

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace						
Denton, TX 76201	1 mi radius		5 mi radius		15 mi radius	
Population						
Estimated Population (2025)	5,081		112,741		485,494	
Projected Population (2030)	6,556		124,281		551,274	
Census Population (2020)	2,793		99,451		410,370	
Census Population (2010)	2,402		86,292		311,645	
Projected Annual Growth (2025-2030)	1,475	5.8%	11,540	2.0%	65,780	2.7%
Historical Annual Growth (2020-2025)	2,288	-	13,290	2.7%	75,124	3.7%
Historical Annual Growth (2010-2020)	392	1.6%	13,159	1.5%	98,725	3.2%
Estimated Population Density (2025)	1,618	psm	1,436	psm	687	psm
Trade Area Size	3.1	sq mi	78.5	sq mi	706.8	sq mi
Households						
Estimated Households (2025)	2,519		47,330		182,367	
Projected Households (2030)	3,371		53,955		214,219	
Census Households (2020)	1,101		39,279		146,122	
Census Households (2010)	962		32,994		110,338	
Projected Annual Growth (2025-2030)	853	6.8%	6,625	2.8%	31,852	3.5%
Historical Annual Change (2010-2025)	1,556	10.8%	14,336	2.9%	72,029	4.4%
Average Household Income						
Estimated Average Household Income (2025)	\$93,278		\$92,626		\$148,995	
Projected Average Household Income (2030)	\$92,807		\$91,905		\$145,943	
Census Average Household Income (2010)	\$61,609		\$52,303		\$83,527	
Census Average Household Income (2000)	\$64,718		\$47,802		\$69,402	
Projected Annual Change (2025-2030)	-\$471	-0.1%	-\$721	-0.2%	-\$3,053	-0.4%
Historical Annual Change (2000-2025)	\$28,560	1.8%	\$44,823	3.8%	\$79,593	4.6%
Median Household Income						
Estimated Median Household Income (2025)	\$75,169		\$74,503		\$117,323	
Projected Median Household Income (2030)	\$74,360		\$73,130		\$114,575	
Census Median Household Income (2010)	\$52,143		\$41,739		\$71,277	
Census Median Household Income (2000)	\$54,110		\$37,761		\$57,833	
Projected Annual Change (2025-2030)	-\$809	-0.2%	-\$1,373	-0.4%	-\$2,748	-0.5%
Historical Annual Change (2000-2025)	\$21,059	1.6%	\$36,741	3.9%	\$59,490	4.1%
Per Capita Income						
Estimated Per Capita Income (2025)	\$46,341		\$39,225		\$56,080	
Projected Per Capita Income (2030)	\$47,806		\$40,207		\$56,811	
Census Per Capita Income (2010)	\$24,672		\$19,999		\$29,572	
Census Per Capita Income (2000)	\$24,528		\$18,351		\$24,793	
Projected Annual Change (2025-2030)	\$1,465	0.6%	\$983	0.5%	\$731	0.3%
Historical Annual Change (2000-2025)	\$21,814	3.6%	\$20,873	4.5%	\$31,287	5.0%
Estimated Average Household Net Worth (2025)	\$820,688		\$706,978		\$1.44 M	

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Rayzor Ranch Marketplace							
Denton, TX 76201		1 mi radius		5 mi radius		15 mi radius	
Race and Ethnicity							
Total Population (2025)	5,081		112,741		485,494		
White (2025)	3,452	67.9%	68,366	60.6%	317,558	65.4%	
Black or African American (2025)	471	9.3%	14,974	13.3%	51,950	10.7%	
American Indian or Alaska Native (2025)	50	1.0%	995	0.9%	3,481	0.7%	
