

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.1534/-95.0972

Trails at the Parkway						
Cleveland, TX 77327	3 mi radius		5 mi radius		10 mi radius	
Population						
Estimated Population (2025)	22,552		45,919		183,845	
Projected Population (2030)	35,506		67,876		224,805	
Census Population (2020)	6,216		21,248		138,413	
Census Population (2010)	2,637		11,833		107,847	
Projected Annual Growth (2025-2030)	12,955	11.5%	21,958	9.6%	40,960	4.5%
Historical Annual Growth (2020-2025)	16,336	-	24,671	23.2%	45,432	6.6%
Historical Annual Growth (2010-2020)	3,579	13.6%	9,415	8.0%	30,566	2.8%
Estimated Population Density (2025)	798	psm	585	psm	585	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households						
Estimated Households (2025)	5,658		12,474		59,704	
Projected Households (2030)	9,595		19,279		74,068	
Census Households (2020)	1,952		6,898		47,983	
Census Households (2010)	869		3,987		37,709	
Projected Annual Growth (2025-2030)	3,937	13.9%	6,804	10.9%	14,364	4.8%
Historical Annual Change (2010-2025)	4,789	36.7%	8,487	14.2%	21,995	3.9%
Average Household Income						
Estimated Average Household Income (2025)	\$79,520		\$90,945		\$122,114	
Projected Average Household Income (2030)	\$78,966		\$87,891		\$114,784	
Census Average Household Income (2010)	\$62,291		\$71,049		\$91,932	
Census Average Household Income (2000)	\$43,799		\$50,577		\$75,411	
Projected Annual Change (2025-2030)	-\$554	-0.1%	-\$3,054	-0.7%	-\$7,330	-1.2%
Historical Annual Change (2000-2025)	\$35,721	3.3%	\$40,368	3.2%	\$46,703	2.5%
Median Household Income						
Estimated Median Household Income (2025)	\$60,867		\$69,590		\$95,797	
Projected Median Household Income (2030)	\$60,332		\$67,217		\$90,458	
Census Median Household Income (2010)	\$54,331		\$62,106		\$74,704	
Census Median Household Income (2000)	\$39,786		\$45,343		\$63,609	
Projected Annual Change (2025-2030)	-\$535	-0.2%	-\$2,374	-0.7%	-\$5,339	-1.1%
Historical Annual Change (2000-2025)	\$21,081	2.1%	\$24,247	2.1%	\$32,189	2.0%
Per Capita Income						
Estimated Per Capita Income (2025)	\$19,951		\$24,706		\$39,663	
Projected Per Capita Income (2030)	\$21,340		\$24,963		\$37,823	
Census Per Capita Income (2010)	\$20,501		\$23,919		\$32,139	
Census Per Capita Income (2000)	\$14,254		\$16,923		\$25,608	
Projected Annual Change (2025-2030)	\$1,389	1.4%	\$257	0.2%	-\$1,839	-0.9%
Historical Annual Change (2000-2025)	\$5,697	1.6%	\$7,783	1.8%	\$14,054	2.2%
Estimated Average Household Net Worth (2025)	\$701,438		\$862,960		\$1.28 M	

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Trails at the Parkway						
Cleveland, TX 77327	3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity						
Total Population (2025)	22,552		45,919		183,845	
White (2025)	11,893	52.7%	26,073	56.8%	117,739	64.0%
Black or African American (2025)	1,229	5.5%	2,291	5.0%	11,500	6.3%
American Indian or Alaska Native (2025)	354	1.6%	663	1.4%	1,915	1.0%
