

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7169/-95.4338

West U Towne Center		1 mi radius		3 mi radius		5 mi radius	
West University Place, TX 77005							
Population							
Estimated Population (2025)	21,869		207,623		536,540		
Projected Population (2030)	20,703		202,659		531,925		
Census Population (2020)	21,634		186,610		479,507		
Census Population (2010)	20,683		167,058		418,770		
Projected Annual Growth (2025-2030)	-1,166	-1.1%	-4,964	-0.5%	-4,615	-0.2%	
Historical Annual Growth (2020-2025)	235	-	21,013	2.3%	57,033	2.4%	
Historical Annual Growth (2010-2020)	951	0.5%	19,552	1.2%	60,737	1.5%	
Estimated Population Density (2025)	6,965	psm	7,347	psm	6,833	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2025)	8,386		98,994		253,934		
Projected Households (2030)	8,134		99,754		260,487		
Census Households (2020)	8,581		93,401		232,154		
Census Households (2010)	8,270		80,360		194,030		
Projected Annual Growth (2025-2030)	-252	-0.6%	760	0.2%	6,553	0.5%	
Historical Annual Change (2010-2025)	116	-	18,635	1.5%	59,904	2.1%	
Average Household Income							
Estimated Average Household Income (2025)	\$343,177		\$192,207		\$157,058		
Projected Average Household Income (2030)	\$333,629		\$187,437		\$153,808		
Census Average Household Income (2010)	\$214,315		\$122,042		\$98,289		
Census Average Household Income (2000)	\$151,034		\$92,974		\$75,814		
Projected Annual Change (2025-2030)	-\$9,548	-0.6%	-\$4,771	-0.5%	-\$3,250	-0.4%	
Historical Annual Change (2000-2025)	\$192,143	5.1%	\$99,233	4.3%	\$81,245	4.3%	
Median Household Income							
Estimated Median Household Income (2025)	\$210,212		\$122,405		\$105,161		
Projected Median Household Income (2030)	\$202,634		\$118,769		\$102,459		
Census Median Household Income (2010)	\$137,549		\$81,728		\$68,293		
Census Median Household Income (2000)	\$106,975		\$65,683		\$54,605		
Projected Annual Change (2025-2030)	-\$7,578	-0.7%	-\$3,636	-0.6%	-\$2,702	-0.5%	
Historical Annual Change (2000-2025)	\$103,237	3.9%	\$56,722	3.5%	\$50,556	3.7%	
Per Capita Income							
Estimated Per Capita Income (2025)	\$131,605		\$91,815		\$74,551		
Projected Per Capita Income (2030)	\$131,093		\$92,436		\$75,541		
Census Per Capita Income (2010)	\$85,695		\$58,703		\$45,537		
Census Per Capita Income (2000)	\$63,148		\$45,305		\$34,553		
Projected Annual Change (2025-2030)	-\$513	-	\$621	0.1%	\$990	0.3%	
Historical Annual Change (2000-2025)	\$68,457	4.3%	\$46,510	4.1%	\$39,997	4.6%	
Estimated Average Household Net Worth (2025)	\$2.94 M		\$1.47 M		\$1.21 M		

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West U Towne Center							
West University Place, TX 77005							
	1 mi radius		3 mi radius		5 mi radius		
Race and Ethnicity							
Total Population (2025)	21,869		207,623		536,540		
White (2025)	14,822	67.8%	109,479	52.7%	247,729	46.2%	
Black or African American (2025)	838	3.8%	27,071	13.0%	97,880	18.2%	
American Indian or Alaska Native (2025)	35	0.2%	905	0.4%	3,937	0.7%	
