

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.9272/-95.2035

Westlake Marketplace						
Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	5,850		61,456		157,013	
Projected Population (2030)	6,634		72,429		169,635	
Census Population (2020)	5,600		50,828		140,926	
Census Population (2010)	2,708		27,399		86,872	
Projected Annual Growth (2025-2030)	784	2.7%	10,973	3.6%	12,622	1.6%
Historical Annual Growth (2020-2025)	250	-	10,628	4.2%	16,087	2.3%
Historical Annual Growth (2010-2020)	2,892	10.7%	23,429	8.6%	54,054	6.2%
Estimated Population Density (2025)	1,863	psm	2,175	psm	2,000	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	2,037		20,041		50,627	
Projected Households (2030)	2,315		24,203		55,829	
Census Households (2020)	1,871		15,647		43,739	
Census Households (2010)	890		8,145		26,629	
Projected Annual Growth (2025-2030)	278	2.7%	4,162	4.2%	5,201	2.1%
Historical Annual Change (2010-2025)	1,147	8.6%	11,896	9.7%	23,999	6.0%
Average Household Income						
Estimated Average Household Income (2025)	\$103,008		\$128,715		\$128,770	
Projected Average Household Income (2030)	\$103,607		\$125,272		\$125,429	
Census Average Household Income (2010)	\$115,929		\$93,524		\$85,200	
Census Average Household Income (2000)	\$72,601		\$59,718		\$58,495	
Projected Annual Change (2025-2030)	\$598	0.1%	-\$3,443	-0.5%	-\$3,340	-0.5%
Historical Annual Change (2000-2025)	\$30,407	1.7%	\$68,997	4.6%	\$70,274	4.8%
Median Household Income						
Estimated Median Household Income (2025)	\$84,203		\$107,084		\$104,466	
Projected Median Household Income (2030)	\$84,863		\$104,182		\$101,877	
Census Median Household Income (2010)	\$100,622		\$80,917		\$74,378	
Census Median Household Income (2000)	\$61,878		\$55,574		\$53,955	
Projected Annual Change (2025-2030)	\$660	0.2%	-\$2,902	-0.5%	-\$2,589	-0.5%
Historical Annual Change (2000-2025)	\$22,325	1.4%	\$51,511	3.7%	\$50,512	3.7%
Per Capita Income						
Estimated Per Capita Income (2025)	\$35,866		\$41,974		\$41,527	
Projected Per Capita Income (2030)	\$36,156		\$41,861		\$41,286	
Census Per Capita Income (2010)	\$38,116		\$27,820		\$26,119	
Census Per Capita Income (2000)	\$22,977		\$14,382		\$17,536	
Projected Annual Change (2025-2030)	\$290	0.2%	-\$113	-	-\$241	-0.1%
Historical Annual Change (2000-2025)	\$12,889	2.2%	\$27,592	7.7%	\$23,991	5.5%
Estimated Average Household Net Worth (2025)	\$842,730		\$1.17 M		\$1.14 M	

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Westlake Marketplace						
Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	5,850		61,456		157,013	
White (2025)	1,988	34.0%	20,142	32.8%	53,068	33.8%
Black or African American (2025)	1,829	31.3%	20,585	33.5%	48,476	30.9%
American Indian or Alaska Native (2025)	44	0.8%	452	0.7%	1,383	0.9%
Asian (2025)	294	5.0%	2,980	4.8%	7,110	4.5%
Hawaiian or Pacific Islander (2025)	7	0.1%	97	0.2%	402	0.3%
