

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3929/-95.4879

Willis Pad						
Willis, TX 77318	3 mi radius		5 mi radius		7 mi radius	
Population						
Estimated Population (2025)	25,965		77,464		130,339	
Projected Population (2030)	33,151		95,358		155,947	
Census Population (2020)	18,984		58,136		103,481	
Census Population (2010)	14,420		43,909		81,403	
Projected Annual Growth (2025-2030)	7,185	5.5%	17,894	4.6%	25,608	3.9%
Historical Annual Growth (2020-2025)	6,981	-	19,328	6.6%	26,858	5.2%
Historical Annual Growth (2010-2020)	4,564	3.2%	14,227	3.2%	22,077	2.7%
Estimated Population Density (2025)	919	psm	987	psm	847	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households						
Estimated Households (2025)	9,203		28,022		47,441	
Projected Households (2030)	12,076		35,669		58,594	
Census Households (2020)	6,654		20,981		37,212	
Census Households (2010)	5,167		15,785		28,891	
Projected Annual Growth (2025-2030)	2,873	6.2%	7,647	5.5%	11,153	4.7%
Historical Annual Change (2010-2025)	4,037	5.2%	12,237	5.2%	18,550	4.3%
Average Household Income						
Estimated Average Household Income (2025)	\$103,809		\$106,288		\$108,658	
Projected Average Household Income (2030)	\$104,743		\$106,804		\$108,635	
Census Average Household Income (2010)	\$58,459		\$64,995		\$64,853	
Census Average Household Income (2000)	\$50,122		\$54,594		\$53,499	
Projected Annual Change (2025-2030)	\$934	0.2%	\$516	-	-\$23	-
Historical Annual Change (2000-2025)	\$53,687	4.3%	\$51,695	3.8%	\$55,159	4.1%
Median Household Income						
Estimated Median Household Income (2025)	\$83,456		\$83,461		\$83,442	
Projected Median Household Income (2030)	\$83,654		\$83,804		\$83,856	
Census Median Household Income (2010)	\$48,885		\$52,902		\$52,440	
Census Median Household Income (2000)	\$42,314		\$43,875		\$42,323	
Projected Annual Change (2025-2030)	\$198	-	\$344	-	\$413	-
Historical Annual Change (2000-2025)	\$41,142	3.9%	\$39,586	3.6%	\$41,119	3.9%
Per Capita Income						
Estimated Per Capita Income (2025)	\$36,797		\$38,469		\$39,579	
Projected Per Capita Income (2030)	\$38,159		\$39,967		\$40,843	
Census Per Capita Income (2010)	\$20,947		\$23,367		\$23,021	
Census Per Capita Income (2000)	\$18,781		\$20,418		\$19,320	
Projected Annual Change (2025-2030)	\$1,361	0.7%	\$1,498	0.8%	\$1,263	0.6%
Historical Annual Change (2000-2025)	\$18,017	3.8%	\$18,051	3.5%	\$20,259	4.2%
Estimated Average Household Net Worth (2025)	\$1.11 M		\$1.02 M		\$1.04 M	

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Willis Pad							
Willis, TX 77318		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity							
Total Population (2025)	25,965		77,464		130,339		
White (2025)	17,008	65.5%	50,104	64.7%	82,145	63.0%	
Black or African American (2025)	2,604	10.0%	7,832	10.1%	13,323	10.2%	
American Indian or Alaska Native (2025)	176	0.7%	593	0.8%	1,204	0.9%	
Asian (2025)	568	2.2%	2,018	2.6%	2,973	2.3%	
