

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.0348/-102.1175

Midland Best Buy Midland, TX 79705	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2025)	10,507	72,539	139,408
Projected Population (2030)	10,262	74,655	150,710
Census Population (2020)	10,551	71,204	130,493
Census Population (2010)	10,389	67,496	111,028
Projected Annual Growth (2025-2030)	-245 -0.5%	2,116 0.6%	11,302 1.6%
Historical Annual Growth (2020-2025)	-44 -	1,335 0.4%	8,915 1.4%
Historical Annual Growth (2010-2020)	162 0.2%	3,708 0.5%	19,465 1.8%
Estimated Population Density (2025)	3,346 <i>psm</i>	2,567 <i>psm</i>	1,776 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2025)	4,260	27,762	49,695
Projected Households (2030)	4,229	28,954	54,385
Census Households (2020)	4,573	28,277	47,601
Census Households (2010)	4,603	27,481	41,916
Projected Annual Growth (2025-2030)	-32 -0.1%	1,191 0.9%	4,690 1.9%
Historical Annual Change (2010-2025)	-342 -0.5%	282 -	7,779 1.2%
<b>Average Household Income</b>			
Estimated Average Household Income (2025)	\$149,789	\$140,881	\$138,198
Projected Average Household Income (2030)	\$145,585	\$137,705	\$136,639
Census Average Household Income (2010)	\$86,997	\$90,691	\$80,610
Census Average Household Income (2000)	\$66,233	\$61,974	\$55,479
Projected Annual Change (2025-2030)	-\$4,204 -0.6%	-\$3,175 -0.5%	-\$1,559 -0.2%
Historical Annual Change (2000-2025)	\$83,556 5.0%	\$78,906 5.1%	\$82,719 6.0%
<b>Median Household Income</b>			
Estimated Median Household Income (2025)	\$108,814	\$97,096	\$99,996
Projected Median Household Income (2030)	\$107,096	\$94,962	\$99,652
Census Median Household Income (2010)	\$63,461	\$64,134	\$59,640
Census Median Household Income (2000)	\$54,611	\$48,992	\$44,269
Projected Annual Change (2025-2030)	-\$1,718 -0.3%	-\$2,135 -0.4%	-\$344 -
Historical Annual Change (2000-2025)	\$54,203 4.0%	\$48,104 3.9%	\$55,727 5.0%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2025)	\$60,868	\$54,052	\$49,409
Projected Per Capita Income (2030)	\$60,129	\$53,536	\$49,442
Census Per Capita Income (2010)	\$38,542	\$36,929	\$30,433
Census Per Capita Income (2000)	\$28,512	\$24,896	\$20,726
Projected Annual Change (2025-2030)	-\$739 -0.2%	-\$516 -0.2%	\$33 -
Historical Annual Change (2000-2025)	\$32,356 4.5%	\$29,156 4.7%	\$28,683 5.5%
Estimated Average Household Net Worth (2025)	\$1.53 M	\$1.39 M	\$1.29 M

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Midland Best Buy						
Midland, TX 79705	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	10,507		72,539		139,408	
White (2025)	6,890	65.6%	45,689	63.0%	80,168	57.5%
Black or African American (2025)	723	6.9%	5,756	7.9%	12,108	8.7%
American Indian or Alaska Native (2025)	90	0.9%	597	0.8%	1,203	0.9%
Asian (2025)	258	2.5%	2,017	2.8%	3,488	2.5%
Hawaiian or Pacific Islander (2025)	27	0.3%	106	0.1%	166	0.1%
Other Race (2025)	939	8.9%	6,815	9.4%	16,827	12.1%
