2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

336 Marketplace						
Conroe, TX 77304	3 mi radius		5 mi radius		7 mi radiu	
Population						
Estimated Population (2025)	42,749		120,386		199,874	
Projected Population (2030)	50,871		142,703		237,461	
Census Population (2020)	37,648		100,983		165,279	
Census Population (2010)	30,667		73,010		116,106	
Projected Annual Growth (2025-2030)	8,122	3.8%	22,317	3.7%	37,587	3.8%
Historical Annual Growth (2020-2025)	5,101	-	19,403	3.8%	34,595	4.2%
Historical Annual Growth (2010-2020)	6,981	2.3%	27,973	3.8%	49,172	4.2%
Estimated Population Density (2025)	1,513	psm	1,534	psm	1,299	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households						
Estimated Households (2025)	15,667		44,177		73,654	
Projected Households (2030)	19,351		54,113		90,199	
Census Households (2020)	13,002		36,522		59,631	
Census Households (2010)	10,407		26,019		41,559	
Projected Annual Growth (2025-2030)	3,684	4.7%	9,936	4.5%	16,545	4.5%
Historical Annual Change (2010-2025)	5,260	3.4%	18,158	4.7%	32,095	5.1%
Average Household Income						
Estimated Average Household Income (2025)	\$111,358		\$116,654		\$134,095	
Projected Average Household Income (2030)	\$113,761		\$116,602		\$132,309	
Census Average Household Income (2010)	\$63,123		\$67,912		\$83,601	
Census Average Household Income (2000)	\$49,190		\$51,088		\$71,887	
Projected Annual Change (2025-2030)	\$2,403	0.4%	-\$52	-	-\$1,785	-0.3%
Historical Annual Change (2000-2025)	\$62,168	5.1%	\$65,566	5.1%	\$62,208	3.5%
Median Household Income						
Estimated Median Household Income (2025)	\$87,268		\$90,788		\$103,668	
Projected Median Household Income (2030)	\$89,498		\$91,137		\$103,047	
Census Median Household Income (2010)	\$51,704		\$57,045		\$69,018	
Census Median Household Income (2000)	\$39,961		\$41,376		\$59,250	
Projected Annual Change (2025-2030)	\$2,230	0.5%	\$349	-	-\$621	-0.1%
Historical Annual Change (2000-2025)	\$47,306	4.7%	\$49,412	4.8%	\$44,418	3.0%
Per Capita Income						
Estimated Per Capita Income (2025)	\$40,885		\$42,845		\$49,447	
Projected Per Capita Income (2030)	\$43,336		\$44,248		\$50,285	
Census Per Capita Income (2010)	\$21,429		\$24,203		\$29,924	
Census Per Capita Income (2000)	\$16,923		\$17,970		\$24,528	
Projected Annual Change (2025-2030)	\$2,451	1.2%	\$1,402	0.7%	\$838	0.3%
Historical Annual Change (2000-2025)	\$23,962	5.7%	\$24,875	5.5%	\$24,920	4.1%
Estimated Average Household Net Worth (2025)	\$975,165		\$1 M		\$1.26 M	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

336 Marketplace	a :		- ·		7 :	
Conroe, TX 77304	3 mi radius		5 mi rac	lius	7 mi rac	lius
Race and Ethnicity					_	
Total Population (2025)	42,749		120,386		199,874	
White (2025)	23,148	54.1%	70,022	58.2%	125,898	63.0%
Black or African American (2025)	5,740	13.4%	14,446	12.0%	19,594	9.8%
