

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7131/-95.7725

Grand Lakes Marketplace						
Houston, TX 77450	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	12,425		119,741		294,798	
Projected Population (2030)	12,868		126,929		316,862	
Census Population (2020)	12,404		110,645		265,424	
Census Population (2010)	10,230		75,232		159,024	
Projected Annual Growth (2025-2030)	442	0.7%	7,188	1.2%	22,064	1.5%
Historical Annual Growth (2020-2025)	21	-	9,095	1.6%	29,374	2.2%
Historical Annual Growth (2010-2020)	2,174	2.1%	35,413	4.7%	106,400	6.7%
Estimated Population Density (2025)	3,957	psm	4,237	psm	3,755	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	3,877		38,679		96,348	
Projected Households (2030)	4,124		42,153		106,158	
Census Households (2020)	3,707		33,951		84,826	
Census Households (2010)	3,068		23,691		51,652	
Projected Annual Growth (2025-2030)	248	1.3%	3,474	1.8%	9,811	2.0%
Historical Annual Change (2010-2025)	808	1.8%	14,988	4.2%	44,695	5.8%
Average Household Income						
Estimated Average Household Income (2025)	\$218,171		\$171,859		\$159,613	
Projected Average Household Income (2030)	\$215,055		\$168,367		\$156,798	
Census Average Household Income (2010)	\$143,638		\$130,555		\$115,644	
Census Average Household Income (2000)	\$92,709		\$111,505		\$96,134	
Projected Annual Change (2025-2030)	-\$3,116	-0.3%	-\$3,493	-0.4%	-\$2,815	-0.4%
Historical Annual Change (2000-2025)	\$125,462	5.4%	\$60,355	2.2%	\$63,479	2.6%
Median Household Income						
Estimated Median Household Income (2025)	\$188,219		\$145,177		\$131,849	
Projected Median Household Income (2030)	\$187,607		\$143,474		\$130,684	
Census Median Household Income (2010)	\$123,705		\$112,520		\$98,580	
Census Median Household Income (2000)	\$88,358		\$99,384		\$85,628	
Projected Annual Change (2025-2030)	-\$612	-	-\$1,703	-0.2%	-\$1,165	-0.2%
Historical Annual Change (2000-2025)	\$99,861	4.5%	\$45,794	1.8%	\$46,221	2.2%
Per Capita Income						
Estimated Per Capita Income (2025)	\$68,068		\$55,518		\$52,182	
Projected Per Capita Income (2030)	\$68,932		\$55,917		\$52,547	
Census Per Capita Income (2010)	\$43,062		\$41,116		\$37,565	
Census Per Capita Income (2000)	\$29,390		\$34,511		\$30,951	
Projected Annual Change (2025-2030)	\$864	0.3%	\$400	0.1%	\$365	0.1%
Historical Annual Change (2000-2025)	\$38,678	5.3%	\$21,007	2.4%	\$21,231	2.7%
Estimated Average Household Net Worth (2025)	\$1.97 M		\$1.64 M		\$1.49 M	

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Grand Lakes Marketplace							
Houston, TX 77450		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2025)	12,425		119,741		294,798		
White (2025)	5,414	43.6%	50,620	42.3%	121,782	41.3%	
Black or African American (2025)	1,112	9.0%	17,549	14.7%	49,461	16.8%	
American Indian or Alaska Native (2025)	36	0.3%	351	0.3%	1,086	0.4%	
Asian (2025)	3,888	31.3%	28,985	24.2%	63,853	21.7%	