Hawaiian or Pacific Islander (2025)	30	0.1%	97	0.1%	131	0.1%	
Other Race (2025)	2,412	9.3%	7,963	10.3%	14,643	11.2%	
Two or More Races (2025)	3,167	12.2%	8,857	11.4%	15,920	12.2%	
Population < 18 (2025)	6,587	25.4%	18,825	24.3%	31,934	24.5%	
White Not Hispanic	3,227	49.0%	8,949	47.5%	14,393	45.1%	
Black or African American	808	12.3%	2,330	12.4%	3,886	12.2%	
Asian	135	2.0%	409	2.2%	598	1.9%	
Other Race Not Hispanic	220	3.3%	656	3.5%	1,072	3.4%	
Hispanic	2,197	33.4%	6,481	34.4%	11,985	37.5%	
Not Hispanic or Latino Population (2025)	18,876	72.7%	55,792	72.0%	90,864	69.7%	
Not Hispanic White	15,174	80.4%	44,611	80.0%	72,627	79.9%	
Not Hispanic Black or African American	2,540	13.5%	7,468	13.4%	12,571	13.8%	
Not Hispanic American Indian or Alaska Native	34	0.2%	115	0.2%	215	0.2%	
Not Hispanic Asian	551	2.9%	1,910	3.4%	2,817	3.1%	
Not Hispanic Hawaiian or Pacific Islander	15	-	55	-	77	-	
Not Hispanic Other Race	53	0.3%	196	0.4%	252	0.3%	
Not Hispanic Two or More Races	508	2.7%	1,438	2.6%	2,306	2.5%	
Hispanic or Latino Population (2025)	7,089	27.3%	21,672	28.0%	39,475	30.3%	
Hispanic White	1,834	25.9%	5,493	25.3%	9,518	24.1%	
Hispanic Black or African American	63	0.9%	364	1.7%	752	1.9%	
Hispanic American Indian or Alaska Native	142	2.0%	478	2.2%	990	2.5%	
Hispanic Asian	17	0.2%	108	0.5%	156	0.4%	
Hispanic Hawaiian or Pacific Islander	15	0.2%	42	0.2%	54	0.1%	
Hispanic Other Race	2,359	33.3%	7,767	35.8%	14,391	36.5%	
Hispanic Two or More Races	2,659	37.5%	7,420	34.2%	13,614	34.5%	
Not Hispanic or Latino Population (2020)	13,389	70.5%	40,831	70.2%	68,290	66.0%	
Hispanic or Latino Population (2020)	5,595	29.5%	17,305	29.8%	35,190	34.0%	
Not Hispanic or Latino Population (2010)	10,592	73.5%	32,314	73.6%	56,342	69.2%	
Hispanic or Latino Population (2010)	3,828	26.5%	11,595	26.4%	25,061	30.8%	
Not Hispanic or Latino Population (2030)	23,911	72.1%	68,312	71.6%	108,905	69.8%	
Hispanic or Latino Population (2030)	9,239	27.9%	27,046	28.4%	47,042	30.2%	
Projected Annual Growth (2025-2030)	2,150	6.1%	5,374	5.0%	7,567	3.8%	
Historical Annual Growth (2010-2020)	1,767	4.6%	5,711	4.9%	10,129	4.0%	

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Willis Pad		3 mi radius		5 mi radius		7 mi radius	
Willis, TX 77318							
Total Age Distribution (2025)							
Total Population	25,965			77,464		130,339	
Age Under 5 Years	1,712	6.6%		5,045	6.5%	8,497	6.5%
Age 5 to 9 Years	1,999	7.7%		5,409	7.0%	9,038	6.9%
Age 10 to 14 Years	1,877	7.2%		5,299	6.8%	9,103	7.0%
Age 15 to 19 Years	1,625	6.3%		4,888	6.3%	8,461	6.5%
Age 20 to 24 Years	1,529	5.9%		5,387	7.0%	8,983	6.9%
Age 25 to 29 Years	1,663	6.4%		5,811	7.5%	9,661	7.4%
Age 30 to 34 Years	1,855	7.1%		5,839	7.5%	9,592	7.4%
Age 35 to 39 Years	1,820	7.0%		5,517	7.1%	9,063	7.0%
Age 40 to 44 Years	1,679	6.5%		5,051	6.5%	8,562	6.6%
Age 45 to 49 Years	1,530	5.9%		4,450	5.7%	7,468	5.7%
