

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9704/-97.1585

Southlake West Village Southlake, TX 76092	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2025)	3,795	38,057	115,169
Projected Population (2030)	3,831	38,376	115,758
Census Population (2020)	3,603	37,135	112,417
Census Population (2010)	2,578	31,410	93,546
Projected Annual Growth (2025-2030)	36 0.2%	319 0.2%	589 0.1%
Historical Annual Growth (2020-2025)	192 -	922 0.5%	2,752 0.5%
Historical Annual Growth (2010-2020)	1,025 4.0%	5,724 1.8%	18,871 2.0%
Estimated Population Density (2025)	1,209 <i>psm</i>	1,347 <i>psm</i>	1,467 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2025)	1,148	12,301	39,987
Projected Households (2030)	1,181	12,690	41,245
Census Households (2020)	1,115	11,883	38,184
Census Households (2010)	807	10,218	32,081
Projected Annual Growth (2025-2030)	33 0.6%	389 0.6%	1,259 0.6%
Historical Annual Change (2010-2025)	341 2.8%	2,083 1.4%	7,905 1.6%
Average Household Income			
Estimated Average Household Income (2025)	\$466,329	\$380,525	\$281,726
Projected Average Household Income (2030)	\$453,088	\$368,780	\$272,488
Census Average Household Income (2010)	\$193,622	\$189,820	\$147,701
Census Average Household Income (2000)	\$148,752	\$141,926	\$112,187
Projected Annual Change (2025-2030)	-\$13,241 -0.6%	-\$11,745 -0.6%	-\$9,238 -0.7%
Historical Annual Change (2000-2025)	\$317,577 8.5%	\$238,599 6.7%	\$169,539 6.0%
Median Household Income			
Estimated Median Household Income (2025)	\$271,488	\$247,403	\$199,202
Projected Median Household Income (2030)	\$266,907	\$242,330	\$194,207
Census Median Household Income (2010)	\$153,071	\$151,570	\$120,102
Census Median Household Income (2000)	\$127,619	\$122,052	\$95,434
Projected Annual Change (2025-2030)	-\$4,581 -0.3%	-\$5,073 -0.4%	-\$4,996 -0.5%
Historical Annual Change (2000-2025)	\$143,869 4.5%	\$125,351 4.1%	\$103,768 4.3%
Per Capita Income			
Estimated Per Capita Income (2025)	\$141,136	\$123,012	\$97,858
Projected Per Capita Income (2030)	\$139,733	\$121,960	\$97,131
Census Per Capita Income (2010)	\$60,655	\$61,741	\$50,667
Census Per Capita Income (2000)	\$47,996	\$44,664	\$38,107
Projected Annual Change (2025-2030)	-\$1,403 -0.2%	-\$1,052 -0.2%	-\$727 -0.1%
Historical Annual Change (2000-2025)	\$93,140 7.8%	\$78,348 7.0%	\$59,750 6.3%
Estimated Average Household Net Worth (2025)	\$3.43 M	\$3.36 M	\$2.71 M

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Southlake West Village							
Southlake, TX 76092		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2025)	3,795		38,057		115,169		
White (2025)	2,327	61.3%	26,827	70.5%	80,913	70.3%	
Black or African American (2025)	235	6.2%	1,952	5.1%	6,680	5.8%	
American Indian or Alaska Native (2025)	10	0.3%	164	0.4%	604	0.5%	
Asian (2025)	852	22.5%	4,976	13.1%	11,888	10.3%	