Asian (2025)	186	0.8%	453	1.0%	4,482	2.4%
Hawaiian or Pacific Islander (2025)	1	-	5	-	120	-
Other Race (2025)	5,809	25.8%	10,390	22.6%	25,248	13.7%
Two or More Races (2025)	3,079	13.7%	6,044	13.2%	22,842	12.4%
Population < 18 (2025)	7,305	32.4%	14,186	30.9%	51,335	27.9%
White Not Hispanic	2,327	31.9%	5,032	35.5%	23,362	45.5%
Black or African American	220	3.0%	432	3.0%	2,787	5.4%
Asian	41	0.6%	86	0.6%	913	1.8%
Other Race Not Hispanic	133	1.8%	320	2.3%	1,557	3.0%
Hispanic	4,584	62.8%	8,316	58.6%	22,716	44.3%
Not Hispanic or Latino Population (2025)	11,094	49.2%	24,639	53.7%	120,284	65.4%
Not Hispanic White	9,850	88.8%	21,908	88.9%	101,662	84.5%
Not Hispanic Black or African American	819	7.4%	1,649	6.7%	10,490	8.7%
Not Hispanic American Indian or Alaska Native	44	0.4%	91	0.4%	323	0.3%
Not Hispanic Asian	111	1.0%	340	1.4%	4,261	3.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	5	-	83	-
Not Hispanic Other Race	11	-	42	0.2%	256	0.2%
Not Hispanic Two or More Races	258	2.3%	603	2.4%	3,210	2.7%
Hispanic or Latino Population (2025)	11,458	50.8%	21,280	46.3%	63,561	34.6%
Hispanic White	2,043	17.8%	4,165	19.6%	16,076	25.3%
Hispanic Black or African American	411	3.6%	642	3.0%	1,010	1.6%
Hispanic American Indian or Alaska Native	310	2.7%	571	2.7%	1,592	2.5%
Hispanic Asian	75	0.7%	113	0.5%	222	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	37	-
Hispanic Other Race	5,798	50.6%	10,348	48.6%	24,991	39.3%
Hispanic Two or More Races	2,820	24.6%	5,441	25.6%	19,632	30.9%
Not Hispanic or Latino Population (2020)	2,444	39.3%	11,512	54.2%	97,632	70.5%
Hispanic or Latino Population (2020)	3,772	60.7%	9,736	45.8%	40,781	29.5%
Not Hispanic or Latino Population (2010)	2,010	76.2%	9,775	82.6%	89,995	83.4%
Hispanic or Latino Population (2010)	627	23.8%	2,057	17.4%	17,852	16.6%
Not Hispanic or Latino Population (2030)	19,179	54.0%	38,064	56.1%	143,085	63.6%
Hispanic or Latino Population (2030)	16,327	46.0%	29,813	43.9%	81,720	36.4%
Projected Annual Growth (2025-2030)	4,869	8.5%	8,533	8.0%	18,159	5.7%
Historical Annual Growth (2010-2020)	3,145	50.2%	7,679	37.3%	22,929	12.8%

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Trails at the Parkway		3 mi radius		5 mi radius		10 mi radius	
Cleveland, TX 77327							
Total Age Distribution (2025)							
Total Population	22,552			45,919		183,845	
Age Under 5 Years	1,762	7.8%		3,358	7.3%	11,983	6.5%
Age 5 to 9 Years	2,158	9.6%		4,128	9.0%	14,495	7.9%
Age 10 to 14 Years	2,173	9.6%		4,252	9.3%	15,469	8.4%
Age 15 to 19 Years	2,116	9.4%		4,150	9.0%	14,967	8.1%
Age 20 to 24 Years	1,604	7.1%		3,127	6.8%	11,110	6.0%
Age 25 to 29 Years	1,602	7.1%		3,067	6.7%	11,052	6.0%
Age 30 to 34 Years	1,820	8.1%		3,414	7.4%	12,010	6.5%
Age 35 to 39 Years	1,720	7.6%		3,431	7.5%	12,641	6.9%
Age 40 to 44 Years	1,868	8.3%		3,649	7.9%	13,278	7.2%
Age 45 to 49 Years	1,482	6.6%		3,006	6.5%	11,648	6.3%