Hawaiian or Pacific Islander (2025)	5	-	50	-	124	-	
Other Race (2025)	637	5.1%	7,463	6.2%	21,139	7.2%	
Two or More Races (2025)	1,332	10.7%	14,723	12.3%	37,352	12.7%	
Population < 18 (2025)	3,658	29.4%	34,839	29.1%	86,399	29.3%	
White Not Hispanic	1,288	35.2%	11,832	34.0%	28,058	32.5%	
Black or African American	298	8.1%	5,326	15.3%	15,243	17.6%	
Asian	1,286	35.2%	8,656	24.8%	18,821	21.8%	
Other Race Not Hispanic	153	4.2%	1,404	4.0%	3,479	4.0%	
Hispanic	633	17.3%	7,621	21.9%	20,798	24.1%	
Not Hispanic or Latino Population (2025)	10,253	82.5%	94,340	78.8%	226,449	76.8%	
Not Hispanic White	4,932	48.1%	44,979	47.7%	106,434	47.0%	
Not Hispanic Black or African American	1,089	10.6%	17,317	18.4%	48,831	21.6%	
Not Hispanic American Indian or Alaska Native	11	0.1%	78	-	230	0.1%	
Not Hispanic Asian	3,886	37.9%	28,927	30.7%	63,702	28.1%	
Not Hispanic Hawaiian or Pacific Islander	1	-	25	-	66	-	
Not Hispanic Other Race	36	0.3%	333	0.4%	747	0.3%	
Not Hispanic Two or More Races	298	2.9%	2,681	2.8%	6,438	2.8%	
Hispanic or Latino Population (2025)	2,172	17.5%	25,401	21.2%	68,349	23.2%	
Hispanic White	481	22.2%	5,642	22.2%	15,348	22.5%	
Hispanic Black or African American	23	1.1%	231	0.9%	630	0.9%	
Hispanic American Indian or Alaska Native	24	1.1%	273	1.1%	855	1.3%	
Hispanic Asian	3	0.1%	58	0.2%	151	0.2%	
Hispanic Hawaiian or Pacific Islander	4	0.2%	25	-	58	-	
Hispanic Other Race	602	27.7%	7,130	28.1%	20,392	29.8%	
Hispanic Two or More Races	1,035	47.6%	12,043	47.4%	30,915	45.2%	
Not Hispanic or Latino Population (2020)	10,521	84.8%	88,284	79.8%	206,717	77.9%	
Hispanic or Latino Population (2020)	1,883	15.2%	22,361	20.2%	58,707	22.1%	
Not Hispanic or Latino Population (2010)	8,764	85.7%	62,060	82.5%	128,775	81.0%	
Hispanic or Latino Population (2010)	1,466	14.3%	13,172	17.5%	30,248	19.0%	
Not Hispanic or Latino Population (2030)	10,464	81.3%	98,985	78.0%	240,500	75.9%	
Hispanic or Latino Population (2030)	2,404	18.7%	27,944	22.0%	76,362	24.1%	
Projected Annual Growth (2025-2030)	232	2.1%	2,543	2.0%	8,014	2.3%	
Historical Annual Growth (2010-2020)	417	2.8%	9,190	7.0%	28,458	9.4%	

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Grand Lakes Marketplace		1 mi radius		3 mi radius		5 mi radius	
Houston, TX 77450							
Total Age Distribution (2025)							
Total Population	12,425			119,741			294,798
Age Under 5 Years	542	4.4%		6,620	5.5%		18,560 6.3%
Age 5 to 9 Years	1,002	8.1%		9,939	8.3%		25,467 8.6%
Age 10 to 14 Years	1,285	10.3%		11,370	9.5%		26,869 9.1%
Age 15 to 19 Years	1,194	9.6%		10,139	8.5%		22,962 7.8%
Age 20 to 24 Years	700	5.6%		6,297	5.3%		15,351 5.2%
Age 25 to 29 Years	412	3.3%		4,661	3.9%		13,284 4.5%
Age 30 to 34 Years	415	3.3%		5,885	4.9%		17,044 5.8%
Age 35 to 39 Years	724	5.8%		9,038	7.5%		23,769 8.1%
Age 40 to 44 Years	1,173	9.4%		11,070	9.2%		26,820 9.1%
Age 45 to 49 Years	1,260	10.1%		10,854	9.1%		24,251 8.2%
Age 50 to 54 Years	1,137	9.1%		9,455	7.9%		20,641 7.0%