Hawaiian or Pacific Islander (2025)	-	-	14	-	67	-	
Other Race (2025)	105	2.8%	1,090	2.9%	4,925	4.3%	
Two or More Races (2025)	266	7.0%	3,033	8.0%	10,092	8.8%	
Population < 18 (2025)	1,140	30.0%	10,231	26.9%	29,150	25.3%	
White Not Hispanic	557	48.8%	5,911	57.8%	16,504	56.6%	
Black or African American	66	5.7%	481	4.7%	1,728	5.9%	
Asian	324	28.4%	1,688	16.5%	3,532	12.1%	
Other Race Not Hispanic	52	4.6%	617	6.0%	1,548	5.3%	
Hispanic	141	12.4%	1,534	15.0%	5,837	20.0%	
Not Hispanic or Latino Population (2025)	3,348	88.2%	33,223	87.3%	96,628	83.9%	
Not Hispanic White	2,160	64.5%	25,099	75.5%	74,880	77.5%	
Not Hispanic Black or African American	228	6.8%	1,905	5.7%	6,457	6.7%	
Not Hispanic American Indian or Alaska Native	5	0.2%	71	0.2%	211	0.2%	
Not Hispanic Asian	852	25.4%	4,958	14.9%	11,833	12.2%	
Not Hispanic Hawaiian or Pacific Islander	-	-	8	-	44	-	
Not Hispanic Other Race	-	-	17	-	61	-	
Not Hispanic Two or More Races	103	3.1%	1,163	3.5%	3,142	3.3%	
Hispanic or Latino Population (2025)	447	11.8%	4,834	12.7%	18,541	16.1%	
Hispanic White	167	37.3%	1,728	35.8%	6,033	32.5%	
Hispanic Black or African American	6	1.4%	47	1.0%	223	1.2%	
Hispanic American Indian or Alaska Native	5	1.2%	93	1.9%	393	2.1%	
Hispanic Asian	-	-	18	0.4%	56	0.3%	
Hispanic Hawaiian or Pacific Islander	-	-	6	0.1%	23	0.1%	
Hispanic Other Race	105	23.4%	1,072	22.2%	4,864	26.2%	
Hispanic Two or More Races	163	36.5%	1,870	38.7%	6,950	37.5%	
Not Hispanic or Latino Population (2020)	3,333	92.5%	34,396	92.6%	98,969	88.0%	
Hispanic or Latino Population (2020)	270	7.5%	2,739	7.4%	13,448	12.0%	
Not Hispanic or Latino Population (2010)	2,439	94.6%	29,769	94.8%	83,893	89.7%	
Hispanic or Latino Population (2010)	140	5.4%	1,642	5.2%	9,653	10.3%	
Not Hispanic or Latino Population (2030)	3,271	85.4%	32,449	84.6%	94,354	81.5%	
Hispanic or Latino Population (2030)	561	14.6%	5,927	15.4%	21,404	18.5%	
Projected Annual Growth (2025-2030)	113	5.1%	1,092	4.5%	2,863	3.1%	
Historical Annual Growth (2010-2020)	130	9.3%	1,097	6.7%	3,796	3.9%	

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Southlake West Village		1 mi radius		3 mi radius		5 mi radius	
Southlake, TX 76092							
Total Age Distribution (2025)							
Total Population	3,795			38,057		115,169	
Age Under 5 Years	176	4.6%		1,760	4.6%	5,333	4.6%
Age 5 to 9 Years	307	8.1%		2,802	7.4%	7,964	6.9%
Age 10 to 14 Years	406	10.7%		3,392	8.9%	9,408	8.2%
Age 15 to 19 Years	352	9.3%		3,243	8.5%	9,340	8.1%
Age 20 to 24 Years	168	4.4%		1,646	4.3%	5,429	4.7%
Age 25 to 29 Years	86	2.3%		948	2.5%	4,078	3.5%
Age 30 to 34 Years	96	2.5%		1,113	2.9%	4,620	4.0%
Age 35 to 39 Years	192	5.1%		1,965	5.2%	6,472	5.6%
Age 40 to 44 Years	310	8.2%		2,768	7.3%	8,239	7.2%
Age 45 to 49 Years	340	9.0%		3,029	8.0%	8,688	7.5%
Age 50 to 54 Years	328	8.6%		3,302	8.7%	9,655	8.4%
Age 55 to 59 Years	275	7.3%		3,133	8.2%	9,060	7.9%