Two or More Races (2025)	1,581	15.0%	11,560	15.9%	25,449	18.3%
Population < 18 (2025)	2,752	26.2%	19,990	27.6%	40,020	28.7%
White Not Hispanic	1,226	44.5%	8,284	41.4%	14,145	35.3%
Black or African American	216	7.8%	1,785	8.9%	3,845	9.6%
Asian	51	1.9%	584	2.9%	1,014	2.5%
Other Race Not Hispanic	82	3.0%	584	2.9%	1,024	2.6%
Hispanic	1,178	42.8%	8,753	43.8%	19,991	50.0%
Not Hispanic or Latino Population (2025)	6,727	64.0%	44,777	61.7%	77,105	55.3%
Not Hispanic White	5,545	82.4%	35,728	79.8%	59,650	77.4%
Not Hispanic Black or African American	715	10.6%	5,595	12.5%	11,435	14.8%
Not Hispanic American Indian or Alaska Native	20	0.3%	163	0.4%	374	0.5%
Not Hispanic Asian	255	3.8%	1,991	4.4%	3,386	4.4%
Not Hispanic Hawaiian or Pacific Islander	10	0.2%	44	-	80	0.1%
Not Hispanic Other Race	17	0.3%	115	0.3%	240	0.3%
Not Hispanic Two or More Races	164	2.4%	1,141	2.5%	1,941	2.5%
Hispanic or Latino Population (2025)	3,780	36.0%	27,762	38.3%	62,303	44.7%
Hispanic White	1,345	35.6%	9,961	35.9%	20,518	32.9%
Hispanic Black or African American	8	0.2%	160	0.6%	673	1.1%
Hispanic American Indian or Alaska Native	69	1.8%	434	1.6%	829	1.3%
Hispanic Asian	3	-	26	-	102	0.2%
Hispanic Hawaiian or Pacific Islander	17	0.4%	62	0.2%	85	0.1%
Hispanic Other Race	921	24.4%	6,700	24.1%	16,587	26.6%
Hispanic Two or More Races	1,416	37.5%	10,419	37.5%	23,509	37.7%
Not Hispanic or Latino Population (2020)	7,905	74.9%	48,616	68.3%	75,625	58.0%
Hispanic or Latino Population (2020)	2,647	25.1%	22,588	31.7%	54,868	42.0%
Not Hispanic or Latino Population (2010)	8,477	81.6%	49,810	73.8%	69,745	62.8%
Hispanic or Latino Population (2010)	1,912	18.4%	17,685	26.2%	41,283	37.2%
Not Hispanic or Latino Population (2030)	6,392	62.3%	45,096	60.4%	82,742	54.9%
Hispanic or Latino Population (2030)	3,870	37.7%	29,560	39.6%	67,968	45.1%
Projected Annual Growth (2025-2030)	90	0.5%	1,798	1.3%	5,665	1.8%
Historical Annual Growth (2010-2020)	735	3.8%	4,902	2.8%	13,585	3.3%

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Midland Best Buy		1 mi radius		3 mi radius		5 mi radius	
Midland, TX 79705							
Total Age Distribution (2025)							
Total Population	10,507		72,539		139,408		
Age Under 5 Years	874	8.3%	6,021	8.3%	11,656	8.4%	
Age 5 to 9 Years	818	7.8%	6,007	8.3%	11,865	8.5%	
Age 10 to 14 Years	700	6.7%	5,167	7.1%	10,780	7.7%	
Age 15 to 19 Years	587	5.6%	4,400	6.1%	9,279	6.7%	
Age 20 to 24 Years	570	5.4%	3,989	5.5%	8,427	6.0%	
Age 25 to 29 Years	761	7.2%	5,258	7.2%	10,560	7.6%	
Age 30 to 34 Years	872	8.3%	6,280	8.7%	12,341	8.9%	
Age 35 to 39 Years	836	8.0%	5,997	8.3%	11,851	8.5%	
Age 40 to 44 Years	773	7.4%	5,224	7.2%	10,427	7.5%	
Age 45 to 49 Years	533	5.1%	3,819	5.3%	7,495	5.4%	
Age 50 to 54 Years	491	4.7%	3,402	4.7%	6,645	4.8%	
Age 55 to 59 Years	444	4.2%	3,208	4.4%	6,001	4.3%	
Age 60 to 64 Years	565	5.4%	3,781	5.2%	6,454	4.6%	
Age 65 to 69 Years	531	5.1%	3,391	4.7%	5,533	4.0%	