Age 55 to 59 Years	769	6.2%		6,515	5.4%		15,197 5.2%
Age 60 to 64 Years	547	4.4%		5,387	4.5%		13,368 4.5%
Age 65 to 69 Years	460	3.7%		4,521	3.8%		11,346 3.8%
Age 70 to 74 Years	351	2.8%		3,347	2.8%		8,675 2.9%
Age 75 to 79 Years	226	1.8%		2,340	2.0%		5,736 1.9%
Age 80 to 84 Years	141	1.1%		1,290	1.1%		3,059 1.0%
Age 85 Years or Over	86	0.7%		1,013	0.8%		2,398 0.8%
Median Age	38.5			37.2			36.2
Age 19 Years or Less	4,023	32.4%		38,068	31.8%		93,858 31.8%
Age 20 to 64 Years	7,137	57.4%		69,163	57.8%		169,725 57.6%
Age 65 Years or Over	1,265	10.2%		12,510	10.4%		31,215 10.6%
Female Age Distribution (2025)							
Female Population	6,263	50.4%		61,324	51.2%		151,005 51.2%
Age Under 5 Years	245	3.9%		3,183	5.2%		8,982 5.9%
Age 5 to 9 Years	515	8.2%		5,047	8.2%		12,663 8.4%
Age 10 to 14 Years	622	9.9%		5,448	8.9%		13,077 8.7%
Age 15 to 19 Years	583	9.3%		4,881	8.0%		11,074 7.3%
Age 20 to 24 Years	341	5.5%		3,146	5.1%		7,783 5.2%
Age 25 to 29 Years	199	3.2%		2,461	4.0%		7,060 4.7%
Age 30 to 34 Years	242	3.9%		3,328	5.4%		9,474 6.3%
Age 35 to 39 Years	409	6.5%		4,981	8.1%		12,982 8.6%
Age 40 to 44 Years	624	10.0%		5,795	9.5%		13,940 9.2%
Age 45 to 49 Years	641	10.2%		5,664	9.2%		12,442 8.2%
Age 50 to 54 Years	556	8.9%		4,608	7.5%		10,116 6.7%
Age 55 to 59 Years	372	5.9%		3,177	5.2%		7,591 5.0%
Age 60 to 64 Years	233	3.7%		2,678	4.4%		6,791 4.5%
Age 65 to 69 Years	229	3.7%		2,369	3.9%		5,916 3.9%
Age 70 to 74 Years	200	3.2%		1,887	3.1%		4,835 3.2%
Age 75 to 79 Years	126	2.0%		1,325	2.2%		3,162 2.1%
Age 80 to 84 Years	67	1.1%		696	1.1%		1,652 1.1%
Age 85 Years or Over	59	0.9%		650	1.1%		1,464 1.0%
Female Median Age	38.6			37.8			36.7
Age 19 Years or Less	1,964	31.4%		18,559	30.3%		45,796 30.3%
Age 20 to 64 Years	3,618	57.8%		35,838	58.4%		88,180 58.4%
Age 65 Years or Over	680	10.9%		6,927	11.3%		17,030 11.3%

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Grand Lakes Marketplace		1 mi radius		3 mi radius		5 mi radius	
Houston, TX 77450							
Male Age Distribution (2025)							
Male Population	6,162	49.6%	58,416	48.8%	143,792	48.8%	
Age Under 5 Years	297	4.8%	3,436	5.9%	9,578	6.7%	
Age 5 to 9 Years	488	7.9%	4,892	8.4%	12,804	8.9%	
Age 10 to 14 Years	663	10.8%	5,922	10.1%	13,792	9.6%	
Age 15 to 19 Years	611	9.9%	5,259	9.0%	11,888	8.3%	
Age 20 to 24 Years	359	5.8%	3,151	5.4%	7,568	5.3%	
Age 25 to 29 Years	213	3.5%	2,200	3.8%	6,224	4.3%	
Age 30 to 34 Years	173	2.8%	2,557	4.4%	7,571	5.3%	
Age 35 to 39 Years	315	5.1%	4,057	6.9%	10,787	7.5%	
Age 40 to 44 Years	549	8.9%	5,275	9.0%	12,880	9.0%	
Age 45 to 49 Years	620	10.1%	5,190	8.9%	11,809	8.2%	
Age 50 to 54 Years	581	9.4%	4,847	8.3%	10,524	7.3%	
Age 55 to 59 Years	396	6.4%	3,338	5.7%	7,605	5.3%	
Age 60 to 64 Years	314	5.1%	2,709	4.6%	6,577	4.6%	
Age 65 to 69 Years	231	3.7%	2,152	3.7%	5,430	3.8%	
Age 70 to 74 Years	152	2.5%	1,460	2.5%	3,840	2.7%	
Age 75 to 79 Years	101	1.6%	1,015	1.7%	2,574	1.8%	