Asian (2025)	3,267	14.9%	33,250	16.0%	67,770	12.6%	
Hawaiian or Pacific Islander (2025)	14	-	111	-	363	-	
Other Race (2025)	949	4.3%	16,621	8.0%	58,394	10.9%	
Two or More Races (2025)	1,944	8.9%	20,187	9.7%	60,467	11.3%	
Population < 18 (2025)	5,730	26.2%	39,646	19.1%	103,400	19.3%	
White Not Hispanic	3,215	56.1%	14,949	37.7%	28,761	27.8%	
Black or African American	175	3.1%	5,134	13.0%	20,538	19.9%	
Asian	872	15.2%	5,895	14.9%	11,471	11.1%	
Other Race Not Hispanic	308	5.4%	1,708	4.3%	4,112	4.0%	
Hispanic	1,159	20.2%	11,960	30.2%	38,518	37.3%	
Not Hispanic or Latino Population (2025)	17,900	81.8%	158,437	76.3%	381,246	71.1%	
Not Hispanic White	13,215	73.8%	93,661	59.1%	206,202	54.1%	
Not Hispanic Black or African American	829	4.6%	26,558	16.8%	95,462	25.0%	
Not Hispanic American Indian or Alaska Native	10	-	150	-	513	0.1%	
Not Hispanic Asian	3,261	18.2%	33,053	20.9%	67,084	17.6%	
Not Hispanic Hawaiian or Pacific Islander	6	-	49	-	182	-	
Not Hispanic Other Race	69	0.4%	1,124	0.7%	2,191	0.6%	
Not Hispanic Two or More Races	510	2.8%	3,843	2.4%	9,612	2.5%	
Hispanic or Latino Population (2025)	3,969	18.2%	49,186	23.7%	155,294	28.9%	
Hispanic White	1,608	40.5%	15,818	32.2%	41,527	26.7%	
Hispanic Black or African American	9	0.2%	513	1.0%	2,419	1.6%	
Hispanic American Indian or Alaska Native	24	0.6%	755	1.5%	3,424	2.2%	
Hispanic Asian	6	0.1%	197	0.4%	686	0.4%	
Hispanic Hawaiian or Pacific Islander	7	0.2%	62	0.1%	181	0.1%	
Hispanic Other Race	880	22.2%	15,497	31.5%	56,204	36.2%	
Hispanic Two or More Races	1,435	36.1%	16,344	33.2%	50,855	32.7%	
Not Hispanic or Latino Population (2020)	19,358	89.5%	150,780	80.8%	348,844	72.8%	
Hispanic or Latino Population (2020)	2,276	10.5%	35,830	19.2%	130,663	27.2%	
Not Hispanic or Latino Population (2010)	19,000	91.9%	137,253	82.2%	307,202	73.4%	
Hispanic or Latino Population (2010)	1,683	8.1%	29,805	17.8%	111,568	26.6%	
Not Hispanic or Latino Population (2030)	15,671	75.7%	144,860	71.5%	359,491	67.6%	
Hispanic or Latino Population (2030)	5,031	24.3%	57,799	28.5%	172,433	32.4%	
Projected Annual Growth (2025-2030)	1,062	5.4%	8,613	3.5%	17,139	2.2%	
Historical Annual Growth (2010-2020)	592	3.5%	6,025	2.0%	19,094	1.7%	

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West U Towne Center		1 mi radius		3 mi radius		5 mi radius	
West University Place, TX 77005							
Total Age Distribution (2025)							
Total Population	21,869			207,623		536,540	
Age Under 5 Years	1,419	6.5%		12,104	5.8%	33,989	6.3%
Age 5 to 9 Years	1,852	8.5%		11,474	5.5%	29,475	5.5%
Age 10 to 14 Years	1,563	7.1%		10,091	4.9%	25,065	4.7%
Age 15 to 19 Years	1,229	5.6%		10,373	5.0%	25,901	4.8%
Age 20 to 24 Years	750	3.4%		14,171	6.8%	38,569	7.2%
Age 25 to 29 Years	883	4.0%		19,789	9.5%	55,850	10.4%
Age 30 to 34 Years	1,102	5.0%		19,544	9.4%	55,175	10.3%
Age 35 to 39 Years	1,422	6.5%		15,981	7.7%	43,517	8.1%
Age 40 to 44 Years	1,571	7.2%		13,823	6.7%	36,026	6.7%
Age 45 to 49 Years	1,375	6.3%		11,518	5.5%	29,572	5.5%