Age 50 to 54 Years	1,201	5.3%		2,560	5.6%	11,423	6.2%
Age 55 to 59 Years	946	4.2%		2,172	4.7%	10,107	5.5%
Age 60 to 64 Years	762	3.4%		1,839	4.0%	9,792	5.3%
Age 65 to 69 Years	529	2.3%		1,404	3.1%	8,244	4.5%
Age 70 to 74 Years	387	1.7%		1,062	2.3%	6,748	3.7%
Age 75 to 79 Years	221	1.0%		705	1.5%	4,770	2.6%
Age 80 to 84 Years	130	0.6%		375	0.8%	2,546	1.4%
Age 85 Years or Over	68	0.3%		219	0.5%	1,560	0.8%
Median Age	28.6			30.7		34.9	
Age 19 Years or Less	8,211	36.4%		15,889	34.6%	56,914	31.0%
Age 20 to 64 Years	13,005	57.7%		26,265	57.2%	103,062	56.1%
Age 65 Years or Over	1,336	5.9%		3,765	8.2%	23,869	13.0%
Female Age Distribution (2025)							
Female Population	11,102	49.2%		22,654	49.3%	92,267	50.2%
Age Under 5 Years	885	8.0%		1,680	7.4%	5,936	6.4%
Age 5 to 9 Years	1,087	9.8%		2,036	9.0%	7,020	7.6%
Age 10 to 14 Years	1,045	9.4%		2,029	9.0%	7,537	8.2%
Age 15 to 19 Years	1,029	9.3%		2,012	8.9%	7,277	7.9%
Age 20 to 24 Years	746	6.7%		1,467	6.5%	5,470	5.9%
Age 25 to 29 Years	865	7.8%		1,623	7.2%	5,772	6.3%
Age 30 to 34 Years	906	8.2%		1,686	7.4%	6,031	6.5%
Age 35 to 39 Years	843	7.6%		1,693	7.5%	6,431	7.0%
Age 40 to 44 Years	930	8.4%		1,823	8.0%	6,706	7.3%
Age 45 to 49 Years	713	6.4%		1,480	6.5%	5,814	6.3%
Age 50 to 54 Years	568	5.1%		1,229	5.4%	5,691	6.2%
Age 55 to 59 Years	460	4.1%		1,067	4.7%	5,066	5.5%
Age 60 to 64 Years	366	3.3%		907	4.0%	4,915	5.3%
Age 65 to 69 Years	244	2.2%		677	3.0%	4,173	4.5%
Age 70 to 74 Years	207	1.9%		556	2.5%	3,575	3.9%
Age 75 to 79 Years	96	0.9%		345	1.5%	2,546	2.8%
Age 80 to 84 Years	74	0.7%		216	1.0%	1,424	1.5%
Age 85 Years or Over	39	0.4%		129	0.6%	883	1.0%
Female Median Age	28.5			30.9		35.4	
Age 19 Years or Less	4,046	36.4%		7,757	34.2%	27,770	30.1%
Age 20 to 64 Years	6,396	57.6%		12,975	57.3%	51,896	56.2%
Age 65 Years or Over	660	5.9%		1,922	8.5%	12,601	13.7%

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Trails at the Parkway		3 mi radius		5 mi radius		10 mi radius	
Cleveland, TX 77327							
Male Age Distribution (2025)							
Male Population	11,450	50.8%	23,265	50.7%	91,579	49.8%	
Age Under 5 Years	877	7.7%	1,678	7.2%	6,047	6.6%	
Age 5 to 9 Years	1,072	9.4%	2,093	9.0%	7,475	8.2%	
Age 10 to 14 Years	1,128	9.9%	2,223	9.6%	7,932	8.7%	
Age 15 to 19 Years	1,087	9.5%	2,138	9.2%	7,690	8.4%	
Age 20 to 24 Years	859	7.5%	1,659	7.1%	5,640	6.2%	
Age 25 to 29 Years	738	6.4%	1,444	6.2%	5,280	5.8%	
Age 30 to 34 Years	914	8.0%	1,728	7.4%	5,978	6.5%	
Age 35 to 39 Years	877	7.7%	1,738	7.5%	6,210	6.8%	
Age 40 to 44 Years	938	8.2%	1,826	7.8%	6,573	7.2%	
Age 45 to 49 Years	769	6.7%	1,526	6.6%	5,834	6.4%	
Age 50 to 54 Years	632	5.5%	1,331	5.7%	5,732	6.3%	
Age 55 to 59 Years	486	4.2%	1,106	4.8%	5,041	5.5%	
Age 60 to 64 Years	396	3.5%	931	4.0%	4,877	5.3%	
Age 65 to 69 Years	285	2.5%	727	3.1%	4,071	4.4%	
Age 70 to 74 Years	180	1.6%	506	2.2%	3,173	3.5%	
Age 75 to 79 Years	125	1.1%	360	1.5%	2,224	2.4%	
Age 80 to 84 Years	56	0.5%	159	0.7%	1,123	1.2%	