American Indian or Alaska Native (2025)	538	1.3%	1,123	0.9%	1,601	0.8%
Asian (2025)	1,469	3.4%	5,551	4.6%	9,392	4.7%
Hawaiian or Pacific Islander (2025)	45	0.1%	126	0.1%	201	0.1%
Other Race (2025)	5,525	12.9%	13,401	11.1%	18,568	9.3%
Two or More Races (2025)	6,285	14.7%	15,717	13.1%	24,619	12.3%
Population < 18 (2025)	11,290	26.4%	30,797	25.6%	50,656	25.3%
White Not Hispanic	3,946	34.9%	12,471	40.5%	23,317	46.0%
Black or African American	1,746	15.5%	4,469	14.5%	5,987	11.8%
Asian	421	3.7%	1,485	4.8%	2,442	4.8%
Other Race Not Hispanic	513	4.5%	1,171	3.8%	1,869	3.7%
Hispanic	4,664	41.3%	11,201	36.4%	17,041	33.6%
Not Hispanic or Latino Population (2025)	28,137	65.8%	83,492	69.4%	144,445	72.3%
Not Hispanic White	20,179	71.7%	61,605	73.8%	112,063	77.6%
Not Hispanic Black or African American	5,395	19.2%	13,643	16.3%	18,593	12.9%
Not Hispanic American Indian or Alaska Native	99	0.4%	196	0.2%	276	0.2%
Not Hispanic Asian	1,436	5.1%	5,415	6.5%	9,226	6.4%
Not Hispanic Hawaiian or Pacific Islander	32	0.1%	73	_	107	_
Not Hispanic Other Race	50	0.2%	205	0.2%	254	0.2%
Not Hispanic Two or More Races	946	3.4%	2.355	2.8%	3,926	2.7%
Hispanic or Latino Population (2025)	14,612	34.2%	36,894	30.6%		27.7%
Hispanic White	2.969	20.3%	8.417	22.8%	13.835	25.0%
Hispanic Black or African American	345	2.4%	802	2.2%	1,002	1.8%
Hispanic American Indian or Alaska Native	439	3.0%	927	2.5%	1,324	2.4%
Hispanic Asian	32	0.2%	137	0.4%	167	0.3%
Hispanic Hawaiian or Pacific Islander	13	_	54	0.1%	94	0.2%
Hispanic Other Race		37.5%		35.8%		33.0%
Hispanic Two or More Races		36.5%	13,362			37.3%
Not Hispanic or Latino Population (2020)	21,632			65.0%	117,356	
Hispanic or Latino Population (2020)	16,016		35,351			29.0%
Not Hispanic or Latino Population (2010)	18,392			67.1%	·	73.9%
Hispanic or Latino Population (2010)	12,275		24,007			26.1%
Not Hispanic or Latino Population (2010)	34,159			69.8%	170,613	
Hispanic or Latino Population (2030)	16,712		43,028			28.2%
Projected Annual Growth (2025-2030)	2,100	2.9%	6,134		11,419	4.1%
Historical Annual Growth (2010-2020) ©2025 Sites USA Chandler Arizona 480-491-1112 Demographic Source: Applied Geographic Solutions 5/202	3,741	3.0%	11,343	4.7%	17,561	5.8%

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

336 Marketplace 3 r Conroe, TX 77304		lius	5 mi radius		7 mi radius		
·						_	
Total Age Distribution (2025)							
Total Population	42,749		120,386		199,874		
Age Under 5 Years	3,091	7.2%	8,291	6.9%	13,268	6.69	
Age 5 to 9 Years	3,097	7.2%	8,629	7.2%	14,460	7.2	
Age 10 to 14 Years	3,263	7.6%	8,705	7.2%	14,375	7.2	
Age 15 to 19 Years	3,019	7.1%	8,297	6.9%	13,439	6.7	
Age 20 to 24 Years	3,240	7.6%	8,979	7.5%	13,264	6.6	
Age 25 to 29 Years	3,224	7.5%	9,301	7.7%	13,403	6.7	
Age 30 to 34 Years	3,216	7.5%	9,485	7.9%	14,461	7.2	
Age 35 to 39 Years	2,915	6.8%	8,846	7.3%	14,306	7.2	
Age 40 to 44 Years	2,837	6.6%	8,504	7.1%	14,143	7.1	
