

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 31.8802/-106.4194

SER_El Paso Shopping Center		1 mi radius		3 mi radius		5 mi radius	
El Paso, TX 79924							
<b>Population</b>							
Estimated Population (2025)		15,109		71,459		123,840	
Projected Population (2030)		14,034		67,103		116,893	
Census Population (2020)		15,639		73,146		126,347	
Census Population (2010)		16,378		76,505		126,229	
Projected Annual Growth (2025-2030)		-1,075	-1.4%	-4,356	-1.2%	-6,946	-1.1%
Historical Annual Growth (2020-2025)		-530	-	-1,687	-0.5%	-2,508	-0.4%
Historical Annual Growth (2010-2020)		-738	-0.5%	-3,359	-0.4%	118	-
Estimated Population Density (2025)		4,812	psm	2,529	psm	1,578	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2025)		5,714		26,754		44,105	
Projected Households (2030)		5,532		26,124		43,095	
Census Households (2020)		5,881		26,915		44,327	
Census Households (2010)		5,678		26,002		40,990	
Projected Annual Growth (2025-2030)		-183	-0.6%	-631	-0.5%	-1,010	-0.5%
Historical Annual Change (2010-2025)		36	-	753	0.2%	3,115	0.5%
<b>Average Household Income</b>							
Estimated Average Household Income (2025)		\$66,762		\$67,467		\$74,212	
Projected Average Household Income (2030)		\$66,451		\$66,588		\$73,197	
Census Average Household Income (2010)		\$41,954		\$40,502		\$45,469	
Census Average Household Income (2000)		\$38,929		\$38,571		\$40,020	
Projected Annual Change (2025-2030)		-\$311	-	-\$880	-0.3%	-\$1,015	-0.3%
Historical Annual Change (2000-2025)		\$27,833	2.9%	\$28,896	3.0%	\$34,193	3.4%
<b>Median Household Income</b>							
Estimated Median Household Income (2025)		\$54,801		\$53,108		\$58,624	
Projected Median Household Income (2030)		\$53,820		\$52,064		\$57,625	
Census Median Household Income (2010)		\$36,906		\$35,283		\$39,520	
Census Median Household Income (2000)		\$33,328		\$31,946		\$33,478	
Projected Annual Change (2025-2030)		-\$981	-0.4%	-\$1,044	-0.4%	-\$999	-0.3%
Historical Annual Change (2000-2025)		\$21,473	2.6%	\$21,162	2.6%	\$25,146	3.0%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2025)		\$25,315		\$25,289		\$27,160	
Projected Per Capita Income (2030)		\$26,264		\$25,954		\$27,758	
Census Per Capita Income (2010)		\$14,546		\$13,766		\$14,765	
Census Per Capita Income (2000)		\$13,099		\$12,636		\$12,666	
Projected Annual Change (2025-2030)		\$949	0.7%	\$665	0.5%	\$599	0.4%
Historical Annual Change (2000-2025)		\$12,216	3.7%	\$12,653	4.0%	\$14,494	4.6%
Estimated Average Household Net Worth (2025)		\$572,518		\$557,420		\$571,113	

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Lat/Lon: 31.8802/-106.4194

SER_El Paso Shopping Center		1 mi radius		3 mi radius		5 mi radius	
El Paso, TX 79924							
<b>Race and Ethnicity</b>							
Total Population (2025)		15,109		71,459		123,840	
White (2025)		5,639	37.3%	26,899	37.6%	47,118	38.0%
Black or African American (2025)		1,047	6.9%	6,044	8.5%	12,061	9.7%
American Indian or Alaska Native (2025)		159	1.1%	782	1.1%	1,471	1.2%