Age 85 Years or Over	29	0.3%	91	0.4%	677	0.7%	
Male Median Age	28.8		30.4		34.5		
Age 19 Years or Less	4,165	36.4%	8,132	35.0%	29,145	31.8%	
Age 20 to 64 Years	6,609	57.7%	13,290	57.1%	51,166	55.9%	
Age 65 Years or Over	676	5.9%	1,843	7.9%	11,268	12.3%	
Males per 100 Females (2025)							
Overall Comparison	103		103		99		
Age Under 5 Years	99	49.8%	100	50.0%	102	50.5%	
Age 5 to 9 Years	99	49.6%	103	50.7%	106	51.6%	
Age 10 to 14 Years	108	51.9%	110	52.3%	105	51.3%	
Age 15 to 19 Years	106	51.4%	106	51.5%	106	51.4%	
Age 20 to 24 Years	115	53.5%	113	53.1%	103	50.8%	
Age 25 to 29 Years	85	46.0%	89	47.1%	91	47.8%	
Age 30 to 34 Years	101	50.2%	102	50.6%	99	49.8%	
Age 35 to 39 Years	104	51.0%	103	50.7%	97	49.1%	
Age 40 to 44 Years	101	50.2%	100	50.0%	98	49.5%	
Age 45 to 49 Years	108	51.9%	103	50.8%	100	50.1%	
Age 50 to 54 Years	111	52.7%	108	52.0%	101	50.2%	
Age 55 to 59 Years	106	51.4%	104	50.9%	100	49.9%	
Age 60 to 64 Years	108	51.9%	103	50.7%	99	49.8%	
Age 65 to 69 Years	117	53.9%	107	51.8%	98	49.4%	
Age 70 to 74 Years	87	46.6%	91	47.7%	89	47.0%	
Age 75 to 79 Years	131	56.7%	104	51.1%	87	46.6%	
Age 80 to 84 Years	75	43.0%	74	42.5%	79	44.1%	
Age 85 Years or Over	74	42.4%	71	41.4%	77	43.4%	
Age 19 Years or Less	103	50.7%	105	51.2%	105	51.2%	
Age 20 to 39 Years	101	50.2%	102	50.4%	97	49.4%	
Age 40 to 64 Years	106	51.5%	103	50.8%	100	49.9%	
Age 65 Years or Over	102	50.6%	96	49.0%	89	47.2%	

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Trails at the Parkway		3 mi radius		5 mi radius		10 mi radius	
Cleveland, TX 77327							
Household Type (2025)							
Total Households	5,658			12,474		59,704	
Households with Children	3,237	57.2%		6,497	52.1%	25,398	42.5%
Average Household Size	4.0			3.7		3.1	
Household Density per Square Mile	200			159		190	
Population Family	20,257	89.8%		41,257	89.8%	163,047	88.7%
Population Non-Family	2,295	10.2%		4,662	10.2%	20,695	11.3%
Population Group Quarters	-	-		-	-	103	-
Family Households	4,444	78.5%		9,800	78.6%	45,659	76.5%
Married Couple Households	3,272	73.6%		7,313	74.6%	34,636	75.9%
Other Family Households with Children	1,172	26.4%		2,487	25.4%	11,022	24.1%
Family Households with Children	3,235	72.8%		6,492	66.2%	25,377	55.6%
Married Couple with Children	2,332	72.1%		4,723	72.7%	18,563	73.2%
Other Family Households with Children	902	27.9%		1,769	27.3%	6,813	26.8%
Family Households No Children	1,210	27.2%		3,308	33.8%	20,282	44.4%
Married Couple No Children	940	77.7%		2,590	78.3%	16,073	79.2%
Other Family Households No Children	270	22.3%		717	21.7%	4,209	20.8%
Non-Family Households	1,214	21.5%		2,675	21.4%	14,045	23.5%
Non-Family Households with Children	2	0.2%		5	0.2%	21	0.2%
Non-Family Households No Children	1,211	99.8%		2,670	99.8%	14,024	99.8%
Average Family Household Size	4.6			4.2		3.6	
Average Family Income	\$83,265			\$98,446		\$135,778	
Median Family Income	\$62,337			\$74,085		\$107,692	