Age 60 to 64 Years	250	6.6%		2,963	7.8%	8,409	7.3%
Age 65 to 69 Years	201	5.3%		2,265	6.0%	6,584	5.7%
Age 70 to 74 Years	132	3.5%		1,644	4.3%	4,828	4.2%
Age 75 to 79 Years	98	2.6%		1,119	2.9%	3,589	3.1%
Age 80 to 84 Years	43	1.1%		574	1.5%	1,944	1.7%
Age 85 Years or Over	34	0.9%		391	1.0%	1,529	1.3%
Median Age	40.8			43.2		42.5	
Age 19 Years or Less	1,241	32.7%		11,198	29.4%	32,045	27.8%
Age 20 to 64 Years	2,045	53.9%		20,866	54.8%	64,649	56.1%
Age 65 Years or Over	509	13.4%		5,993	15.7%	18,475	16.0%
Female Age Distribution (2025)							
Female Population	1,854	48.9%		18,928	49.7%	57,614	50.0%
Age Under 5 Years	83	4.5%		830	4.4%	2,551	4.4%
Age 5 to 9 Years	150	8.1%		1,351	7.1%	3,870	6.7%
Age 10 to 14 Years	188	10.2%		1,678	8.9%	4,666	8.1%
Age 15 to 19 Years	176	9.5%		1,566	8.3%	4,560	7.9%
Age 20 to 24 Years	80	4.3%		803	4.2%	2,635	4.6%
Age 25 to 29 Years	41	2.2%		457	2.4%	2,034	3.5%
Age 30 to 34 Years	54	2.9%		635	3.4%	2,444	4.2%
Age 35 to 39 Years	105	5.6%		1,090	5.8%	3,483	6.0%
Age 40 to 44 Years	169	9.1%		1,476	7.8%	4,285	7.4%
Age 45 to 49 Years	165	8.9%		1,544	8.2%	4,450	7.7%
Age 50 to 54 Years	157	8.5%		1,665	8.8%	4,880	8.5%
Age 55 to 59 Years	129	7.0%		1,504	7.9%	4,399	7.6%
Age 60 to 64 Years	110	5.9%		1,393	7.4%	4,048	7.0%
Age 65 to 69 Years	95	5.1%		1,099	5.8%	3,245	5.6%
Age 70 to 74 Years	64	3.4%		816	4.3%	2,487	4.3%
Age 75 to 79 Years	46	2.5%		521	2.8%	1,792	3.1%
Age 80 to 84 Years	24	1.3%		289	1.5%	969	1.7%
Age 85 Years or Over	18	1.0%		213	1.1%	815	1.4%
Female Median Age	40.4			42.9		42.5	
Age 19 Years or Less	598	32.2%		5,424	28.7%	15,647	27.2%
Age 20 to 64 Years	1,010	54.5%		10,566	55.8%	32,659	56.7%
Age 65 Years or Over	246	13.3%		2,939	15.5%	9,308	16.2%

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Southlake West Village		1 mi radius		3 mi radius		5 mi radius	
Southlake, TX 76092							
Male Age Distribution (2025)							
Male Population		1,941	51.1%	19,129	50.3%	57,555	50.0%
Age Under 5 Years		93	4.8%	931	4.9%	2,782	4.8%
Age 5 to 9 Years		157	8.1%	1,451	7.6%	4,094	7.1%
Age 10 to 14 Years		218	11.2%	1,714	9.0%	4,741	8.2%
Age 15 to 19 Years		176	9.1%	1,677	8.8%	4,780	8.3%
Age 20 to 24 Years		88	4.6%	843	4.4%	2,793	4.9%
Age 25 to 29 Years		45	2.3%	491	2.6%	2,044	3.6%
Age 30 to 34 Years		42	2.1%	478	2.5%	2,175	3.8%
Age 35 to 39 Years		87	4.5%	875	4.6%	2,989	5.2%
Age 40 to 44 Years		142	7.3%	1,293	6.8%	3,954	6.9%
Age 45 to 49 Years		175	9.0%	1,486	7.8%	4,238	7.4%
Age 50 to 54 Years		171	8.8%	1,637	8.6%	4,775	8.3%
Age 55 to 59 Years		146	7.5%	1,628	8.5%	4,661	8.1%
Age 60 to 64 Years		140	7.2%	1,570	8.2%	4,361	7.6%
Age 65 to 69 Years		107	5.5%	1,166	6.1%	3,340	5.8%
Age 70 to 74 Years		68	3.5%	828	4.3%	2,341	4.1%
Age 75 to 79 Years		52	2.7%	598	3.1%	1,797	3.1%
Age 80 to 84 Years		20	1.0%	285	1.5%	974	1.7%
Age 85 Years or Over		16	0.8%	178	0.9%	714	1.2%
