

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7532/-95.3981

River Oaks Plaza						
Houston, TX 77019	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	35,280		232,193		525,840	
Projected Population (2030)	37,280		243,527		544,095	
Census Population (2020)	28,032		191,722		456,284	
Census Population (2010)	24,610		158,029		393,768	
Projected Annual Growth (2025-2030)	2,000	1.1%	11,334	1.0%	18,255	0.7%
Historical Annual Growth (2020-2025)	7,248	-	40,471	4.2%	69,556	3.0%
Historical Annual Growth (2010-2020)	3,422	1.4%	33,693	2.1%	62,516	1.6%
Estimated Population Density (2025)	11,236	psm	8,216	psm	6,697	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	19,478		117,492		247,497	
Projected Households (2030)	21,363		128,437		264,547	
Census Households (2020)	16,821		99,345		216,124	
Census Households (2010)	14,232		75,643		176,580	
Projected Annual Growth (2025-2030)	1,885	1.9%	10,945	1.9%	17,050	1.4%
Historical Annual Change (2010-2025)	5,247	2.5%	41,849	3.7%	70,918	2.7%
Average Household Income						
Estimated Average Household Income (2025)	\$182,582		\$188,828		\$171,486	
Projected Average Household Income (2030)	\$175,685		\$182,286		\$166,313	
Census Average Household Income (2010)	\$104,800		\$110,495		\$97,581	
Census Average Household Income (2000)	\$76,935		\$79,133		\$71,765	
Projected Annual Change (2025-2030)	-\$6,897	-0.8%	-\$6,542	-0.7%	-\$5,173	-0.6%
Historical Annual Change (2000-2025)	\$105,647	5.5%	\$109,695	5.5%	\$99,721	5.6%
Median Household Income						
Estimated Median Household Income (2025)	\$123,767		\$128,546		\$113,685	
Projected Median Household Income (2030)	\$118,358		\$123,903		\$110,071	
Census Median Household Income (2010)	\$68,111		\$73,960		\$66,470	
Census Median Household Income (2000)	\$52,196		\$53,690		\$50,713	
Projected Annual Change (2025-2030)	-\$5,409	-0.9%	-\$4,642	-0.7%	-\$3,615	-0.6%
Historical Annual Change (2000-2025)	\$71,571	5.5%	\$74,856	5.6%	\$62,973	5.0%
Per Capita Income						
Estimated Per Capita Income (2025)	\$100,907		\$95,836		\$81,021	
Projected Per Capita Income (2030)	\$100,773		\$96,412		\$81,161	
Census Per Capita Income (2010)	\$60,586		\$52,883		\$43,756	
Census Per Capita Income (2000)	\$43,041		\$34,880		\$30,105	
Projected Annual Change (2025-2030)	-\$133	-	\$576	0.1%	\$140	-
Historical Annual Change (2000-2025)	\$57,866	5.4%	\$60,956	7.0%	\$50,916	6.8%
Estimated Average Household Net Worth (2025)	\$1.53 M		\$1.45 M		\$1.32 M	

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River Oaks Plaza							
Houston, TX 77019							
	1 mi radius		3 mi radius		5 mi radius		
Race and Ethnicity							
Total Population (2025)	35,280		232,193		525,840		
White (2025)	22,076	62.6%	128,702	55.4%	258,055	49.1%	
Black or African American (2025)	2,931	8.3%	35,013	15.1%	91,523	17.4%	
American Indian or Alaska Native (2025)	149	0.4%	1,097	0.5%	3,063	0.6%	
Asian (2025)	4,001	11.3%	24,378	10.5%	57,936	11.0%	
Hawaiian or Pacific Islander (2025)	52	0.1%	198	-	351	-	