Age 70 to 74 Years	360	3.4%	2,354	3.2%	3,876	2.8%	
Age 75 to 79 Years	280	2.7%	1,575	2.2%	2,488	1.8%	
Age 80 to 84 Years	214	2.0%	1,187	1.6%	1,721	1.2%	
Age 85 Years or Over	296	2.8%	1,479	2.0%	2,008	1.4%	
Median Age	34.9		33.7		32.2		
Age 19 Years or Less	2,980	28.4%	21,595	29.8%	43,580	31.3%	
Age 20 to 64 Years	5,846	55.6%	40,958	56.5%	80,202	57.5%	
Age 65 Years or Over	1,682	16.0%	9,986	13.8%	15,627	11.2%	
Female Age Distribution (2025)							
Female Population	5,117	48.7%	35,526	49.0%	68,189	48.9%	
Age Under 5 Years	432	8.4%	2,991	8.4%	5,698	8.4%	
Age 5 to 9 Years	398	7.8%	2,964	8.3%	5,745	8.4%	
Age 10 to 14 Years	341	6.7%	2,580	7.3%	5,335	7.8%	
Age 15 to 19 Years	301	5.9%	2,149	6.0%	4,531	6.6%	
Age 20 to 24 Years	269	5.3%	1,936	5.4%	4,133	6.1%	
Age 25 to 29 Years	360	7.0%	2,538	7.1%	5,139	7.5%	
Age 30 to 34 Years	426	8.3%	2,943	8.3%	5,863	8.6%	
Age 35 to 39 Years	366	7.2%	2,737	7.7%	5,528	8.1%	
Age 40 to 44 Years	351	6.9%	2,404	6.8%	4,856	7.1%	
Age 45 to 49 Years	242	4.7%	1,802	5.1%	3,563	5.2%	
Age 50 to 54 Years	237	4.6%	1,660	4.7%	3,252	4.8%	
Age 55 to 59 Years	217	4.2%	1,593	4.5%	2,919	4.3%	
Age 60 to 64 Years	293	5.7%	1,964	5.5%	3,293	4.8%	
Age 65 to 69 Years	284	5.5%	1,763	5.0%	2,845	4.2%	
Age 70 to 74 Years	162	3.2%	1,190	3.3%	2,040	3.0%	
Age 75 to 79 Years	150	2.9%	859	2.4%	1,384	2.0%	
Age 80 to 84 Years	120	2.4%	660	1.9%	972	1.4%	
Age 85 Years or Over	167	3.3%	795	2.2%	1,093	1.6%	
Female Median Age	34.9		33.8		32.4		
Age 19 Years or Less	1,472	28.8%	10,684	30.1%	21,308	31.2%	
Age 20 to 64 Years	2,762	54.0%	19,576	55.1%	38,546	56.5%	
Age 65 Years or Over	883	17.3%	5,266	14.8%	8,334	12.2%	

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Midland Best Buy		1 mi radius		3 mi radius		5 mi radius	
Midland, TX 79705							
Male Age Distribution (2025)							
Male Population	5,390	51.3%	37,013	51.0%	71,220	51.1%	
Age Under 5 Years	442	8.2%	3,030	8.2%	5,958	8.4%	
Age 5 to 9 Years	420	7.8%	3,043	8.2%	6,120	8.6%	
Age 10 to 14 Years	359	6.7%	2,587	7.0%	5,445	7.6%	
Age 15 to 19 Years	286	5.3%	2,251	6.1%	4,749	6.7%	
Age 20 to 24 Years	301	5.6%	2,053	5.5%	4,295	6.0%	
Age 25 to 29 Years	402	7.4%	2,720	7.3%	5,420	7.6%	
Age 30 to 34 Years	446	8.3%	3,338	9.0%	6,478	9.1%	
Age 35 to 39 Years	469	8.7%	3,260	8.8%	6,323	8.9%	
Age 40 to 44 Years	422	7.8%	2,819	7.6%	5,571	7.8%	
Age 45 to 49 Years	291	5.4%	2,017	5.4%	3,933	5.5%	
Age 50 to 54 Years	254	4.7%	1,742	4.7%	3,393	4.8%	
Age 55 to 59 Years	227	4.2%	1,614	4.4%	3,082	4.3%	
Age 60 to 64 Years	272	5.0%	1,817	4.9%	3,161	4.4%	
Age 65 to 69 Years	248	4.6%	1,628	4.4%	2,688	3.8%	
Age 70 to 74 Years	198	3.7%	1,165	3.1%	1,836	2.6%	
Age 75 to 79 Years	130	2.4%	716	1.9%	1,104	1.6%	
Age 80 to 84 Years	94	1.7%	527	1.4%	749	1.1%	
Age 85 Years or Over	129	2.4%	684	1.8%	916	1.3%	
Male Median Age	34.8		33.6		32.1		
Age 19 Years or Less	1,507	28.0%	10,911	29.5%	22,271	31.3%	