Other Race (2025)	769	13.1%	8,425	13.7%	23,111	14.7%
Two or More Races (2025)	920	15.7%	8,774	14.3%	23,463	14.9%
Population < 18 (2025)	1,806	30.9%	18,554	30.2%	47,651	30.3%
White Not Hispanic	378	21.0%	3,730	20.1%	9,493	19.9%
Black or African American	550	30.4%	6,121	33.0%	14,929	31.3%
Asian	65	3.6%	694	3.7%	1,581	3.3%
Other Race Not Hispanic	47	2.6%	485	2.6%	1,342	2.8%
Hispanic	765	42.4%	7,523	40.5%	20,306	42.6%
Not Hispanic or Latino Population (2025)	3,717	63.5%	39,445	64.2%	96,934	61.7%
Not Hispanic White	1,497	40.3%	14,899	37.8%	38,973	40.2%
Not Hispanic Black or African American	1,813	48.8%	20,333	51.5%	47,842	49.4%
Not Hispanic American Indian or Alaska Native	6	0.2%	51	0.1%	142	0.1%
Not Hispanic Asian	293	7.9%	2,948	7.5%	6,966	7.2%
Not Hispanic Hawaiian or Pacific Islander	6	0.2%	69	0.2%	221	0.2%
Not Hispanic Other Race	7	0.2%	215	0.5%	412	0.4%
Not Hispanic Two or More Races	95	2.6%	931	2.4%	2,378	2.5%
Hispanic or Latino Population (2025)	2,133	36.5%	22,011	35.8%	60,079	38.3%
Hispanic White	491	23.0%	5,244	23.8%	14,095	23.5%
Hispanic Black or African American	16	0.8%	253	1.1%	634	1.1%
Hispanic American Indian or Alaska Native	38	1.8%	400	1.8%	1,241	2.1%
Hispanic Asian	1	-	33	0.1%	144	0.2%
Hispanic Hawaiian or Pacific Islander	-	-	28	0.1%	181	0.3%
Hispanic Other Race	762	35.7%	8,211	37.3%	22,698	37.8%
Hispanic Two or More Races	825	38.7%	7,843	35.6%	21,085	35.1%
Not Hispanic or Latino Population (2020)	3,858	68.9%	33,870	66.6%	87,024	61.8%
Hispanic or Latino Population (2020)	1,742	31.1%	16,957	33.4%	53,903	38.2%
Not Hispanic or Latino Population (2010)	2,093	77.3%	19,215	70.1%	57,913	66.7%
Hispanic or Latino Population (2010)	615	22.7%	8,184	29.9%	28,959	33.3%
Not Hispanic or Latino Population (2030)	4,079	61.5%	45,057	62.2%	102,535	60.4%
Hispanic or Latino Population (2030)	2,555	38.5%	27,372	37.8%	67,100	39.6%
Projected Annual Growth (2025-2030)	422	4.0%	5,361	4.9%	7,021	2.3%
Historical Annual Growth (2010-2020)	1,127	18.3%	8,774	10.7%	24,944	8.6%

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Westlake Marketplace		1 mi radius		3 mi radius		5 mi radius	
Houston, TX 77044							
Total Age Distribution (2025)							
Total Population	5,850			61,456		157,013	
Age Under 5 Years	467	8.0%		4,945	8.0%	12,143	7.7%
Age 5 to 9 Years	489	8.4%		5,340	8.7%	13,720	8.7%
Age 10 to 14 Years	551	9.4%		5,362	8.7%	14,080	9.0%
Age 15 to 19 Years	462	7.9%		4,457	7.3%	11,995	7.6%
Age 20 to 24 Years	344	5.9%		3,631	5.9%	9,202	5.9%
Age 25 to 29 Years	396	6.8%		4,340	7.1%	10,533	6.7%
Age 30 to 34 Years	475	8.1%		5,580	9.1%	13,244	8.4%
Age 35 to 39 Years	473	8.1%		5,738	9.3%	13,706	8.7%
Age 40 to 44 Years	438	7.5%		5,237	8.5%	12,993	8.3%
Age 45 to 49 Years	356	6.1%		3,965	6.5%	10,387	6.6%
Age 50 to 54 Years	318	5.4%		3,499	5.7%	8,940	5.7%
Age 55 to 59 Years	299	5.1%		2,767	4.5%	7,384	4.7%
