

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

McKinney Towne Crossing						
McKinney, TX 75070	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	11,481		137,247		367,165	
Projected Population (2030)	12,192		147,392		388,726	
Census Population (2020)	8,767		114,822		329,330	
Census Population (2010)	5,806		75,337		248,333	
Projected Annual Growth (2025-2030)	710	1.2%	10,145	1.5%	21,560	1.2%
Historical Annual Growth (2020-2025)	2,714	-	22,425	3.9%	37,835	2.3%
Historical Annual Growth (2010-2020)	2,961	5.1%	39,485	5.2%	80,998	3.3%
Estimated Population Density (2025)	3,656	psm	4,857	psm	4,677	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	4,149		49,127		134,583	
Projected Households (2030)	4,586		54,936		148,199	
Census Households (2020)	3,098		40,392		118,027	
Census Households (2010)	1,877		25,726		88,254	
Projected Annual Growth (2025-2030)	437	2.1%	5,809	2.4%	13,616	2.0%
Historical Annual Change (2010-2025)	2,273	8.1%	23,401	6.1%	46,329	3.5%
Average Household Income						
Estimated Average Household Income (2025)	\$209,797		\$197,624		\$180,880	
Projected Average Household Income (2030)	\$204,459		\$193,857		\$177,735	
Census Average Household Income (2010)	\$126,155		\$111,694		\$105,232	
Census Average Household Income (2000)	\$71,694		\$106,879		\$96,734	
Projected Annual Change (2025-2030)	-\$5,338	-0.5%	-\$3,767	-0.4%	-\$3,145	-0.3%
Historical Annual Change (2000-2025)	\$138,102	7.7%	\$90,745	3.4%	\$84,146	3.5%
Median Household Income						
Estimated Median Household Income (2025)	\$172,010		\$157,019		\$144,331	
Projected Median Household Income (2030)	\$167,091		\$154,517		\$142,410	
Census Median Household Income (2010)	\$105,892		\$100,322		\$93,023	
Census Median Household Income (2000)	\$69,762		\$97,201		\$86,217	
Projected Annual Change (2025-2030)	-\$4,919	-0.6%	-\$2,502	-0.3%	-\$1,922	-0.3%
Historical Annual Change (2000-2025)	\$102,248	5.9%	\$59,818	2.5%	\$58,114	2.7%
Per Capita Income						
Estimated Per Capita Income (2025)	\$75,821		\$70,741		\$66,317	
Projected Per Capita Income (2030)	\$76,909		\$72,256		\$67,775	
Census Per Capita Income (2010)	\$40,722		\$38,144		\$37,405	
Census Per Capita Income (2000)	\$37,598		\$36,165		\$33,471	
Projected Annual Change (2025-2030)	\$1,089	0.3%	\$1,516	0.4%	\$1,458	0.4%
Historical Annual Change (2000-2025)	\$38,223	4.1%	\$34,576	3.8%	\$32,846	3.9%
Estimated Average Household Net Worth (2025)	\$1.76 M		\$1.58 M		\$1.52 M	