Age 20 to 64 Years	3,084	57.2%	21,382	57.8%	41,656	58.5%	
Age 65 Years or Over	799	14.8%	4,720	12.8%	7,292	10.2%	
Males per 100 Females (2025)							
Overall Comparison	105		104		104		
Age Under 5 Years	102	50.6%	101	50.3%	105	51.1%	
Age 5 to 9 Years	105	51.3%	103	50.7%	107	51.6%	
Age 10 to 14 Years	105	51.3%	100	50.1%	102	50.5%	
Age 15 to 19 Years	95	48.7%	105	51.2%	105	51.2%	
Age 20 to 24 Years	112	52.7%	106	51.5%	104	51.0%	
Age 25 to 29 Years	112	52.7%	107	51.7%	105	51.3%	
Age 30 to 34 Years	105	51.2%	113	53.1%	111	52.5%	
Age 35 to 39 Years	128	56.2%	119	54.4%	114	53.4%	
Age 40 to 44 Years	120	54.6%	117	54.0%	115	53.4%	
Age 45 to 49 Years	120	54.6%	112	52.8%	110	52.5%	
Age 50 to 54 Years	108	51.8%	105	51.2%	104	51.1%	
Age 55 to 59 Years	105	51.1%	101	50.3%	106	51.4%	
Age 60 to 64 Years	93	48.1%	93	48.1%	96	49.0%	
Age 65 to 69 Years	87	46.6%	92	48.0%	94	48.6%	
Age 70 to 74 Years	123	55.1%	98	49.5%	90	47.4%	
Age 75 to 79 Years	87	46.6%	83	45.5%	80	44.4%	
Age 80 to 84 Years	78	43.8%	80	44.4%	77	43.5%	
Age 85 Years or Over	77	43.5%	86	46.2%	84	45.6%	
Age 19 Years or Less	102	50.6%	102	50.5%	105	51.1%	
Age 20 to 39 Years	114	53.2%	112	52.8%	109	52.1%	
Age 40 to 64 Years	109	52.2%	106	51.5%	107	51.7%	
Age 65 Years or Over	91	47.5%	90	47.3%	87	46.7%	

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Midland Best Buy							
Midland, TX 79705		1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)							
Total Households	4,260		27,762		49,695		
Households with Children	1,236	29.0%	9,141	32.9%	19,152	38.5%	
Average Household Size	2.4		2.6		2.8		
Household Density per Square Mile	1,357		982		633		
Population Family	7,516	71.5%	55,578	76.6%	113,244	81.2%	
Population Non-Family	2,812	26.8%	16,024	22.1%	24,178	17.3%	
Population Group Quarters	179	1.7%	937	1.3%	1,986	1.4%	
Family Households	2,192	51.4%	16,309	58.7%	33,052	66.5%	
Married Couple Households	1,705	77.8%	12,763	78.3%	24,939	75.5%	
Other Family Households with Children	486	22.2%	3,547	21.7%	8,113	24.5%	
Family Households with Children	1,233	56.2%	9,124	55.9%	19,118	57.8%	
Married Couple with Children	963	78.1%	7,073	77.5%	13,950	73.0%	
Other Family Households with Children	269	21.9%	2,051	22.5%	5,168	27.0%	
Family Households No Children	959	43.8%	7,186	44.1%	13,934	42.2%	
Married Couple No Children	742	77.4%	5,690	79.2%	10,990	78.9%	
Other Family Households No Children	217	22.6%	1,496	20.8%	2,944	21.1%	
Non-Family Households	2,069	48.6%	11,453	41.3%	16,643	33.5%	
Non-Family Households with Children	3	0.1%	18	0.2%	34	0.2%	
Non-Family Households No Children	2,066	99.9%	11,435	99.8%	16,609	99.8%	
Average Family Household Size	3.4		3.4		3.4		
Average Family Income	\$183,122		\$170,437		\$159,487		
Median Family Income	\$138,208		\$124,690		\$119,725		
Average Non-Family Household Size	1.4		1.4		1.5		
Marital Status (2025)							
Population Age 15 Years or Over	8,114		55,344		105,108		