Other Race (2025)	2,594	7.4%	19,849	8.5%	55,423	10.5%	
Two or More Races (2025)	3,477	9.9%	22,955	9.9%	59,490	11.3%	
Population < 18 (2025)	4,482	12.7%	33,651	14.5%	88,971	16.9%	
White Not Hispanic	1,705	38.0%	11,690	34.7%	26,722	30.0%	
Black or African American	581	13.0%	5,676	16.9%	16,859	18.9%	
Asian	438	9.8%	2,942	8.7%	7,711	8.7%	
Other Race Not Hispanic	297	6.6%	2,102	6.2%	4,248	4.8%	
Hispanic	1,462	32.6%	11,242	33.4%	33,432	37.6%	
Not Hispanic or Latino Population (2025)	26,928	76.3%	174,545	75.2%	372,474	70.8%	
Not Hispanic White	19,152	71.1%	109,989	63.0%	213,292	57.3%	
Not Hispanic Black or African American	2,896	10.8%	33,691	19.3%	88,753	23.8%	
Not Hispanic American Indian or Alaska Native	35	0.1%	253	0.1%	542	0.1%	
Not Hispanic Asian	3,983	14.8%	24,144	13.8%	57,341	15.4%	
Not Hispanic Hawaiian or Pacific Islander	30	0.1%	115	-	193	-	
Not Hispanic Other Race	141	0.5%	1,315	0.8%	2,225	0.6%	
Not Hispanic Two or More Races	691	2.6%	5,037	2.9%	10,129	2.7%	
Hispanic or Latino Population (2025)	8,352	23.7%	57,648	24.8%	153,366	29.2%	
Hispanic White	2,924	35.0%	18,713	32.5%	44,763	29.2%	
Hispanic Black or African American	35	0.4%	1,322	2.3%	2,769	1.8%	
Hispanic American Indian or Alaska Native	114	1.4%	844	1.5%	2,521	1.6%	
Hispanic Asian	18	0.2%	235	0.4%	595	0.4%	
Hispanic Hawaiian or Pacific Islander	22	0.3%	83	0.1%	158	0.1%	
Hispanic Other Race	2,453	29.4%	18,534	32.2%	53,198	34.7%	
Hispanic Two or More Races	2,786	33.4%	17,918	31.1%	49,361	32.2%	
Not Hispanic or Latino Population (2020)	22,735	81.1%	149,316	77.9%	327,810	71.8%	
Hispanic or Latino Population (2020)	5,296	18.9%	42,406	22.1%	128,474	28.2%	
Not Hispanic or Latino Population (2010)	20,250	82.3%	124,467	78.8%	283,038	71.9%	
Hispanic or Latino Population (2010)	4,360	17.7%	33,561	21.2%	110,730	28.1%	
Not Hispanic or Latino Population (2030)	26,575	71.3%	171,263	70.3%	362,667	66.7%	
Hispanic or Latino Population (2030)	10,705	28.7%	72,264	29.7%	181,428	33.3%	
Projected Annual Growth (2025-2030)	2,353	5.6%	14,616	5.1%	28,062	3.7%	
Historical Annual Growth (2010-2020)	937	2.1%	8,844	2.6%	17,744	1.6%	

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River Oaks Plaza							
Houston, TX 77019		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2025)							
Total Population	35,280		232,193		525,840		
Age Under 5 Years	1,770	5.0%	12,968	5.6%	30,981	5.9%	
Age 5 to 9 Years	1,129	3.2%	8,819	3.8%	24,320	4.6%	
Age 10 to 14 Years	966	2.7%	7,096	3.1%	20,736	3.9%	
Age 15 to 19 Years	968	2.7%	9,250	4.0%	25,752	4.9%	
Age 20 to 24 Years	1,988	5.6%	16,544	7.1%	41,394	7.9%	
Age 25 to 29 Years	4,208	11.9%	29,357	12.6%	57,459	10.9%	
Age 30 to 34 Years	4,342	12.3%	29,168	12.6%	58,009	11.0%	
Age 35 to 39 Years	3,200	9.1%	21,225	9.1%	44,090	8.4%	
Age 40 to 44 Years	2,425	6.9%	15,852	6.8%	34,844	6.6%	
Age 45 to 49 Years	1,982	5.6%	12,841	5.5%	28,919	5.5%	
Age 50 to 54 Years	2,187	6.2%	13,072	5.6%	29,337	5.6%	
Age 55 to 59 Years	2,109	6.0%	12,416	5.3%	27,786	5.3%	