Age 60 to 64 Years	276	4.7%		2,226	3.6%	6,139	3.9%
Age 65 to 69 Years	213	3.6%		1,844	3.0%	5,062	3.2%
Age 70 to 74 Years	153	2.6%		1,249	2.0%	3,595	2.3%
Age 75 to 79 Years	82	1.4%		682	1.1%	2,061	1.3%
Age 80 to 84 Years	29	0.5%		339	0.6%	1,063	0.7%
Age 85 Years or Over	29	0.5%		254	0.4%	766	0.5%
Median Age	31.1			31.3		31.8	
Age 19 Years or Less	1,968	33.6%		20,105	32.7%	51,938	33.1%
Age 20 to 64 Years	3,375	57.7%		36,983	60.2%	92,528	58.9%
Age 65 Years or Over	507	8.7%		4,367	7.1%	12,547	8.0%
Female Age Distribution (2025)							
Female Population	2,998	51.3%		30,481	49.6%	79,487	50.6%
Age Under 5 Years	224	7.5%		2,381	7.8%	5,866	7.4%
Age 5 to 9 Years	231	7.7%		2,705	8.9%	6,747	8.5%
Age 10 to 14 Years	257	8.6%		2,610	8.6%	6,893	8.7%
Age 15 to 19 Years	239	8.0%		2,129	7.0%	5,772	7.3%
Age 20 to 24 Years	174	5.8%		1,703	5.6%	4,541	5.7%
Age 25 to 29 Years	211	7.0%		2,094	6.9%	5,339	6.7%
Age 30 to 34 Years	251	8.4%		2,815	9.2%	6,913	8.7%
Age 35 to 39 Years	263	8.8%		2,842	9.3%	7,041	8.9%
Age 40 to 44 Years	221	7.4%		2,558	8.4%	6,567	8.3%
Age 45 to 49 Years	188	6.3%		1,964	6.4%	5,244	6.6%
Age 50 to 54 Years	168	5.6%		1,687	5.5%	4,499	5.7%
Age 55 to 59 Years	149	5.0%		1,367	4.5%	3,785	4.8%
Age 60 to 64 Years	144	4.8%		1,172	3.8%	3,238	4.1%
Age 65 to 69 Years	121	4.0%		1,047	3.4%	2,841	3.6%
Age 70 to 74 Years	78	2.6%		681	2.2%	1,987	2.5%
Age 75 to 79 Years	43	1.4%		396	1.3%	1,149	1.4%
Age 80 to 84 Years	18	0.6%		185	0.6%	601	0.8%
Age 85 Years or Over	19	0.6%		144	0.5%	462	0.6%
Female Median Age	31.9			31.8		32.6	
Age 19 Years or Less	952	31.7%		9,826	32.2%	25,278	31.8%
Age 20 to 64 Years	1,768	59.0%		18,203	59.7%	47,169	59.3%
Age 65 Years or Over	279	9.3%		2,453	8.0%	7,039	8.9%

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Westlake Marketplace		1 mi radius		3 mi radius		5 mi radius	
Houston, TX 77044							
Male Age Distribution (2025)							
Male Population	2,852	48.7%	30,975	50.4%	77,526	49.4%	
Age Under 5 Years	243	8.5%	2,565	8.3%	6,277	8.1%	
Age 5 to 9 Years	257	9.0%	2,635	8.5%	6,973	9.0%	
Age 10 to 14 Years	294	10.3%	2,752	8.9%	7,187	9.3%	
Age 15 to 19 Years	222	7.8%	2,328	7.5%	6,222	8.0%	
Age 20 to 24 Years	170	6.0%	1,928	6.2%	4,661	6.0%	
Age 25 to 29 Years	185	6.5%	2,246	7.3%	5,194	6.7%	
Age 30 to 34 Years	224	7.8%	2,765	8.9%	6,331	8.2%	
Age 35 to 39 Years	210	7.4%	2,895	9.3%	6,664	8.6%	
Age 40 to 44 Years	217	7.6%	2,680	8.7%	6,426	8.3%	
Age 45 to 49 Years	168	5.9%	2,001	6.5%	5,143	6.6%	
Age 50 to 54 Years	150	5.3%	1,812	5.9%	4,441	5.7%	
Age 55 to 59 Years	151	5.3%	1,400	4.5%	3,599	4.6%	
Age 60 to 64 Years	132	4.6%	1,054	3.4%	2,901	3.7%	
Age 65 to 69 Years	92	3.2%	797	2.6%	2,221	2.9%	
Age 70 to 74 Years	75	2.6%	568	1.8%	1,609	2.1%	
Age 75 to 79 Years	39	1.4%	286	0.9%	912	1.2%	
Age 80 to 84 Years	11	0.4%	154	0.5%	462	0.6%	
Age 85 Years or Over	11	0.4%	110	0.4%	303	0.4%	