Asian (2025)	304	6.0%	6,722	6.0%	33,468	6.9%	
Hawaiian or Pacific Islander (2025)	4	-	126	0.1%	373	-	
Other Race (2025)	264	5.2%	8,718	7.7%	27,924	5.8%	
Two or More Races (2025)	536	10.5%	12,840	11.4%	50,739	10.5%	
Population < 18 (2025)	756	14.9%	19,727	17.5%	108,301	22.3%	
White Not Hispanic	374	49.4%	8,553	43.4%	54,866	50.7%	
Black or African American	80	10.5%	2,886	14.6%	13,428	12.4%	
Asian	26	3.4%	692	3.5%	6,764	6.2%	
Other Race Not Hispanic	41	5.4%	1,057	5.4%	5,522	5.1%	
Hispanic	236	31.2%	6,540	33.2%	27,721	25.6%	
Not Hispanic or Latino Population (2025)	4,090	80.5%	85,223	75.6%	387,668	79.9%	
Not Hispanic White	3,171	77.5%	61,071	71.7%	289,868	74.8%	
Not Hispanic Black or African American	453	11.1%	14,141	16.6%	50,179	12.9%	
Not Hispanic American Indian or Alaska Native	19	0.5%	331	0.4%	1,218	0.3%	
Not Hispanic Asian	299	7.3%	6,577	7.7%	32,979	8.5%	
Not Hispanic Hawaiian or Pacific Islander	1	-	90	0.1%	235	-	
Not Hispanic Other Race	9	0.2%	315	0.4%	779	0.2%	
Not Hispanic Two or More Races	137	3.4%	2,697	3.2%	12,410	3.2%	
Hispanic or Latino Population (2025)	992	19.5%	27,518	24.4%	97,826	20.1%	
Hispanic White	281	28.4%	7,295	26.5%	27,690	28.3%	
Hispanic Black or African American	18	1.8%	833	3.0%	1,771	1.8%	
Hispanic American Indian or Alaska Native	32	3.2%	664	2.4%	2,263	2.3%	
Hispanic Asian	5	0.5%	145	0.5%	489	0.5%	
Hispanic Hawaiian or Pacific Islander	2	0.2%	36	0.1%	138	0.1%	
Hispanic Other Race	255	25.8%	8,402	30.5%	27,145	27.7%	
Hispanic Two or More Races	398	40.2%	10,142	36.9%	38,330	39.2%	
Not Hispanic or Latino Population (2020)	2,271	81.3%	74,000	74.4%	332,199	81.0%	
Hispanic or Latino Population (2020)	523	18.7%	25,451	25.6%	78,171	19.0%	
Not Hispanic or Latino Population (2010)	2,066	86.0%	67,700	78.5%	260,870	83.7%	
Hispanic or Latino Population (2010)	336	14.0%	18,592	21.5%	50,775	16.3%	
Not Hispanic or Latino Population (2030)	5,181	79.0%	92,989	74.8%	433,779	78.7%	
Hispanic or Latino Population (2030)	1,375	21.0%	31,293	25.2%	117,494	21.3%	
Projected Annual Growth (2025-2030)	383	7.7%	3,775	2.7%	19,668	4.0%	
Historical Annual Growth (2010-2020)	187	5.6%	6,860	3.7%	27,396	5.4%	

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Rayzor Ranch Marketplace		1 mi radius		5 mi radius		15 mi radius	
Denton, TX 76201							
Total Age Distribution (2025)							
Total Population	5,081			112,741		485,494	
Age Under 5 Years	244	4.8%		5,927	5.3%	27,427	5.6%
Age 5 to 9 Years	209	4.1%		5,311	4.7%	29,475	6.1%
Age 10 to 14 Years	182	3.6%		5,132	4.6%	31,208	6.4%
Age 15 to 19 Years	218	4.3%		9,465	8.4%	35,432	7.3%
Age 20 to 24 Years	517	10.2%		16,705	14.8%	36,385	7.5%
Age 25 to 29 Years	530	10.4%		11,561	10.3%	32,501	6.7%
Age 30 to 34 Years	467	9.2%		9,204	8.2%	34,865	7.2%
Age 35 to 39 Years	312	6.1%		7,290	6.5%	34,120	7.0%
Age 40 to 44 Years	302	5.9%		6,438	5.7%	33,761	7.0%
Age 45 to 49 Years	318	6.3%		5,595	5.0%	32,042	6.6%
Age 50 to 54 Years	312	6.1%		5,781	5.1%	33,674	6.9%