Age 50 to 54 Years	1,531	5.9%		4,494	5.8%	7,686	5.9%
Age 55 to 59 Years	1,436	5.5%		4,285	5.5%	7,350	5.6%
Age 60 to 64 Years	1,583	6.1%		4,411	5.7%	7,449	5.7%
Age 65 to 69 Years	1,461	5.6%		4,010	5.2%	6,720	5.2%
Age 70 to 74 Years	1,082	4.2%		3,094	4.0%	5,177	4.0%
Age 75 to 79 Years	749	2.9%		2,201	2.8%	3,719	2.9%
Age 80 to 84 Years	472	1.8%		1,275	1.6%	2,211	1.7%
Age 85 Years or Over	362	1.4%		997	1.3%	1,599	1.2%
Median Age	36.7			35.8		35.9	
Age 19 Years or Less	7,213	27.8%		20,641	26.6%	35,099	26.9%
Age 20 to 64 Years	14,626	56.3%		45,246	58.4%	75,814	58.2%
Age 65 Years or Over	4,126	15.9%		11,577	14.9%	19,425	14.9%
Female Age Distribution (2025)							
Female Population	13,199	50.8%		38,166	49.3%	64,757	49.7%
Age Under 5 Years	828	6.3%		2,449	6.4%	4,195	6.5%
Age 5 to 9 Years	961	7.3%		2,651	6.9%	4,451	6.9%
Age 10 to 14 Years	892	6.8%		2,572	6.7%	4,429	6.8%
Age 15 to 19 Years	808	6.1%		2,335	6.1%	4,051	6.3%
Age 20 to 24 Years	753	5.7%		2,545	6.7%	4,382	6.8%
Age 25 to 29 Years	867	6.6%		2,752	7.2%	4,671	7.2%
Age 30 to 34 Years	974	7.4%		2,815	7.4%	4,674	7.2%
Age 35 to 39 Years	891	6.8%		2,514	6.6%	4,269	6.6%
Age 40 to 44 Years	863	6.5%		2,453	6.4%	4,182	6.5%
Age 45 to 49 Years	782	5.9%		2,180	5.7%	3,692	5.7%
Age 50 to 54 Years	777	5.9%		2,228	5.8%	3,819	5.9%
Age 55 to 59 Years	756	5.7%		2,207	5.8%	3,777	5.8%
Age 60 to 64 Years	781	5.9%		2,224	5.8%	3,756	5.8%
Age 65 to 69 Years	771	5.8%		2,102	5.5%	3,509	5.4%
Age 70 to 74 Years	604	4.6%		1,648	4.3%	2,754	4.3%
Age 75 to 79 Years	404	3.1%		1,158	3.0%	1,944	3.0%
Age 80 to 84 Years	253	1.9%		724	1.9%	1,242	1.9%
Age 85 Years or Over	235	1.8%		611	1.6%	960	1.5%
Female Median Age	37.8			36.7		36.7	
Age 19 Years or Less	3,489	26.4%		10,007	26.2%	17,126	26.4%
Age 20 to 64 Years	7,443	56.4%		21,915	57.4%	37,223	57.5%
Age 65 Years or Over	2,267	17.2%		6,243	16.4%	10,408	16.1%

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Willis, TX 77318							
Male Age Distribution (2025)							
Male Population	12,766	49.2%	39,298	50.7%	65,582	50.3%	
Age Under 5 Years	884	6.9%	2,596	6.6%	4,302	6.6%	
Age 5 to 9 Years	1,038	8.1%	2,758	7.0%	4,586	7.0%	
Age 10 to 14 Years	985	7.7%	2,727	6.9%	4,675	7.1%	
Age 15 to 19 Years	817	6.4%	2,553	6.5%	4,410	6.7%	
Age 20 to 24 Years	776	6.1%	2,842	7.2%	4,601	7.0%	
Age 25 to 29 Years	797	6.2%	3,060	7.8%	4,990	7.6%	
Age 30 to 34 Years	880	6.9%	3,025	7.7%	4,918	7.5%	
Age 35 to 39 Years	929	7.3%	3,003	7.6%	4,794	7.3%	
Age 40 to 44 Years	816	6.4%	2,599	6.6%	4,380	6.7%	
Age 45 to 49 Years	748	5.9%	2,271	5.8%	3,776	5.8%	
Age 50 to 54 Years	754	5.9%	2,266	5.8%	3,867	5.9%	
Age 55 to 59 Years	680	5.3%	2,079	5.3%	3,573	5.4%	
Age 60 to 64 Years	803	6.3%	2,187	5.6%	3,692	5.6%	
Age 65 to 69 Years	690	5.4%	1,908	4.9%	3,211	4.9%	
Age 70 to 74 Years	478	3.7%	1,446	3.7%	2,423	3.7%	
Age 75 to 79 Years	345	2.7%	1,043	2.7%	1,775	2.7%	
Age 80 to 84 Years	220	1.7%	551	1.4%	970	1.5%	
Age 85 Years or Over	127	1.0%	387	1.0%	638	1.0%	