Asian (2025)		267	1.8%	1,323	1.9%	3,267	2.6%
Hawaiian or Pacific Islander (2025)		23	0.2%	286	0.4%	813	0.7%
Other Race (2025)		3,067	20.3%	13,629	19.1%	21,636	17.5%
Two or More Races (2025)		4,908	32.5%	22,496	31.5%	37,474	30.3%
Population < 18 (2025)		3,629 24.0%		17,828 24.9%		31,334 25.3%	
White Not Hispanic		288	7.9%	1,577	8.8%	3,682	11.7%
Black or African American		247	6.8%	1,635	9.2%	3,283	10.5%
Asian		33	0.9%	218	1.2%	589	1.9%
Other Race Not Hispanic		62	1.7%	440	2.5%	1,009	3.2%
Hispanic		2,999	82.6%	13,957	78.3%	22,772	72.7%
Not Hispanic or Latino Population (2025)		3,245 21.5%		17,076 23.9%		35,714 28.8%	
Not Hispanic White		1,894	58.4%	9,424	55.2%	18,973	53.1%
Not Hispanic Black or African American		877	27.0%	5,134	30.1%	10,720	30.0%
Not Hispanic American Indian or Alaska Native		37	1.1%	165	1.0%	368	1.0%
Not Hispanic Asian		229	7.1%	1,190	7.0%	3,027	8.5%
Not Hispanic Hawaiian or Pacific Islander		17	0.5%	174	1.0%	436	1.2%
Not Hispanic Other Race		20	0.6%	134	0.8%	371	1.0%
Not Hispanic Two or More Races		171	5.3%	853	5.0%	1,819	5.1%
Hispanic or Latino Population (2025)		11,864 78.5%		54,383 76.1%		88,126 71.2%	
Hispanic White		3,744	31.6%	17,475	32.1%	28,145	31.9%
Hispanic Black or African American		170	1.4%	909	1.7%	1,341	1.5%
Hispanic American Indian or Alaska Native		122	1.0%	617	1.1%	1,103	1.3%
Hispanic Asian		37	0.3%	132	0.2%	240	0.3%
Hispanic Hawaiian or Pacific Islander		6	-	112	0.2%	377	0.4%
Hispanic Other Race		3,047	25.7%	13,495	24.8%	21,265	24.1%
Hispanic Two or More Races		4,738	39.9%	21,643	39.8%	35,655	40.5%
Not Hispanic or Latino Population (2020)		3,714 23.8%		20,067 27.4%		42,838 33.9%	
Hispanic or Latino Population (2020)		11,925 76.2%		53,079 72.6%		83,509 66.1%	
Not Hispanic or Latino Population (2010)		4,140 25.3%		22,205 29.0%		44,861 35.5%	
Hispanic or Latino Population (2010)		12,238 74.7%		54,300 71.0%		81,368 64.5%	
Not Hispanic or Latino Population (2030)		2,888 20.6%		15,061 22.4%		31,596 27.0%	
Hispanic or Latino Population (2030)		11,146 79.4%		52,042 77.6%		85,298 73.0%	
Projected Annual Growth (2025-2030)		-718	-1.2%	-2,341	-0.9%	-2,828	-0.6%
Historical Annual Growth (2010-2020)		-313	-0.3%	-1,221	-0.2%	2,141	0.3%

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SER_El Paso Shopping Center		1 mi radius		3 mi radius		5 mi radius	
El Paso, TX 79924							
<b>Total Age Distribution (2025)</b>							
Total Population		15,109		71,459		123,840	
Age Under 5 Years		884	5.8%	4,793	6.7%	8,886	7.2%
Age 5 to 9 Years		1,017	6.7%	4,951	6.9%	8,912	7.2%
Age 10 to 14 Years		1,086	7.2%	5,126	7.2%	8,616	7.0%
Age 15 to 19 Years		1,035	6.9%	4,899	6.9%	8,886	7.2%
Age 20 to 24 Years		1,085	7.2%	5,713	8.0%	11,654	9.4%
Age 25 to 29 Years		1,063	7.0%	5,652	7.9%	10,707	8.6%
Age 30 to 34 Years		1,014	6.7%	5,165	7.2%	9,703	7.8%
Age 35 to 39 Years		870	5.8%	4,381	6.1%	8,320	6.7%
Age 40 to 44 Years		855	5.7%	4,031	5.6%	7,334	5.9%
Age 45 to 49 Years		757	5.0%	3,526	4.9%	5,961	4.8%