Age 55 to 59 Years	274	5.4%		5,392	4.8%	30,368	6.3%
Age 60 to 64 Years	323	6.4%		5,475	4.9%	28,303	5.8%
Age 65 to 69 Years	289	5.7%		4,457	4.0%	22,608	4.7%
Age 70 to 74 Years	178	3.5%		3,246	2.9%	17,270	3.6%
Age 75 to 79 Years	164	3.2%		2,609	2.3%	13,017	2.7%
Age 80 to 84 Years	106	2.1%		1,690	1.5%	7,547	1.6%
Age 85 Years or Over	135	2.7%		1,463	1.3%	5,492	1.1%
Median Age	37.0			32.2		37.2	
Age 19 Years or Less	853	16.8%		25,835	22.9%	123,541	25.4%
Age 20 to 64 Years	3,355	66.0%		73,441	65.1%	296,018	61.0%
Age 65 Years or Over	872	17.2%		13,465	11.9%	65,935	13.6%
Female Age Distribution (2025)							
Female Population	2,491	49.0%		53,542	47.5%	242,408	49.9%
Age Under 5 Years	124	5.0%		2,891	5.4%	13,339	5.5%
Age 5 to 9 Years	99	4.0%		2,664	5.0%	14,436	6.0%
Age 10 to 14 Years	85	3.4%		2,509	4.7%	15,209	6.3%
Age 15 to 19 Years	111	4.5%		3,097	5.8%	15,634	6.4%
Age 20 to 24 Years	263	10.6%		7,518	14.0%	17,374	7.2%
Age 25 to 29 Years	246	9.9%		5,412	10.1%	16,102	6.6%
Age 30 to 34 Years	212	8.5%		4,211	7.9%	17,500	7.2%
Age 35 to 39 Years	145	5.8%		3,454	6.5%	17,189	7.1%
Age 40 to 44 Years	131	5.3%		3,154	5.9%	17,110	7.1%
Age 45 to 49 Years	163	6.5%		2,847	5.3%	16,537	6.8%
Age 50 to 54 Years	159	6.4%		2,849	5.3%	16,832	6.9%
Age 55 to 59 Years	133	5.3%		2,716	5.1%	15,096	6.2%
Age 60 to 64 Years	156	6.2%		2,826	5.3%	14,436	6.0%
Age 65 to 69 Years	155	6.2%		2,327	4.3%	11,889	4.9%
Age 70 to 74 Years	94	3.8%		1,774	3.3%	9,406	3.9%
Age 75 to 79 Years	79	3.2%		1,470	2.7%	7,139	2.9%
Age 80 to 84 Years	62	2.5%		977	1.8%	4,115	1.7%
Age 85 Years or Over	74	3.0%		843	1.6%	3,064	1.3%
Female Median Age	38.0			33.8		38.1	
Age 19 Years or Less	419	16.8%		11,162	20.8%	58,617	24.2%
Age 20 to 64 Years	1,607	64.5%		34,988	65.3%	148,177	61.1%
Age 65 Years or Over	465	18.7%		7,392	13.8%	35,613	14.7%

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Rayzor Ranch Marketplace		1 mi radius		5 mi radius		15 mi radius	
Denton, TX 76201							
Male Age Distribution (2025)							
Male Population	2,590	51.0%	59,199	52.5%	243,086	50.1%	
Age Under 5 Years	120	4.6%	3,036	5.1%	14,088	5.8%	
Age 5 to 9 Years	110	4.2%	2,646	4.5%	15,039	6.2%	
Age 10 to 14 Years	97	3.8%	2,622	4.4%	15,999	6.6%	
Age 15 to 19 Years	107	4.1%	6,368	10.8%	19,798	8.1%	
Age 20 to 24 Years	254	9.8%	9,187	15.5%	19,010	7.8%	
Age 25 to 29 Years	284	11.0%	6,149	10.4%	16,399	6.7%	
Age 30 to 34 Years	254	9.8%	4,993	8.4%	17,365	7.1%	
Age 35 to 39 Years	167	6.5%	3,836	6.5%	16,931	7.0%	
Age 40 to 44 Years	171	6.6%	3,284	5.5%	16,651	6.8%	
Age 45 to 49 Years	155	6.0%	2,748	4.6%	15,504	6.4%	
Age 50 to 54 Years	153	5.9%	2,932	5.0%	16,842	6.9%	
Age 55 to 59 Years	141	5.5%	2,676	4.5%	15,272	6.3%	
Age 60 to 64 Years	168	6.5%	2,649	4.5%	13,866	5.7%	
Age 65 to 69 Years	134	5.2%	2,129	3.6%	10,718	4.4%	
Age 70 to 74 Years	84	3.2%	1,472	2.5%	7,865	3.2%	
Age 75 to 79 Years	85	3.3%	1,139	1.9%	5,878	2.4%	