Age 45 to 49 Years	2,537	5.9%	7,489	6.2%	12,556	6.3	
Age 50 to 54 Years	2,487	5.8%	6,961	5.8%	12,292	6.2	
Age 55 to 59 Years	2,201	5.1%	5,949	4.9%	10,988	5.5	
Age 60 to 64 Years	2,079	4.9%	5,520	4.6%	10,629	5.3	
Age 65 to 69 Years	1,826	4.3%	4,866	4.0%	9,437	4.7	
Age 70 to 74 Years	1,360	3.2%	3,990	3.3%	7,463	3.7	
Age 75 to 79 Years	970	2.3%	2,936	2.4%	5,438	2.7	
Age 80 to 84 Years	663	1.6%	1,982	1.6%	3,319	1.7	
Age 85 Years or Over	725	1.7%	1,656	1.4%	2,632	1.3	
Median Age	33.5		34.1		36.0		
Age 19 Years or Less	12,470			28.2%	55,542	27.8	
Age 20 to 64 Years	24,735	57.9%	71,034	59.0%	116,043	58.1	
Age 65 Years or Over	5,544	13.0%	15,430	12.8%	28,289	14.2	
Female Age Distribution (2025)							
Female Population	21,710	50.8%	60,568	50.3%	101,092	50.6	
Age Under 5 Years	1,534	7.1%	4,133	6.8%	6,599	6.5	
Age 5 to 9 Years	1,552	7.1%	4,367	7.2%	7,229	7.2	
Age 10 to 14 Years	1,623	7.5%	4,262	7.0%	7,070	7.0	
Age 15 to 19 Years	1,440	6.6%	3,966	6.5%	6,466	6.4	
Age 20 to 24 Years	1,719	7.9%	4,518	7.5%	6,679	6.6	
Age 25 to 29 Years	1,640	7.6%	4,571	7.5%	6,648	6.6	
Age 30 to 34 Years	1,582	7.3%	4,626	7.6%	7,285	7.2	
Age 35 to 39 Years	1,476	6.8%	4,248	7.0%	7,058	7.0	
Age 40 to 44 Years	1,433	6.6%	4,206	6.9%	7,091	7.0	
Age 45 to 49 Years	1,318	6.1%	3,783	6.2%	6,361	6.3	
Age 50 to 54 Years	1,254	5.8%	3,476	5.7%	6,190	6	
Age 55 to 59 Years	1,110	5.1%	2,979	4.9%	5,567	5.5	
Age 60 to 64 Years	1,080	5.0%	2,880	4.8%	5,512	5.5	
Age 65 to 69 Years	965	4.4%	2,586	4.3%	4,926	4.9	
Age 70 to 74 Years	764	3.5%	2,269	3.7%	4,130	4	
Age 75 to 79 Years	519	2.4%	1,636	2.7%	2,926	2.9	
Age 80 to 84 Years	346	1.6%	1,130	1.9%	1,886	1.9	
Age 85 Years or Over	355	1.6%	933	1.5%	1,471	1.	
- Gemale Median Age	33.8		34.8		36.6		
Age 19 Years or Less	6,148	28.3%	16,728	27.6%	27,363	27	
Age 20 to 64 Years	12,613		35,286		58,391	57.	
		13.6%		14.1%			

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

336 Marketplace	2	I	F		7:	li	
Conroe, TX 77304	3 mi radius		5 mi rad	lius	7 mi rac	auius	
Male Age Distribution (2025)							
Male Population	21,039	49.2%	59,818	49.7%	98,782	49.4%	
Age Under 5 Years	1,557	7.4%	4,157	6.9%	6,670	6.8%	
Age 5 to 9 Years	1,545	7.3%	4,263	7.1%	7,231	7.3%	
Age 10 to 14 Years	1,640	7.8%	4,442	7.4%	7,305	7.4%	
Age 15 to 19 Years	1,580	7.5%	4,332	7.2%	6,973	7.1%	
Age 20 to 24 Years	1,521	7.2%	4,461	7.5%	6,585	6.7%	
Age 25 to 29 Years	1,584	7.5%	4,730	7.9%	6,755	6.8%	
Age 30 to 34 Years	1,634	7.8%	4,859	8.1%	7,176	7.3%	
Age 35 to 39 Years	1,439	6.8%	4,598	7.7%	7,249	7.3%	
Age 40 to 44 Years	1,404	6.7%	4,298	7.2%	7,052	7.1%	
Age 45 to 49 Years	1,219	5.8%	3,706	6.2%	6,194	6.3%	
Age 50 to 54 Years	1,233	5.9%	3,486	5.8%	6,102	6.2%	
Age 55 to 59 Years	1,091	5.2%	2,971	5.0%	5,421	5.5%	
Age 60 to 64 Years	999	4.7%	2,639	4.4%	5,117	5.2%	
Age 65 to 69 Years	861	4.1%	2,280	3.8%	4,511	4.6%	
Age 70 to 74 Years	595	2.8%	1,721	2.9%	3,333	3.4%	