Age 80 to 84 Years	75	1.2%	594	1.0%	1,406	1.0%	
Age 85 Years or Over	27	0.4%	363	0.6%	934	0.6%	
Male Median Age	38.4		36.6		35.6		
Age 19 Years or Less	2,059	33.4%	19,509	33.4%	48,062	33.4%	
Age 20 to 64 Years	3,519	57.1%	33,324	57.0%	81,545	56.7%	
Age 65 Years or Over	584	9.5%	5,583	9.6%	14,185	9.9%	
Males per 100 Females (2025)							
Overall Comparison	98		95		95		
Age Under 5 Years	121	54.8%	108	51.9%	107	51.6%	
Age 5 to 9 Years	95	48.7%	97	49.2%	101	50.3%	
Age 10 to 14 Years	107	51.6%	109	52.1%	105	51.3%	
Age 15 to 19 Years	105	51.2%	108	51.9%	107	51.8%	
Age 20 to 24 Years	105	51.2%	100	50.0%	97	49.3%	
Age 25 to 29 Years	107	51.7%	89	47.2%	88	46.9%	
Age 30 to 34 Years	71	41.6%	77	43.5%	80	44.4%	
Age 35 to 39 Years	77	43.5%	81	44.9%	83	45.4%	
Age 40 to 44 Years	88	46.8%	91	47.6%	92	48.0%	
Age 45 to 49 Years	97	49.2%	92	47.8%	95	48.7%	
Age 50 to 54 Years	104	51.1%	105	51.3%	104	51.0%	
Age 55 to 59 Years	107	51.6%	105	51.2%	100	50.0%	
Age 60 to 64 Years	134	57.3%	101	50.3%	97	49.2%	
Age 65 to 69 Years	101	50.2%	91	47.6%	92	47.9%	
Age 70 to 74 Years	76	43.2%	77	43.6%	79	44.3%	
Age 75 to 79 Years	80	44.5%	77	43.4%	81	44.9%	
Age 80 to 84 Years	112	52.9%	85	46.0%	85	46.0%	
Age 85 Years or Over	45	30.9%	56	35.8%	64	39.0%	
Age 19 Years or Less	105	51.2%	105	51.2%	105	51.2%	
Age 20 to 39 Years	89	47.0%	86	46.2%	86	46.3%	
Age 40 to 64 Years	101	50.3%	97	49.3%	97	49.3%	
Age 65 Years or Over	86	46.2%	81	44.6%	83	45.4%	

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Grand Lakes Marketplace							
Houston, TX 77450		1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)							
Total Households	3,877		38,679		96,348		
Households with Children	1,994	51.4%	19,957	51.6%	47,502	49.3%	
Average Household Size	3.2		3.1		3.1		
Household Density per Square Mile	1,235		1,369		1,227		
Population Family	11,585	93.2%	110,536	92.3%	264,917	89.9%	
Population Non-Family	840	6.8%	9,180	7.7%	29,371	10.0%	
Population Group Quarters	-	-	25	-	509	0.2%	
Family Households	3,260	84.1%	32,211	83.3%	76,731	79.6%	
Married Couple Households	2,815	86.3%	26,930	83.6%	63,102	82.2%	
Other Family Households with Children	445	13.7%	5,282	16.4%	13,629	17.8%	
Family Households with Children	1,994	61.2%	19,948	61.9%	47,478	61.9%	
Married Couple with Children	1,735	87.0%	16,577	83.1%	38,498	81.1%	
Other Family Households with Children	259	13.0%	3,371	16.9%	8,981	18.9%	
Family Households No Children	1,266	38.8%	12,263	38.1%	29,253	38.1%	
Married Couple No Children	1,080	85.3%	10,353	84.4%	24,605	84.1%	
Other Family Households No Children	186	14.7%	1,910	15.6%	4,649	15.9%	
Non-Family Households	616	15.9%	6,468	16.7%	19,616	20.4%	
Non-Family Households with Children	-	-	9	0.1%	23	0.1%	
Non-Family Households No Children	616	100.0%	6,458	99.9%	19,593	99.9%	
Average Family Household Size	3.6		3.4		3.5		
Average Family Income	\$239,677		\$188,758		\$179,920		
Median Family Income	\$200,906		\$156,952		\$146,027		