Age 80 to 84 Years	43	1.7%	713	1.2%	3,432	1.4%	
Age 85 Years or Over	61	2.4%	620	1.0%	2,429	1.0%	
Male Median Age	36.2		31.0		36.4		
Age 19 Years or Less	435	16.8%	14,674	24.8%	64,924	26.7%	
Age 20 to 64 Years	1,748	67.5%	38,453	65.0%	147,841	60.8%	
Age 65 Years or Over	407	15.7%	6,072	10.3%	30,321	12.5%	
Males per 100 Females (2025)							
Overall Comparison	104		111		100		
Age Under 5 Years	97	49.3%	105	51.2%	106	51.4%	
Age 5 to 9 Years	110	52.5%	99	49.8%	104	51.0%	
Age 10 to 14 Years	115	53.5%	104	51.1%	105	51.3%	
Age 15 to 19 Years	97	49.1%	206	67.3%	127	55.9%	
Age 20 to 24 Years	97	49.1%	122	55.0%	109	52.2%	
Age 25 to 29 Years	116	53.7%	114	53.2%	102	50.5%	
Age 30 to 34 Years	120	54.5%	119	54.2%	99	49.8%	
Age 35 to 39 Years	116	53.6%	111	52.6%	98	49.6%	
Age 40 to 44 Years	130	56.6%	104	51.0%	97	49.3%	
Age 45 to 49 Years	95	48.8%	96	49.1%	94	48.4%	
Age 50 to 54 Years	96	49.1%	103	50.7%	100	50.0%	
Age 55 to 59 Years	106	51.4%	99	49.6%	101	50.3%	
Age 60 to 64 Years	108	51.9%	94	48.4%	96	49.0%	
Age 65 to 69 Years	86	46.4%	91	47.8%	90	47.4%	
Age 70 to 74 Years	89	47.1%	83	45.3%	84	45.5%	
Age 75 to 79 Years	107	51.7%	77	43.6%	82	45.2%	
Age 80 to 84 Years	70	41.1%	73	42.2%	83	45.5%	
Age 85 Years or Over	82	45.1%	73	42.4%	79	44.2%	
Age 19 Years or Less	104	50.9%	131	56.8%	111	52.6%	
Age 20 to 39 Years	111	52.6%	117	54.0%	102	50.6%	
Age 40 to 64 Years	106	51.5%	99	49.8%	98	49.4%	
Age 65 Years or Over	88	46.7%	82	45.1%	85	46.0%	

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Rayzor Ranch Marketplace							
Denton, TX 76201		1 mi radius		5 mi radius		15 mi radius	
Household Type (2025)							
Total Households	2,519		47,330		182,367		
Households with Children	481	19.1%	11,436	24.2%	64,485	35.4%	
Average Household Size	2.0		2.2		2.6		
Household Density per Square Mile	802		603		258		
Population Family	2,901	57.1%	72,743	64.5%	394,670	81.3%	
Population Non-Family	2,122	41.8%	33,310	29.5%	82,660	17.0%	
Population Group Quarters	58	1.1%	6,688	5.9%	8,164	1.7%	
Family Households	1,024	40.7%	24,638	52.1%	126,150	69.2%	
Married Couple Households	803	78.4%	16,718	67.9%	101,212	80.2%	
Other Family Households with Children	222	21.6%	7,920	32.1%	24,938	19.8%	
Family Households with Children	479	46.8%	11,399	46.3%	64,378	51.0%	
Married Couple with Children	344	71.7%	7,287	63.9%	48,927	76.0%	
Other Family Households with Children	135	28.3%	4,112	36.1%	15,451	24.0%	
Family Households No Children	545	53.2%	13,239	53.7%	61,772	49.0%	
Married Couple No Children	459	84.2%	9,431	71.2%	52,285	84.6%	
Other Family Households No Children	86	15.8%	3,808	28.8%	9,487	15.4%	
Non-Family Households	1,494	59.3%	22,692	47.9%	56,217	30.8%	
Non-Family Households with Children	2	0.1%	37	0.2%	107	0.2%	
Non-Family Households No Children	1,492	99.9%	22,655	99.8%	56,110	99.8%	
Average Family Household Size	2.8		3.0		3.1		
Average Family Income	\$140,916		\$123,359		\$178,270		