Average Non-Family Household Size	1.9			1.7		1.5	
Marital Status (2025)							
Population Age 15 Years or Over	16,458			34,180		141,898	
Never Married	4,884	29.7%		9,790	28.6%	39,742	28.0%
Currently Married	9,138	55.5%		18,767	54.9%	76,794	54.1%
Previously Married	2,436	14.8%		5,623	16.5%	25,362	17.9%
Separated	1,090	44.7%		2,216	39.4%	6,379	25.2%
Widowed	594	24.4%		1,413	25.1%	6,502	25.6%
Divorced	752	30.9%		1,994	35.5%	12,481	49.2%
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	12,737			26,903		115,821	
Elementary (Grade Level 0 to 8)	1,863	14.6%		3,059	11.4%	7,781	6.7%
Some High School (Grade Level 9 to 11)	1,848	14.5%		3,664	13.6%	10,006	8.6%
High School Graduate	5,388	42.3%		10,770	40.0%	33,134	28.6%
Some College	1,764	13.9%		4,389	16.3%	23,046	19.9%
Associate Degree Only	789	6.2%		1,713	6.4%	9,871	8.5%
Bachelor Degree Only	704	5.5%		2,206	8.2%	20,339	17.6%
Graduate Degree	380	3.0%		1,102	4.1%	11,644	10.1%
Any College (Some College or Higher)	3,638	28.6%		9,410	35.0%	64,900	56.0%
College Degree + (Bachelor Degree or Higher)	1,084	8.5%		3,307	12.3%	31,983	27.6%

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Trails at the Parkway							
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Housing							
Total Housing Units (2025)	6,205		13,751		65,861		
Total Housing Units (2020)	2,172		7,573		51,657		
Historical Annual Growth (2020-2025)	4,032		-	6,179		-	14,204
Housing Units Occupied (2025)	5,658	91.2%	12,474		90.7%	59,704	90.7%
Housing Units Owner-Occupied	4,890	86.4%	10,775		86.4%	45,871	76.8%
Housing Units Renter-Occupied	768	13.6%	1,700		13.6%	13,833	23.2%
Housing Units Vacant (2025)	547	8.8%	1,277		9.3%	6,157	9.3%
Household Size (2025)							
Total Households	5,658		12,474		59,704		
1 Person Households	842	14.9%	1,931		15.5%	10,920	18.3%
2 Person Households	1,194	21.1%	2,975		23.9%	17,433	29.2%
3 Person Households	874	15.5%	2,006		16.1%	10,100	16.9%
4 Person Households	1,111	19.6%	2,386		19.1%	10,751	18.0%
5 Person Households	863	15.3%	1,719		13.8%	6,258	10.5%
6 Person Households	468	8.3%	905		7.3%	2,710	4.5%
7 or More Person Households	306	5.4%	553		4.4%	1,533	2.6%
Household Income Distribution (2025)							
HH Income \$200,000 or More	250	4.4%	914		7.3%	8,282	13.9%
HH Income \$150,000 to \$199,999	331	5.8%	930		7.5%	6,037	10.1%
HH Income \$125,000 to \$149,999	158	2.8%	556		4.5%	5,463	9.1%
HH Income \$100,000 to \$124,999	591	10.4%	1,200		9.6%	6,037	10.1%
HH Income \$75,000 to \$99,999	851	15.0%	1,799		14.4%	7,668	12.8%
HH Income \$50,000 to \$74,999	1,495	26.4%	2,801		22.5%	9,875	16.5%
HH Income \$35,000 to \$49,999	737	13.0%	1,574		12.6%	5,461	9.1%
HH Income \$25,000 to \$34,999	477	8.4%	1,104		8.9%	3,999	6.7%
HH Income \$15,000 to \$24,999	282	5.0%	534		4.3%	2,946	4.9%
HH Income \$10,000 to \$14,999	305	5.4%	587		4.7%	1,640	2.7%
HH Income Under \$10,000	182	3.2%	475		3.8%	2,297	3.8%
Household Vehicles (2025)							