Age 60 to 64 Years	2,250	6.4%	12,606	5.4%	28,167	5.4%	
Age 65 to 69 Years	1,942	5.5%	10,951	4.7%	25,248	4.8%	
Age 70 to 74 Years	1,567	4.4%	8,490	3.7%	19,515	3.7%	
Age 75 to 79 Years	1,143	3.2%	5,794	2.5%	13,685	2.6%	
Age 80 to 84 Years	575	1.6%	3,221	1.4%	8,044	1.5%	
Age 85 Years or Over	528	1.5%	2,522	1.1%	7,554	1.4%	
Median Age	38.8		36.1		36.0		
Age 19 Years or Less	4,832	13.7%	38,133	16.4%	101,789	19.4%	
Age 20 to 64 Years	24,692	70.0%	163,081	70.2%	350,005	66.6%	
Age 65 Years or Over	5,755	16.3%	30,979	13.3%	74,046	14.1%	
Female Age Distribution (2025)							
Female Population	16,743	47.5%	103,723	44.7%	245,020	46.6%	
Age Under 5 Years	862	5.1%	6,230	6.0%	15,187	6.2%	
Age 5 to 9 Years	579	3.5%	4,411	4.3%	12,059	4.9%	
Age 10 to 14 Years	496	3.0%	3,489	3.4%	10,136	4.1%	
Age 15 to 19 Years	503	3.0%	3,450	3.3%	10,006	4.1%	
Age 20 to 24 Years	1,001	6.0%	6,637	6.4%	16,118	6.6%	
Age 25 to 29 Years	2,109	12.6%	13,706	13.2%	27,734	11.3%	
Age 30 to 34 Years	2,093	12.5%	12,822	12.4%	27,046	11.0%	
Age 35 to 39 Years	1,421	8.5%	8,727	8.4%	19,632	8.0%	
Age 40 to 44 Years	1,118	6.7%	6,608	6.4%	15,609	6.4%	
Age 45 to 49 Years	876	5.2%	5,464	5.3%	13,269	5.4%	
Age 50 to 54 Years	964	5.8%	5,719	5.5%	13,750	5.6%	
Age 55 to 59 Years	908	5.4%	5,230	5.0%	12,836	5.2%	
Age 60 to 64 Years	1,039	6.2%	5,695	5.5%	13,606	5.6%	
Age 65 to 69 Years	877	5.2%	5,180	5.0%	12,481	5.1%	
Age 70 to 74 Years	754	4.5%	4,208	4.1%	9,935	4.1%	
Age 75 to 79 Years	550	3.3%	2,939	2.8%	7,124	2.9%	
Age 80 to 84 Years	297	1.8%	1,730	1.7%	4,402	1.8%	
Age 85 Years or Over	296	1.8%	1,476	1.4%	4,089	1.7%	
Female Median Age	37.9		36.4		36.6		
Age 19 Years or Less	2,441	14.6%	17,580	16.9%	47,387	19.3%	
Age 20 to 64 Years	11,528	68.8%	70,609	68.1%	159,601	65.1%	
Age 65 Years or Over	2,775	16.6%	15,534	15.0%	38,032	15.5%	

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River Oaks Plaza			1 mi radius		3 mi radius		5 mi radius	
Houston, TX 77019								
Male Age Distribution (2025)								
Male Population	18,536	52.5%	128,470	55.3%	280,820	53.4%		
Age Under 5 Years	908	4.9%	6,738	5.2%	15,794	5.6%		
Age 5 to 9 Years	550	3.0%	4,409	3.4%	12,261	4.4%		
Age 10 to 14 Years	469	2.5%	3,607	2.8%	10,600	3.8%		
Age 15 to 19 Years	464	2.5%	5,800	4.5%	15,746	5.6%		
Age 20 to 24 Years	987	5.3%	9,907	7.7%	25,276	9.0%		
Age 25 to 29 Years	2,099	11.3%	15,651	12.2%	29,725	10.6%		
Age 30 to 34 Years	2,250	12.1%	16,345	12.7%	30,963	11.0%		
Age 35 to 39 Years	1,779	9.6%	12,498	9.7%	24,458	8.7%		
Age 40 to 44 Years	1,308	7.1%	9,244	7.2%	19,235	6.8%		
Age 45 to 49 Years	1,107	6.0%	7,378	5.7%	15,650	5.6%		
Age 50 to 54 Years	1,222	6.6%	7,353	5.7%	15,587	5.6%		
Age 55 to 59 Years	1,201	6.5%	7,185	5.6%	14,950	5.3%		
Age 60 to 64 Years	1,212	6.5%	6,911	5.4%	14,561	5.2%		
Age 65 to 69 Years	1,065	5.7%	5,771	4.5%	12,767	4.5%		
Age 70 to 74 Years	813	4.4%	4,282	3.3%	9,579	3.4%		
Age 75 to 79 Years	593	3.2%	2,855	2.2%	6,561	2.3%		
Age 80 to 84 Years	278	1.5%	1,491	1.2%	3,641	1.3%		
Age 85 Years or Over	232	1.3%	1,046	0.8%	3,466	1.2%		