Male Median Age	30.1		30.7		31.0		
Age 19 Years or Less	1,016	35.6%	10,279	33.2%	26,659	34.4%	
Age 20 to 64 Years	1,607	56.4%	18,781	60.6%	45,359	58.5%	
Age 65 Years or Over	228	8.0%	1,915	6.2%	5,508	7.1%	
Males per 100 Females (2025)							
Overall Comparison	95		102		98		
Age Under 5 Years	108	52.0%	108	51.9%	107	51.7%	
Age 5 to 9 Years	111	52.7%	97	49.3%	103	50.8%	
Age 10 to 14 Years	115	53.4%	105	51.3%	104	51.0%	
Age 15 to 19 Years	93	48.1%	109	52.2%	108	51.9%	
Age 20 to 24 Years	98	49.4%	113	53.1%	103	50.7%	
Age 25 to 29 Years	88	46.7%	107	51.7%	97	49.3%	
Age 30 to 34 Years	89	47.1%	98	49.6%	92	47.8%	
Age 35 to 39 Years	80	44.5%	102	50.5%	95	48.6%	
Age 40 to 44 Years	98	49.6%	105	51.2%	98	49.5%	
Age 45 to 49 Years	89	47.2%	102	50.5%	98	49.5%	
Age 50 to 54 Years	89	47.2%	107	51.8%	99	49.7%	
Age 55 to 59 Years	101	50.3%	102	50.6%	95	48.7%	
Age 60 to 64 Years	92	47.9%	90	47.3%	90	47.3%	
Age 65 to 69 Years	76	43.2%	76	43.2%	78	43.9%	
Age 70 to 74 Years	96	48.9%	83	45.5%	81	44.7%	
Age 75 to 79 Years	92	48.0%	72	41.9%	79	44.3%	
Age 80 to 84 Years	61	38.0%	83	45.5%	77	43.5%	
Age 85 Years or Over	57	36.4%	76	43.3%	66	39.6%	
Age 19 Years or Less	107	51.6%	105	51.1%	105	51.3%	
Age 20 to 39 Years	88	46.7%	104	51.0%	96	48.9%	
Age 40 to 64 Years	94	48.5%	102	50.6%	96	49.1%	
Age 65 Years or Over	82	45.0%	78	43.8%	78	43.9%	

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Westlake Marketplace							
Houston, TX 77044		1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)							
Total Households	2,037		20,041		50,627		
Households with Children	894	43.9%	9,555	47.7%	24,811	49.0%	
Average Household Size	2.9		3.0		3.0		
Household Density per Square Mile	649		709		645		
Population Family	5,091	87.0%	50,742	82.6%	136,870	87.2%	
Population Non-Family	759	13.0%	8,399	13.7%	17,421	11.1%	
Population Group Quarters	-	-	2,315	3.8%	2,722	1.7%	
Family Households	1,484	72.9%	14,866	74.2%	39,714	78.4%	
Married Couple Households	1,076	72.5%	11,290	75.9%	29,005	73.0%	
Other Family Households with Children	408	27.5%	3,575	24.1%	10,709	27.0%	
Family Households with Children	893	60.2%	9,546	64.2%	24,787	62.4%	
Married Couple with Children	632	70.8%	6,792	71.2%	17,282	69.7%	
Other Family Households with Children	261	29.2%	2,754	28.8%	7,505	30.3%	
Family Households No Children	591	39.8%	5,320	35.8%	14,926	37.6%	
Married Couple No Children	443	75.0%	4,498	84.6%	11,723	78.5%	
Other Family Households No Children	148	25.0%	822	15.4%	3,203	21.5%	
Non-Family Households	553	27.1%	5,175	25.8%	10,914	21.6%	
Non-Family Households with Children	1	0.3%	9	0.2%	24	0.2%	
Non-Family Households No Children	552	99.7%	5,166	99.8%	10,890	99.8%	
Average Family Household Size	3.4		3.4		3.4		
Average Family Income	\$117,952		\$148,167		\$143,750		
Median Family Income	\$99,717		\$125,942		\$117,825		