Age 50 to 54 Years		839	5.6%	3,724	5.2%	6,046	4.9%
Age 55 to 59 Years		710	4.7%	3,593	5.0%	5,707	4.6%
Age 60 to 64 Years		901	6.0%	3,890	5.4%	5,958	4.8%
Age 65 to 69 Years		860	5.7%	3,539	5.0%	5,369	4.3%
Age 70 to 74 Years		734	4.9%	3,115	4.4%	4,463	3.6%
Age 75 to 79 Years		610	4.0%	2,355	3.3%	3,285	2.7%
Age 80 to 84 Years		392	2.6%	1,652	2.3%	2,206	1.8%
Age 85 Years or Over		397	2.6%	1,352	1.9%	1,826	1.5%
Median Age		36.7		34.5		33.0	
Age 19 Years or Less		4,022	26.6%	19,769	27.7%	35,301	28.5%
Age 20 to 64 Years		8,094	53.6%	39,676	55.5%	71,390	57.6%
Age 65 Years or Over		2,993	19.8%	12,014	16.8%	17,150	13.8%
<b>Female Age Distribution (2025)</b>							
Female Population		7,941	52.6%	37,299	52.2%	62,174	50.2%
Age Under 5 Years		423	5.3%	2,301	6.2%	4,297	6.9%
Age 5 to 9 Years		535	6.7%	2,443	6.6%	4,444	7.1%
Age 10 to 14 Years		521	6.6%	2,541	6.8%	4,259	6.9%
Age 15 to 19 Years		528	6.7%	2,454	6.6%	4,140	6.7%
Age 20 to 24 Years		522	6.6%	2,856	7.7%	4,816	7.7%
Age 25 to 29 Years		501	6.3%	2,742	7.4%	4,938	7.9%
Age 30 to 34 Years		508	6.4%	2,580	6.9%	4,782	7.7%
Age 35 to 39 Years		435	5.5%	2,238	6.0%	4,196	6.7%
Age 40 to 44 Years		451	5.7%	2,080	5.6%	3,642	5.9%
Age 45 to 49 Years		390	4.9%	1,834	4.9%	3,080	5.0%
Age 50 to 54 Years		435	5.5%	2,031	5.4%	3,229	5.2%
Age 55 to 59 Years		392	4.9%	1,943	5.2%	3,093	5.0%
Age 60 to 64 Years		521	6.6%	2,179	5.8%	3,299	5.3%
Age 65 to 69 Years		492	6.2%	2,003	5.4%	3,017	4.9%
Age 70 to 74 Years		430	5.4%	1,808	4.8%	2,501	4.0%
Age 75 to 79 Years		374	4.7%	1,384	3.7%	1,949	3.1%
Age 80 to 84 Years		256	3.2%	1,052	2.8%	1,382	2.2%
Age 85 Years or Over		227	2.9%	830	2.2%	1,111	1.8%
Female Median Age		39.3		36.7		35.2	
Age 19 Years or Less		2,007	25.3%	9,740	26.1%	17,140	27.6%
Age 20 to 64 Years		4,155	52.3%	20,482	54.9%	35,074	56.4%
Age 65 Years or Over		1,779	22.4%	7,078	19.0%	9,960	16.0%

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El Paso, TX 79924							
<b>Male Age Distribution (2025)</b>							
Male Population		7,169	47.4%	34,160	47.8%	61,666	49.8%
Age Under 5 Years		461	6.4%	2,492	7.3%	4,589	7.4%
Age 5 to 9 Years		482	6.7%	2,508	7.3%	4,469	7.2%
Age 10 to 14 Years		565	7.9%	2,585	7.6%	4,357	7.1%
Age 15 to 19 Years		507	7.1%	2,444	7.2%	4,746	7.7%
Age 20 to 24 Years		562	7.8%	2,857	8.4%	6,838	11.1%
Age 25 to 29 Years		562	7.8%	2,910	8.5%	5,769	9.4%
Age 30 to 34 Years		506	7.1%	2,586	7.6%	4,921	8.0%
Age 35 to 39 Years		435	6.1%	2,144	6.3%	4,124	6.7%
Age 40 to 44 Years		405	5.6%	1,951	5.7%	3,692	6.0%
Age 45 to 49 Years		367	5.1%	1,692	5.0%	2,881	4.7%
Age 50 to 54 Years		404	5.6%	1,693	5.0%	2,817	4.6%
Age 55 to 59 Years		318	4.4%	1,650	4.8%	2,614	4.2%
Age 60 to 64 Years		380	5.3%	1,711	5.0%	2,659	4.3%
Age 65 to 69 Years		368	5.1%	1,536	4.5%	2,353	3.8%
Age 70 to 74 Years		304	4.2%	1,307	3.8%	1,962	3.2%
Age 75 to 79 Years		236	3.3%	972	2.8%	1,336	2.2%
Age 80 to 84 Years		135	1.9%	600	1.8%	824	1.3%
Age 85 Years or Over		171	2.4%	522	1.5%	715	1.2%