Age 75 to 79 Years	451	2.1%	1,301	2.2%	2,512	2.5%	
Age 80 to 84 Years	317	1.5%	852	1.4%	1,433	1.5%	
Age 85 Years or Over	369	1.8%	723	1.2%	1,161	1.2%	
Male Median Age	33.3		33.4		35.4		
Age 19 Years or Less	6,322	30.1%	17,194	28.7%	28,179	28.5%	
Age 20 to 64 Years	12,123	57.6%	35,748	59.8%	57,652	58.4%	
Age 65 Years or Over	2,594	12.3%	6,877	11.5%	12,951	13.1%	
Males per 100 Females (2025)			-			_	
Overall Comparison	97		99		98		
Age Under 5 Years	102	50.4%	101	50.1%	101	50.3%	
Age 5 to 9 Years	100	49.9%	98	49.4%	100	50.0%	
Age 10 to 14 Years	101	50.3%	104	51.0%	103	50.8%	
Age 15 to 19 Years	110	52.3%	109	52.2%	108	51.9%	
Age 20 to 24 Years	88	46.9%	99	49.7%	99	49.6%	
Age 25 to 29 Years	97	49.1%	103	50.9%	102	50.4%	
Age 30 to 34 Years	103	50.8%	105	51.2%	98	49.6%	
Age 35 to 39 Years		49.4%	108	52.0%	103	50.7%	
Age 40 to 44 Years	98	49.5%	102	50.5%	99	49.9%	
Age 45 to 49 Years	93	48.1%	98	49.5%	97	49.3%	
Age 50 to 54 Years	98	49.6%	100	50.1%	99	49.6%	
Age 55 to 59 Years	98	49.6%	100	49.9%	97	49.3%	
Age 60 to 64 Years	93	48.1%	92	47.8%	93	48.1%	
Age 65 to 69 Years	89	47.2%	88	46.9%	92	47.8%	
Age 70 to 74 Years	78	43.8%	76	43.1%		44.7%	
Age 75 to 79 Years		46.5%		44.3%		46.2%	
Age 80 to 84 Years	92	47.8%	75	43.0%	76	43.2%	
Age 85 Years or Over		51.0%		43.6%		44.1%	
Age 19 Years or Less		50.7%	103	50.7%	103		
Age 20 to 39 Years		49.0%	104	50.9%	100	50.1%	
Age 40 to 64 Years		49.0%	99	49.7%	97		
Age 65 Years or Over		46.8%		44.6%		45.8%	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

336 Marketplace							
Conroe, TX 77304	3 mi radius		5 mi radius		7 mi rac	adius	
Household Type (2025)		<u>-</u>				-	
Total Households	15,667		44,177		73,654		
Households with Children	6,058	38.7%	16,626	37.6%	27,342	37.1%	
Average Household Size	2.7		2.7		2.7		
Household Density per Square Mile	554		563		479		
Population Family	35,815	83.8%	96,993	80.6%	164,652	82.4%	
Population Non-Family	6,520	15.3%	20,347	16.9%	31,787	15.9%	
Population Group Quarters	414	1.0%	3,046	2.5%	3,435	1.7%	
Family Households	11,076	70.7%	29,516	66.8%	50,612	68.7%	
Married Couple Households	7,797	70.4%	21,537	73.0%	39,245	77.5%	
Other Family Households with Children	3,279	29.6%	7,979	27.0%	11,367	22.5%	
Family Households with Children	6,054	54.7%	16,609	56.3%		54.0%	
Married Couple with Children		64.5%	11,583		20,281		
Other Family Households with Children	2,147	35.5%		30.3%		25.8%	
Family Households No Children		45.3%	12,907		23,294		
Married Couple No Children	3,891	77.5%	9,954	77.1%		81.4%	
Other Family Households No Children		22.5%		22.9%		18.6%	
Non-Family Households	4,591	29.3%	14,661	33.2%		31.3%	
Non-Family Households with Children	5	0.1%	17	0.1%	25	0.1%	
Non-Family Households No Children	4,586	99.9%	14,644	99.9%	23,017	99.9%	
Average Family Household Size	3.2		3.3		3.3		
Average Family Income	\$130,419		\$138,962		\$159,670		