Households 0 Vehicles Available	100	1.8%	210		1.7%	1,509	2.5%
Households 1 Vehicle Available	1,408	24.9%	3,201		25.7%	15,864	26.6%
Households 2 Vehicles Available	2,648	46.8%	5,517		44.2%	26,074	43.7%
Households 3 or More Vehicles Available	1,502	26.6%	3,546		28.4%	16,256	27.2%
Total Vehicles Available	11,821		26,541			123,985	
Average Vehicles per Household	2.1		2.1			2.1	
Owner-Occupied Household Vehicles	10,542	89.2%	23,725		89.4%	102,977	83.1%
Average Vehicles per Owner-Occupied Household	2.2		2.2			2.2	
Renter-Occupied Household Vehicles	1,278	10.8%	2,815		10.6%	21,008	16.9%
Average Vehicles per Renter-Occupied Household	1.7		1.7			1.5	
Travel Time (2025)							
Worker Base Age 16 years or Over	10,244		22,229			92,265	
Travel to Work in 14 Minutes or Less	681	6.6%	1,539		6.9%	11,315	12.3%
Travel to Work in 15 to 29 Minutes	1,740	17.0%	3,977		17.9%	19,903	21.6%
Travel to Work in 30 to 59 Minutes	4,097	40.0%	8,764		39.4%	32,580	35.3%
Travel to Work in 60 Minutes or More	3,046	29.7%	6,360		28.6%	16,892	18.3%
Work at Home	681	6.6%	1,588		7.1%	11,575	12.5%
Average Minutes Travel to Work	45.1		44.0			34.9	

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.1534/-95.0972

Trails at the Parkway							
Cleveland, TX 77327	3 mi radius		5 mi radius		10 mi radius		
Transportation To Work (2025)							
Worker Base Age 16 years or Over	10,244		22,229		92,265		
Drive to Work Alone	7,875	76.9%	16,968	76.3%	66,865	72.5%	
Drive to Work in Carpool	1,382	13.5%	2,868	12.9%	9,889	10.7%	
Travel to Work by Public Transportation	23	0.2%	90	0.4%	955	1.0%	
Drive to Work on Motorcycle	-	-	3	-	22	-	
Bicycle to Work	3	-	21	-	133	0.1%	
Walk to Work	47	0.5%	143	0.6%	865	0.9%	
Other Means	234	2.3%	547	2.5%	1,961	2.1%	
Work at Home	681	6.6%	1,588	7.1%	11,575	12.5%	
Daytime Demographics (2025)							
Total Businesses	33		247		4,139		
Total Employees	141		1,014		29,058		
Company Headquarter Businesses	-	-	5	1.9%	94	2.3%	
Company Headquarter Employees	-	-	35	3.5%	1,739	6.0%	
Employee Population per Business	4.3	to 1	4.1	to 1	7.0	to 1	
Residential Population per Business	691.9	to 1	185.7	to 1	44.4	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,947		12,118		75,000		
Labor Force							
Labor Population Age 16 Years or Over (2025)	16,050		33,349		138,621		
Labor Force Total Males (2025)	8,184	51.0%	16,870	50.6%	68,411	49.4%	
Male Civilian Employed	6,516	79.6%	13,555	80.4%	52,331	76.5%	
Male Civilian Unemployed	344	4.2%	634	3.8%	2,415	3.5%	
Males in Armed Forces	-	-	6	-	217	0.3%	
Males Not in Labor Force	1,324	16.2%	2,675	15.9%	13,448	19.7%	
Labor Force Total Females (2025)	7,866	49.0%	16,479	49.4%	70,211	50.6%	
Female Civilian Employed	3,728	47.4%	8,674	52.6%	39,934	56.9%	
Female Civilian Unemployed	146	1.9%	385	2.3%	1,341	1.9%	
Females in Armed Forces	-	-	10	-	197	0.3%	
Females Not in Labor Force	3,993	50.8%	7,410	45.0%	28,739	40.9%	