Male Median Age	35.6		34.9		35.3		
Age 19 Years or Less	3,724	29.2%	10,634	27.1%	17,973	27.4%	
Age 20 to 64 Years	7,183	56.3%	23,331	59.4%	38,591	58.8%	
Age 65 Years or Over	1,860	14.6%	5,334	13.6%	9,017	13.7%	
Males per 100 Females (2025)							
Overall Comparison	97		103		101		
Age Under 5 Years	107	51.7%	106	51.5%	103	50.6%	
Age 5 to 9 Years	108	51.9%	104	51.0%	103	50.7%	
Age 10 to 14 Years	110	52.5%	106	51.5%	106	51.4%	
Age 15 to 19 Years	101	50.3%	109	52.2%	109	52.1%	
Age 20 to 24 Years	103	50.8%	112	52.8%	105	51.2%	
Age 25 to 29 Years	92	47.9%	111	52.7%	107	51.6%	
Age 30 to 34 Years	90	47.5%	107	51.8%	105	51.3%	
Age 35 to 39 Years	104	51.0%	119	54.4%	112	52.9%	
Age 40 to 44 Years	95	48.6%	106	51.4%	105	51.2%	
Age 45 to 49 Years	96	48.9%	104	51.0%	102	50.6%	
Age 50 to 54 Years	97	49.3%	102	50.4%	101	50.3%	
Age 55 to 59 Years	90	47.3%	94	48.5%	95	48.6%	
Age 60 to 64 Years	103	50.7%	98	49.6%	98	49.6%	
Age 65 to 69 Years	90	47.2%	91	47.6%	92	47.8%	
Age 70 to 74 Years	79	44.2%	88	46.7%	88	46.8%	
Age 75 to 79 Years	85	46.1%	90	47.4%	91	47.7%	
Age 80 to 84 Years	87	46.5%	76	43.2%	78	43.9%	
Age 85 Years or Over	54	35.1%	63	38.8%	66	39.9%	
Age 19 Years or Less	107	51.6%	106	51.5%	105	51.2%	
Age 20 to 39 Years	97	49.3%	112	52.9%	107	51.8%	
Age 40 to 64 Years	96	49.0%	101	50.2%	100	50.1%	
Age 65 Years or Over	82	45.1%	85	46.1%	87	46.4%	

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Willis Pad							
Willis, TX 77318		3 mi radius		5 mi radius		7 mi radius	
Household Type (2025)							
Total Households	9,203		28,022		47,441		
Households with Children	3,650	39.7%	10,138	36.2%	17,162	36.2%	
Average Household Size	2.8		2.7		2.7		
Household Density per Square Mile	326		357		308		
Population Family	22,931	88.3%	62,904	81.2%	107,530	82.5%	
Population Non-Family	2,927	11.3%	11,727	15.1%	19,775	15.2%	
Population Group Quarters	107	0.4%	2,833	3.7%	3,034	2.3%	
Family Households	7,013	76.2%	19,485	69.5%	33,033	69.6%	
Married Couple Households	5,168	73.7%	14,292	73.4%	23,664	71.6%	
Other Family Households with Children	1,846	26.3%	5,193	26.6%	9,369	28.4%	
Family Households with Children	3,644	52.0%	10,122	51.9%	17,141	51.9%	
Married Couple with Children	2,572	70.6%	6,972	68.9%	11,579	67.6%	
Other Family Households with Children	1,072	29.4%	3,150	31.1%	5,562	32.4%	
Family Households No Children	3,369	48.0%	9,363	48.1%	15,892	48.1%	
Married Couple No Children	2,595	77.0%	7,320	78.2%	12,085	76.0%	
Other Family Households No Children	774	23.0%	2,043	21.8%	3,807	24.0%	
Non-Family Households	2,190	23.8%	8,537	30.5%	14,408	30.4%	
Non-Family Households with Children	5	0.2%	16	0.2%	21	0.1%	
Non-Family Households No Children	2,184	99.8%	8,521	99.8%	14,387	99.9%	
Average Family Household Size	3.3		3.2		3.3		
Average Family Income	\$116,870		\$124,559		\$127,136		
Median Family Income	\$93,563		\$96,203		\$96,476		
Average Non-Family Household Size	1.3		1.4		1.4		