Average Non-Family Household Size	1.4		1.6		1.6		
Marital Status (2025)							
Population Age 15 Years or Over	4,344		45,808		117,070		
Never Married	1,342	30.9%	15,125	33.0%	38,223	32.6%	
Currently Married	2,113	48.6%	22,496	49.1%	58,071	49.6%	
Previously Married	888	20.4%	8,186	17.9%	20,777	17.7%	
Separated	364	41.0%	2,679	32.7%	7,378	35.5%	
Widowed	149	16.8%	1,665	20.3%	3,966	19.1%	
Divorced	375	42.2%	3,842	46.9%	9,433	45.4%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	3,538		37,720		95,874		
Elementary (Grade Level 0 to 8)	171	4.8%	2,068	5.5%	5,962	6.2%	
Some High School (Grade Level 9 to 11)	78	2.2%	1,833	4.9%	4,983	5.2%	
High School Graduate	738	20.9%	7,031	18.6%	21,023	21.9%	
Some College	683	19.3%	8,625	22.9%	20,579	21.5%	
Associate Degree Only	212	6.0%	2,960	7.8%	8,523	8.9%	
Bachelor Degree Only	1,244	35.2%	9,649	25.6%	21,706	22.6%	
Graduate Degree	411	11.6%	5,555	14.7%	13,098	13.7%	
Any College (Some College or Higher)	2,551	72.1%	26,789	71.0%	63,905	66.7%	
College Degree + (Bachelor Degree or Higher)	1,656	46.8%	15,204	40.3%	34,804	36.3%	

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Houston, TX 77044							
Housing							
Total Housing Units (2025)	2,208		21,583		54,528		
Total Housing Units (2020)	1,944		16,621		46,063		
Historical Annual Growth (2020-2025)	264 -		4,962 -		8,465 -		
Housing Units Occupied (2025)	2,037	92.3%	20,041	92.9%	50,627	92.8%	
Housing Units Owner-Occupied	1,372	67.3%	14,689	73.3%	36,587	72.3%	
Housing Units Renter-Occupied	665	32.7%	5,352	26.7%	14,040	27.7%	
Housing Units Vacant (2025)	171	7.7%	1,542	7.1%	3,901	7.2%	
Household Size (2025)							
Total Households	2,037		20,041		50,627		
1 Person Households	422	20.7%	3,475	17.3%	7,570	15.0%	
2 Person Households	595	29.2%	5,951	29.7%	14,958	29.5%	
3 Person Households	360	17.7%	3,817	19.0%	9,987	19.7%	
4 Person Households	347	17.0%	3,545	17.7%	9,299	18.4%	
5 Person Households	172	8.4%	1,902	9.5%	5,189	10.2%	
6 Person Households	89	4.3%	830	4.1%	2,201	4.3%	
7 or More Person Households	52	2.5%	521	2.6%	1,423	2.8%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	191	9.4%	3,628	18.1%	8,013	15.8%	
HH Income \$150,000 to \$199,999	158	7.7%	2,366	11.8%	6,326	12.5%	
HH Income \$125,000 to \$149,999	131	6.4%	1,668	8.3%	4,502	8.9%	
HH Income \$100,000 to \$124,999	178	8.7%	2,376	11.9%	5,776	11.4%	
HH Income \$75,000 to \$99,999	530	26.0%	3,206	16.0%	7,288	14.4%	
HH Income \$50,000 to \$74,999	365	17.9%	2,838	14.2%	8,310	16.4%	
HH Income \$35,000 to \$49,999	156	7.7%	1,126	5.6%	3,489	6.9%	
HH Income \$25,000 to \$34,999	77	3.8%	839	4.2%	2,428	4.8%	
HH Income \$15,000 to \$24,999	120	5.9%	453	2.3%	1,315	2.6%	
HH Income \$10,000 to \$14,999	41	2.0%	617	3.1%	1,406	2.8%	
HH Income Under \$10,000	89	4.4%	923	4.6%	1,774	3.5%	
Household Vehicles (2025)							
Households 0 Vehicles Available	80	3.9%	628	3.1%	1,520	3.0%	