Average Non-Family Household Size	1.4		1.4		1.5		
Marital Status (2025)							
Population Age 15 Years or Over	9,595		91,812		223,902		
Never Married	2,156	22.5%	21,264	23.2%	52,634	23.5%	
Currently Married	6,742	70.3%	60,232	65.6%	145,695	65.1%	
Previously Married	697	7.3%	10,317	11.2%	25,573	11.4%	
Separated	236	33.9%	3,231	31.3%	7,390	28.9%	
Widowed	128	18.4%	2,387	23.1%	6,422	25.1%	
Divorced	333	47.8%	4,698	45.5%	11,761	46.0%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	7,701		75,376		185,589		
Elementary (Grade Level 0 to 8)	128	1.7%	1,654	2.2%	5,502	3.0%	
Some High School (Grade Level 9 to 11)	65	0.8%	1,232	1.6%	4,877	2.6%	
High School Graduate	976	12.7%	7,151	9.5%	22,720	12.2%	
Some College	914	11.9%	10,411	13.8%	28,481	15.3%	
Associate Degree Only	475	6.2%	5,928	7.9%	14,825	8.0%	
Bachelor Degree Only	2,481	32.2%	28,874	38.3%	63,142	34.0%	
Graduate Degree	2,662	34.6%	20,126	26.7%	46,043	24.8%	
Any College (Some College or Higher)	6,532	84.8%	65,340	86.7%	152,490	82.2%	
College Degree + (Bachelor Degree or Higher)	5,142	66.8%	49,001	65.0%	109,184	58.8%	

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Grand Lakes Marketplace							
Houston, TX 77450		1 mi radius		3 mi radius		5 mi radius	
Housing							
Total Housing Units (2025)		4,123		41,152		102,844	
Total Housing Units (2020)		3,745		35,223		88,306	
Historical Annual Growth (2020-2025)		378 -		5,928 -		14,539 -	
Housing Units Occupied (2025)		3,877 94.0%		38,679 94.0%		96,348 93.7%	
Housing Units Owner-Occupied		2,823 72.8%		27,842 72.0%		67,402 70.0%	
Housing Units Renter-Occupied		1,053 27.2%		10,837 28.0%		28,946 30.0%	
Housing Units Vacant (2025)		246 6.0%		2,473 6.0%		6,496 6.3%	
Household Size (2025)							
Total Households		3,877		38,679		96,348	
1 Person Households		505 13.0%		5,126 13.3%		14,805 15.4%	
2 Person Households		989 25.5%		10,665 27.6%		26,238 27.2%	
3 Person Households		694 17.9%		8,123 21.0%		18,925 19.6%	
4 Person Households		1,033 26.6%		8,885 23.0%		21,358 22.2%	
5 Person Households		398 10.3%		3,757 9.7%		9,496 9.9%	
6 Person Households		183 4.7%		1,440 3.7%		3,651 3.8%	
7 or More Person Households		75 1.9%		683 1.8%		1,875 1.9%	
Household Income Distribution (2025)							
HH Income \$200,000 or More		1,533 39.5%		11,362 29.4%		23,799 24.7%	
HH Income \$150,000 to \$199,999		459 11.8%		6,004 15.5%		14,583 15.1%	
HH Income \$125,000 to \$149,999		469 12.1%		4,262 11.0%		10,162 10.5%	
HH Income \$100,000 to \$124,999		186 4.8%		3,642 9.4%		10,158 10.5%	
HH Income \$75,000 to \$99,999		451 11.6%		3,793 9.8%		8,974 9.3%	
HH Income \$50,000 to \$74,999		230 5.9%		3,288 8.5%		11,688 12.1%	
HH Income \$35,000 to \$49,999		359 9.2%		2,163 5.6%		6,689 6.9%	
HH Income \$25,000 to \$34,999		26 0.7%		910 2.4%		2,745 2.8%	
HH Income \$15,000 to \$24,999		11 0.3%		1,225 3.2%		2,699 2.8%	
HH Income \$10,000 to \$14,999		37 0.9%		384 1.0%		811 0.8%	