Male Median Age		33.9		32.3		31.0	
Age 19 Years or Less		2,015	28.1%	10,029	29.4%	18,161	29.5%
Age 20 to 64 Years		3,939	55.0%	19,194	56.2%	36,316	58.9%
Age 65 Years or Over		1,214	16.9%	4,936	14.5%	7,190	11.7%
<b>Males per 100 Females (2025)</b>							
Overall Comparison		90		92		99	
Age Under 5 Years		109	52.1%	108	52.0%	107	51.6%
Age 5 to 9 Years		90	47.4%	103	50.7%	101	50.1%
Age 10 to 14 Years		109	52.0%	102	50.4%	102	50.6%
Age 15 to 19 Years		96	49.0%	100	49.9%	115	53.4%
Age 20 to 24 Years		108	51.8%	100	50.0%	142	58.7%
Age 25 to 29 Years		112	52.8%	106	51.5%	117	53.9%
Age 30 to 34 Years		100	49.9%	100	50.1%	103	50.7%
Age 35 to 39 Years		100	50.0%	96	48.9%	98	49.6%
Age 40 to 44 Years		90	47.3%	94	48.4%	101	50.3%
Age 45 to 49 Years		94	48.5%	92	48.0%	94	48.3%
Age 50 to 54 Years		93	48.2%	83	45.5%	87	46.6%
Age 55 to 59 Years		81	44.8%	85	45.9%	85	45.8%
Age 60 to 64 Years		73	42.2%	79	44.0%	81	44.6%
Age 65 to 69 Years		75	42.8%	77	43.4%	78	43.8%
Age 70 to 74 Years		71	41.4%	72	41.9%	78	44.0%
Age 75 to 79 Years		63	38.8%	70	41.3%	69	40.7%
Age 80 to 84 Years		53	34.5%	57	36.3%	60	37.4%
Age 85 Years or Over		75	42.9%	63	38.6%	64	39.2%
Age 19 Years or Less		100	50.1%	103	50.7%	106	51.4%
Age 20 to 39 Years		105	51.2%	101	50.2%	116	53.6%
Age 40 to 64 Years		86	46.1%	86	46.4%	90	47.3%
Age 65 Years or Over		68	40.6%	70	41.1%	72	41.9%

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SER_El Paso Shopping Center		1 mi radius		3 mi radius		5 mi radius	
El Paso, TX 79924							
<b>Household Type (2025)</b>							
Total Households		5,714		26,754		44,105	
Households with Children		1,914	33.5%	9,587	35.8%	16,960	38.5%
Average Household Size		2.6		2.7		2.7	
Household Density per Square Mile		1,820		947		562	
Population Family		12,588	83.3%	60,417	84.5%	101,791	82.2%
Population Non-Family		2,378	15.7%	10,809	15.1%	18,209	14.7%
Population Group Quarters		144	1.0%	233	0.3%	3,840	3.1%
Family Households		3,802	66.5%	18,215	68.1%	30,386	68.9%
Married Couple Households		2,154	56.7%	10,723	58.9%	19,362	63.7%
Other Family Households with Children		1,648	43.3%	7,492	41.1%	11,024	36.3%
Family Households with Children		1,914	50.3%	9,583	52.6%	16,953	55.8%
Married Couple with Children		1,052	55.0%	5,540	57.8%	10,711	63.2%
Other Family Households with Children		861	45.0%	4,043	42.2%	6,242	36.8%
Family Households No Children		1,888	49.7%	8,632	47.4%	13,433	44.2%
Married Couple No Children		1,102	58.4%	5,183	60.0%	8,650	64.4%
Other Family Households No Children		786	41.6%	3,450	40.0%	4,782	35.6%
Non-Family Households		1,912	33.5%	8,539	31.9%	13,719	31.1%
Non-Family Households with Children		-	-	4	-	7	-
Non-Family Households No Children		1,912	100.0%	8,535	100.0%	13,712	99.9%
Average Family Household Size		3.3		3.3		3.3	
Average Family Income		\$80,050		\$77,729		\$85,112	
Median Family Income		\$68,350		\$62,452		\$67,558	
Average Non-Family Household Size		1.2		1.3		1.3	
<b>Marital Status (2025)</b>							
Population Age 15 Years or Over		12,123		56,589		97,425	