Median Family Income	\$96,845		\$106,503		\$122,380		
Average Non-Family Household Size	1.4		1.4		1.4		
Marital Status (2025)	·	-					
Population Age 15 Years or Over	33,298		94,762		157,771		
Never Married	10,721	32.2%	29,579	31.2%	44,576	28.3%	
Currently Married	15,782		47,237		86,217		
Previously Married		20.4%	17.946		26,977		
Separated		28.7%	4,325	24.1%		22.7%	
Widowed		31.6%		28.7%		30.1%	
Divorced		39.7%		47.2%		47.2%	
Educational Attainment (2025)		-					
Adult Population Age 25 Years or Over	27,039		77,485		131,068		
Elementary (Grade Level 0 to 8)	2,026	7.5%	4,316	5.6%	6,168	4.7%	
Some High School (Grade Level 9 to 11)	2,033	7.5%	4,754	6.1%	6,842	5.2%	
High School Graduate		23.8%	17,592			19.7%	
Some College	4,979	18.4%	14,670			18.4%	
Associate Degree Only	2,357	8.7%	7,350	9.5%	11,819	9.0%	
			18,281		34,649	26.4%	
5 ,	5.937	// 11%					
Bachelor Degree Only	5,937 3.274	22.0% 12.1%					
<u> </u>		12.1%	10,522 50,823	13.6%	21,647	16.5%	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



336 Marketplace			E of out of		7 mi radius	
Conroe, TX 77304	3 mi rad	lius	5 mi radius		/ mi rad	lius
Housing		_				
Total Housing Units (2025)	17,353		48,797		81,161	
Total Housing Units (2020)	13,934		39,476		63,912	
Historical Annual Growth (2020-2025)	3,418	_	9,321	_	17,248	_
Housing Units Occupied (2025)	15,667	90.3%	44,177	90.5%	73,654	90.8%
Housing Units Owner-Occupied		56.8%		56.2%	46,638	
Housing Units Renter-Occupied		43.2%	19,365		27,017	
Housing Units Vacant (2025)		9.7%	4,620	9.5%		9.2%
Household Size (2025)						
Total Households	15,667		44,177		73,654	
1 Person Households	3,471	22.2%	11,380	25.8%	18,121	24.6%
2 Person Households	5,370	34.3%	13,939	31.6%	23,941	32.5%
3 Person Households	2,512	16.0%	6,686	15.1%	11,244	15.3%
4 Person Households		14.7%	6,589	14.9%	11,090	15.1%
5 Person Households	1,211	7.7%	3,398	7.7%	5,654	7.7%
6 Person Households	506	3.2%	1,388	3.1%	2,296	3.1%
7 or More Person Households	292	1.9%	797	1.8%	1,308	1.8%
Household Income Distribution (2025)	_					
HH Income \$200,000 or More	1,986	12.7%	5,658	12.8%	12,586	17.1%
HH Income \$150,000 to \$199,999	1,270	8.1%		10.3%		10.8%
HH Income \$125,000 to \$149,999		7.9%		7.8%		9.8%
HH Income \$100,000 to \$124,999	1,753	11.2%		11.0%		10.8%
HH Income \$75,000 to \$99,999	1,970	12.6%	5,371	12.2%	8,395	11.4%
HH Income \$50,000 to \$74,999	2,622	16.7%	7,240	16.4%	11,014	15.0%
HH Income \$35,000 to \$49,999	1,689	10.8%	4,757	10.8%	6,862	9.3%
HH Income \$25,000 to \$34,999	1,274	8.1%	3,268	7.4%	4,229	5.7%
HH Income \$15,000 to \$24,999	804	5.1%	2,906	6.6%	3,746	5.1%
HH Income \$10,000 to \$14,999	333	2.1%	659	1.5%	949	1.3%
HH Income Under \$10,000	728	4.6%	1,462	3.3%	2,777	3.8%
Household Vehicles (2025)						-
Households 0 Vehicles Available	1,110	7.1%	2,075	4.7%	3,087	4.2%
Households 1 Vehicle Available	5,220	33.3%	15,229	34.5%	22,535	30.6%