Marital Status (2025)							
Population Age 15 Years or Over	20,377		61,711		103,701		
Never Married	5,153	25.3%	19,098	30.9%	32,401	31.2%	
Currently Married	12,176	59.8%	32,820	53.2%	53,313	51.4%	
Previously Married	3,049	15.0%	9,792	15.9%	17,987	17.3%	
Separated	450	14.8%	1,938	19.8%	4,173	23.2%	
Widowed	1,152	37.8%	2,980	30.4%	4,851	27.0%	
Divorced	1,446	47.4%	4,874	49.8%	8,963	49.8%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	17,224		51,436		86,257		
Elementary (Grade Level 0 to 8)	529	3.1%	2,195	4.3%	4,517	5.2%	
Some High School (Grade Level 9 to 11)	1,337	7.8%	3,781	7.4%	6,889	8.0%	
High School Graduate	4,747	27.6%	13,911	27.0%	23,601	27.4%	
Some College	3,834	22.3%	10,508	20.4%	17,465	20.2%	
Associate Degree Only	1,495	8.7%	4,562	8.9%	7,783	9.0%	
Bachelor Degree Only	3,227	18.7%	10,699	20.8%	17,156	19.9%	
Graduate Degree	2,053	11.9%	5,780	11.2%	8,845	10.3%	
Any College (Some College or Higher)	10,610	61.6%	31,549	61.3%	51,249	59.4%	
College Degree + (Bachelor Degree or Higher)	5,280	30.7%	16,478	32.0%	26,000	30.1%	

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Willis Pad		3 mi radius		5 mi radius		7 mi radius	
Willis, TX 77318							
Housing							
Total Housing Units (2025)	10,181		30,985		52,858		
Total Housing Units (2020)	7,169		23,277		41,745		
Historical Annual Growth (2020-2025)	3,011 -		7,708 -		11,113 -		
Housing Units Occupied (2025)	9,203	90.4%	28,022	90.4%	47,441	89.8%	
Housing Units Owner-Occupied	6,579	71.5%	17,652	63.0%	30,138	63.5%	
Housing Units Renter-Occupied	2,624	28.5%	10,370	37.0%	17,303	36.5%	
Housing Units Vacant (2025)	977	9.6%	2,963	9.6%	5,418	10.2%	
Household Size (2025)							
Total Households	9,203		28,022		47,441		
1 Person Households	1,782	19.4%	6,653	23.7%	11,352	23.9%	
2 Person Households	3,059	33.2%	9,321	33.3%	15,417	32.5%	
3 Person Households	1,549	16.8%	4,371	15.6%	7,371	15.5%	
4 Person Households	1,526	16.6%	4,255	15.2%	7,313	15.4%	
5 Person Households	797	8.7%	2,137	7.6%	3,693	7.8%	
6 Person Households	314	3.4%	817	2.9%	1,457	3.1%	
7 or More Person Households	176	1.9%	469	1.7%	838	1.8%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	1,184	12.9%	3,220	11.5%	5,649	11.9%	
HH Income \$150,000 to \$199,999	694	7.5%	1,902	6.8%	3,400	7.2%	
HH Income \$125,000 to \$149,999	766	8.3%	2,389	8.5%	3,903	8.2%	
HH Income \$100,000 to \$124,999	926	10.1%	3,254	11.6%	5,383	11.3%	
HH Income \$75,000 to \$99,999	1,096	11.9%	3,804	13.6%	6,478	13.7%	
HH Income \$50,000 to \$74,999	1,642	17.8%	4,916	17.5%	8,002	16.9%	
HH Income \$35,000 to \$49,999	685	7.4%	2,549	9.1%	4,619	9.7%	
HH Income \$25,000 to \$34,999	906	9.8%	2,315	8.3%	4,119	8.7%	
HH Income \$15,000 to \$24,999	397	4.3%	1,961	7.0%	2,798	5.9%	
HH Income \$10,000 to \$14,999	378	4.1%	563	2.0%	912	1.9%	
HH Income Under \$10,000	529	5.7%	1,149	4.1%	2,179	4.6%	
Household Vehicles (2025)							