Male Median Age	39.7		36.0		35.7			
Age 19 Years or Less	2,392	12.9%	20,553	16.0%	54,402	19.4%		
Age 20 to 64 Years	13,164	71.0%	92,472	72.0%	190,404	67.8%		
Age 65 Years or Over	2,980	16.1%	15,444	12.0%	36,015	12.8%		
Males per 100 Females (2025)								
Overall Comparison	111		124		115			
Age Under 5 Years	105	51.3%	108	52.0%	104	51.0%		
Age 5 to 9 Years	95	48.7%	100	50.0%	102	50.4%		
Age 10 to 14 Years	94	48.6%	103	50.8%	105	51.1%		
Age 15 to 19 Years	92	48.0%	168	62.7%	157	61.1%		
Age 20 to 24 Years	99	49.6%	149	59.9%	157	61.1%		
Age 25 to 29 Years	100	49.9%	114	53.3%	107	51.7%		
Age 30 to 34 Years	108	51.8%	127	56.0%	114	53.4%		
Age 35 to 39 Years	125	55.6%	143	58.9%	125	55.5%		
Age 40 to 44 Years	117	53.9%	140	58.3%	123	55.2%		
Age 45 to 49 Years	126	55.8%	135	57.5%	118	54.1%		
Age 50 to 54 Years	127	55.9%	129	56.3%	113	53.1%		
Age 55 to 59 Years	132	57.0%	137	57.9%	116	53.8%		
Age 60 to 64 Years	117	53.8%	121	54.8%	107	51.7%		
Age 65 to 69 Years	121	54.8%	111	52.7%	102	50.6%		
Age 70 to 74 Years	108	51.9%	102	50.4%	96	49.1%		
Age 75 to 79 Years	108	51.9%	97	49.3%	92	47.9%		
Age 80 to 84 Years	93	48.3%	86	46.3%	83	45.3%		
Age 85 Years or Over	78	44.0%	71	41.5%	85	45.9%		
Age 19 Years or Less	98	49.5%	117	53.9%	115	53.4%		
Age 20 to 39 Years	107	51.8%	130	56.5%	122	54.9%		
Age 40 to 64 Years	123	55.2%	133	57.0%	116	53.7%		
Age 65 Years or Over	107	51.8%	99	49.9%	95	48.6%		

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River Oaks Plaza							
Houston, TX 77019		1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)							
Total Households		19,478		117,492		247,497	
Households with Children		2,246	11.5%	15,393	13.1%	44,146	17.8%
Average Household Size		1.8		1.8		2.0	
Household Density per Square Mile		6,203		4,158		3,152	
Population Family		16,888	47.9%	104,730	45.1%	286,750	54.5%
Population Non-Family		18,045	51.1%	110,373	47.5%	208,007	39.6%
Population Group Quarters		347	1.0%	17,090	7.4%	31,083	5.9%
Family Households		5,878	30.2%	35,592	30.3%	93,259	37.7%
Married Couple Households		4,771	81.2%	28,809	80.9%	68,704	73.7%
Other Family Households with Children		1,107	18.8%	6,783	19.1%	24,555	26.3%
Family Households with Children		2,244	38.2%	15,371	43.2%	44,083	47.3%
Married Couple with Children		1,734	77.3%	11,427	74.3%	30,657	69.5%
Other Family Households with Children		510	22.7%	3,944	25.7%	13,426	30.5%
Family Households No Children		3,634	61.8%	20,221	56.8%	49,175	52.7%
Married Couple No Children		3,037	83.6%	17,382	86.0%	38,047	77.4%
Other Family Households No Children		597	16.4%	2,840	14.0%	11,128	22.6%
Non-Family Households		13,600	69.8%	81,900	69.7%	154,239	62.3%
Non-Family Households with Children		2	-	22	-	62	-
Non-Family Households No Children		13,599	100.0%	81,878	100.0%	154,176	100.0%
Average Family Household Size		2.9		2.9		3.1	
Average Family Income		\$284,919		\$306,521		\$256,767	
Median Family Income		\$201,983		\$208,349		\$170,009	
Average Non-Family Household Size		1.3		1.3		1.3	