Unemployment Rate	490	3.1%	1,019	3.1%	3,756	2.7%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	10,244		22,229		92,265		
Occupation Total Males	6,516	63.6%	13,555	61.0%	52,331	56.7%	
Occupation Total Females	3,728	36.4%	8,674	39.0%	39,934	43.3%	
Management, Business, Financial Operations	1,128	11.0%	2,840	12.8%	15,632	16.9%	
Professional, Related	1,141	11.1%	2,836	12.8%	18,618	20.2%	
Service	1,956	19.1%	4,004	18.0%	13,746	14.9%	
Sales, Office	1,610	15.7%	3,493	15.7%	17,621	19.1%	
Farming, Fishing, Forestry	27	0.3%	61	0.3%	157	0.2%	
Construction, Extraction, Maintenance	2,863	27.9%	5,591	25.2%	14,257	15.5%	
Production, Transport, Material Moving	1,520	14.8%	3,405	15.3%	12,233	13.3%	
White Collar Workers	3,879	37.9%	9,168	41.2%	51,871	56.2%	
Blue Collar Workers	6,365	62.1%	13,061	58.8%	40,394	43.8%	

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.1534/-95.0972

Trails at the Parkway		3 mi radius		5 mi radius		10 mi radius	
Cleveland, TX 77327							
Units In Structure (2025)							
Total Units	5,658		12,474		59,704		
1 Detached Unit	3,193	56.4%	7,437	59.6%	40,368	67.6%	
1 Attached Unit	18	0.3%	109	0.9%	925	1.5%	
2 Units	20	0.4%	39	0.3%	369	0.6%	
3 to 4 Units	19	0.3%	69	0.6%	873	1.5%	
5 to 9 Units	29	0.5%	68	0.5%	1,027	1.7%	
10 to 19 Units	40	0.7%	105	0.8%	1,633	2.7%	
20 to 49 Units	27	0.5%	69	0.6%	1,002	1.7%	
50 or More Units	45	0.8%	132	1.1%	2,539	4.3%	
Mobile Home or Trailer	2,203	38.9%	4,140	33.2%	10,329	17.3%	
Other Structure	65	1.1%	306	2.5%	639	1.1%	
Homes Built By Year (2025)							
Homes Built 2020 or later	1,857	29.9%	3,433	25.0%	7,471	11.3%	
Homes Built 2010 to 2019	1,361	21.9%	2,794	20.3%	11,894	18.1%	
Homes Built 2000 to 2009	407	6.6%	1,456	10.6%	9,194	14.0%	
Homes Built 1990 to 1999	909	14.7%	1,870	13.6%	10,127	15.4%	
Homes Built 1980 to 1989	576	9.3%	1,286	9.4%	10,741	16.3%	
Homes Built 1970 to 1979	318	5.1%	1,144	8.3%	7,483	11.4%	
Homes Built 1960 to 1969	49	0.8%	159	1.2%	1,438	2.2%	
Homes Built 1950 to 1959	50	0.8%	112	0.8%	657	1.0%	
Homes Built 1940 to 1949	60	1.0%	100	0.7%	248	0.4%	
Homes Built Before 1939	70	1.1%	120	0.9%	452	0.7%	
Median Age of Homes	19.3	yrs	21.2	yrs	27.1	yrs	
Home Values (2025)							
Owner Specified Housing Units	4,890		10,775		45,871		
Home Values \$1,000,000 or More	146	3.0%	246	2.3%	982	2.1%	
Home Values \$750,000 to \$999,999	28	0.6%	95	0.9%	1,018	2.2%	
Home Values \$500,000 to \$749,999	136	2.8%	479	4.4%	3,980	8.7%	
Home Values \$400,000 to \$499,999	240	4.9%	832	7.7%	4,823	10.5%	
Home Values \$300,000 to \$399,999	397	8.1%	1,303	12.1%	9,251	20.2%	
Home Values \$250,000 to \$299,999	740	15.1%	1,456	13.5%	6,509	14.2%	
Home Values \$200,000 to \$249,999	937	19.2%	1,813	16.8%	6,436	14.0%	
Home Values \$175,000 to \$199,999	191	3.9%	440	4.1%	1,911	4.2%	
Home Values \$150,000 to \$174,999	353	7.2%	828	7.7%	2,547	5.6%	
Home Values \$125,000 to \$149,999	414	8.5%	661	6.1%	1,521	3.3%	