Male Median Age		41.2		43.5		42.5	
Age 19 Years or Less		643	33.1%	5,774	30.2%	16,398	28.5%
Age 20 to 64 Years		1,035	53.3%	10,300	53.8%	31,990	55.6%
Age 65 Years or Over		263	13.5%	3,055	16.0%	9,167	15.9%
Males per 100 Females (2025)							
Overall Comparison		105		101		100	
Age Under 5 Years		111	52.6%	112	52.9%	109	52.2%
Age 5 to 9 Years		105	51.2%	107	51.8%	106	51.4%
Age 10 to 14 Years		116	53.6%	102	50.5%	102	50.4%
Age 15 to 19 Years		100	49.9%	107	51.7%	105	51.2%
Age 20 to 24 Years		110	52.5%	105	51.2%	106	51.5%
Age 25 to 29 Years		110	52.3%	107	51.8%	100	50.1%
Age 30 to 34 Years		76	43.3%	75	43.0%	89	47.1%
Age 35 to 39 Years		83	45.5%	80	44.5%	86	46.2%
Age 40 to 44 Years		84	45.7%	88	46.7%	92	48.0%
Age 45 to 49 Years		106	51.4%	96	49.0%	95	48.8%
Age 50 to 54 Years		109	52.1%	98	49.6%	98	49.5%
Age 55 to 59 Years		113	53.1%	108	52.0%	106	51.4%
Age 60 to 64 Years		127	56.0%	113	53.0%	108	51.9%
Age 65 to 69 Years		113	52.9%	106	51.5%	103	50.7%
Age 70 to 74 Years		107	51.7%	101	50.4%	94	48.5%
Age 75 to 79 Years		113	53.1%	115	53.4%	100	50.1%
Age 80 to 84 Years		83	45.4%	99	49.6%	101	50.1%
Age 85 Years or Over		89	47.2%	83	45.5%	88	46.7%
Age 19 Years or Less		108	51.8%	106	51.6%	105	51.2%
Age 20 to 39 Years		94	48.3%	90	47.4%	94	48.6%
Age 40 to 64 Years		106	51.4%	100	50.1%	100	49.9%
Age 65 Years or Over		107	51.6%	104	51.0%	98	49.6%

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Southlake West Village							
Southlake, TX 76092		1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)							
Total Households	1,148		12,301		39,987		
Households with Children	561	48.9%	5,279	42.9%	15,526	38.8%	
Average Household Size	3.3		3.1		2.9		
Household Density per Square Mile	366		435		509		
Population Family	3,665	96.6%	34,818	91.5%	101,485	88.1%	
Population Non-Family	107	2.8%	3,144	8.3%	13,032	11.3%	
Population Group Quarters	23	0.6%	95	0.2%	652	0.6%	
Family Households	1,077	93.8%	10,137	82.4%	30,508	76.3%	
Married Couple Households	981	91.1%	9,289	91.6%	26,684	87.5%	
Other Family Households with Children	96	8.9%	847	8.4%	3,824	12.5%	
Family Households with Children	561	52.1%	5,277	52.1%	15,515	50.9%	
Married Couple with Children	502	89.5%	4,761	90.2%	13,256	85.4%	
Other Family Households with Children	59	10.5%	516	9.8%	2,259	14.6%	
Family Households No Children	516	47.9%	4,860	47.9%	14,993	49.1%	
Married Couple No Children	479	92.8%	4,528	93.2%	13,428	89.6%	
Other Family Households No Children	37	7.2%	331	6.8%	1,565	10.4%	
Non-Family Households	71	6.2%	2,164	17.6%	9,478	23.7%	
Non-Family Households with Children	-	-	2	-	11	0.1%	
Non-Family Households No Children	71	99.5%	2,162	99.9%	9,467	99.9%	
Average Family Household Size	3.4		3.4		3.3		
Average Family Income	\$485,822		\$419,639		\$324,948		
Median Family Income	\$280,508		\$268,207		\$230,732		