Households 0 Vehicles Available	112	1.2%	685	2.4%	1,819	3.8%	
Households 1 Vehicle Available	3,054	33.2%	8,932	31.9%	14,672	30.9%	
Households 2 Vehicles Available	4,041	43.9%	12,678	45.2%	20,853	44.0%	
Households 3 or More Vehicles Available	1,996	21.7%	5,728	20.4%	10,097	21.3%	
Total Vehicles Available	17,918		54,015		91,174		
Average Vehicles per Household	1.9		1.9		1.9		
Owner-Occupied Household Vehicles	13,935	77.8%	38,305	70.9%	65,998	72.4%	
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2		
Renter-Occupied Household Vehicles	3,983	22.2%	15,709	29.1%	25,175	27.6%	
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5		
Travel Time (2025)							
Worker Base Age 16 years or Over	13,574		42,505		72,155		
Travel to Work in 14 Minutes or Less	2,477	18.2%	8,163	19.2%	13,648	18.9%	
Travel to Work in 15 to 29 Minutes	3,513	25.9%	11,843	27.9%	20,530	28.5%	
Travel to Work in 30 to 59 Minutes	3,428	25.3%	11,806	27.8%	20,182	28.0%	
Travel to Work in 60 Minutes or More	1,586	11.7%	4,554	10.7%	8,411	11.7%	
Work at Home	2,569	18.9%	6,138	14.4%	9,384	13.0%	
Average Minutes Travel to Work	25.9		26.2		26.1		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3929/-95.4879

Willis Pad	3 mi radius		5 mi radius		7 mi radius	
Willis, TX 77318						
Transportation To Work (2025)						
Worker Base Age 16 years or Over	13,574		42,505		72,155	
Drive to Work Alone	9,400	69.3%	30,577	71.9%	52,516	72.8%
Drive to Work in Carpool	1,146	8.4%	4,326	10.2%	7,315	10.1%
Travel to Work by Public Transportation	55	0.4%	198	0.5%	448	0.6%
Drive to Work on Motorcycle	24	0.2%	29	-	31	-
Bicycle to Work	14	0.1%	116	0.3%	177	0.2%
Walk to Work	115	0.8%	432	1.0%	876	1.2%
Other Means	250	1.8%	688	1.6%	1,408	2.0%
Work at Home	2,569	18.9%	6,138	14.4%	9,384	13.0%
Daytime Demographics (2025)						
Total Businesses	697		2,387		4,660	
Total Employees	5,442		20,952		36,661	
Company Headquarter Businesses	23	3.2%	67	2.8%	111	2.4%
Company Headquarter Employees	828	15.2%	2,651	12.7%	4,141	11.3%
Employee Population per Business	7.8	to 1	8.8	to 1	7.9	to 1
Residential Population per Business	37.2	to 1	32.5	to 1	28.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	11,908		39,129		66,390	
Labor Force						
Labor Population Age 16 Years or Over (2025)	20,042		60,686		101,906	
Labor Force Total Males (2025)	9,678	48.3%	30,669	50.5%	51,061	50.1%
Male Civilian Employed	7,135	73.7%	22,718	74.1%	38,928	76.2%
Male Civilian Unemployed	338	3.5%	775	2.5%	1,542	3.0%
Males in Armed Forces	-	-	2	-	19	-
Males Not in Labor Force	2,205	22.8%	7,173	23.4%	10,572	20.7%
Labor Force Total Females (2025)	10,363	51.7%	30,018	49.5%	50,845	49.9%
Female Civilian Employed	6,440	62.1%	19,788	65.9%	33,230	65.4%
Female Civilian Unemployed	249	2.4%	855	2.8%	1,460	2.9%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	3,674	35.5%	9,374	31.2%	16,155	31.8%
Unemployment Rate	587	2.9%	1,631	2.7%	3,002	2.9%
Occupation (2025)						