HH Income Under \$10,000		116 3.0%		1,644 4.3%		4,039 4.2%	
Household Vehicles (2025)							
Households 0 Vehicles Available		38 1.0%		1,269 3.3%		3,929 4.1%	
Households 1 Vehicle Available		780 20.1%		8,204 21.2%		23,940 24.8%	
Households 2 Vehicles Available		2,119 54.7%		18,815 48.6%		45,310 47.0%	
Households 3 or More Vehicles Available		940 24.3%		10,391 26.9%		23,170 24.0%	
Total Vehicles Available		8,097		81,085		193,812	
Average Vehicles per Household		2.1		2.1		2.0	
Owner-Occupied Household Vehicles		6,307 77.9%		64,879 80.0%		151,570 78.2%	
Average Vehicles per Owner-Occupied Household		2.2		2.3		2.2	
Renter-Occupied Household Vehicles		1,791 22.1%		16,207 20.0%		42,242 21.8%	
Average Vehicles per Renter-Occupied Household		1.7		1.5		1.5	
Travel Time (2025)							
Worker Base Age 16 years or Over		6,878		64,565		154,404	
Travel to Work in 14 Minutes or Less		840 12.2%		8,564 13.3%		20,422 13.2%	
Travel to Work in 15 to 29 Minutes		1,267 18.4%		12,641 19.6%		31,281 20.3%	
Travel to Work in 30 to 59 Minutes		2,527 36.7%		22,580 35.0%		53,773 34.8%	
Travel to Work in 60 Minutes or More		554 8.1%		6,842 10.6%		17,739 11.5%	
Work at Home		1,689 24.6%		13,938 21.6%		31,190 20.2%	
Average Minutes Travel to Work		32.1		31.2		31.7	

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7131/-95.7725

Grand Lakes Marketplace							
Houston, TX 77450		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)							
Worker Base Age 16 years or Over	6,878		64,565		154,404		
Drive to Work Alone	4,484	65.2%	43,422	67.3%	101,598	65.8%	
Drive to Work in Carpool	423	6.1%	5,193	8.0%	16,735	10.8%	
Travel to Work by Public Transportation	71	1.0%	803	1.2%	2,030	1.3%	
Drive to Work on Motorcycle	-	-	5	-	43	-	
Bicycle to Work	155	2.3%	190	0.3%	269	0.2%	
Walk to Work	19	0.3%	246	0.4%	907	0.6%	
Other Means	37	0.5%	770	1.2%	1,632	1.1%	
Work at Home	1,689	24.6%	13,938	21.6%	31,190	20.2%	
Daytime Demographics (2025)							
Total Businesses	624		4,647		10,725		
Total Employees	3,312		24,751		54,584		
Company Headquarter Businesses	9	1.4%	84	1.8%	196	1.8%	
Company Headquarter Employees	104	3.1%	1,735	7.0%	2,667	4.9%	
Employee Population per Business	5.3	to 1	5.3	to 1	5.1	to 1	
Residential Population per Business	19.9	to 1	25.8	to 1	27.5	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,736		49,660		118,731		
Labor Force							
Labor Population Age 16 Years or Over (2025)	9,303		89,483		218,691		
Labor Force Total Males (2025)	4,582	49.3%	42,971	48.0%	104,939	48.0%	
Male Civilian Employed	3,863	84.3%	34,658	80.7%	82,503	78.6%	
Male Civilian Unemployed	70	1.5%	1,030	2.4%	2,554	2.4%	
Males in Armed Forces	-	-	8	-	79	-	
Males Not in Labor Force	650	14.2%	7,275	16.9%	19,803	18.9%	
Labor Force Total Females (2025)	4,720	50.7%	46,512	52.0%	113,752	52.0%	
Female Civilian Employed	3,016	63.9%	29,907	64.3%	71,908	63.2%	
Female Civilian Unemployed	90	1.9%	1,337	2.9%	3,252	2.9%	