Average Non-Family Household Size	1.5		1.5		1.4		
Marital Status (2025)							
Population Age 15 Years or Over	2,907		30,103		92,464		
Never Married	526	18.1%	5,926	19.7%	19,994	21.6%	
Currently Married	2,103	72.3%	20,875	69.3%	59,403	64.2%	
Previously Married	278	9.6%	3,301	11.0%	13,067	14.1%	
Separated	46	16.5%	710	21.5%	2,878	22.0%	
Widowed	114	41.0%	1,069	32.4%	3,061	23.4%	
Divorced	118	42.5%	1,523	46.1%	7,128	54.5%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	2,386		25,213		77,696		
Elementary (Grade Level 0 to 8)	8	0.3%	182	0.7%	1,577	2.0%	
Some High School (Grade Level 9 to 11)	32	1.3%	228	0.9%	1,343	1.7%	
High School Graduate	169	7.1%	1,972	7.8%	8,535	11.0%	
Some College	204	8.5%	2,878	11.4%	11,627	15.0%	
Associate Degree Only	168	7.1%	1,390	5.5%	4,366	5.6%	
Bachelor Degree Only	955	40.0%	10,903	43.2%	31,141	40.1%	
Graduate Degree	851	35.6%	7,661	30.4%	19,106	24.6%	
Any College (Some College or Higher)	2,178	91.3%	22,831	90.6%	66,241	85.3%	
College Degree + (Bachelor Degree or Higher)	1,806	75.7%	18,563	73.6%	50,248	64.7%	

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Southlake West Village							
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Housing							
Total Housing Units (2025)		1,220		13,011		42,278	
Total Housing Units (2020)		1,154		12,100		39,660	
Historical Annual Growth (2020-2025)		67		-911		-2,618	
Housing Units Occupied (2025)		1,148 94.1%		12,301 94.5%		39,987 94.6%	
Housing Units Owner-Occupied		1,040 90.6%		11,372 92.4%		32,024 80.1%	
Housing Units Renter-Occupied		108 9.4%		929 7.6%		7,963 19.9%	
Housing Units Vacant (2025)		72 5.9%		710 5.5%		2,292 5.4%	
Household Size (2025)							
Total Households		1,148		12,301		39,987	
1 Person Households		51 4.5%		1,698 13.8%		7,615 19.0%	
2 Person Households		377 32.8%		3,803 30.9%		12,645 31.6%	
3 Person Households		240 20.9%		1,929 15.7%		6,383 16.0%	
4 Person Households		288 25.1%		2,907 23.6%		7,911 19.8%	
5 Person Households		120 10.5%		1,271 10.3%		3,489 8.7%	
6 Person Households		45 3.9%		448 3.6%		1,277 3.2%	
7 or More Person Households		28 2.4%		245 2.0%		666 1.7%	
Household Income Distribution (2025)							
HH Income \$200,000 or More		766 66.7%		7,525 61.2%		18,803 47.0%	
HH Income \$150,000 to \$199,999		111 9.7%		1,261 10.2%		4,506 11.3%	
HH Income \$125,000 to \$149,999		24 2.1%		702 5.7%		2,765 6.9%	
HH Income \$100,000 to \$124,999		37 3.2%		705 5.7%		2,732 6.8%	
HH Income \$75,000 to \$99,999		81 7.0%		742 6.0%		3,694 9.2%	
HH Income \$50,000 to \$74,999		66 5.7%		665 5.4%		3,167 7.9%	
HH Income \$35,000 to \$49,999		15 1.3%		183 1.5%		1,558 3.9%	
HH Income \$25,000 to \$34,999		10 0.9%		190 1.5%		1,012 2.5%	
HH Income \$15,000 to \$24,999		9 0.8%		91 0.7%		632 1.6%	
HH Income \$10,000 to \$14,999		12 1.0%		47 0.4%		410 1.0%	
HH Income Under \$10,000		18 1.6%		191 1.6%		710 1.8%	