Never Married	2,041	25.2%	14,422	26.1%	26,925	25.6%	
Currently Married	4,590	56.6%	32,748	59.2%	63,104	60.0%	
Previously Married	1,482	18.3%	8,175	14.8%	15,079	14.3%	
Separated	426	28.7%	2,084	25.5%	4,239	28.1%	
Widowed	563	38.0%	2,412	29.5%	4,167	27.6%	
Divorced	493	33.3%	3,678	45.0%	6,673	44.3%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	6,957		46,956		87,401		
Elementary (Grade Level 0 to 8)	187	2.7%	2,205	4.7%	6,146	7.0%	
Some High School (Grade Level 9 to 11)	320	4.6%	2,239	4.8%	5,256	6.0%	
High School Graduate	1,552	22.3%	10,604	22.6%	19,831	22.7%	
Some College	1,417	20.4%	9,786	20.8%	18,936	21.7%	
Associate Degree Only	661	9.5%	4,241	9.0%	7,617	8.7%	
Bachelor Degree Only	1,922	27.6%	12,263	26.1%	20,596	23.6%	
Graduate Degree	898	12.9%	5,618	12.0%	9,019	10.3%	
Any College (Some College or Higher)	4,899	70.4%	31,908	68.0%	56,168	64.3%	
College Degree + (Bachelor Degree or Higher)	2,820	40.5%	17,881	38.1%	29,615	33.9%	

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Midland Best Buy							
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	1 mi radius		3 mi radius		5 mi radius		
Housing							
Total Housing Units (2025)	4,960		32,475		57,550		
Total Housing Units (2020)	5,189		32,512		54,669		
Historical Annual Growth (2020-2025)	-229	-	-37	-	2,880	-	
Housing Units Occupied (2025)	4,260	85.9%	27,762	85.5%	49,695	86.4%	
Housing Units Owner-Occupied	2,330	54.7%	17,285	62.3%	32,886	66.2%	
Housing Units Renter-Occupied	1,931	45.3%	10,478	37.7%	16,809	33.8%	
Housing Units Vacant (2025)	700	14.1%	4,712	14.5%	7,855	13.6%	
Household Size (2025)							
Total Households	4,260		27,762		49,695		
1 Person Households	1,698	39.8%	9,125	32.9%	12,752	25.7%	
2 Person Households	1,078	25.3%	7,791	28.1%	14,733	29.6%	
3 Person Households	556	13.1%	3,989	14.4%	8,115	16.3%	
4 Person Households	557	13.1%	3,891	14.0%	7,667	15.4%	
5 Person Households	232	5.5%	1,853	6.7%	3,929	7.9%	
6 Person Households	88	2.1%	721	2.6%	1,622	3.3%	
7 or More Person Households	52	1.2%	391	1.4%	877	1.8%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	947	22.2%	5,270	19.0%	8,939	18.0%	
HH Income \$150,000 to \$199,999	469	11.0%	2,740	9.9%	5,202	10.5%	
HH Income \$125,000 to \$149,999	526	12.3%	2,402	8.7%	4,294	8.6%	
HH Income \$100,000 to \$124,999	295	6.9%	2,659	9.6%	4,824	9.7%	
HH Income \$75,000 to \$99,999	344	8.1%	2,819	10.2%	5,120	10.3%	
HH Income \$50,000 to \$74,999	746	17.5%	4,359	15.7%	7,147	14.4%	
HH Income \$35,000 to \$49,999	317	7.4%	2,176	7.8%	4,485	9.0%	
HH Income \$25,000 to \$34,999	208	4.9%	1,351	4.9%	2,644	5.3%	
HH Income \$15,000 to \$24,999	132	3.1%	1,032	3.7%	2,227	4.5%	
HH Income \$10,000 to \$14,999	46	1.1%	618	2.2%	1,208	2.4%	
HH Income Under \$10,000	231	5.4%	2,336	8.4%	3,605	7.3%	
Household Vehicles (2025)							
Households 0 Vehicles Available	397	9.3%	1,715	6.2%	3,017	6.1%	
Households 1 Vehicle Available	1,629	38.2%	9,433	34.0%	15,540	31.3%	