Median Family Income	\$113,710		\$103,094		\$141,153		
Average Non-Family Household Size	1.4		1.5		1.5		
Marital Status (2025)							
Population Age 15 Years or Over	4,446		96,371		397,385		
Never Married	1,638	36.8%	45,306	47.0%	113,905	28.7%	
Currently Married	1,903	42.8%	35,049	36.4%	218,358	54.9%	
Previously Married	905	20.4%	16,016	16.6%	65,122	16.4%	
Separated	255	28.2%	3,537	22.1%	12,326	18.9%	
Widowed	186	20.6%	2,639	16.5%	12,277	18.9%	
Divorced	463	51.2%	9,841	61.4%	40,518	62.2%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	3,711		70,201		325,568		
Elementary (Grade Level 0 to 8)	59	1.6%	2,923	4.2%	10,255	3.2%	
Some High School (Grade Level 9 to 11)	124	3.3%	2,919	4.2%	10,942	3.4%	
High School Graduate	605	16.3%	14,094	20.1%	57,619	17.7%	
Some College	751	20.2%	15,845	22.6%	69,370	21.3%	
Associate Degree Only	289	7.8%	4,868	6.9%	26,854	8.2%	
Bachelor Degree Only	1,017	27.4%	18,002	25.6%	98,822	30.4%	
Graduate Degree	866	23.3%	11,550	16.5%	51,706	15.9%	
Any College (Some College or Higher)	2,923	78.8%	50,264	71.6%	246,752	75.8%	
College Degree + (Bachelor Degree or Higher)	1,883	50.7%	29,551	42.1%	150,528	46.2%	

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Housing							
Total Housing Units (2025)		2,594		48,740		187,396	
Total Housing Units (2020)		1,216		42,174		154,379	
Historical Annual Growth (2020-2025)		1,378 -		6,565 -		33,016 -	
Housing Units Occupied (2025)		2,519 97.1%		47,330 97.1%		182,367 97.3%	
Housing Units Owner-Occupied		1,139 45.2%		17,823 37.7%		121,743 66.8%	
Housing Units Renter-Occupied		1,380 54.8%		29,507 62.3%		60,625 33.2%	
Housing Units Vacant (2025)		76 2.9%		1,410 2.9%		5,028 2.7%	
Household Size (2025)							
Total Households		2,519		47,330		182,367	
1 Person Households		1,035 41.1%		15,612 33.0%		39,735 21.8%	
2 Person Households		974 38.7%		18,100 38.2%		68,026 37.3%	
3 Person Households		249 9.9%		5,906 12.5%		28,986 15.9%	
4 Person Households		175 6.9%		4,587 9.7%		26,490 14.5%	
5 Person Households		48 1.9%		1,969 4.2%		12,029 6.6%	
6 Person Households		18 0.7%		738 1.6%		4,688 2.6%	
7 or More Person Households		19 0.7%		418 0.9%		2,413 1.3%	
Household Income Distribution (2025)							
HH Income \$200,000 or More		255 10.1%		4,114 8.7%		37,481 20.6%	
HH Income \$150,000 to \$199,999		112 4.4%		3,636 7.7%		23,233 12.7%	
HH Income \$125,000 to \$149,999		227 9.0%		3,005 6.3%		15,668 8.6%	
HH Income \$100,000 to \$124,999		275 10.9%		4,973 10.5%		19,978 11.0%	
HH Income \$75,000 to \$99,999		398 15.8%		6,022 12.7%		23,003 12.6%	
HH Income \$50,000 to \$74,999		520 20.6%		7,747 16.4%		25,236 13.8%	
HH Income \$35,000 to \$49,999		242 9.6%		5,522 11.7%		13,405 7.4%	
HH Income \$25,000 to \$34,999		168 6.7%		3,800 8.0%		8,305 4.6%	
HH Income \$15,000 to \$24,999		87 3.5%		3,389 7.2%		6,544 3.6%	
HH Income \$10,000 to \$14,999		49 1.9%		1,353 2.9%		2,782 1.5%	
HH Income Under \$10,000		185 7.4%		3,769 8.0%		6,733 3.7%	