Occupation Population Age 16 Years or Over	13,574		42,505		72,155	
Occupation Total Males	7,134	52.6%	22,717	53.4%	38,925	53.9%
Occupation Total Females	6,440	47.4%	19,788	46.6%	33,230	46.1%
Management, Business, Financial Operations	2,930	21.6%	7,983	18.8%	12,630	17.5%
Professional, Related	2,913	21.5%	8,714	20.5%	15,341	21.3%
Service	2,038	15.0%	6,660	15.7%	11,693	16.2%
Sales, Office	2,751	20.3%	8,841	20.8%	14,683	20.3%
Farming, Fishing, Forestry	79	0.6%	232	0.5%	484	0.7%
Construction, Extraction, Maintenance	955	7.0%	3,529	8.3%	6,837	9.5%
Production, Transport, Material Moving	1,908	14.1%	6,545	15.4%	10,486	14.5%
White Collar Workers	8,594	63.3%	25,538	60.1%	42,654	59.1%
Blue Collar Workers	4,980	36.7%	16,967	39.9%	29,501	40.9%

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3929/-95.4879

Willis Pad		3 mi radius		5 mi radius		7 mi radius	
Willis, TX 77318							
Units In Structure (2025)							
Total Units	9,203		28,022		47,441		
1 Detached Unit	6,588	71.6%	18,470	65.9%	30,908	65.2%	
1 Attached Unit	270	2.9%	657	2.3%	1,138	2.4%	
2 Units	71	0.8%	204	0.7%	389	0.8%	
3 to 4 Units	209	2.3%	700	2.5%	1,206	2.5%	
5 to 9 Units	228	2.5%	890	3.2%	1,523	3.2%	
10 to 19 Units	345	3.8%	1,678	6.0%	2,722	5.7%	
20 to 49 Units	238	2.6%	981	3.5%	1,591	3.4%	
50 or More Units	382	4.1%	1,858	6.6%	2,939	6.2%	
Mobile Home or Trailer	851	9.3%	2,533	9.0%	4,913	10.4%	
Other Structure	21	0.2%	52	0.2%	112	0.2%	
Homes Built By Year (2025)							
Homes Built 2020 or later	1,613	15.8%	3,880	12.5%	5,715	10.8%	
Homes Built 2010 to 2019	2,063	20.3%	7,472	24.1%	11,682	22.1%	
Homes Built 2000 to 2009	1,824	17.9%	5,569	18.0%	9,485	17.9%	
Homes Built 1990 to 1999	943	9.3%	3,354	10.8%	6,068	11.5%	
Homes Built 1980 to 1989	1,160	11.4%	3,499	11.3%	6,182	11.7%	
Homes Built 1970 to 1979	1,106	10.9%	2,549	8.2%	4,932	9.3%	
Homes Built 1960 to 1969	398	3.9%	1,261	4.1%	2,136	4.0%	
Homes Built 1950 to 1959	24	0.2%	194	0.6%	723	1.4%	
Homes Built 1940 to 1949	18	0.2%	72	0.2%	145	0.3%	
Homes Built Before 1939	53	0.5%	171	0.6%	373	0.7%	
Median Age of Homes	24.1	yrs	24.0	yrs	25.7	yrs	
Home Values (2025)							
Owner Specified Housing Units	6,579		17,652		30,138		
Home Values \$1,000,000 or More	180	2.7%	544	3.1%	995	3.3%	
Home Values \$750,000 to \$999,999	349	5.3%	649	3.7%	1,163	3.9%	
Home Values \$500,000 to \$749,999	711	10.8%	2,067	11.7%	3,896	12.9%	
Home Values \$400,000 to \$499,999	833	12.7%	2,944	16.7%	4,071	13.5%	
Home Values \$300,000 to \$399,999	1,544	23.5%	3,836	21.7%	5,938	19.7%	
Home Values \$250,000 to \$299,999	774	11.8%	1,961	11.1%	3,363	11.2%	
Home Values \$200,000 to \$249,999	608	9.2%	2,024	11.5%	3,390	11.2%	
Home Values \$175,000 to \$199,999	217	3.3%	691	3.9%	1,187	3.9%	
Home Values \$150,000 to \$174,999	237	3.6%	625	3.5%	1,380	4.6%	
Home Values \$125,000 to \$149,999	95	1.4%	248	1.4%	560	1.9%	
Home Values \$100,000 to \$124,999	152	2.3%	510	2.9%	940	3.1%	