Never Married		4,566	37.7%	20,848	36.8%	35,070	36.0%
Currently Married		4,503	37.1%	21,286	37.6%	39,669	40.7%
Previously Married		3,054	25.2%	14,455	25.5%	22,686	23.3%
Separated		632	20.7%	3,179	22.0%	6,026	26.6%
Widowed		812	26.6%	4,179	28.9%	5,685	25.1%
Divorced		1,609	52.7%	7,097	49.1%	10,976	48.4%
<b>Educational Attainment (2025)</b>							
Adult Population Age 25 Years or Over		10,003		45,977		76,885	
Elementary (Grade Level 0 to 8)		1,645	16.4%	4,910	10.7%	6,782	8.8%
Some High School (Grade Level 9 to 11)		956	9.6%	3,993	8.7%	5,692	7.4%
High School Graduate		2,524	25.2%	13,233	28.8%	21,115	27.5%
Some College		2,137	21.4%	10,919	23.7%	17,675	23.0%
Associate Degree Only		941	9.4%	4,523	9.8%	8,684	11.3%
Bachelor Degree Only		1,117	11.2%	5,774	12.6%	11,218	14.6%
Graduate Degree		683	6.8%	2,626	5.7%	5,719	7.4%
Any College (Some College or Higher)		4,877	48.8%	23,842	51.9%	43,296	56.3%
College Degree + (Bachelor Degree or Higher)		1,799	18.0%	8,400	18.3%	16,937	22.0%

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El Paso, TX 79924							
<b>Housing</b>							
Total Housing Units (2025)		6,252		29,113		47,803	
Total Housing Units (2020)		6,327		28,918		47,682	
Historical Annual Growth (2020-2025)		-74	-	195	-	121	-
Housing Units Occupied (2025)		5,714	91.4%	26,754	91.9%	44,105	92.3%
Housing Units Owner-Occupied		3,077	53.8%	13,926	52.1%	22,440	50.9%
Housing Units Renter-Occupied		2,637	46.2%	12,828	47.9%	21,665	49.1%
Housing Units Vacant (2025)		538	8.6%	2,358	8.1%	3,699	7.7%
<b>Household Size (2025)</b>							
Total Households		5,714		26,754		44,105	
1 Person Households		1,688	29.5%	7,382	27.6%	11,610	26.3%
2 Person Households		1,619	28.3%	7,606	28.4%	12,189	27.6%
3 Person Households		886	15.5%	4,345	16.2%	7,211	16.4%
4 Person Households		743	13.0%	3,756	14.0%	6,780	15.4%
5 Person Households		452	7.9%	2,092	7.8%	3,742	8.5%
6 Person Households		205	3.6%	968	3.6%	1,588	3.6%
7 or More Person Households		121	2.1%	605	2.3%	984	2.2%
<b>Household Income Distribution (2025)</b>							
HH Income \$200,000 or More		124	2.2%	665	2.5%	1,488	3.4%
HH Income \$150,000 to \$199,999		212	3.7%	965	3.6%	2,001	4.5%
HH Income \$125,000 to \$149,999		286	5.0%	1,219	4.6%	2,467	5.6%
HH Income \$100,000 to \$124,999		356	6.2%	1,699	6.4%	3,254	7.4%
HH Income \$75,000 to \$99,999		917	16.1%	4,214	15.8%	6,780	15.4%
HH Income \$50,000 to \$74,999		1,136	19.9%	4,991	18.7%	8,128	18.4%
HH Income \$35,000 to \$49,999		729	12.8%	3,789	14.2%	6,340	14.4%
HH Income \$25,000 to \$34,999		493	8.6%	2,844	10.6%	4,189	9.5%
HH Income \$15,000 to \$24,999		606	10.6%	3,022	11.3%	4,446	10.1%
HH Income \$10,000 to \$14,999		507	8.9%	1,725	6.4%	2,192	5.0%
HH Income Under \$10,000		348	6.1%	1,621	6.1%	2,820	6.4%
<b>Household Vehicles (2025)</b>							
Households 0 Vehicles Available		652	11.4%	2,653	9.9%	3,852	8.7%
Households 1 Vehicle Available		2,087	36.5%	9,611	35.9%	14,899	33.8%
Households 2 Vehicles Available		1,728	30.2%	8,623	32.2%	16,228	36.8%