Household Vehicles (2025)							
Households 0 Vehicles Available		92 3.7%		2,843 6.0%		6,608 3.6%	
Households 1 Vehicle Available		1,009 40.1%		18,829 39.8%		51,148 28.0%	
Households 2 Vehicles Available		1,007 40.0%		16,920 35.7%		79,845 43.8%	
Households 3 or More Vehicles Available		410 16.3%		8,738 18.5%		44,766 24.5%	
Total Vehicles Available		4,409		82,330		364,466	
Average Vehicles per Household		1.8		1.7		2.0	
Owner-Occupied Household Vehicles		2,256 51.2%		38,234 46.4%		270,746 74.3%	
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.2	
Renter-Occupied Household Vehicles		2,154 48.8%		44,095 53.6%		93,720 25.7%	
Average Vehicles per Renter-Occupied Household		1.6		1.5		1.5	
Travel Time (2025)							
Worker Base Age 16 years or Over		2,812		65,481		273,902	
Travel to Work in 14 Minutes or Less		888 31.6%		21,729 33.2%		52,533 19.2%	
Travel to Work in 15 to 29 Minutes		616 21.9%		16,413 25.1%		66,142 24.1%	
Travel to Work in 30 to 59 Minutes		737 26.2%		15,530 23.7%		84,721 30.9%	
Travel to Work in 60 Minutes or More		145 5.2%		4,149 6.3%		22,014 8.0%	
Work at Home		425 15.1%		7,661 11.7%		48,492 17.7%	
Average Minutes Travel to Work		17.9		19.6		27.1	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace							
Denton, TX 76201		1 mi radius		5 mi radius		15 mi radius	
Transportation To Work (2025)							
Worker Base Age 16 years or Over	2,812		65,481		273,902		
Drive to Work Alone	1,921	68.3%	45,931	70.1%	190,080	69.4%	
Drive to Work in Carpool	344	12.2%	7,091	10.8%	23,742	8.7%	
Travel to Work by Public Transportation	8	0.3%	647	1.0%	1,462	0.5%	
Drive to Work on Motorcycle	2	-	128	0.2%	392	0.1%	
Bicycle to Work	11	0.4%	200	0.3%	381	0.1%	
Walk to Work	84	3.0%	2,898	4.4%	5,424	2.0%	
Other Means	17	0.6%	925	1.4%	3,930	1.4%	
Work at Home	425	15.1%	7,661	11.7%	48,492	17.7%	
Daytime Demographics (2025)							
Total Businesses	583		4,374		17,718		
Total Employees	7,492		36,930		121,242		
Company Headquarter Businesses	26	4.4%	114	2.6%	427	2.4%	
Company Headquarter Employees	495	6.6%	4,419	12.0%	11,491	9.5%	
Employee Population per Business	12.8	to 1	8.4	to 1	6.8	to 1	
Residential Population per Business	8.7	to 1	25.8	to 1	27.4	to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,078		66,670		237,708		
Labor Force							
Labor Population Age 16 Years or Over (2025)	4,398		95,294		390,673		
Labor Force Total Males (2025)	2,232	50.8%	50,294	52.8%	194,425	49.8%	
Male Civilian Employed	1,467	65.7%	35,172	69.9%	144,515	74.3%	
Male Civilian Unemployed	192	8.6%	1,948	3.9%	5,412	2.8%	
Males in Armed Forces	-	-	57	0.1%	281	0.1%	
Males Not in Labor Force	573	25.7%	13,117	26.1%	44,217	22.7%	
Labor Force Total Females (2025)	2,166	49.2%	45,000	47.2%	196,248	50.2%	
Female Civilian Employed	1,345	62.1%	30,325	67.4%	129,406	65.9%	
Female Civilian Unemployed	54	2.5%	1,564	3.5%	4,520	2.3%	
Females in Armed Forces	-	-	-	-	5	-	