Household Vehicles (2025)							
Households 0 Vehicles Available		2 0.2%		248 2.0%		1,148 2.9%	
Households 1 Vehicle Available		104 9.0%		1,515 12.3%		8,442 21.1%	
Households 2 Vehicles Available		595 51.8%		5,975 48.6%		18,527 46.3%	
Households 3 or More Vehicles Available		447 38.9%		4,564 37.1%		11,869 29.7%	
Total Vehicles Available		2,822		29,163		86,257	
Average Vehicles per Household		2.5		2.4		2.2	
Owner-Occupied Household Vehicles		2,580 91.4%		27,622 94.7%		74,828 86.8%	
Average Vehicles per Owner-Occupied Household		2.5		2.4		2.3	
Renter-Occupied Household Vehicles		242 8.6%		1,542 5.3%		11,429 13.2%	
Average Vehicles per Renter-Occupied Household		2.2		1.7		1.4	
Travel Time (2025)							
Worker Base Age 16 years or Over		1,738		18,627		59,525	
Travel to Work in 14 Minutes or Less		256 14.7%		2,745 14.7%		10,312 17.3%	
Travel to Work in 15 to 29 Minutes		404 23.2%		4,407 23.7%		15,845 26.6%	
Travel to Work in 30 to 59 Minutes		383 22.1%		5,052 27.1%		15,909 26.7%	
Travel to Work in 60 Minutes or More		90 5.2%		779 4.2%		2,019 3.4%	
Work at Home		605 34.8%		5,644 30.3%		15,439 25.9%	
Average Minutes Travel to Work		23.3		25.2		24.5	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9704/-97.1585

Southlake West Village							
Southlake, TX 76092		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)							
Worker Base Age 16 years or Over	1,738		18,627		59,525		
Drive to Work Alone	950	54.7%	11,132	59.8%	37,557	63.1%	
Drive to Work in Carpool	140	8.1%	1,361	7.3%	4,685	7.9%	
Travel to Work by Public Transportation	4	0.2%	87	0.5%	248	0.4%	
Drive to Work on Motorcycle	-	-	16	-	45	-	
Bicycle to Work	2	-	15	-	45	-	
Walk to Work	19	1.1%	168	0.9%	614	1.0%	
Other Means	17	1.0%	204	1.1%	891	1.5%	
Work at Home	605	34.8%	5,644	30.3%	15,439	25.9%	
Daytime Demographics (2025)							
Total Businesses	404		3,779		10,026		
Total Employees	3,241		23,292		66,008		
Company Headquarter Businesses	8	2.0%	78	2.1%	266	2.7%	
Company Headquarter Employees	166	5.1%	2,418	10.4%	7,080	10.7%	
Employee Population per Business	8.0	to 1	6.2	to 1	6.6	to 1	
Residential Population per Business	9.4	to 1	10.1	to 1	11.5	to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,323		33,986		96,737		
Labor Force							
Labor Population Age 16 Years or Over (2025)	2,820		29,321		90,322		
Labor Force Total Males (2025)	1,428	50.6%	14,612	49.8%	44,834	49.6%	
Male Civilian Employed	1,046	73.3%	10,826	74.1%	33,506	74.7%	
Male Civilian Unemployed	12	0.8%	205	1.4%	931	2.1%	
Males in Armed Forces	-	-	-	-	66	0.1%	
Males Not in Labor Force	370	25.9%	3,582	24.5%	10,330	23.0%	
Labor Force Total Females (2025)	1,392	49.4%	14,709	50.2%	45,488	50.4%	
Female Civilian Employed	691	49.7%	7,801	53.0%	26,021	57.2%	
Female Civilian Unemployed	27	2.0%	256	1.7%	876	1.9%	
Females in Armed Forces	-	-	-	-	-	-	