Households 2 Vehicles Available	6,112	39.0%	18,680	42.3%	32,792	44.5%
Households 3 or More Vehicles Available	3,225	20.6%	8,192	18.5%	15,240	20.7%
Total Vehicles Available	28,532		80,973		140,265	
Average Vehicles per Household	1.8		1.8		1.9	
Owner-Occupied Household Vehicles	19,282	67.6%	53,601	66.2%	101,295	72.2%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2	
Renter-Occupied Household Vehicles	9,250	32.4%	27,371	33.8%	38,971	27.8%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	
Travel Time (2025)						
Worker Base Age 16 years or Over	23,827		67,430		110,327	
Travel to Work in 14 Minutes or Less	4,712	19.8%	12,800	19.0%	19,028	17.2%
Travel to Work in 15 to 29 Minutes	6,820	28.6%	20,783	30.8%	32,505	29.5%
Travel to Work in 30 to 59 Minutes	6,740	28.3%	18,330	27.2%	29,483	26.7%
Travel to Work in 60 Minutes or More	2,316	9.7%	6,802	10.1%	11,592	
Work at Home		13.6%		12.9%	17,720	
Average Minutes Travel to Work	24.6		24.4		25.3	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



336 Marketplace	a :		. .		.		
Conroe, TX 77304	3 mi radius		5 mi radius		7 mi rac	aius	
Transportation To Work (2025)						_	
Worker Base Age 16 years or Over	23,827		67,430		110,327		
Drive to Work Alone	16,872	70.8%	49,274	73.1%	78,126	70.8%	
Drive to Work in Carpool	2,579	10.8%	6,697	9.9%	10,187	9.2%	
Travel to Work by Public Transportation	161	0.7%	424	0.6%	799	0.7%	
Drive to Work on Motorcycle	1	-	3	-	25	-	
Bicycle to Work	31	0.1%	149	0.2%	240	0.2%	
Walk to Work	258	1.1%	759	1.1%	1,165	1.1%	
Other Means	685	2.9%	1,410	2.1%	2,064	1.9%	
Work at Home	3,239	13.6%	8,715	12.9%	17,720	16.1%	
Daytime Demographics (2025)							
Total Businesses	1,890		4,329		7,188		
Total Employees	16,057		35,625		61,015		
Company Headquarter Businesses	42	2.2%	95	2.2%	179	2.5%	
Company Headquarter Employees	1,698	10.6%	2,650	7.4%	6,294	10.3%	
Employee Population per Business	8.5	to 1	8.2	to 1	8.5	to 1	
Residential Population per Business	22.6	to 1	27.8	to 1	27.8	to 1	
Adj. Daytime Demographics Age 16 Years or Over	24,875		60,991		105,289		
Labor Force							
Labor Population Age 16 Years or Over (2025)	32,702		93,044		154,896		
Labor Force Total Males (2025)	15,995	48.9%	46,072	49.5%	76,134	49.2%	
Male Civilian Employed	12,933	80.9%	35,580	77.2%	58,527	76.9%	
Male Civilian Unemployed	334	2.1%	1,062	2.3%	2,043	2.7%	
Males in Armed Forces	57	0.4%	91	0.2%	111	0.1%	
Males Not in Labor Force	2,671	16.7%	9,339	20.3%	15,452	20.3%	
Labor Force Total Females (2025)	16,707	51.1%	46,973	50.5%	78,762	50.8%	
Female Civilian Employed	10,894	65.2%	31,851	67.8%	51,802	65.8%	
Female Civilian Unemployed	469	2.8%	1,202	2.6%	2,017	2.6%	
Females in Armed Forces	-	_	155	0.3%	181	0.2%	
Females Not in Labor Force	5,344	32.0%	13,765	29.3%	24,762	31.4%	
Unemployment Rate	803	2.5%	2,263	2.4%	4,060	2.6%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	23,827		67,430		110,327		