Marital Status (2025)							
Population Age 15 Years or Over		31,415		203,310		449,803	
Never Married		13,596	43.3%	94,260	46.4%	198,908	44.2%
Currently Married		13,828	44.0%	75,439	37.1%	170,182	37.8%
Previously Married		3,992	12.7%	33,611	16.5%	80,713	17.9%
Separated		936	23.4%	8,500	25.3%	21,984	27.2%
Widowed		563	14.1%	4,697	14.0%	15,639	19.4%
Divorced		2,493	62.5%	20,415	60.7%	43,090	53.4%
Educational Attainment (2025)							
Adult Population Age 25 Years or Over		28,459		177,516		382,657	
Elementary (Grade Level 0 to 8)		567	2.0%	4,241	2.4%	15,126	4.0%
Some High School (Grade Level 9 to 11)		244	0.9%	4,125	2.3%	12,806	3.3%
High School Graduate		2,147	7.5%	19,121	10.8%	49,134	12.8%
Some College		2,903	10.2%	18,243	10.3%	45,861	12.0%
Associate Degree Only		1,324	4.7%	8,176	4.6%	19,323	5.0%
Bachelor Degree Only		10,157	35.7%	61,295	34.5%	118,611	31.0%
Graduate Degree		11,117	39.1%	62,316	35.1%	121,794	31.8%
Any College (Some College or Higher)		25,501	89.6%	150,029	84.5%	305,590	79.9%
College Degree + (Bachelor Degree or Higher)		21,273	74.8%	123,610	69.6%	240,406	62.8%

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River Oaks Plaza							
Houston, TX 77019		1 mi radius		3 mi radius		5 mi radius	
Housing							
Total Housing Units (2025)		21,594		130,692		276,611	
Total Housing Units (2020)		18,265		112,774		245,027	
Historical Annual Growth (2020-2025)		3,329 -		17,919 -		31,583 -	
Housing Units Occupied (2025)		19,478 90.2%		117,492 89.9%		247,497 89.5%	
Housing Units Owner-Occupied		8,216 42.2%		44,346 37.7%		100,125 40.5%	
Housing Units Renter-Occupied		11,262 57.8%		73,146 62.3%		147,372 59.5%	
Housing Units Vacant (2025)		2,116 9.8%		13,201 10.1%		29,113 10.5%	
Household Size (2025)							
Total Households		19,478		117,492		247,497	
1 Person Households		10,545 54.1%		62,640 53.3%		119,021 48.1%	
2 Person Households		5,303 27.2%		31,748 27.0%		67,027 27.1%	
3 Person Households		1,789 9.2%		10,674 9.1%		26,480 10.7%	
4 Person Households		1,142 5.9%		7,637 6.5%		20,416 8.2%	
5 Person Households		419 2.2%		2,932 2.5%		8,574 3.5%	
6 Person Households		180 0.9%		1,196 1.0%		3,658 1.5%	
7 or More Person Households		100 0.5%		666 0.6%		2,322 0.9%	
Household Income Distribution (2025)							
HH Income \$200,000 or More		5,490 28.2%		32,593 27.7%		58,500 23.6%	
HH Income \$150,000 to \$199,999		1,959 10.1%		12,557 10.7%		22,939 9.3%	
HH Income \$125,000 to \$149,999		1,621 8.3%		9,655 8.2%		17,845 7.2%	
HH Income \$100,000 to \$124,999		1,568 8.1%		10,736 9.1%		20,758 8.4%	
HH Income \$75,000 to \$99,999		2,379 12.2%		13,446 11.4%		28,156 11.4%	
HH Income \$50,000 to \$74,999		2,700 13.9%		15,565 13.2%		36,444 14.7%	
HH Income \$35,000 to \$49,999		1,182 6.1%		6,506 5.5%		17,719 7.2%	
HH Income \$25,000 to \$34,999		807 4.1%		3,488 3.0%		11,271 4.6%	
HH Income \$15,000 to \$24,999		377 1.9%		3,201 2.7%		9,641 3.9%	
HH Income \$10,000 to \$14,999		712 3.7%		3,641 3.1%		8,476 3.4%	
HH Income Under \$10,000		682 3.5%		6,104 5.2%		15,750 6.4%	