Age 50 to 54 Years	1,419	6.5%		12,029	5.8%	29,740	5.5%
Age 55 to 59 Years	1,270	5.8%		10,928	5.3%	27,588	5.1%
Age 60 to 64 Years	1,472	6.7%		11,428	5.5%	28,123	5.2%
Age 65 to 69 Years	1,457	6.7%		10,750	5.2%	25,264	4.7%
Age 70 to 74 Years	1,288	5.9%		9,278	4.5%	20,556	3.8%
Age 75 to 79 Years	923	4.2%		6,708	3.2%	14,682	2.7%
Age 80 to 84 Years	475	2.2%		3,890	1.9%	8,816	1.6%
Age 85 Years or Over	399	1.8%		3,744	1.8%	8,631	1.6%
Median Age	41.5			37.7		36.2	
Age 19 Years or Less	6,063	27.7%		44,043	21.2%	114,431	21.3%
Age 20 to 64 Years	11,264	51.5%		129,211	62.2%	344,160	64.1%
Age 65 Years or Over	4,542	20.8%		34,369	16.6%	77,948	14.5%
Female Age Distribution (2025)							
Female Population	11,267	51.5%		103,058	49.6%	261,421	48.7%
Age Under 5 Years	679	6.0%		5,964	5.8%	16,640	6.4%
Age 5 to 9 Years	912	8.1%		5,706	5.5%	14,428	5.5%
Age 10 to 14 Years	766	6.8%		5,009	4.9%	12,374	4.7%
Age 15 to 19 Years	594	5.3%		4,397	4.3%	11,490	4.4%
Age 20 to 24 Years	405	3.6%		6,468	6.3%	17,620	6.7%
Age 25 to 29 Years	471	4.2%		10,188	9.9%	28,088	10.7%
Age 30 to 34 Years	602	5.3%		9,831	9.5%	26,871	10.3%
Age 35 to 39 Years	744	6.6%		7,855	7.6%	20,541	7.9%
Age 40 to 44 Years	826	7.3%		6,778	6.6%	17,015	6.5%
Age 45 to 49 Years	698	6.2%		5,744	5.6%	14,198	5.4%
Age 50 to 54 Years	742	6.6%		6,081	5.9%	14,595	5.6%
Age 55 to 59 Years	623	5.5%		5,395	5.2%	13,324	5.1%
Age 60 to 64 Years	778	6.9%		5,864	5.7%	14,024	5.4%
Age 65 to 69 Years	782	6.9%		5,465	5.3%	12,749	4.9%
Age 70 to 74 Years	649	5.8%		4,822	4.7%	10,635	4.1%
Age 75 to 79 Years	461	4.1%		3,446	3.3%	7,639	2.9%
Age 80 to 84 Years	266	2.4%		2,074	2.0%	4,726	1.8%
Age 85 Years or Over	267	2.4%		1,971	1.9%	4,466	1.7%
Female Median Age	42.3			38.2		36.6	
Age 19 Years or Less	2,952	26.2%		21,075	20.4%	54,931	21.0%
Age 20 to 64 Years	5,891	52.3%		64,205	62.3%	166,275	63.6%
Age 65 Years or Over	2,425	21.5%		17,778	17.3%	40,215	15.4%

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West University Place, TX 77005							
Male Age Distribution (2025)							
Male Population	10,602	48.5%	104,565	50.4%	275,119	51.3%	
Age Under 5 Years	740	7.0%	6,140	5.9%	17,350	6.3%	
Age 5 to 9 Years	939	8.9%	5,769	5.5%	15,048	5.5%	
Age 10 to 14 Years	797	7.5%	5,082	4.9%	12,691	4.6%	
Age 15 to 19 Years	635	6.0%	5,977	5.7%	14,411	5.2%	
Age 20 to 24 Years	345	3.3%	7,702	7.4%	20,949	7.6%	
Age 25 to 29 Years	411	3.9%	9,601	9.2%	27,762	10.1%	
Age 30 to 34 Years	500	4.7%	9,713	9.3%	28,304	10.3%	
Age 35 to 39 Years	679	6.4%	8,126	7.8%	22,976	8.4%	
Age 40 to 44 Years	745	7.0%	7,045	6.7%	19,011	6.9%	
Age 45 to 49 Years	676	6.4%	5,773	5.5%	15,375	5.6%	
Age 50 to 54 Years	676	6.4%	5,948	5.7%	15,144	5.5%	
Age 55 to 59 Years	647	6.1%	5,533	5.3%	14,264	5.2%	
Age 60 to 64 Years	694	6.5%	5,564	5.3%	14,100	5.1%	
Age 65 to 69 Years	675	6.4%	5,285	5.1%	12,516	4.5%	
Age 70 to 74 Years	639	6.0%	4,456	4.3%	9,921	3.6%	
Age 75 to 79 Years	462	4.4%	3,261	3.1%	7,042	2.6%	
Age 80 to 84 Years	209	2.0%	1,816	1.7%	4,089	1.5%	
Age 85 Years or Over	131	1.2%	1,773	1.7%	4,165	1.5%	