Households 2 Vehicles Available	1,465	34.4%	10,921	39.3%	19,048	38.3%	
Households 3 or More Vehicles Available	769	18.0%	5,694	20.5%	12,089	24.3%	
Total Vehicles Available	7,161		50,537		94,982		
Average Vehicles per Household	1.7		1.8		1.9		
Owner-Occupied Household Vehicles	4,923	68.7%	36,504	72.2%	71,096	74.9%	
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2		
Renter-Occupied Household Vehicles	2,238	31.3%	14,033	27.8%	23,886	25.1%	
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.4		
Travel Time (2025)							
Worker Base Age 16 years or Over	5,414		33,556		63,066		
Travel to Work in 14 Minutes or Less	1,603	29.6%	10,826	32.3%	18,588	29.5%	
Travel to Work in 15 to 29 Minutes	2,460	45.4%	12,290	36.6%	24,770	39.3%	
Travel to Work in 30 to 59 Minutes	1,007	18.6%	7,443	22.2%	13,978	22.2%	
Travel to Work in 60 Minutes or More	152	2.8%	996	3.0%	2,271	3.6%	
Work at Home	192	3.6%	2,001	6.0%	3,459	5.5%	
Average Minutes Travel to Work	17.8		18.4		18.9		

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.0348/-102.1175

Midland Best Buy							
Midland, TX 79705		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)							
Worker Base Age 16 years or Over	5,414		33,556		63,066		
Drive to Work Alone	4,460	82.4%	26,701	79.6%	50,267	79.7%	
Drive to Work in Carpool	703	13.0%	4,033	12.0%	7,755	12.3%	
Travel to Work by Public Transportation	22	0.4%	61	0.2%	211	0.3%	
Drive to Work on Motorcycle	1	-	9	-	39	-	
Bicycle to Work	3	-	82	0.2%	122	0.2%	
Walk to Work	23	0.4%	277	0.8%	548	0.9%	
Other Means	9	0.2%	392	1.2%	664	1.1%	
Work at Home	192	3.6%	2,001	6.0%	3,459	5.5%	
Daytime Demographics (2025)							
Total Businesses	686		3,917		7,196		
Total Employees	4,519		27,228		57,466		
Company Headquarter Businesses	12	1.8%	98	2.5%	214	3.0%	
Company Headquarter Employees	349	7.7%	4,018	14.8%	9,341	16.3%	
Employee Population per Business	6.6	to 1	7.0	to 1	8.0	to 1	
Residential Population per Business	15.3	to 1	18.5	to 1	19.4	to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,087		47,995		97,402		
Labor Force							
Labor Population Age 16 Years or Over (2025)	8,007		54,417		103,178		
Labor Force Total Males (2025)	4,117	51.4%	27,869	51.2%	52,709	51.1%	
Male Civilian Employed	3,198	77.7%	20,084	72.1%	37,486	71.1%	
Male Civilian Unemployed	65	1.6%	521	1.9%	1,139	2.2%	
Males in Armed Forces	25	0.6%	90	0.3%	172	0.3%	
Males Not in Labor Force	829	20.1%	7,174	25.7%	13,913	26.4%	
Labor Force Total Females (2025)	3,890	48.6%	26,549	48.8%	50,468	48.9%	
Female Civilian Employed	2,217	57.0%	13,476	50.8%	25,585	50.7%	
Female Civilian Unemployed	44	1.1%	489	1.8%	827	1.6%	
Females in Armed Forces	-	-	-	-	-	-	
Females Not in Labor Force	1,629	41.9%	12,584	47.4%	24,057	47.7%	
Unemployment Rate	109	1.4%	1,010	1.9%	1,966	1.9%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	5,414		33,556		63,066		