Households 1 Vehicle Available	729	35.8%	6,178	30.8%	15,743	31.1%	
Households 2 Vehicles Available	749	36.8%	8,474	42.3%	20,693	40.9%	
Households 3 or More Vehicles Available	479	23.5%	4,761	23.8%	12,671	25.0%	
Total Vehicles Available	3,783		39,305		99,843		
Average Vehicles per Household	1.9		2.0		2.0		
Owner-Occupied Household Vehicles	2,993	79.1%	31,995	81.4%	79,442	79.6%	
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2		
Renter-Occupied Household Vehicles	790	20.9%	7,310	18.6%	20,401	20.4%	
Average Vehicles per Renter-Occupied Household	1.2		1.4		1.5		
Travel Time (2025)							
Worker Base Age 16 years or Over	2,534		29,864		78,378		
Travel to Work in 14 Minutes or Less	390	15.4%	3,635	12.2%	10,138	12.9%	
Travel to Work in 15 to 29 Minutes	680	26.8%	7,691	25.8%	20,855	26.6%	
Travel to Work in 30 to 59 Minutes	818	32.3%	11,524	38.6%	28,473	36.3%	
Travel to Work in 60 Minutes or More	230	9.1%	2,760	9.2%	9,221	11.8%	
Work at Home	415	16.4%	4,255	14.2%	9,690	12.4%	
Average Minutes Travel to Work	28.2		30.6		31.3		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.9272/-95.2035

Westlake Marketplace							
Houston, TX 77044		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)							
Worker Base Age 16 years or Over	2,534		29,864		78,378		
Drive to Work Alone	1,652	65.2%	21,410	71.7%	56,565	72.2%	
Drive to Work in Carpool	381	15.1%	2,831	9.5%	8,568	10.9%	
Travel to Work by Public Transportation	37	1.5%	583	2.0%	1,484	1.9%	
Drive to Work on Motorcycle	-	-	9	-	24	-	
Bicycle to Work	2	-	28	-	79	0.1%	
Walk to Work	20	0.8%	322	1.1%	869	1.1%	
Other Means	25	1.0%	426	1.4%	1,099	1.4%	
Work at Home	415	16.4%	4,255	14.2%	9,690	12.4%	
Daytime Demographics (2025)							
Total Businesses	286		1,481		3,953		
Total Employees	1,907		7,829		24,526		
Company Headquarter Businesses	7	2.6%	20	1.4%	77	1.9%	
Company Headquarter Employees	590	30.9%	1,004	12.8%	2,597	10.6%	
Employee Population per Business	6.7	to 1	5.3	to 1	6.2	to 1	
Residential Population per Business	20.4	to 1	41.5	to 1	39.7	to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,604		22,560		60,165		
Labor Force							
Labor Population Age 16 Years or Over (2025)	4,233		44,688		114,251		
Labor Force Total Males (2025)	1,997	47.2%	22,397	50.1%	55,564	48.6%	
Male Civilian Employed	1,253	62.7%	14,902	66.5%	39,721	71.5%	
Male Civilian Unemployed	195	9.8%	578	2.6%	1,650	3.0%	
Males in Armed Forces	2	0.1%	92	0.4%	234	0.4%	
Males Not in Labor Force	547	27.4%	6,826	30.5%	13,959	25.1%	
Labor Force Total Females (2025)	2,236	52.8%	22,290	49.9%	58,687	51.4%	
Female Civilian Employed	1,281	57.3%	14,964	67.1%	38,658	65.9%	
Female Civilian Unemployed	45	2.0%	558	2.5%	1,572	2.7%	
Females in Armed Forces	-	-	-	-	-	-	
Females Not in Labor Force	909	40.7%	6,769	30.4%	18,457	31.4%	