Male Median Age	40.9		37.4		36.0		
Age 19 Years or Less	3,112	29.4%	22,968	22.0%	59,500	21.6%	
Age 20 to 64 Years	5,373	50.7%	65,006	62.2%	177,885	64.7%	
Age 65 Years or Over	2,117	20.0%	16,591	15.9%	37,734	13.7%	
Males per 100 Females (2025)							
Overall Comparison	94		101		105		
Age Under 5 Years	109	52.2%	103	50.7%	104	51.0%	
Age 5 to 9 Years	103	50.7%	101	50.3%	104	51.1%	
Age 10 to 14 Years	104	51.0%	101	50.4%	103	50.6%	
Age 15 to 19 Years	107	51.7%	136	57.6%	125	55.6%	
Age 20 to 24 Years	85	46.0%	119	54.4%	119	54.3%	
Age 25 to 29 Years	87	46.6%	94	48.5%	99	49.7%	
Age 30 to 34 Years	83	45.3%	99	49.7%	105	51.3%	
Age 35 to 39 Years	91	47.7%	103	50.8%	112	52.8%	
Age 40 to 44 Years	90	47.4%	104	51.0%	112	52.8%	
Age 45 to 49 Years	97	49.2%	101	50.1%	108	52.0%	
Age 50 to 54 Years	91	47.7%	98	49.4%	104	50.9%	
Age 55 to 59 Years	104	50.9%	103	50.6%	107	51.7%	
Age 60 to 64 Years	89	47.1%	95	48.7%	101	50.1%	
Age 65 to 69 Years	86	46.3%	97	49.2%	98	49.5%	
Age 70 to 74 Years	98	49.6%	92	48.0%	93	48.3%	
Age 75 to 79 Years	100	50.1%	95	48.6%	92	48.0%	
Age 80 to 84 Years	79	44.0%	88	46.7%	87	46.4%	
Age 85 Years or Over	49	33.0%	90	47.4%	93	48.3%	
Age 19 Years or Less	105	51.3%	109	52.1%	108	52.0%	
Age 20 to 39 Years	87	46.5%	102	50.6%	107	51.8%	
Age 40 to 64 Years	94	48.4%	100	50.0%	106	51.6%	
Age 65 Years or Over	87	46.6%	93	48.3%	94	48.4%	

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West U Towne Center							
West University Place, TX 77005							
	1 mi radius			3 mi radius		5 mi radius	
Household Type (2025)							
Total Households	8,386			98,994		253,934	
Households with Children	2,985	35.6%		19,814	20.0%	51,427	20.3%
Average Household Size	2.6			2.0		2.1	
Household Density per Square Mile	2,671			3,503		3,234	
Population Family	17,966	82.2%		125,007	60.2%	323,265	60.3%
Population Non-Family	3,893	17.8%		77,464	37.3%	199,627	37.2%
Population Group Quarters	10	-		5,153	2.5%	13,648	2.5%
Family Households	5,345	63.7%		39,772	40.2%	103,286	40.7%
Married Couple Households	4,756	89.0%		30,989	77.9%	73,042	70.7%
Other Family Households with Children	589	11.0%		8,783	22.1%	30,244	29.3%
Family Households with Children	2,985	55.8%		19,801	49.8%	51,368	49.7%
Married Couple with Children	2,646	88.6%		15,138	76.5%	34,513	67.2%
Other Family Households with Children	340	11.4%		4,663	23.5%	16,854	32.8%
Family Households No Children	2,360	44.2%		19,971	50.2%	51,918	50.3%
Married Couple No Children	2,110	89.4%		15,851	79.4%	38,528	74.2%
Other Family Households No Children	249	10.6%		4,120	20.6%	13,390	25.8%
Non-Family Households	3,041	36.3%		59,222	59.8%	150,648	59.3%
Non-Family Households with Children	-	-		13	-	59	-
Non-Family Households No Children	3,041	100.0%		59,210	100.0%	150,589	100.0%
Average Family Household Size	3.4			3.1		3.1	
Average Family Income	\$445,059			\$305,128		\$223,754	
Median Family Income	\$268,428			\$190,029		\$150,387	
Average Non-Family Household Size	1.3			1.3		1.3	