Home Values \$100,000 to \$124,999	561	11.5%	927	8.6%	2,078	4.5%	
Home Values \$90,000 to \$99,999	124	2.5%	200	1.9%	422	0.9%	
Home Values \$80,000 to \$89,999	99	2.0%	302	2.8%	882	1.9%	
Home Values \$70,000 to \$79,999	155	3.2%	243	2.3%	714	1.6%	
Home Values \$60,000 to \$69,999	32	0.7%	68	0.6%	250	0.5%	
Home Values \$50,000 to \$59,999	82	1.7%	169	1.6%	379	0.8%	
Home Values \$35,000 to \$49,999	56	1.1%	113	1.0%	372	0.8%	
Home Values \$25,000 to \$34,999	51	1.0%	301	2.8%	585	1.3%	
Home Values \$10,000 to \$24,999	64	1.3%	126	1.2%	705	1.5%	
Home Values Under \$10,000	84	1.7%	173	1.6%	504	1.1%	
Owner-Occupied Median Home Value	\$215,515		\$233,616		\$288,648		
Renter-Occupied Median Rent	\$1,010		\$1,162		\$1,286		

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.1534/-95.0972

Trails at the Parkway Cleveland, TX 77327		3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$528.5 M	\$1.23 B	\$6.74 B
Total Non-Retail Expenditure		\$236.81 M	\$566.39 M	\$3.29 B
Total Retail Expenditure		\$291.69 M	\$666.43 M	\$3.44 B
Alcoholic Beverages		\$3.28 M	\$7.65 M	\$41.81 M
Apparel		\$10.42 M	\$23.92 M	\$127.08 M
Contributions		\$15.33 M	\$36.9 M	\$215.08 M
Education		\$11.44 M	\$27.15 M	\$154.1 M
Entertainment		\$32.41 M	\$74.33 M	\$393.43 M
Food Away From Home		\$24.44 M	\$56.34 M	\$301.63 M
Grocery		\$44.67 M	\$97.62 M	\$462.08 M
Health Care		\$35.71 M	\$80.55 M	\$399.26 M
Household Furnishings and Equipment		\$14.52 M	\$33.63 M	\$181.88 M
Household Operations		\$10.85 M	\$24.74 M	\$129.36 M
Miscellaneous Expenses		\$9.36 M	\$21.63 M	\$116.56 M
Personal Care		\$8.38 M	\$18.52 M	\$90.18 M
Shelter		\$87.69 M	\$199.21 M	\$1.06 B
Tax and Retirement		\$91.79 M	\$240.06 M	\$1.6 B
Tobacco and Related		\$4.39 M	\$9.04 M	\$36.4 M
Transportation		\$91.44 M	\$211.02 M	\$1.09 B
Utilities		\$32.39 M	\$70.5 M	\$330.3 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$7,784	\$8,236	\$9,403
Total Non-Retail Expenditure		\$3,488 44.8%	\$3,784 45.9%	\$4,597 48.9%
Total Retail Expenditures		\$4,296 55.2%	\$4,452 54.1%	\$4,806 51.1%
Alcoholic Beverages		\$48 0.6%	\$51 0.6%	\$58 0.6%
Apparel		\$153 2.0%	\$160 1.9%	\$177 1.9%
Contributions		\$226 2.9%	\$247 3.0%	\$300 3.2%
Education		\$168 2.2%	\$181 2.2%	\$215 2.3%
Entertainment		\$477 6.1%	\$497 6.0%	\$549 5.8%
Food Away From Home		\$360 4.6%	\$376 4.6%	\$421 4.5%
Grocery		\$658 8.5%	\$652 7.9%	\$645 6.9%
Health Care		\$526 6.8%	\$538 6.5%	\$557 5.9%
Household Furnishings and Equipment		\$214 2.7%	\$225 2.7%	\$254 2.7%
Household Operations		\$160 2.1%	\$165 2.0%	\$181 1.9%
Miscellaneous Expenses		\$138 1.8%	\$145 1.8%	\$163 1.7%
Personal Care		\$123 1.6%	\$124 1.5%	\$126 1.3%
Shelter		\$1,291 16.6%	\$1,331 16.2%	\$1,485 15.8%
Tax and Retirement		\$1,352 17.4%	\$1,604 19.5%	\$2,233 19.5%
Tobacco and Related		\$65 0.8%	\$60 0.7%	\$51 0.5%
Transportation		\$1,347 17.3%	\$1,410 17.1%	\$1,527 16.2%
Utilities		\$477 6.1%	\$471 5.7%	\$461 4.9%