Unemployment Rate	241	5.7%	1,136	2.5%	3,223	2.8%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	2,534		29,864		78,378		
Occupation Total Males	1,253	49.4%	14,901	49.9%	39,720	50.7%	
Occupation Total Females	1,281	50.6%	14,964	50.1%	38,658	49.3%	
Management, Business, Financial Operations	400	-	6,717	22.5%	16,451	21.0%	
Professional, Related	962	38.0%	8,826	29.6%	20,202	25.8%	
Service	225	8.9%	3,438	11.5%	10,624	13.6%	
Sales, Office	487	19.2%	5,454	18.3%	15,167	19.4%	
Farming, Fishing, Forestry	-	-	2	-	78	-	
Construction, Extraction, Maintenance	156	6.2%	1,919	6.4%	6,097	7.8%	
Production, Transport, Material Moving	303	11.9%	3,507	11.7%	9,759	12.5%	
White Collar Workers	1,850	73.0%	20,997	70.3%	51,820	66.1%	
Blue Collar Workers	684	27.0%	8,867	29.7%	26,558	33.9%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.9272/-95.2035

Westlake Marketplace		1 mi radius		3 mi radius		5 mi radius	
Houston, TX 77044							
Units In Structure (2025)							
Total Units		2,037		20,041		50,627	
1 Detached Unit		1,283	63.0%	15,234	76.0%	37,434	73.9%
1 Attached Unit		40	2.0%	492	2.5%	1,504	3.0%
2 Units		7	0.4%	118	0.6%	280	0.6%
3 to 4 Units		29	1.4%	202	1.0%	637	1.3%
5 to 9 Units		26	1.3%	270	1.3%	826	1.6%
10 to 19 Units		169	8.3%	1,075	5.4%	2,448	4.8%
20 to 49 Units		159	7.8%	661	3.3%	1,508	3.0%
50 or More Units		205	10.1%	1,708	8.5%	3,850	7.6%
Mobile Home or Trailer		111	5.5%	270	1.3%	2,113	4.2%
Other Structure		6	0.3%	10	-	28	-
Homes Built By Year (2025)							
Homes Built 2020 or later		225	10.2%	2,841	13.2%	4,689	8.6%
Homes Built 2010 to 2019		767	34.8%	7,735	35.8%	16,911	31.0%
Homes Built 2000 to 2009		409	18.5%	5,521	25.6%	15,298	28.1%
Homes Built 1990 to 1999		408	18.5%	1,362	6.3%	4,854	8.9%
Homes Built 1980 to 1989		92	4.2%	1,245	5.8%	3,903	7.2%
Homes Built 1970 to 1979		69	3.1%	645	3.0%	3,117	5.7%
Homes Built 1960 to 1969		34	1.6%	150	0.7%	747	1.4%
Homes Built 1950 to 1959		18	0.8%	319	1.5%	623	1.1%
Homes Built 1940 to 1949		1	-	141	0.7%	256	0.5%
Homes Built Before 1939		14	0.6%	82	0.4%	229	0.4%
Median Age of Homes		19.8	yrs	18.3	yrs	21.2	yrs
Home Values (2025)							
Owner Specified Housing Units		1,372		14,689		36,587	
Home Values \$1,000,000 or More		27	2.0%	302	2.1%	806	2.2%
Home Values \$750,000 to \$999,999		19	1.4%	231	1.6%	652	1.8%
Home Values \$500,000 to \$749,999		139	10.1%	1,394	9.5%	2,868	7.8%
Home Values \$400,000 to \$499,999		155	11.3%	1,772	12.1%	3,802	10.4%
Home Values \$300,000 to \$399,999		519	37.8%	4,886	33.3%	10,102	27.6%
Home Values \$250,000 to \$299,999		203	14.8%	2,333	15.9%	6,129	16.8%
Home Values \$200,000 to \$249,999		97	7.0%	1,714	11.7%	5,502	15.0%
Home Values \$175,000 to \$199,999		38	2.8%	359	2.4%	1,469	4.0%
Home Values \$150,000 to \$174,999		41	3.0%	548	3.7%	1,529	4.2%
Home Values \$125,000 to \$149,999		32	2.4%	169	1.2%	481	1.3%
Home Values \$100,000 to \$124,999		33	2.4%	245	1.7%	628	1.7%