Marital Status (2025)							
Population Age 15 Years or Over	17,035			173,953		448,010	
Never Married	3,982	23.4%		67,844	39.0%	193,027	43.1%
Currently Married	10,901	64.0%		77,785	44.7%	174,719	39.0%
Previously Married	2,151	12.6%		28,325	16.3%	80,264	17.9%
Separated	491	22.8%		8,018	28.3%	23,103	28.8%
Widowed	508	23.6%		5,874	20.7%	15,198	18.9%
Divorced	1,152	53.6%		14,433	51.0%	41,963	52.3%
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	15,055			149,409		383,540	
Elementary (Grade Level 0 to 8)	271	1.8%		6,052	4.1%	24,508	6.4%
Some High School (Grade Level 9 to 11)	151	1.0%		2,192	1.5%	10,405	2.7%
High School Graduate	543	3.6%		12,443	8.3%	46,144	12.0%
Some College	959	6.4%		14,562	9.7%	46,046	12.0%
Associate Degree Only	292	1.9%		6,573	4.4%	19,793	5.2%
Bachelor Degree Only	4,885	32.4%		46,965	31.4%	116,253	30.3%
Graduate Degree	7,955	52.8%		60,623	40.6%	120,390	31.4%
Any College (Some College or Higher)	14,091	93.6%		128,722	86.2%	302,483	78.9%
College Degree + (Bachelor Degree or Higher)	12,841	85.3%		107,588	72.0%	236,643	61.7%

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West University Place, TX 77005							
Housing							
Total Housing Units (2025)	9,209		110,764		283,210		
Total Housing Units (2020)	9,186		104,706		260,884		
Historical Annual Growth (2020-2025)	23	-	6,058	-	22,326	-	
Housing Units Occupied (2025)	8,386	91.1%	98,994	89.4%	253,934	89.7%	
Housing Units Owner-Occupied	5,993	71.5%	35,517	35.9%	88,937	35.0%	
Housing Units Renter-Occupied	2,394	28.5%	63,478	64.1%	164,997	65.0%	
Housing Units Vacant (2025)	822	8.9%	11,770	10.6%	29,276	10.3%	
Household Size (2025)							
Total Households	8,386		98,994		253,934		
1 Person Households	2,564	30.6%	47,394	47.9%	118,575	46.7%	
2 Person Households	2,109	25.1%	25,017	25.3%	66,888	26.3%	
3 Person Households	1,149	13.7%	10,615	10.7%	28,781	11.3%	
4 Person Households	1,555	18.5%	9,595	9.7%	22,818	9.0%	
5 Person Households	700	8.3%	4,099	4.1%	10,373	4.1%	
6 Person Households	221	2.6%	1,489	1.5%	4,051	1.6%	
7 or More Person Households	88	1.0%	785	0.8%	2,448	1.0%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	4,252	50.7%	24,801	25.1%	52,372	20.6%	
HH Income \$150,000 to \$199,999	663	7.9%	8,247	8.3%	20,309	8.0%	
HH Income \$125,000 to \$149,999	471	5.6%	6,997	7.1%	16,804	6.6%	
HH Income \$100,000 to \$124,999	728	8.7%	8,331	8.4%	21,312	8.4%	
HH Income \$75,000 to \$99,999	466	5.6%	10,518	10.6%	28,768	11.3%	
HH Income \$50,000 to \$74,999	829	9.9%	14,766	14.9%	40,462	15.9%	
HH Income \$35,000 to \$49,999	238	2.8%	8,338	8.4%	22,624	8.9%	
HH Income \$25,000 to \$34,999	199	2.4%	4,989	5.0%	15,550	6.1%	
HH Income \$15,000 to \$24,999	193	2.3%	3,739	3.8%	12,251	4.8%	
HH Income \$10,000 to \$14,999	138	1.6%	2,220	2.2%	8,069	3.2%	
HH Income Under \$10,000	210	2.5%	6,048	6.1%	15,411	6.1%	
Household Vehicles (2025)							
Households 0 Vehicles Available	470	5.6%	8,913	9.0%	25,580	10.1%	
Households 1 Vehicle Available	2,239	26.7%	48,667	49.2%	124,021	48.8%	