Females Not in Labor Force	767	35.4%	13,110	29.1%	62,317	31.8%	
Unemployment Rate	247	5.6%	3,512	3.7%	9,932	2.5%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	2,812		65,481		273,902		
Occupation Total Males	1,467	52.2%	35,156	53.7%	144,496	52.8%	
Occupation Total Females	1,345	47.8%	30,325	46.3%	129,406	47.2%	
Management, Business, Financial Operations	437	-	10,632	16.2%	63,030	23.0%	
Professional, Related	892	31.7%	16,423	25.1%	68,630	25.1%	
Service	241	8.6%	11,307	17.3%	37,073	13.5%	
Sales, Office	797	28.3%	14,170	21.6%	59,253	21.6%	
Farming, Fishing, Forestry	-	-	225	0.3%	456	0.2%	
Construction, Extraction, Maintenance	178	6.3%	4,211	6.4%	14,975	5.5%	
Production, Transport, Material Moving	266	9.5%	8,513	13.0%	30,484	11.1%	
White Collar Workers	2,125	75.6%	41,226	63.0%	190,913	69.7%	
Blue Collar Workers	686	24.4%	24,255	37.0%	82,989	30.3%	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace		1 mi radius		5 mi radius		15 mi radius	
Denton, TX 76201							
Units In Structure (2025)							
Total Units	2,519		47,330		182,367		
1 Detached Unit	1,576	62.6%	24,029	50.8%	132,940	72.9%	
1 Attached Unit	62	2.5%	1,534	3.2%	5,303	2.9%	
2 Units	54	2.1%	1,254	2.6%	1,933	1.1%	
3 to 4 Units	185	7.4%	3,265	6.9%	5,277	2.9%	
5 to 9 Units	128	5.1%	4,258	9.0%	6,998	3.8%	
10 to 19 Units	135	5.4%	4,144	8.8%	7,909	4.3%	
20 to 49 Units	101	4.0%	3,466	7.3%	6,277	3.4%	
50 or More Units	259	10.3%	4,570	9.7%	9,947	5.5%	
Mobile Home or Trailer	17	0.7%	785	1.7%	5,508	3.0%	
Other Structure	2	-	27	-	275	0.2%	
Homes Built By Year (2025)							
Homes Built 2020 or later	346	13.3%	3,953	8.1%	21,261	11.3%	
Homes Built 2010 to 2019	379	14.6%	8,288	17.0%	43,631	23.3%	
Homes Built 2000 to 2009	256	9.9%	7,466	15.3%	39,865	21.3%	
Homes Built 1990 to 1999	187	7.2%	6,290	12.9%	27,104	14.5%	
Homes Built 1980 to 1989	554	21.3%	8,596	17.6%	25,265	13.5%	
Homes Built 1970 to 1979	245	9.5%	5,867	12.0%	13,744	7.3%	
Homes Built 1960 to 1969	165	6.3%	2,900	6.0%	5,160	2.8%	
Homes Built 1950 to 1959	156	6.0%	1,617	3.3%	2,653	1.4%	
Homes Built 1940 to 1949	102	3.9%	1,161	2.4%	1,657	0.9%	
Homes Built Before 1939	128	5.0%	1,192	2.4%	2,027	1.1%	
Median Age of Homes	35.8	yrs	32.8	yrs	25.2	yrs	
Home Values (2025)							
Owner Specified Housing Units	1,139		17,823		121,743		
Home Values \$1,000,000 or More	48	4.2%	684	3.8%	6,101	5.0%	
Home Values \$750,000 to \$999,999	61	5.4%	1,106	6.2%	9,912	8.1%	
Home Values \$500,000 to \$749,999	152	13.3%	2,994	16.8%	31,679	26.0%	
Home Values \$400,000 to \$499,999	106	9.3%	2,222	12.5%	21,037	17.3%	
Home Values \$300,000 to \$399,999	341	29.9%	4,668	26.2%	28,996	23.8%	
Home Values \$250,000 to \$299,999	141	12.4%	1,800	10.1%	7,962	6.5%	
Home Values \$200,000 to \$249,999	196	17.3%	1,952	11.0%	5,984	4.9%	
Home Values \$175,000 to \$199,999	25	2.2%	267	1.5%	972	0.8%	
Home Values \$150,000 to \$174,999	10	0.9%	340	1.9%	958	0.8%	
Home Values \$125,000 to \$149,999	7	0.6%	97	0.5%	502	0.4%	