Home Values \$90,000 to \$99,999		10	0.8%	73	0.5%	177	0.5%
Home Values \$80,000 to \$89,999		4	0.3%	44	0.3%	146	0.4%
Home Values \$70,000 to \$79,999		2	0.1%	100	0.7%	226	0.6%
Home Values \$60,000 to \$69,999		2	0.1%	22	0.1%	86	0.2%
Home Values \$50,000 to \$59,999		2	0.2%	38	0.3%	223	0.6%
Home Values \$35,000 to \$49,999		20	1.5%	61	0.4%	247	0.7%
Home Values \$25,000 to \$34,999		19	1.4%	166	1.1%	566	1.5%
Home Values \$10,000 to \$24,999		4	0.3%	122	0.8%	661	1.8%
Home Values Under \$10,000		6	0.4%	111	0.8%	289	0.8%
Owner-Occupied Median Home Value		\$321,981		\$322,445		\$297,834	
Renter-Occupied Median Rent		\$1,408		\$1,433		\$1,399	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.9272/-95.2035

Westlake Marketplace Houston, TX 77044		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$211.87 M	\$2.45 B	\$6.09 B
Total Non-Retail Expenditure		\$102.91 M	\$1.23 B	\$3.03 B
Total Retail Expenditure		\$108.96 M	\$1.22 B	\$3.05 B
Alcoholic Beverages		\$1.32 M	\$15.38 M	\$38.19 M
Apparel		\$4.06 M	\$46.33 M	\$115.63 M
Contributions		\$6.71 M	\$80.6 M	\$198.08 M
Education		\$4.84 M	\$57.32 M	\$141.45 M
Entertainment		\$12.58 M	\$143.27 M	\$357.74 M
Food Away From Home		\$9.61 M	\$110.22 M	\$274.76 M
Grocery		\$15.2 M	\$161.9 M	\$413.41 M
Health Care		\$12.75 M	\$126.04 M	\$323.04 M
Household Furnishings and Equipment		\$5.78 M	\$66.67 M	\$165.88 M
Household Operations		\$4.13 M	\$46.97 M	\$117.48 M
Miscellaneous Expenses		\$3.72 M	\$42.63 M	\$106.16 M
Personal Care		\$2.94 M	\$31.93 M	\$81.06 M
Shelter		\$35.17 M	\$388.62 M	\$976.93 M
Tax and Retirement		\$47.2 M	\$625.84 M	\$1.5 B
Tobacco and Related		\$1.25 M	\$11.84 M	\$31.39 M
Transportation		\$33.71 M	\$380.69 M	\$945.94 M
Utilities		\$10.9 M	\$115.28 M	\$295.03 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$8,668	\$10,194	\$10,017
Total Non-Retail Expenditure		\$4,210 48.6%	\$5,126 50.3%	\$4,992 49.8%
Total Retail Expenditures		\$4,458 51.4%	\$5,068 49.7%	\$5,025 50.2%
Alcoholic Beverages		\$54 0.6%	\$64 0.6%	\$63 0.6%
Apparel		\$166 1.9%	\$193 1.9%	\$190 1.9%
Contributions		\$275 3.2%	\$335 3.3%	\$326 3.3%
Education		\$198 2.3%	\$238 2.3%	\$233 2.3%
Entertainment		\$515 5.9%	\$596 5.8%	\$589 5.9%
Food Away From Home		\$393 4.5%	\$458 4.5%	\$452 4.5%
Grocery		\$622 7.2%	\$673 6.6%	\$680 6.8%
Health Care		\$522 6.0%	\$524 5.1%	\$532 5.3%
Household Furnishings and Equipment		\$237 2.7%	\$277 2.7%	\$273 2.7%
Household Operations		\$169 1.9%	\$195 1.9%	\$193 1.9%
Miscellaneous Expenses		\$152 1.8%	\$177 1.7%	\$175 1.7%
Personal Care		\$120 1.4%	\$133 1.3%	\$133 1.3%
Shelter		\$1,439 16.6%	\$1,616 15.9%	\$1,608 16.1%
Tax and Retirement		\$1,931 22.3%	\$2,602 25.5%	\$2,474 25.5%
Tobacco and Related		\$51 0.6%	\$49 0.5%	\$52 0.5%
Transportation		\$1,379 15.9%	\$1,583 15.5%	\$1,557 15.5%
Utilities		\$446 5.1%	\$479 4.7%	\$486 4.8%