Females in Armed Forces	-	-	-	-	54	-	
Females Not in Labor Force	1,615	34.2%	15,268	32.8%	38,537	33.9%	
Unemployment Rate	160	1.7%	2,367	2.6%	5,807	2.7%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	6,878		64,565		154,404		
Occupation Total Males	3,863	56.2%	34,658	53.7%	82,496	53.4%	
Occupation Total Females	3,016	43.8%	29,907	46.3%	71,908	46.6%	
Management, Business, Financial Operations	2,014	29.3%	17,372	26.9%	41,037	26.6%	
Professional, Related	2,633	38.3%	22,516	34.9%	50,145	32.5%	
Service	572	8.3%	6,331	9.8%	16,298	10.6%	
Sales, Office	1,015	14.8%	12,120	18.8%	27,713	17.9%	
Farming, Fishing, Forestry	1	-	17	-	127	-	
Construction, Extraction, Maintenance	166	2.4%	1,862	2.9%	6,897	4.5%	
Production, Transport, Material Moving	478	6.9%	4,347	6.7%	12,187	7.9%	
White Collar Workers	5,662	82.3%	52,007	80.6%	118,895	77.0%	
Blue Collar Workers	1,216	17.7%	12,558	19.4%	35,509	23.0%	



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7131/-95.7725

Grand Lakes Marketplace		1 mi radius		3 mi radius		5 mi radius	
Houston, TX 77450							
Units In Structure (2025)							
Total Units		3,877		38,679		96,348	
1 Detached Unit		3,200	82.6%	31,404	81.2%	74,846	77.7%
1 Attached Unit		25	0.6%	625	1.6%	1,647	1.7%
2 Units		8	0.2%	275	0.7%	606	0.6%
3 to 4 Units		32	0.8%	477	1.2%	1,346	1.4%
5 to 9 Units		49	1.3%	552	1.4%	2,322	2.4%
10 to 19 Units		79	2.0%	1,190	3.1%	3,728	3.9%
20 to 49 Units		246	6.3%	1,185	3.1%	3,371	3.5%
50 or More Units		236	6.1%	2,866	7.4%	7,932	8.2%
Mobile Home or Trailer		-	-	97	0.3%	496	0.5%
Other Structure		1	-	8	-	55	-
Homes Built By Year (2025)							
Homes Built 2020 or later		240	5.8%	2,133	5.2%	7,130	6.9%
Homes Built 2010 to 2019		804	19.5%	11,576	28.1%	34,250	33.3%
Homes Built 2000 to 2009		2,179	52.9%	16,372	39.8%	30,016	29.2%
Homes Built 1990 to 1999		292	7.1%	4,690	11.4%	10,285	10.0%
Homes Built 1980 to 1989		181	4.4%	2,009	4.9%	7,109	6.9%
Homes Built 1970 to 1979		103	2.5%	1,119	2.7%	5,597	5.4%
Homes Built 1960 to 1969		49	1.2%	369	0.9%	641	0.6%
Homes Built 1950 to 1959		16	0.4%	214	0.5%	710	0.7%
Homes Built 1940 to 1949		7	0.2%	67	0.2%	338	0.3%
Homes Built Before 1939		6	0.1%	130	0.3%	272	0.3%
Median Age of Homes		20.2	yrs	20.1	yrs	20.4	yrs
Home Values (2025)							
Owner Specified Housing Units		2,823		27,842		67,402	
Home Values \$1,000,000 or More		74	2.6%	798	2.9%	1,884	2.8%
Home Values \$750,000 to \$999,999		230	8.1%	1,465	5.3%	3,117	4.6%
Home Values \$500,000 to \$749,999		983	34.8%	6,777	24.3%	14,856	22.0%
Home Values \$400,000 to \$499,999		819	29.0%	6,940	24.9%	13,907	20.6%
Home Values \$300,000 to \$399,999		437	15.5%	7,366	26.5%	18,963	28.1%
Home Values \$250,000 to \$299,999		147	5.2%	2,509	9.0%	6,816	10.1%
Home Values \$200,000 to \$249,999		68	2.4%	1,050	3.8%	4,723	7.0%
Home Values \$175,000 to \$199,999		7	0.2%	135	0.5%	582	0.9%
Home Values \$150,000 to \$174,999		6	0.2%	138	0.5%	554	0.8%