Occupation Total Males	12,933	54.3%	35,579	52.8%	58,525	53.0%	
Occupation Total Females	10,894	45.7%		47.2%		47.0%	
Management, Business, Financial Operations	4,037	16.9%	11,888	17.6%		20.1%	
Professional, Related	5,670	23.8%	17,509			26.8%	
Service	4,313	18.1%	10,669	15.8%		13.5%	
Sales, Office	4,241	17.8%	12,985	19.3%		20.5%	
Farming, Fishing, Forestry	212	0.9%	310	0.5%	450	0.4%	
Construction, Extraction, Maintenance	2,496	10.5%	5,388	8.0%	7,739	7.0%	
Production, Transport, Material Moving		12.0%	8,680	12.9%	12,983	11.8%	
White Collar Workers	13,948	58.5%	42,382	62.9%	74,295	67.3%	
Blue Collar Workers	9,879	41.5%	25,048	37.1%	36,033	32.7%	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



336 Marketplace						
Conroe, TX 77304	3 mi rad	lius	5 mi rad	lius	7 mi rac	lius
Units In Structure (2025)						
Total Units	15,667		44,177		73,654	
1 Detached Unit	-	61.7%	26,962	61.0%	48,539	65.9%
1 Attached Unit	361	2.3%	1,210	2.7%	1,977	2.7%
2 Units	162	1.0%	382	0.9%	543	0.7%
3 to 4 Units	469	3.0%	1,302	2.9%	1,738	2.4%
5 to 9 Units	574	3.7%	1,749	4.0%	2,286	3.1%
10 to 19 Units	1,057	6.7%	3,276	7.4%	4,405	6.0%
20 to 49 Units	634	4.0%	1,862	4.2%	2,693	3.7%
50 or More Units	1,200	7.7%	3,522	8.0%	5,024	6.8%
Mobile Home or Trailer	1,531	9.8%	3,860	8.7%	6,342	8.6%
Other Structure	17	0.1%	51	0.1%	107	0.1%
Homes Built By Year (2025)	_		_			
Homes Built 2020 or later	1,935	11.1%	5,209	10.7%	8,512	10.5%
Homes Built 2010 to 2019	3,722	21.5%	13,806	28.3%	23,713	29.2%
Homes Built 2000 to 2009	2,848	16.4%	9,496	19.5%		17.4%
Homes Built 1990 to 1999	1,886	10.9%	4,331	8.9%	10,451	12.9%
Homes Built 1980 to 1989	1,719	9.9%	4,407	9.0%	6,995	8.6%
Homes Built 1970 to 1979	2,258	13.0%	4,069	8.3%	6,205	7.6%
Homes Built 1960 to 1969	688	4.0%	1,801	3.7%	2,465	3.0%
Homes Built 1950 to 1959	387	2.2%	664	1.4%	780	1.0%
Homes Built 1940 to 1949	97	0.6%	123	0.3%	144	0.2%
Homes Built Before 1939	125	0.7%	270	0.6%	300	0.4%
Median Age of Homes	27.0	yrs	23.5	yrs	22.8	yrs
Home Values (2025)						
Owner Specified Housing Units	8,903		24,812		46,638	
Home Values \$1,000,000 or More	147	1.6%	612	2.5%	1,269	2.7%
Home Values \$750,000 to \$999,999	169	1.9%	543	2.2%	1,640	3.5%
Home Values \$500,000 to \$749,999	1,060	11.9%	3,284	13.2%	8,694	18.6%
Home Values \$400,000 to \$499,999	1,084	12.2%	3,868	15.6%	8,453	18.1%
Home Values \$300,000 to \$399,999	2,064	23.2%	6,017	24.2%	11,529	24.7%
Home Values \$250,000 to \$299,999	1,345	15.1%	3,200	12.9%	4,570	9.8%
Home Values \$200,000 to \$249,999	685	7.7%	2,254	9.1%	3,330	7.1%
Home Values \$175,000 to \$199,999	363	4.1%	1,000	4.0%	1,296	2.8%
Home Values \$150,000 to \$174,999	512	5.8%	944	3.8%	1,213	2.6%
Home Values \$125,000 to \$149,999	182	2.0%	399	1.6%	689	1.5%
Home Values \$100,000 to \$124,999	154	1.7%	394	1.6%	598	1.3%
Home Values \$90,000 to \$99,999	8	-	34	0.1%	81	0.2%