Households 3 or More Vehicles Available		1,248	21.8%	5,867	21.9%	9,127	20.7%
Total Vehicles Available		9,881		46,940		78,370	
Average Vehicles per Household		1.7		1.8		1.8	
Owner-Occupied Household Vehicles		6,743	68.2%	29,864	63.6%	47,692	60.9%
Average Vehicles per Owner-Occupied Household		2.2		2.1		2.1	
Renter-Occupied Household Vehicles		3,138	31.8%	17,076	36.4%	30,678	39.1%
Average Vehicles per Renter-Occupied Household		1.2		1.3		1.4	
<b>Travel Time (2025)</b>							
Worker Base Age 16 years or Over		6,121		30,399		51,637	
Travel to Work in 14 Minutes or Less		1,698	27.7%	7,149	23.5%	11,602	22.5%
Travel to Work in 15 to 29 Minutes		2,352	38.4%	13,419	44.1%	23,492	45.5%
Travel to Work in 30 to 59 Minutes		1,412	23.1%	6,687	22.0%	10,830	21.0%
Travel to Work in 60 Minutes or More		267	4.4%	674	2.2%	1,364	2.6%
Work at Home		392	6.4%	2,470	8.1%	4,349	8.4%
Average Minutes Travel to Work		20.6		20.5		20.6	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 31.8802/-106.4194

SER_El Paso Shopping Center		1 mi radius		3 mi radius		5 mi radius	
El Paso, TX 79924							
<b>Transportation To Work (2025)</b>							
Worker Base Age 16 years or Over		6,121		30,399		51,637	
Drive to Work Alone		4,259	69.6%	22,716	74.7%	38,312	74.2%
Drive to Work in Carpool		1,020	16.7%	3,519	11.6%	5,914	11.5%
Travel to Work by Public Transportation		111	1.8%	548	1.8%	835	1.6%
Drive to Work on Motorcycle		48	0.8%	113	0.4%	138	0.3%
Bicycle to Work		-	-	2	-	34	-
Walk to Work		125	2.0%	451	1.5%	1,191	2.3%
Other Means		167	2.7%	580	1.9%	864	1.7%
Work at Home		392	6.4%	2,470	8.1%	4,349	8.4%
<b>Daytime Demographics (2025)</b>							
Total Businesses		447		1,309		2,032	
Total Employees		3,183		12,732		22,474	
Company Headquarter Businesses		9	2.0%	17	1.3%	27	1.3%
Company Headquarter Employees		66	2.1%	387	3.0%	1,675	7.5%
Employee Population per Business		7.1	to 1	9.7	to 1	11.1	to 1
Residential Population per Business		33.8	to 1	54.6	to 1	60.9	to 1
Adj. Daytime Demographics Age 16 Years or Over		8,737		36,405		59,601	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2025)		11,920		55,629		95,823	
Labor Force Total Males (2025)		5,561	46.7%	26,114	46.9%	47,472	49.5%
Male Civilian Employed		3,047	54.8%	15,086	57.8%	26,240	55.3%
Male Civilian Unemployed		212	3.8%	1,341	5.1%	1,863	3.9%
Males in Armed Forces		129	2.3%	1,259	4.8%	6,187	13.0%
Males Not in Labor Force		2,172	39.1%	8,428	32.3%	13,182	27.8%
Labor Force Total Females (2025)		6,358	53.3%	29,515	53.1%	48,351	50.5%
Female Civilian Employed		3,074	48.3%	15,314	51.9%	25,400	52.5%
Female Civilian Unemployed		245	3.9%	1,151	3.9%	1,840	3.8%
Females in Armed Forces		114	1.8%	297	1.0%	868	1.8%
Females Not in Labor Force		2,925	46.0%	12,753	43.2%	20,243	41.9%
Unemployment Rate		458	3.8%	2,492	4.5%	3,703	3.9%
<b>Occupation (2025)</b>							
Occupation Population Age 16 Years or Over		6,121		30,399		51,637	
Occupation Total Males		3,047	49.8%	15,085	49.6%	26,237	50.8%