Occupation Total Males	3,197	59.1%	20,080	59.8%	37,482	59.4%	
Occupation Total Females	2,217	40.9%	13,476	40.2%	25,585	40.6%	
Management, Business, Financial Operations	800	14.8%	5,274	15.7%	9,739	15.4%	
Professional, Related	1,852	34.2%	10,267	30.6%	18,008	28.6%	
Service	612	11.3%	4,389	13.1%	8,233	13.1%	
Sales, Office	830	15.3%	5,775	17.2%	11,167	17.7%	
Farming, Fishing, Forestry	2	-	67	0.2%	145	0.2%	
Construction, Extraction, Maintenance	710	13.1%	3,862	11.5%	7,902	12.5%	
Production, Transport, Material Moving	608	11.2%	3,923	11.7%	7,872	12.5%	
White Collar Workers	3,482	64.3%	21,316	63.5%	38,914	61.7%	
Blue Collar Workers	1,932	35.7%	12,241	36.5%	24,152	38.3%	



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.0348/-102.1175

Midland Best Buy		1 mi radius		3 mi radius		5 mi radius	
Midland, TX 79705							
Units In Structure (2025)							
Total Units	4,260		27,762		49,695		
1 Detached Unit	2,297	53.9%	17,234	62.1%	32,955	66.3%	
1 Attached Unit	82	1.9%	772	2.8%	1,206	2.4%	
2 Units	72	1.7%	409	1.5%	786	1.6%	
3 to 4 Units	208	4.9%	799	2.9%	1,286	2.6%	
5 to 9 Units	313	7.3%	1,654	6.0%	2,065	4.2%	
10 to 19 Units	353	8.3%	2,359	8.5%	3,752	7.5%	
20 to 49 Units	525	12.3%	2,230	8.0%	3,493	7.0%	
50 or More Units	357	8.4%	1,867	6.7%	2,754	5.5%	
Mobile Home or Trailer	51	1.2%	401	1.4%	1,346	2.7%	
Other Structure	3	-	37	0.1%	53	0.1%	
Homes Built By Year (2025)							
Homes Built 2020 or later	154	3.1%	1,135	3.5%	3,257	5.7%	
Homes Built 2010 to 2019	413	8.3%	4,000	12.3%	10,074	17.5%	
Homes Built 2000 to 2009	334	6.7%	2,849	8.8%	5,341	9.3%	
Homes Built 1990 to 1999	583	11.8%	3,073	9.5%	4,549	7.9%	
Homes Built 1980 to 1989	1,136	22.9%	5,871	18.1%	8,590	14.9%	
Homes Built 1970 to 1979	1,033	20.8%	3,736	11.5%	5,367	9.3%	
Homes Built 1960 to 1969	351	7.1%	2,505	7.7%	3,362	5.8%	
Homes Built 1950 to 1959	227	4.6%	3,957	12.2%	7,460	13.0%	
Homes Built 1940 to 1949	11	0.2%	392	1.2%	758	1.3%	
Homes Built Before 1939	17	0.3%	244	0.8%	937	1.6%	
Median Age of Homes	38.8	yrs	39.4	yrs	36.9	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,330		17,285		32,886		
Home Values \$1,000,000 or More	22	1.0%	450	2.6%	643	2.0%	
Home Values \$750,000 to \$999,999	25	1.1%	468	2.7%	1,182	3.6%	
Home Values \$500,000 to \$749,999	219	9.4%	2,034	11.8%	3,679	11.2%	
Home Values \$400,000 to \$499,999	483	20.7%	1,976	11.4%	3,246	9.9%	
Home Values \$300,000 to \$399,999	1,005	43.1%	5,814	33.6%	9,633	29.3%	
Home Values \$250,000 to \$299,999	274	11.8%	2,883	16.7%	4,840	14.7%	
Home Values \$200,000 to \$249,999	131	5.6%	1,272	7.4%	2,908	8.8%	
Home Values \$175,000 to \$199,999	22	0.9%	318	1.8%	956	2.9%	
Home Values \$150,000 to \$174,999	14	0.6%	581	3.4%	1,283	3.9%	
Home Values \$125,000 to \$149,999	14	0.6%	254	1.5%	873	2.7%	
Home Values \$100,000 to \$124,999	52	2.2%	460	2.7%	1,443	4.4%	
Home Values \$90,000 to \$99,999	3	0.1%	81	0.5%	193	0.6%	
Home Values \$80,000 to \$89,999	4	0.2%	45	0.3%	160	0.5%	