Household Vehicles (2025)							
Households 0 Vehicles Available		898 4.6%		8,566 7.3%		22,355 9.0%	
Households 1 Vehicle Available		9,379 48.1%		57,609 49.0%		116,860 47.2%	
Households 2 Vehicles Available		7,278 37.4%		41,434 35.3%		83,766 33.8%	
Households 3 or More Vehicles Available		1,924 9.9%		9,884 8.4%		24,516 9.9%	
Total Vehicles Available		30,102		172,823		366,359	
Average Vehicles per Household		1.5		1.5		1.5	
Owner-Occupied Household Vehicles		15,004 49.8%		82,158 47.5%		187,737 51.2%	
Average Vehicles per Owner-Occupied Household		1.8		1.9		1.9	
Renter-Occupied Household Vehicles		15,098 50.2%		90,665 52.5%		178,622 48.8%	
Average Vehicles per Renter-Occupied Household		1.3		1.2		1.2	
Travel Time (2025)							
Worker Base Age 16 years or Over		24,261		145,592		308,907	
Travel to Work in 14 Minutes or Less		5,021 20.7%		30,195 20.7%		60,983 19.7%	
Travel to Work in 15 to 29 Minutes		8,761 36.1%		50,219 34.5%		108,882 35.2%	
Travel to Work in 30 to 59 Minutes		4,178 17.2%		28,178 19.4%		66,187 21.4%	
Travel to Work in 60 Minutes or More		748 3.1%		4,165 2.9%		12,048 3.9%	
Work at Home		5,554 22.9%		32,835 22.6%		60,806 19.7%	
Average Minutes Travel to Work		20.1		20.4		21.3	

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7532/-95.3981

River Oaks Plaza							
Houston, TX 77019		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)							
Worker Base Age 16 years or Over	24,261		145,592		308,907		
Drive to Work Alone	15,195	62.6%	91,544	62.9%	199,765	64.7%	
Drive to Work in Carpool	2,137	8.8%	12,765	8.8%	29,547	9.6%	
Travel to Work by Public Transportation	558	2.3%	3,180	2.2%	7,612	2.5%	
Drive to Work on Motorcycle	25	0.1%	72	-	147	-	
Bicycle to Work	88	0.4%	487	0.3%	965	0.3%	
Walk to Work	414	1.7%	2,800	1.9%	5,615	1.8%	
Other Means	292	1.2%	1,910	1.3%	4,449	1.4%	
Work at Home	5,554	22.9%	32,835	22.6%	60,806	19.7%	
Daytime Demographics (2025)							
Total Businesses	3,118		28,020		54,616		
Total Employees	31,894		302,941		570,449		
Company Headquarter Businesses	107	3.4%	1,009	3.6%	2,026	3.7%	
Company Headquarter Employees	11,109	34.8%	81,664	27.0%	139,244	24.4%	
Employee Population per Business	10.2	to 1	10.8	to 1	10.4	to 1	
Residential Population per Business	11.3	to 1	8.3	to 1	9.6	to 1	
Adj. Daytime Demographics Age 16 Years or Over	38,788		358,667		706,217		
Labor Force							
Labor Population Age 16 Years or Over (2025)	31,188		201,615		445,290		
Labor Force Total Males (2025)	16,498	52.9%	112,858	56.0%	239,948	53.9%	
Male Civilian Employed	13,216	80.1%	80,395	71.2%	169,194	70.5%	
Male Civilian Unemployed	492	3.0%	2,580	2.3%	6,148	2.6%	
Males in Armed Forces	-	-	227	0.2%	544	0.2%	
Males Not in Labor Force	2,790	16.9%	29,657	26.3%	64,063	26.7%	
Labor Force Total Females (2025)	14,690	47.1%	88,758	44.0%	205,342	46.1%	
Female Civilian Employed	11,045	75.2%	65,209	73.5%	139,726	68.0%	
Female Civilian Unemployed	240	1.6%	1,901	2.1%	4,672	2.3%	
Females in Armed Forces	33	0.2%	59	-	59	-	