Home Values \$80,000 to \$89,999	107	1.2%	174	0.7%	286	0.6%
Home Values \$70,000 to \$79,999	86	1.0%	108	0.4%	172	0.4%
Home Values \$60,000 to \$69,999	287	3.2%	674	2.7%	959	2.1%
Home Values \$50,000 to \$59,999	104	1.2%	172	0.7%	254	0.5%
Home Values \$35,000 to \$49,999	248	2.8%	379	1.5%	474	1.0%
Home Values \$25,000 to \$34,999	153	1.7%	220	0.9%	268	0.6%
Home Values \$10,000 to \$24,999	116	1.3%	376	1.5%	489	1.0%
Home Values Under \$10,000	30	0.3%	159	0.6%	373	0.8%
Owner-Occupied Median Home Value	\$301,744		\$329,241		\$374,481	
Renter-Occupied Median Rent	\$1,250		\$1,293		\$1,334	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



336 Marketplace						
	3 mi rad	lius	5 mi rad	ius	7 mi rac	lius
Conroe, TX 77304						
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$1.67 B		\$4.79 B		\$8.61 B	
Total Non-Retail Expenditure	\$837.14 M		\$2.41 B		\$4.36 B	
Total Retail Expenditure	\$836.43 M		\$2.39 B		\$4.25 B	
Alcoholic Beverages	\$10.38 M		\$29.73 M		\$53.52 M	
Apparel	\$31.55 M		\$90 M		\$160.55 M	
Contributions	\$53.45 M		\$154.18 M		\$283 M	
Education	\$38.29 M		\$110.1 M		\$200.54 M	
Entertainment	\$97.77 M		\$278.58 M		\$496.25 M	
Food Away From Home	\$74.91 M		\$213.88 M		\$382.49 M	
Grocery	\$114.63 M		\$321.87 M		\$550.43 M	
Health Care	\$100.68 M		\$285.12 M		\$485.12 M	
Household Furnishings and Equipment	\$45.18 M		\$129.17 M		\$231.73 M	
Household Operations	\$32.08 M		\$91.22 M		\$162.12 M	
Miscellaneous Expenses	\$29.02 M		\$82.92 M		\$148.34 M	
Personal Care	\$22.37 M		\$63.06 M		\$109.06 M	
Shelter	\$280.53 M		\$797.16 M		\$1.38 B	
Tax and Retirement	\$393.86 M		\$1.15 B		\$2.2 B	
Tobacco and Related	\$9.05 M		\$24.69 M		\$39.24 M	
Transportation	\$257.92 M		\$744.91 M		\$1.34 B	
Utilities	\$81.93 M		\$229.71 M		\$391.2 M	-
Monthly Household Consumer Expenditure (2025)	****		400.0		***	
Total Household Expenditure	\$8,902		\$9,042		\$9,742	
Total Non-Retail Expenditure	\$4,453		\$4,539			50.7%
Total Retail Expenditures	\$4,449		\$4,503			49.3%
Alcoholic Beverages	\$55	0.6%	\$56	0.6%	\$61	0.6%
Apparel	\$168	1.9%	\$170	1.9%	\$182	
Contributions	\$284	3.2%	\$291	3.2%	\$320	3.3%
Education	\$204	2.3%	\$208	2.3%	\$227	2.3%
Entertainment Food Away From Home	\$520 \$398	5.8% 4.5%	\$526 \$403	5.8% 4.5%	\$561 \$433	5.8% 4.4%
·	\$610	6.8%	\$607	6.7%	\$623	6.4%
Grocery Health Care	\$536	6.0%	\$538	5.9%	\$549	5.6%
Household Furnishings and Equipment	\$240	2.7%	\$244	2.7%	\$262	2.7%
Household Operations	\$171	1.9%	\$172	1.9%	\$183	1.9%
Miscellaneous Expenses	\$171	1.7%	\$156	1.7%	\$168	1.7%
Personal Care	\$154	1.7%	\$130	1.7%	\$100	1.7%
Shelter	\$1,492		\$1,504		\$1,559	16.0%
Tax and Retirement	\$2,095		\$2,163			23.9%
Tobacco and Related	\$48	() 5%	547	().5%	544	(),5%
Tobacco and Related Transportation	\$48 \$1,372	0.5% 15.4%	\$47 \$1,405	0.5% 15.5%	\$44 \$1,512	0.5% 15.5%