Home Values \$125,000 to \$149,999		3	0.1%	76	0.3%	219	0.3%
Home Values \$100,000 to \$124,999		2	-	66	0.2%	359	0.5%
Home Values \$90,000 to \$99,999		-	-	7	-	35	-
Home Values \$80,000 to \$89,999		-	-	37	0.1%	122	0.2%
Home Values \$70,000 to \$79,999		2	-	13	-	68	0.1%
Home Values \$60,000 to \$69,999		2	-	36	0.1%	62	-
Home Values \$50,000 to \$59,999		-	-	9	-	56	-
Home Values \$35,000 to \$49,999		25	0.9%	78	0.3%	127	0.2%
Home Values \$25,000 to \$34,999		5	0.2%	87	0.3%	345	0.5%
Home Values \$10,000 to \$24,999		2	-	27	-	179	0.3%
Home Values Under \$10,000		13	0.4%	231	0.8%	426	0.6%
Owner-Occupied Median Home Value		\$498,647		\$441,503		\$421,360	
Renter-Occupied Median Rent		\$1,807		\$1,705		\$1,624	



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7131/-95.7725

Grand Lakes Marketplace Houston, TX 77450		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$611.7 M	\$5.56 B	\$13.1 B
Total Non-Retail Expenditure		\$325.38 M	\$2.9 B	\$6.75 B
Total Retail Expenditure		\$286.32 M	\$2.66 B	\$6.35 B
Alcoholic Beverages		\$3.82 M	\$34.74 M	\$82.01 M
Apparel		\$11.25 M	\$103.11 M	\$244.69 M
Contributions		\$21 M	\$187.88 M	\$438.77 M
Education		\$14.65 M	\$131.95 M	\$309.48 M
Entertainment		\$34.59 M	\$317.86 M	\$754.99 M
Food Away From Home		\$26.92 M	\$246.25 M	\$583.63 M
Grocery		\$35 M	\$334.69 M	\$815.79 M
Health Care		\$26.84 M	\$263.19 M	\$646.82 M
Household Furnishings and Equipment		\$16.41 M	\$149.69 M	\$354.15 M
Household Operations		\$11.33 M	\$104.08 M	\$247.25 M
Miscellaneous Expenses		\$10.36 M	\$95.06 M	\$225.43 M
Personal Care		\$7.13 M	\$67.37 M	\$163 M
Shelter		\$92 M	\$854.54 M	\$2.05 B
Tax and Retirement		\$183.48 M	\$1.58 B	\$3.58 B
Tobacco and Related		\$2.01 M	\$21.14 M	\$54.41 M
Transportation		\$90.31 M	\$835.44 M	\$1.97 B
Utilities		\$24.62 M	\$236.53 M	\$578.15 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$13,150	\$11,983	\$11,327
Total Non-Retail Expenditure		\$6,995 53.2%	\$6,247 52.1%	\$5,835 51.5%
Total Retail Expenditures		\$6,155 46.8%	\$5,736 47.9%	\$5,492 48.5%
Alcoholic Beverages		\$82 0.6%	\$75 0.6%	\$71 0.6%
Apparel		\$242 1.8%	\$222 1.9%	\$212 1.9%
Contributions		\$451 3.4%	\$405 3.4%	\$380 3.4%
Education		\$315 2.4%	\$284 2.4%	\$268 2.4%
Entertainment		\$743 5.7%	\$685 5.7%	\$653 5.8%
Food Away From Home		\$579 4.4%	\$531 4.4%	\$505 4.5%
Grocery		\$752 5.7%	\$721 6.0%	\$706 6.2%
Health Care		\$577 4.4%	\$567 4.7%	\$559 4.9%
Household Furnishings and Equipment		\$353 2.7%	\$323 2.7%	\$306 2.7%
Household Operations		\$244 1.9%	\$224 1.9%	\$214 1.9%
Miscellaneous Expenses		\$223 1.7%	\$205 1.7%	\$195 1.7%
Personal Care		\$153 1.2%	\$145 1.2%	\$141 1.2%
Shelter		\$1,978 15.0%	\$1,841 15.4%	\$1,769 15.6%
Tax and Retirement		\$3,944 30.0%	\$3,401 28.4%	\$3,100 28.4%
Tobacco and Related		\$43 0.3%	\$46 0.4%	\$47 0.4%
Transportation		\$1,941 14.8%	\$1,800 15.0%	\$1,702 15.0%
Utilities		\$529 4.0%	\$510 4.3%	\$500 4.4%