Females Not in Labor Force	3,372	23.0%	21,589	24.3%	60,884	29.7%	
Unemployment Rate	732	2.3%	4,481	2.2%	10,820	2.4%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	24,261		145,592		308,907		
Occupation Total Males	13,216	54.5%	80,383	55.2%	169,181	54.8%	
Occupation Total Females	11,045	45.5%	65,209	44.8%	139,726	45.2%	
Management, Business, Financial Operations	6,936	28.6%	42,284	29.0%	80,415	26.0%	
Professional, Related	9,460	39.0%	58,908	40.5%	115,105	37.3%	
Service	2,181	9.0%	12,070	8.3%	32,188	10.4%	
Sales, Office	3,915	16.1%	22,071	15.2%	49,136	15.9%	
Farming, Fishing, Forestry	5	-	106	-	297	-	
Construction, Extraction, Maintenance	498	2.1%	3,420	2.3%	12,741	4.1%	
Production, Transport, Material Moving	1,266	5.2%	6,732	4.6%	19,025	6.2%	
White Collar Workers	20,311	83.7%	123,263	84.7%	244,655	79.2%	
Blue Collar Workers	3,950	16.3%	22,328	15.3%	64,252	20.8%	



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7532/-95.3981

River Oaks Plaza		1 mi radius		3 mi radius		5 mi radius	
Houston, TX 77019							
Units In Structure (2025)							
Total Units		19,478		117,492		247,497	
1 Detached Unit		5,625	28.9%	37,902	32.3%	96,071	38.8%
1 Attached Unit		2,614	13.4%	12,022	10.2%	18,669	7.5%
2 Units		564	2.9%	2,757	2.3%	5,857	2.4%
3 to 4 Units		1,097	5.6%	4,463	3.8%	9,839	4.0%
5 to 9 Units		891	4.6%	5,380	4.6%	11,371	4.6%
10 to 19 Units		1,694	8.7%	8,696	7.4%	18,998	7.7%
20 to 49 Units		1,112	5.7%	7,016	6.0%	13,845	5.6%
50 or More Units		5,779	29.7%	38,396	32.7%	70,910	28.7%
Mobile Home or Trailer		100	0.5%	852	0.7%	1,900	0.8%
Other Structure		1	-	8	-	37	-
Homes Built By Year (2025)							
Homes Built 2020 or later		921	4.3%	5,749	4.4%	11,459	4.1%
Homes Built 2010 to 2019		4,433	20.5%	35,208	26.9%	60,880	22.0%
Homes Built 2000 to 2009		4,377	20.3%	24,288	18.6%	45,330	16.4%
Homes Built 1990 to 1999		2,854	13.2%	12,789	9.8%	26,407	9.5%
Homes Built 1980 to 1989		1,242	5.8%	7,537	5.8%	19,915	7.2%
Homes Built 1970 to 1979		1,849	8.6%	6,781	5.2%	18,295	6.6%
Homes Built 1960 to 1969		1,112	5.1%	5,175	4.0%	14,833	5.4%
Homes Built 1950 to 1959		586	2.7%	3,411	2.6%	14,588	5.3%
Homes Built 1940 to 1949		567	2.6%	3,881	3.0%	12,066	4.4%
Homes Built Before 1939		1,536	7.1%	12,673	9.7%	23,725	8.6%
Median Age of Homes		33.5	yrs	33.0	yrs	36.6	yrs
Home Values (2025)							
Owner Specified Housing Units		8,216		44,346		100,125	
Home Values \$1,000,000 or More		1,025	12.5%	6,565	14.8%	14,451	14.4%
Home Values \$750,000 to \$999,999		1,034	12.6%	4,600	10.4%	8,715	8.7%
Home Values \$500,000 to \$749,999		1,766	21.5%	8,265	18.6%	16,699	16.7%
Home Values \$400,000 to \$499,999		993	12.1%	6,760	15.2%	13,776	13.8%
Home Values \$300,000 to \$399,999		1,285	15.6%	7,351	16.6%	17,042	17.0%
Home Values \$250,000 to \$299,999		890	10.8%	3,596	8.1%	8,712	8.7%
Home Values \$200,000 to \$249,999		490	6.0%	2,722	6.1%	7,330	7.3%
Home Values \$175,000 to \$199,999		140	1.7%	905	2.0%	2,454	2.5%
Home Values \$150,000 to \$174,999		165	2.0%	943	2.1%	3,001	3.0%