Occupation Total Females		3,074	50.2%	15,314	50.4%	25,400	49.2%
Management, Business, Financial Operations		686	11.2%	3,398	11.2%	6,867	13.3%
Professional, Related		961	15.7%	4,970	16.3%	9,579	18.6%
Service		1,727	28.2%	7,705	25.3%	12,095	23.4%
Sales, Office		1,295	21.2%	7,111	23.4%	11,822	22.9%
Farming, Fishing, Forestry		2	-	4	-	68	0.1%
Construction, Extraction, Maintenance		645	10.5%	2,765	9.1%	4,318	8.4%
Production, Transport, Material Moving		806	13.2%	4,446	14.6%	6,888	13.3%
White Collar Workers		2,942	48.1%	15,479	50.9%	28,268	54.7%
Blue Collar Workers		3,179	51.9%	14,920	49.1%	23,369	45.3%

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2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 31.8802/-106.4194

SER_El Paso Shopping Center		1 mi radius		3 mi radius		5 mi radius	
El Paso, TX 79924							
<b>Units In Structure (2025)</b>							
Total Units		5,714		26,754		44,105	
1 Detached Unit		3,865	67.6%	17,511	65.5%	29,058	65.9%
1 Attached Unit		121	2.1%	741	2.8%	1,724	3.9%
2 Units		200	3.5%	962	3.6%	1,365	3.1%
3 to 4 Units		224	3.9%	1,254	4.7%	2,253	5.1%
5 to 9 Units		463	8.1%	1,938	7.2%	2,966	6.7%
10 to 19 Units		195	3.4%	1,475	5.5%	2,184	5.0%
20 to 49 Units		112	2.0%	636	2.4%	1,141	2.6%
50 or More Units		273	4.8%	1,015	3.8%	1,646	3.7%
Mobile Home or Trailer		169	3.0%	1,103	4.1%	1,631	3.7%
Other Structure		93	1.6%	119	0.4%	137	0.3%
<b>Occupied Homes Built By Year (2025)</b>							
Homes Built 2020 or later		112	2.0%	417	1.6%	891	2.0%
Homes Built 2010 to 2019		364	6.4%	2,076	7.8%	5,448	12.4%
Homes Built 2000 to 2009		464	8.1%	2,575	9.6%	6,061	13.7%
Homes Built 1990 to 1999		360	6.3%	2,033	7.6%	4,349	9.9%
Homes Built 1980 to 1989		645	11.3%	3,688	13.8%	6,442	14.6%
Homes Built 1970 to 1979		751	13.1%	5,686	21.3%	7,954	18.0%
Homes Built 1960 to 1969		801	14.0%	3,955	14.8%	4,768	10.8%
Homes Built 1950 to 1959		1,964	34.4%	5,174	19.3%	6,404	14.5%
Homes Built 1940 to 1949		167	2.9%	663	2.5%	1,051	2.4%
Homes Built Before 1939		88	1.5%	488	1.8%	739	1.7%
Median Age of Homes		51.5	yrs	47.2	yrs	41.9	yrs
<b>Home Values (2025)</b>							
Owner Specified Housing Units		3,077		13,926		22,440	
Home Values \$1,000,000 or More		8	0.3%	70	0.5%	95	0.4%
Home Values \$750,000 to \$999,999		19	0.6%	169	1.2%	272	1.2%
Home Values \$500,000 to \$749,999		54	1.7%	194	1.4%	288	1.3%
Home Values \$400,000 to \$499,999		45	1.5%	220	1.6%	338	1.5%
Home Values \$300,000 to \$399,999		153	5.0%	776	5.6%	1,839	8.2%
Home Values \$250,000 to \$299,999		207	6.7%	1,246	8.9%	2,383	10.6%
Home Values \$200,000 to \$249,999		358	11.6%	1,615	11.6%	3,016	13.4%
Home Values \$175,000 to \$199,999		246	8.0%	1,257	9.0%	2,137	9.5%
Home Values \$150,000 to \$174,999		349	11.3%	1,634	11.7%	2,589	11.5%
Home Values \$125,000 to \$149,999		283	9.2%	1,346	9.7%	2,133	9.5%
Home Values \$100,000 to \$124,999		727	23.6%	2,738	19.7%	3,700	16.5%
Home Values \$90,000 to \$99,999		135	4.4%	532	3.8%	663	3.0%
Home Values \$80,000 to \$89,999		183	5.9%	668	4.8%	950	4.2%