Households 2 Vehicles Available	4,100	48.9%	31,749	32.1%	81,218	32.0%	
Households 3 or More Vehicles Available	1,577	18.8%	9,666	9.8%	23,114	9.1%	
Total Vehicles Available	15,741		144,180		362,816		
Average Vehicles per Household	1.9		1.5		1.4		
Owner-Occupied Household Vehicles	12,538	79.7%	69,064	47.9%	167,717	46.2%	
Average Vehicles per Owner-Occupied Household	2.1		1.9		1.9		
Renter-Occupied Household Vehicles	3,203	20.3%	75,116	52.1%	195,099	53.8%	
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.2		
Travel Time (2025)							
Worker Base Age 16 years or Over	10,675		119,364		315,432		
Travel to Work in 14 Minutes or Less	2,225	20.8%	25,761	21.6%	61,059	19.4%	
Travel to Work in 15 to 29 Minutes	4,450	41.7%	44,826	37.6%	111,021	35.2%	
Travel to Work in 30 to 59 Minutes	1,563	14.6%	22,454	18.8%	72,643	23.0%	
Travel to Work in 60 Minutes or More	297	2.8%	4,008	3.4%	14,264	4.5%	
Work at Home	2,142	20.1%	22,315	18.7%	56,444	17.9%	
Average Minutes Travel to Work	19.2		19.8		21.8		

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7169/-95.4338

West U Towne Center		1 mi radius		3 mi radius		5 mi radius	
West University Place, TX 77005							
Transportation To Work (2025)							
Worker Base Age 16 years or Over	10,675			119,364			315,432
Drive to Work Alone	6,978	65.4%		77,059	64.6%		205,378 65.1%
Drive to Work in Carpool	1,016	9.5%		12,058	10.1%		31,979 10.1%
Travel to Work by Public Transportation	189	1.8%		3,097	2.6%		8,680 2.8%
Drive to Work on Motorcycle	3	-		41	-		136 -
Bicycle to Work	26	0.2%		534	0.4%		1,039 0.3%
Walk to Work	140	1.3%		2,275	1.9%		5,672 1.8%
Other Means	182	1.7%		1,984	1.7%		6,104 1.9%
Work at Home	2,142	20.1%		22,315	18.7%		56,444 17.9%
Daytime Demographics (2025)							
Total Businesses	2,232			27,153			57,954
Total Employees	12,958			260,792			542,039
Company Headquarter Businesses	43	1.9%		903	3.3%		2,011 3.5%
Company Headquarter Employees	1,178	9.1%		56,205	21.6%		121,885 22.5%
Employee Population per Business	5.8	to 1		9.6	to 1		9.4 to 1
Residential Population per Business	9.8	to 1		7.6	to 1		9.3 to 1
Adj. Daytime Demographics Age 16 Years or Over	18,986			313,108			669,089
Labor Force							
Labor Population Age 16 Years or Over (2025)	16,744			171,862			442,774
Labor Force Total Males (2025)	7,969	47.6%		86,527	50.3%		227,411 51.4%
Male Civilian Employed	5,792	72.7%		64,685	74.8%		172,889 76.0%
Male Civilian Unemployed	137	1.7%		1,858	2.1%		5,758 2.5%
Males in Armed Forces	41	0.5%		159	0.2%		223 -
Males Not in Labor Force	1,999	25.1%		19,825	22.9%		48,541 21.3%
Labor Force Total Females (2025)	8,775	52.4%		85,334	49.7%		215,362 48.6%
Female Civilian Employed	4,883	55.7%		54,679	64.1%		142,547 66.2%
Female Civilian Unemployed	210	2.4%		2,131	2.5%		5,651 2.6%
Females in Armed Forces	-	-		22	-		64 -
Females Not in Labor Force	3,681	42.0%		28,502	33.4%		67,100 31.2%
Unemployment Rate	347	2.1%		3,989	2.3%		11,410 2.6%
Occupation (2025)							
Occupation Population Age 16 Years or Over	10,675			119,364			315,432