Home Values \$125,000 to \$149,999		77	0.9%	406	0.9%	1,313	1.3%
Home Values \$100,000 to \$124,999		85	1.0%	636	1.4%	1,967	2.0%
Home Values \$90,000 to \$99,999		19	0.2%	175	0.4%	494	0.5%
Home Values \$80,000 to \$89,999		23	0.3%	173	0.4%	638	0.6%
Home Values \$70,000 to \$79,999		24	0.3%	79	0.2%	290	0.3%
Home Values \$60,000 to \$69,999		14	0.2%	84	0.2%	301	0.3%
Home Values \$50,000 to \$59,999		25	0.3%	103	0.2%	415	0.4%
Home Values \$35,000 to \$49,999		23	0.3%	168	0.4%	533	0.5%
Home Values \$25,000 to \$34,999		21	0.3%	202	0.5%	506	0.5%
Home Values \$10,000 to \$24,999		38	0.5%	253	0.6%	727	0.7%
Home Values Under \$10,000		80	1.0%	361	0.8%	762	0.8%
Owner-Occupied Median Home Value		\$538,390		\$563,621		\$528,443	
Renter-Occupied Median Rent		\$1,499		\$1,480		\$1,399	



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7532/-95.3981

River Oaks Plaza Houston, TX 77019		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$2.45 B	\$14.73 B	\$28.94 B
Total Non-Retail Expenditure		\$1.34 B	\$8.1 B	\$15.6 B
Total Retail Expenditure		\$1.11 B	\$6.64 B	\$13.34 B
Alcoholic Beverages		\$15.17 M	\$91.62 M	\$179.62 M
Apparel		\$43.91 M	\$265.82 M	\$527.04 M
Contributions		\$85.98 M	\$517.04 M	\$992.71 M
Education		\$59.3 M	\$357.17 M	\$691.32 M
Entertainment		\$135.13 M	\$818.39 M	\$1.63 B
Food Away From Home		\$105.65 M	\$639.07 M	\$1.26 B
Grocery		\$124.99 M	\$766.64 M	\$1.62 B
Health Care		\$120.93 M	\$717.12 M	\$1.53 B
Household Furnishings and Equipment		\$64.84 M	\$391.88 M	\$771.4 M
Household Operations		\$43.48 M	\$263.78 M	\$526.51 M
Miscellaneous Expenses		\$41.34 M	\$249.82 M	\$492.56 M
Personal Care		\$26.05 M	\$159.2 M	\$329.71 M
Shelter		\$386.39 M	\$2.37 B	\$4.73 B
Tax and Retirement		\$747.12 M	\$4.48 B	\$8.35 B
Tobacco and Related		\$6.26 M	\$39.52 M	\$96.17 M
Transportation		\$351.84 M	\$2.07 B	\$4.1 B
Utilities		\$87.04 M	\$534.7 M	\$1.14 B
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$10,462	\$10,449	\$9,746
Total Non-Retail Expenditure		\$5,725 54.7%	\$5,742 54.9%	\$5,254 53.9%
Total Retail Expenditures		\$4,737 45.3%	\$4,708 45.1%	\$4,492 46.1%
Alcoholic Beverages		\$65 0.6%	\$65 0.6%	\$60 0.6%
Apparel		\$188 1.8%	\$189 1.8%	\$177 1.8%
Contributions		\$368 3.5%	\$367 3.5%	\$334 3.4%
Education		\$254 2.4%	\$253 2.4%	\$233 2.4%
Entertainment		\$578 5.5%	\$580 5.6%	\$547 5.6%
Food Away From Home		\$452 4.3%	\$453 4.3%	\$425 4.4%
Grocery		\$535 5.1%	\$544 5.2%	\$544 5.6%
Health Care		\$517 4.9%	\$509 4.9%	\$514 5.3%
Household Furnishings and Equipment		\$277 2.7%	\$278 2.7%	\$260 2.7%
Household Operations		\$186 1.8%	\$187 1.8%	\$177 1.8%
Miscellaneous Expenses		\$177 1.7%	\$177 1.7%	\$166 1.7%
Personal Care		\$111 1.1%	\$113 1.1%	\$111 1.1%
Shelter		\$1,653 15.8%	\$1,682 16.1%	\$1,591 16.3%
Tax and Retirement		\$3,196 30.6%	\$3,179 30.4%	\$2,810 30.4%
Tobacco and Related		\$27 0.3%	\$28 0.3%	\$32 0.3%
Transportation		\$1,505 14.4%	\$1,466 14.0%	\$1,380 14.2%
Utilities		\$372 3.6%	\$379 3.6%	\$382 3.9%