Females Not in Labor Force	673	48.3%	6,652	45.2%	18,592	40.9%	
Unemployment Rate	39	1.4%	461	1.6%	1,807	2.0%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	1,738		18,627		59,525		
Occupation Total Males	1,046	60.2%	10,826	58.1%	33,504	56.3%	
Occupation Total Females	691	39.8%	7,801	41.9%	26,021	43.7%	
Management, Business, Financial Operations	743	42.8%	7,110	38.2%	19,290	32.4%	
Professional, Related	520	29.9%	5,160	27.7%	15,133	25.4%	
Service	123	7.1%	1,052	5.6%	5,299	8.9%	
Sales, Office	239	13.8%	3,535	19.0%	12,025	20.2%	
Farming, Fishing, Forestry	2	-	19	0.1%	124	0.2%	
Construction, Extraction, Maintenance	38	2.2%	603	3.2%	2,155	3.6%	
Production, Transport, Material Moving	73	4.2%	1,149	6.2%	5,499	9.2%	
White Collar Workers	1,502	86.4%	15,804	84.8%	46,448	78.0%	
Blue Collar Workers	236	13.6%	2,823	15.2%	13,077	22.0%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9704/-97.1585

Southlake West Village		1 mi radius		3 mi radius		5 mi radius	
Southlake, TX 76092							
Units In Structure (2025)							
Total Units	1,148		12,301		39,987		
1 Detached Unit	1,067	92.9%	11,657	94.8%	32,737	81.9%	
1 Attached Unit	33	2.9%	256	2.1%	969	2.4%	
2 Units	-	-	5	-	147	0.4%	
3 to 4 Units	25	2.2%	108	0.9%	582	1.5%	
5 to 9 Units	3	0.2%	26	0.2%	1,072	2.7%	
10 to 19 Units	1	0.1%	16	0.1%	811	2.0%	
20 to 49 Units	6	0.5%	43	0.3%	661	1.7%	
50 or More Units	2	0.1%	63	0.5%	2,053	5.1%	
Mobile Home or Trailer	12	1.0%	105	0.9%	903	2.3%	
Other Structure	-	-	22	0.2%	52	0.1%	
Homes Built By Year (2025)							
Homes Built 2020 or later	66	5.4%	681	5.2%	2,116	5.0%	
Homes Built 2010 to 2019	258	21.1%	1,645	12.6%	6,553	15.5%	
Homes Built 2000 to 2009	222	18.2%	2,047	15.7%	8,481	20.1%	
Homes Built 1990 to 1999	235	19.2%	3,773	29.0%	9,624	22.8%	
Homes Built 1980 to 1989	230	18.8%	2,485	19.1%	7,048	16.7%	
Homes Built 1970 to 1979	78	6.4%	1,009	7.8%	3,849	9.1%	
Homes Built 1960 to 1969	17	1.4%	235	1.8%	1,048	2.5%	
Homes Built 1950 to 1959	31	2.6%	253	1.9%	728	1.7%	
Homes Built 1940 to 1949	4	0.3%	52	0.4%	160	0.4%	
Homes Built Before 1939	8	0.6%	121	0.9%	380	0.9%	
Median Age of Homes	27.4	yrs	30.0	yrs	29.1	yrs	
Home Values (2025)							
Owner Specified Housing Units	1,040		11,372		32,024		
Home Values \$1,000,000 or More	543	52.2%	3,819	33.6%	7,066	22.1%	
Home Values \$750,000 to \$999,999	222	21.3%	2,658	23.4%	6,366	19.9%	
Home Values \$500,000 to \$749,999	180	17.3%	2,801	24.6%	9,813	30.6%	
Home Values \$400,000 to \$499,999	24	2.3%	1,045	9.2%	3,845	12.0%	
Home Values \$300,000 to \$399,999	21	2.1%	503	4.4%	2,617	8.2%	
Home Values \$250,000 to \$299,999	10	1.0%	176	1.5%	641	2.0%	
Home Values \$200,000 to \$249,999	11	1.0%	71	0.6%	474	1.5%	
Home Values \$175,000 to \$199,999	1	0.1%	25	0.2%	137	0.4%	
Home Values \$150,000 to \$174,999	1	0.1%	14	0.1%	81	0.3%	
Home Values \$125,000 to \$149,999	1	0.1%	7	-	41	0.1%	