Occupation Total Males	5,792	54.3%		64,684	54.2%		172,885 54.8%
Occupation Total Females	4,883	45.7%		54,679	45.8%		142,547 45.2%
Management, Business, Financial Operations	3,331	31.2%		29,454	24.7%		72,788 23.1%
Professional, Related	4,966	46.5%		49,499	41.5%		110,517 35.0%
Service	623	5.8%		12,389	10.4%		41,300 13.1%
Sales, Office	1,286	12.0%		17,760	14.9%		50,858 16.1%
Farming, Fishing, Forestry	4	-		106	-		303 -
Construction, Extraction, Maintenance	150	1.4%		4,157	3.5%		17,830 5.7%
Production, Transport, Material Moving	316	3.0%		5,999	5.0%		21,838 6.9%
White Collar Workers	9,583	89.8%		96,713	81.0%		234,162 74.2%
Blue Collar Workers	1,093	10.2%		22,651	19.0%		81,270 25.8%



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7169/-95.4338

West U Towne Center		1 mi radius		3 mi radius		5 mi radius	
West University Place, TX 77005							
Units In Structure (2025)							
Total Units	8,386			98,994		253,934	
1 Detached Unit	5,706	68.0%		32,292	32.6%	80,547	31.7%
1 Attached Unit	498	5.9%		5,416	5.5%	18,500	7.3%
2 Units	45	0.5%		2,075	2.1%	5,791	2.3%
3 to 4 Units	133	1.6%		4,079	4.1%	11,234	4.4%
5 to 9 Units	126	1.5%		5,021	5.1%	14,517	5.7%
10 to 19 Units	209	2.5%		9,273	9.4%	24,592	9.7%
20 to 49 Units	277	3.3%		6,978	7.0%	18,312	7.2%
50 or More Units	1,323	15.8%		33,112	33.4%	78,514	30.9%
Mobile Home or Trailer	66	0.8%		742	0.7%	1,893	0.7%
Other Structure	2	-		5	-	33	-
Homes Built By Year (2025)							
Homes Built 2020 or later	277	3.0%		3,633	3.3%	9,832	3.5%
Homes Built 2010 to 2019	1,252	13.6%		20,451	18.5%	52,849	18.7%
Homes Built 2000 to 2009	1,580	17.2%		17,949	16.2%	45,661	16.1%
Homes Built 1990 to 1999	1,894	20.6%		15,075	13.6%	29,031	10.3%
Homes Built 1980 to 1989	1,515	16.5%		10,983	9.9%	25,031	8.8%
Homes Built 1970 to 1979	318	3.5%		11,299	10.2%	33,182	11.7%
Homes Built 1960 to 1969	152	1.7%		5,990	5.4%	23,071	8.1%
Homes Built 1950 to 1959	246	2.7%		5,288	4.8%	17,333	6.1%
Homes Built 1940 to 1949	423	4.6%		3,233	2.9%	7,154	2.5%
Homes Built Before 1939	728	7.9%		5,093	4.6%	10,791	3.8%
Median Age of Homes	36.2	yrs		35.1	yrs	36.0	yrs
Home Values (2025)							
Owner Specified Housing Units	5,993			35,517		88,937	
Home Values \$1,000,000 or More	2,626	43.8%		9,498	26.7%	14,087	15.8%
Home Values \$750,000 to \$999,999	596	9.9%		4,481	12.6%	8,102	9.1%
Home Values \$500,000 to \$749,999	459	7.7%		5,212	14.7%	13,389	15.1%
Home Values \$400,000 to \$499,999	494	8.2%		2,818	7.9%	10,884	12.2%
Home Values \$300,000 to \$399,999	515	8.6%		4,379	12.3%	14,886	16.7%
Home Values \$250,000 to \$299,999	391	6.5%		2,809	7.9%	8,216	9.2%
Home Values \$200,000 to \$249,999	365	6.1%		2,409	6.8%	7,475	8.4%
Home Values \$175,000 to \$199,999	117	1.9%		787	2.2%	2,411	2.7%
Home Values \$150,000 to \$174,999	144	2.4%		859	2.4%	2,635	3.0%
Home Values \$125,000 to \$149,999	52	0.9%		416	1.2%	1,167	1.3%
Home Values \$100,000 to \$124,999	75	1.2%		500	1.4%	1,686	1.9%
Home Values \$90,000 to \$99,999	15	0.2%		163	0.5%	360	0.4%