Home Values \$70,000 to \$79,999		20	0.7%	231	1.7%	298	1.3%
Home Values \$60,000 to \$69,999		44	1.4%	219	1.6%	378	1.7%
Home Values \$50,000 to \$59,999		20	0.6%	110	0.8%	173	0.8%
Home Values \$35,000 to \$49,999		46	1.5%	141	1.0%	179	0.8%
Home Values \$25,000 to \$34,999		14	0.5%	47	0.3%	86	0.4%
Home Values \$10,000 to \$24,999		106	3.4%	385	2.8%	474	2.1%
Home Values Under \$10,000		60	2.0%	328	2.4%	450	2.0%
Owner-Occupied Median Home Value		\$142,331		\$153,699		\$167,757	
Renter-Occupied Median Rent		\$868		\$926		\$1,036	

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Lat/Lon: 31.8802/-106.4194

SER_El Paso Shopping Center		1 mi radius		3 mi radius		5 mi radius	
El Paso, TX 79924							
<b>Total Annual Consumer Expenditure (2025)</b>							
Total Household Expenditure		\$451.85 M		\$2.14 B		\$3.74 B	
Total Non-Retail Expenditure		\$209.34 M		\$998.84 M		\$1.77 B	
Total Retail Expenditure		\$242.51 M		\$1.14 B		\$1.97 B	
Alcoholic Beverages		\$2.74 M		\$12.95 M		\$22.69 M	
Apparel		\$8.63 M		\$40.95 M		\$71.39 M	
Contributions		\$12.94 M		\$60.85 M		\$108 M	
Education		\$9.6 M		\$45.27 M		\$79.92 M	
Entertainment		\$26.9 M		\$127.7 M		\$222.48 M	
Food Away From Home		\$20.28 M		\$96.16 M		\$167.91 M	
Grocery		\$36.32 M		\$174.01 M		\$297.84 M	
Health Care		\$37.99 M		\$174.91 M		\$283.54 M	
Household Furnishings and Equipment		\$12.08 M		\$57.21 M		\$100.07 M	
Household Operations		\$8.93 M		\$42.49 M		\$73.88 M	
Miscellaneous Expenses		\$7.83 M		\$37.08 M		\$64.78 M	
Personal Care		\$6.84 M		\$32.68 M		\$56.19 M	
Shelter		\$80.87 M		\$388.54 M		\$677.38 M	
Tax and Retirement		\$76.65 M		\$357.74 M		\$658.41 M	
Tobacco and Related		\$3.48 M		\$16.91 M		\$28.3 M	
Transportation		\$73.49 M		\$350.93 M		\$606.91 M	
Utilities		\$26.3 M		\$126.09 M		\$215.48 M	
<b>Monthly Household Consumer Expenditure (2025)</b>							
Total Household Expenditure		\$6,590		\$6,673		\$7,057	
Total Non-Retail Expenditure		\$3,053	46.3%	\$3,111	46.6%	\$3,344	47.4%
Total Retail Expenditures		\$3,537	53.7%	\$3,562	53.4%	\$3,713	52.6%
Alcoholic Beverages		\$40	0.6%	\$40	0.6%	\$43	0.6%
Apparel		\$126	1.9%	\$128	1.9%	\$135	1.9%
Contributions		\$189	2.9%	\$190	2.8%	\$204	2.9%
Education		\$140	2.1%	\$141	2.1%	\$151	2.1%
Entertainment		\$392	6.0%	\$398	6.0%	\$420	6.0%
Food Away From Home		\$296	4.5%	\$300	4.5%	\$317	4.5%
Grocery		\$530	8.0%	\$542	8.1%	\$563	8.0%
Health Care		\$554	8.4%	\$545	8.2%	\$536	7.6%
Household Furnishings and Equipment		\$176	2.7%	\$178	2.7%	\$189	2.7%
Household Operations		\$130	2.0%	\$132	2.0%	\$140	2.0%
Miscellaneous Expenses		\$114	1.7%	\$116	1.7%	\$122	1.7%
Personal Care		\$100	1.5%	\$102	1.5%	\$106	1.5%
Shelter		\$1,179	17.9%	\$1,210	18.1%	\$1,280	18.1%
Tax and Retirement		\$1,118	17.0%	\$1,114	16.7%	\$1,244	16.7%
Tobacco and Related		\$51	0.8%	\$53	0.8%	\$53	0.8%
Transportation		\$1,072	16.3%	\$1,093	16.4%	\$1,147	16.2%
Utilities		\$383	5.8%	\$393	5.9%	\$407	5.8%