Home Values \$100,000 to \$124,999	4	0.4%	50	0.4%	137	0.4%	
Home Values \$90,000 to \$99,999	-	-	2	-	14	-	
Home Values \$80,000 to \$89,999	3	0.3%	11	-	16	-	
Home Values \$70,000 to \$79,999	-	-	1	-	31	-	
Home Values \$60,000 to \$69,999	-	-	1	-	29	-	
Home Values \$50,000 to \$59,999	-	-	11	-	60	0.2%	
Home Values \$35,000 to \$49,999	-	-	6	-	136	0.4%	
Home Values \$25,000 to \$34,999	-	-	21	0.2%	128	0.4%	
Home Values \$10,000 to \$24,999	-	-	27	0.2%	100	0.3%	
Home Values Under \$10,000	17	1.6%	123	1.1%	292	0.9%	
Owner-Occupied Median Home Value	\$1.06 M		\$847,698		\$725,498		
Renter-Occupied Median Rent	\$1,769		\$1,858		\$1,707		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9704/-97.1585

Southlake West Village Southlake, TX 76092		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$219.4 M	\$2.27 B	\$6.52 B
Total Non-Retail Expenditure		\$120.01 M	\$1.24 B	\$3.51 B
Total Retail Expenditure		\$99.39 M	\$1.04 B	\$3.01 B
Alcoholic Beverages		\$1.36 M	\$14.15 M	\$40.6 M
Apparel		\$3.94 M	\$40.88 M	\$118.02 M
Contributions		\$7.75 M	\$80.75 M	\$228.92 M
Education		\$5.34 M	\$55.55 M	\$158.2 M
Entertainment		\$12.07 M	\$125.15 M	\$362.07 M
Food Away From Home		\$9.47 M	\$98.26 M	\$283.32 M
Grocery		\$11.05 M	\$113.5 M	\$340.9 M
Health Care		\$8.25 M	\$88.48 M	\$279.94 M
Household Furnishings and Equipment		\$5.81 M	\$60.3 M	\$173.52 M
Household Operations		\$3.96 M	\$40.94 M	\$118.16 M
Miscellaneous Expenses		\$3.63 M	\$37.78 M	\$109.31 M
Personal Care		\$2.32 M	\$23.9 M	\$70.92 M
Shelter		\$30.14 M	\$310.86 M	\$928.96 M
Tax and Retirement		\$73.55 M	\$761.98 M	\$2.08 B
Tobacco and Related		\$462.61 K	\$4.81 M	\$16.41 M
Transportation		\$32.6 M	\$337.68 M	\$970.3 M
Utilities		\$7.68 M	\$78.79 M	\$237.78 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$15,922	\$15,403	\$13,591
Total Non-Retail Expenditure		\$8,709 54.7%	\$8,385 54.4%	\$7,313 53.8%
Total Retail Expenditures		\$7,213 45.3%	\$7,018 45.6%	\$6,278 46.2%
Alcoholic Beverages		\$99 0.6%	\$96 0.6%	\$85 0.6%
Apparel		\$286 1.8%	\$277 1.8%	\$246 1.8%
Contributions		\$563 3.5%	\$547 3.6%	\$477 3.5%
Education		\$388 2.4%	\$376 2.4%	\$330 2.4%
Entertainment		\$876 5.5%	\$848 5.5%	\$755 5.6%
Food Away From Home		\$687 4.3%	\$666 4.3%	\$590 4.3%
Grocery		\$802 5.0%	\$769 5.0%	\$710 5.2%
Health Care		\$599 3.8%	\$599 3.9%	\$583 4.3%
Household Furnishings and Equipment		\$422 2.6%	\$408 2.7%	\$362 2.7%
Household Operations		\$287 1.8%	\$277 1.8%	\$246 1.8%
Miscellaneous Expenses		\$264 1.7%	\$256 1.7%	\$228 1.7%
Personal Care		\$168 1.1%	\$162 1.1%	\$148 1.1%
Shelter		\$2,188 13.7%	\$2,106 13.7%	\$1,936 14.2%
Tax and Retirement		\$5,338 33.5%	\$5,162 33.5%	\$4,343 33.5%
Tobacco and Related		\$34 0.2%	\$33 0.2%	\$34 0.3%
Transportation		\$2,366 14.9%	\$2,288 14.9%	\$2,022 14.9%
Utilities		\$557 3.5%	\$534 3.5%	\$496 3.6%