Home Values \$80,000 to \$89,999	21	0.3%		185	0.5%	483	0.5%
Home Values \$70,000 to \$79,999	9	0.1%		100	0.3%	303	0.3%
Home Values \$60,000 to \$69,999	9	0.2%		72	0.2%	243	0.3%
Home Values \$50,000 to \$59,999	14	0.2%		121	0.3%	354	0.4%
Home Values \$35,000 to \$49,999	14	0.2%		108	0.3%	387	0.4%
Home Values \$25,000 to \$34,999	16	0.3%		120	0.3%	437	0.5%
Home Values \$10,000 to \$24,999	29	0.5%		212	0.6%	703	0.8%
Home Values Under \$10,000	33	0.6%		268	0.8%	730	0.8%
Owner-Occupied Median Home Value	\$905,532			\$694,691		\$541,688	
Renter-Occupied Median Rent	\$1,580			\$1,390		\$1,347	



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2010-2020 Census, 2025 Estimates with 2030 Projections  
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Lat/Lon: 29.7169/-95.4338

West U Towne Center		1 mi radius	3 mi radius	5 mi radius
West University Place, TX 77005				
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$1.36 B	\$11.78 B	\$28.25 B	
Total Non-Retail Expenditure	\$742.24 M	\$6.38 B	\$15.14 B	
Total Retail Expenditure	\$615 M	\$5.4 B	\$13.12 B	
Alcoholic Beverages	\$8.45 M	\$73.03 M	\$175 M	
Apparel	\$24.43 M	\$214.34 M	\$517.66 M	
Contributions	\$48.18 M	\$403.51 M	\$952.08 M	
Education	\$33.16 M	\$281.03 M	\$667.1 M	
Entertainment	\$74.89 M	\$660.7 M	\$1.6 B	
Food Away From Home	\$58.74 M	\$513.57 M	\$1.24 B	
Grocery	\$68.16 M	\$657.61 M	\$1.66 B	
Health Care	\$59.16 M	\$626.06 M	\$1.57 B	
Household Furnishings and Equipment	\$36.05 M	\$313.62 M	\$753.83 M	
Household Operations	\$24.39 M	\$214.27 M	\$519.35 M	
Miscellaneous Expenses	\$22.68 M	\$200.01 M	\$482.12 M	
Personal Care	\$14.32 M	\$134.18 M	\$333.8 M	
Shelter	\$195.28 M	\$1.94 B	\$4.76 B	
Tax and Retirement	\$445.87 M	\$3.41 B	\$7.78 B	
Tobacco and Related	\$3.06 M	\$38.99 M	\$107.82 M	
Transportation	\$193.05 M	\$1.64 B	\$3.97 B	
Utilities	\$47.35 M	\$461.98 M	\$1.17 B	
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$13,487	\$9,915	\$9,272	
Total Non-Retail Expenditure	\$7,376 54.7%	\$5,369 54.2%	\$4,967 53.6%	
Total Retail Expenditures	\$6,111 45.3%	\$4,546 45.8%	\$4,305 46.4%	
Alcoholic Beverages	\$84 0.6%	\$61 0.6%	\$57 0.6%	
Apparel	\$243 1.8%	\$180 1.8%	\$170 1.8%	
Contributions	\$479 3.6%	\$340 3.4%	\$312 3.4%	
Education	\$330 2.4%	\$237 2.4%	\$219 2.4%	
Entertainment	\$744 5.5%	\$556 5.6%	\$525 5.7%	
Food Away From Home	\$584 4.3%	\$432 4.4%	\$406 4.4%	
Grocery	\$677 5.0%	\$554 5.6%	\$543 5.9%	
Health Care	\$588 4.4%	\$527 5.3%	\$515 5.6%	
Household Furnishings and Equipment	\$358 2.7%	\$264 2.7%	\$247 2.7%	
Household Operations	\$242 1.8%	\$180 1.8%	\$170 1.8%	
Miscellaneous Expenses	\$225 1.7%	\$168 1.7%	\$158 1.7%	
Personal Care	\$142 1.1%	\$113 1.1%	\$110 1.2%	
Shelter	\$1,940 14.4%	\$1,630 16.4%	\$1,562 16.8%	
Tax and Retirement	\$4,431 32.9%	\$2,867 28.9%	\$2,554 28.9%	
Tobacco and Related	\$30 0.2%	\$33 0.3%	\$35 0.4%	
Transportation	\$1,918 14.2%	\$1,384 14.0%	\$1,303 14.1%	
Utilities	\$471 3.5%	\$389 3.9%	\$383 4.1%	