Home Values \$70,000 to \$79,999	4	0.2%	85	0.5%	262	0.8%	
Home Values \$60,000 to \$69,999	3	0.1%	32	0.2%	201	0.6%	
Home Values \$50,000 to \$59,999	5	0.2%	172	1.0%	340	1.0%	
Home Values \$35,000 to \$49,999	40	1.7%	133	0.8%	324	1.0%	
Home Values \$25,000 to \$34,999	3	0.1%	79	0.5%	280	0.9%	
Home Values \$10,000 to \$24,999	4	0.2%	127	0.7%	328	1.0%	
Home Values Under \$10,000	3	0.1%	22	0.1%	111	0.3%	
Owner-Occupied Median Home Value	\$357,858		\$351,022		\$332,211		
Renter-Occupied Median Rent	\$1,175		\$1,248		\$1,256		



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.0348/-102.1175

Midland Best Buy		1 mi radius		3 mi radius		5 mi radius	
Midland, TX 79705							
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure		\$514.92 M		\$3.18 B		\$5.72 B	
Total Non-Retail Expenditure		\$270.8 M		\$1.63 B		\$2.9 B	
Total Retail Expenditure		\$244.13 M		\$1.55 B		\$2.82 B	
Alcoholic Beverages		\$3.21 M		\$19.69 M		\$35.52 M	
Apparel		\$9.49 M		\$58.74 M		\$106.76 M	
Contributions		\$17.56 M		\$105.23 M		\$187.14 M	
Education		\$12.28 M		\$74.25 M		\$132.8 M	
Entertainment		\$29.27 M		\$181.64 M		\$330.36 M	
Food Away From Home		\$22.7 M		\$140.13 M		\$254.16 M	
Grocery		\$30.04 M		\$196.29 M		\$368.91 M	
Health Care		\$27.63 M		\$177.54 M		\$314.07 M	
Household Furnishings and Equipment		\$13.83 M		\$85.06 M		\$153.87 M	
Household Operations		\$9.49 M		\$59.27 M		\$108.25 M	
Miscellaneous Expenses		\$8.84 M		\$54.42 M		\$98.44 M	
Personal Care		\$6.08 M		\$39.14 M		\$72.93 M	
Shelter		\$82.53 M		\$503.28 M		\$911.13 M	
Tax and Retirement		\$144.47 M		\$842.02 M		\$1.47 B	
Tobacco and Related		\$1.87 M		\$13.61 M		\$27.03 M	
Transportation		\$74.45 M		\$489.13 M		\$886.66 M	
Utilities		\$21.17 M		\$139.16 M		\$262.42 M	
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure		\$10,072		\$9,541		\$9,592	
Total Non-Retail Expenditure		\$5,297	52.6%	\$4,892	51.3%	\$4,865	50.7%
Total Retail Expenditures		\$4,775	47.4%	\$4,649	48.7%	\$4,727	49.3%
Alcoholic Beverages		\$63	0.6%	\$59	0.6%	\$60	0.6%
Apparel		\$186	1.8%	\$176	1.8%	\$179	1.9%
Contributions		\$343	3.4%	\$316	3.3%	\$314	3.3%
Education		\$240	2.4%	\$223	2.3%	\$223	2.3%
Entertainment		\$572	5.7%	\$545	5.7%	\$554	5.8%
Food Away From Home		\$444	4.4%	\$421	4.4%	\$426	4.4%
Grocery		\$588	5.8%	\$589	6.2%	\$619	6.4%
Health Care		\$540	5.4%	\$533	5.6%	\$527	5.5%
Household Furnishings and Equipment		\$271	2.7%	\$255	2.7%	\$258	2.7%
Household Operations		\$186	1.8%	\$178	1.9%	\$182	1.9%
Miscellaneous Expenses		\$173	1.7%	\$163	1.7%	\$165	1.7%
Personal Care		\$119	1.2%	\$117	1.2%	\$122	1.3%
Shelter		\$1,614	16.0%	\$1,511	15.8%	\$1,528	15.9%
Tax and Retirement		\$2,826	28.1%	\$2,527	26.5%	\$2,464	26.5%
Tobacco and Related		\$37	0.4%	\$41	0.4%	\$45	0.5%
Transportation		\$1,456	14.5%	\$1,468	15.4%	\$1,487	15.5%
Utilities		\$414	4.1%	\$418	4.4%	\$440	4.6%