Home Values \$90,000 to \$99,999	22	0.3%	54	0.3%	89	0.3%	
Home Values \$80,000 to \$89,999	121	1.8%	188	1.1%	244	0.8%	
Home Values \$70,000 to \$79,999	65	1.0%	122	0.7%	241	0.8%	
Home Values \$60,000 to \$69,999	193	2.9%	321	1.8%	822	2.7%	
Home Values \$50,000 to \$59,999	111	1.7%	149	0.8%	310	1.0%	
Home Values \$35,000 to \$49,999	40	0.6%	170	1.0%	444	1.5%	
Home Values \$25,000 to \$34,999	37	0.6%	99	0.6%	243	0.8%	
Home Values \$10,000 to \$24,999	216	3.3%	324	1.8%	583	1.9%	
Home Values Under \$10,000	74	1.1%	127	0.7%	281	0.9%	
Owner-Occupied Median Home Value	\$316,240		\$328,161		\$317,252		
Renter-Occupied Median Rent	\$1,322		\$1,301		\$1,282		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3929/-95.4879

Willis Pad		3 mi radius	5 mi radius	7 mi radius
Willis, TX 77318				
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$978.31 M	\$2.93 B	\$4.99 B	
Total Non-Retail Expenditure	\$477.92 M	\$1.44 B	\$2.46 B	
Total Retail Expenditure	\$500.38 M	\$1.49 B	\$2.53 B	
Alcoholic Beverages	\$6.04 M	\$18.05 M	\$30.79 M	
Apparel	\$18.43 M	\$54.95 M	\$93.65 M	
Contributions	\$30.81 M	\$92.57 M	\$158.18 M	
Education	\$22.15 M	\$66.41 M	\$113.4 M	
Entertainment	\$57.13 M	\$170.24 M	\$290.13 M	
Food Away From Home	\$43.7 M	\$130.39 M	\$222.27 M	
Grocery	\$68.16 M	\$201.16 M	\$341.57 M	
Health Care	\$61.86 M	\$185.27 M	\$313.01 M	
Household Furnishings and Equipment	\$26.32 M	\$78.6 M	\$134.03 M	
Household Operations	\$18.81 M	\$55.85 M	\$95.18 M	
Miscellaneous Expenses	\$16.89 M	\$50.52 M	\$86.12 M	
Personal Care	\$13.24 M	\$39.17 M	\$66.58 M	
Shelter	\$158 M	\$480.62 M	\$817.72 M	
Tax and Retirement	\$225.51 M	\$671.49 M	\$1.15 B	
Tobacco and Related	\$5.52 M	\$16.01 M	\$27.08 M	
Transportation	\$156.94 M	\$472.46 M	\$801.35 M	
Utilities	\$48.8 M	\$143.88 M	\$244.23 M	
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$8,859	\$8,706	\$8,765	
Total Non-Retail Expenditure	\$4,328 48.9%	\$4,283 49.2%	\$4,321 49.3%	
Total Retail Expenditures	\$4,531 51.1%	\$4,423 50.8%	\$4,444 50.7%	
Alcoholic Beverages	\$55 0.6%	\$54 0.6%	\$54 0.6%	
Apparel	\$167 1.9%	\$163 1.9%	\$165 1.9%	
Contributions	\$279 3.1%	\$275 3.2%	\$278 3.2%	
Education	\$201 2.3%	\$197 2.3%	\$199 2.3%	
Entertainment	\$517 5.8%	\$506 5.8%	\$510 5.8%	
Food Away From Home	\$396 4.5%	\$388 4.5%	\$390 4.5%	
Grocery	\$617 7.0%	\$598 6.9%	\$600 6.8%	
Health Care	\$560 6.3%	\$551 6.3%	\$550 6.3%	
Household Furnishings and Equipment	\$238 2.7%	\$234 2.7%	\$235 2.7%	
Household Operations	\$170 1.9%	\$166 1.9%	\$167 1.9%	
Miscellaneous Expenses	\$153 1.7%	\$150 1.7%	\$151 1.7%	
Personal Care	\$120 1.4%	\$116 1.3%	\$117 1.3%	
Shelter	\$1,431 16.2%	\$1,429 16.4%	\$1,436 16.4%	
Tax and Retirement	\$2,042 23.1%	\$1,997 22.9%	\$2,028 22.9%	
Tobacco and Related	\$50 0.6%	\$48 0.5%	\$48 0.5%	
Transportation	\$1,421 16.0%	\$1,405 16.1%	\$1,408 16.1%	
Utilities	\$442 5.0%	\$428 4.9%	\$429 4.9%	