Home Values \$100,000 to \$124,999	8	0.7%	391	2.2%	1,768	1.5%	
Home Values \$90,000 to \$99,999	-	-	54	0.3%	321	0.3%	
Home Values \$80,000 to \$89,999	1	0.1%	79	0.4%	573	0.5%	
Home Values \$70,000 to \$79,999	1	0.1%	86	0.5%	250	0.2%	
Home Values \$60,000 to \$69,999	-	-	62	0.3%	142	0.1%	
Home Values \$50,000 to \$59,999	-	-	12	-	157	0.1%	
Home Values \$35,000 to \$49,999	21	1.9%	163	0.9%	1,081	0.9%	
Home Values \$25,000 to \$34,999	3	0.2%	201	1.1%	800	0.7%	
Home Values \$10,000 to \$24,999	8	0.7%	414	2.3%	1,161	1.0%	
Home Values Under \$10,000	8	0.7%	232	1.3%	1,390	1.1%	
Owner-Occupied Median Home Value	\$346,339		\$368,447		\$452,545		
Renter-Occupied Median Rent	\$1,541		\$1,404		\$1,533		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201		1 mi radius	5 mi radius	15 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$239.82 M	\$4.42 B	\$22.48 B
Total Non-Retail Expenditure		\$121.43 M	\$2.23 B	\$11.52 B
Total Retail Expenditure		\$118.4 M	\$2.18 B	\$10.96 B
Alcoholic Beverages		\$1.47 M	\$26.99 M	\$139.92 M
Apparel		\$4.37 M	\$81.76 M	\$415.71 M
Contributions		\$7.83 M	\$139.61 M	\$754.32 M
Education		\$5.53 M	\$99.8 M	\$530.44 M
Entertainment		\$13.53 M	\$253.64 M	\$1.28 B
Food Away From Home		\$10.44 M	\$194.33 M	\$992.96 M
Grocery		\$14.63 M	\$294.08 M	\$1.36 B
Health Care		\$15.45 M	\$282.87 M	\$1.18 B
Household Furnishings and Equipment		\$6.34 M	\$117.37 M	\$603.61 M
Household Operations		\$4.36 M	\$82.67 M	\$417.61 M
Miscellaneous Expenses		\$4.1 M	\$75.77 M	\$385.64 M
Personal Care		\$2.91 M	\$57.48 M	\$272.99 M
Shelter		\$39.5 M	\$764.94 M	\$3.48 B
Tax and Retirement		\$58.21 M	\$1.01 B	\$6.08 B
Tobacco and Related		\$995.07 K	\$22.72 M	\$88.24 M
Transportation		\$39.78 M	\$710.29 M	\$3.53 B
Utilities		\$10.38 M	\$209.98 M	\$962.6 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$7,935	\$7,781	\$10,273
Total Non-Retail Expenditure		\$4,018 50.6%	\$3,934 50.6%	\$5,264 51.2%
Total Retail Expenditures		\$3,917 49.4%	\$3,847 49.4%	\$5,009 48.8%
Alcoholic Beverages		\$48 0.6%	\$48 0.6%	\$64 0.6%
Apparel		\$145 1.8%	\$144 1.9%	\$190 1.8%
Contributions		\$259 3.3%	\$246 3.2%	\$345 3.4%
Education		\$183 2.3%	\$176 2.3%	\$242 2.4%
Entertainment		\$448 5.6%	\$447 5.7%	\$586 5.7%
Food Away From Home		\$345 4.4%	\$342 4.4%	\$454 4.4%
Grocery		\$484 6.1%	\$518 6.7%	\$622 6.1%
Health Care		\$511 6.4%	\$498 6.4%	\$538 5.2%
Household Furnishings and Equipment		\$210 2.6%	\$207 2.7%	\$276 2.7%
Household Operations		\$144 1.8%	\$146 1.9%	\$191 1.9%
Miscellaneous Expenses		\$136 1.7%	\$133 1.7%	\$176 1.7%
Personal Care		\$96 1.2%	\$101 1.3%	\$125 1.2%
Shelter		\$1,307 16.5%	\$1,347 17.3%	\$1,591 15.5%
Tax and Retirement		\$1,926 24.3%	\$1,770 22.7%	\$2,780 22.7%
Tobacco and Related		\$33 0.4%	\$40 0.5%	\$40 0.4%
Transportation		\$1,316 16.6%	\$1,251 16.1%	\$1,613 15.7%
Utilities		\$343 4.3%	\$370 4.8%	\$440 4.3%