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McKinney Towne Crossing						
McKinney, TX 75070	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	11,481		137,247		367,165	
White (2025)	5,097	44.4%	59,579	43.4%	175,626	47.8%
Black or African American (2025)	1,324	11.5%	15,245	11.1%	43,205	11.8%
American Indian or Alaska Native (2025)	34	0.3%	422	0.3%	1,380	0.4%
Asian (2025)	4,129	36.0%	49,811	36.3%	108,784	29.6%
Hawaiian or Pacific Islander (2025)	7	-	62	-	180	-
Other Race (2025)	199	1.7%	3,187	2.3%	10,927	3.0%
Two or More Races (2025)	691	6.0%	8,940	6.5%	27,064	7.4%
Population < 18 (2025)	3,083	26.9%	36,918	26.9%	92,631	25.2%
White Not Hispanic	1,068	34.7%	11,773	31.9%	33,202	35.8%
Black or African American	321	10.4%	4,204	11.4%	11,902	12.8%
Asian	1,328	43.1%	15,687	42.5%	31,696	34.2%
Other Race Not Hispanic	117	3.8%	1,612	4.4%	4,263	4.6%
Hispanic	248	8.0%	3,641	9.9%	11,568	12.5%
Not Hispanic or Latino Population (2025)	10,445	91.0%	123,958	90.3%	325,181	88.6%
Not Hispanic White	4,764	45.6%	55,819	45.0%	164,349	50.5%
Not Hispanic Black or African American	1,283	12.3%	14,822	12.0%	42,240	13.0%
Not Hispanic American Indian or Alaska Native	17	0.2%	199	0.2%	609	0.2%
Not Hispanic Asian	4,127	39.5%	49,745	40.1%	108,562	33.4%
Not Hispanic Hawaiian or Pacific Islander	5	-	46	-	125	-
Not Hispanic Other Race	7	-	136	0.1%	457	0.1%
Not Hispanic Two or More Races	243	2.3%	3,190	2.6%	8,840	2.7%
Hispanic or Latino Population (2025)	1,037	9.0%	13,289	9.7%	41,984	11.4%
Hispanic White	334	32.2%	3,760	28.3%	11,277	26.9%
Hispanic Black or African American	41	4.0%	423	3.2%	965	2.3%
Hispanic American Indian or Alaska Native	17	1.7%	223	1.7%	771	1.8%
Hispanic Asian	2	0.2%	66	0.5%	222	0.5%
Hispanic Hawaiian or Pacific Islander	2	0.2%	16	0.1%	55	0.1%
Hispanic Other Race	192	18.5%	3,051	23.0%	10,470	24.9%
Hispanic Two or More Races	448	43.3%	5,750	43.3%	18,224	43.4%
Not Hispanic or Latino Population (2020)	8,091	92.3%	104,527	91.0%	292,485	88.8%
Hispanic or Latino Population (2020)	676	7.7%	10,295	9.0%	36,846	11.2%
Not Hispanic or Latino Population (2010)	5,414	93.3%	68,966	91.5%	222,342	89.5%
Hispanic or Latino Population (2010)	392	6.7%	6,371	8.5%	25,991	10.5%
Not Hispanic or Latino Population (2030)	10,887	89.3%	130,788	88.7%	338,837	87.2%
Hispanic or Latino Population (2030)	1,305	10.7%	16,604	11.3%	49,888	12.8%
Projected Annual Growth (2025-2030)	268	5.2%	3,315	5.0%	7,904	3.8%
Historical Annual Growth (2010-2020)	284	7.3%	3,924	6.2%	10,855	4.2%

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McKinney Towne Crossing		1 mi radius		3 mi radius		5 mi radius	
McKinney, TX 75070							
Total Age Distribution (2025)							
Total Population	11,481			137,247			367,165
Age Under 5 Years	542	4.7%		7,655	5.6%		20,069
Age 5 to 9 Years	836	7.3%		10,776	7.9%		26,388
Age 10 to 14 Years	1,023	8.9%		11,592	8.4%		28,511
Age 15 to 19 Years	1,012	8.8%		10,290	7.5%		26,801
Age 20 to 24 Years	670	5.8%		7,439	5.4%		20,096
Age 25 to 29 Years	575	5.0%		7,069	5.2%		19,914
Age 30 to 34 Years	603	5.3%		8,377	6.1%		23,525
Age 35 to 39 Years	904	7.9%		12,016	8.8%		30,285
Age 40 to 44 Years	1,100	9.6%		14,379	10.5%		34,592
Age 45 to 49 Years	1,283	11.2%		12,897	9.4%		31,687
Age 50 to 54 Years	995	8.7%		10,705	7.8%		28,066
Age 55 to 59 Years	608	5.3%		7,364	5.4%		21,618
Age 60 to 64 Years	423	3.7%		5,465	4.0%		17,273
Age 65 to 69 Years	302	2.6%		3,880	2.8%		13,039
Age 70 to 74 Years	257	2.2%		3,119	2.3%		10,316
Age 75 to 79 Years	193	1.7%		2,246	1.6%		7,431
Age 80 to 84 Years	91	0.8%		1,263	0.9%		4,414
Age 85 Years or Over	63	0.5%		714	0.5%		3,139
Median Age	37.1			36.8			37.7
Age 19 Years or Less	3,413	29.7%		40,313	29.4%		101,770
Age 20 to 64 Years	7,161	62.4%		85,712	62.5%		227,057
Age 65 Years or Over	907	7.9%		11,223	8.2%		38,339
Female Age Distribution (2025)							
Female Population	5,924	51.6%		70,241	51.2%		188,109
Age Under 5 Years	234	3.9%		3,671	5.2%		9,840
Age 5 to 9 Years	432	7.3%		5,303	7.5%		12,973
Age 10 to 14 Years	530	9.0%		5,727	8.2%		13,976
Age 15 to 19 Years	503	8.5%		5,074	7.2%		13,166
Age 20 to 24 Years	359	6.1%		3,829	5.5%		10,335
Age 25 to 29 Years	291	4.9%		3,731	5.3%		10,381
Age 30 to 34 Years	333	5.6%		4,666	6.6%		12,606
Age 35 to 39 Years	491	8.3%		6,574	9.4%		16,211
Age 40 to 44 Years	585	9.9%		7,456	10.6%		17,975
Age 45 to 49 Years	646	10.9%		6,342	9.0%		15,873
Age 50 to 54 Years	469	7.9%		5,104	7.3%		13,792
Age 55 to 59 Years	326	5.5%		3,655	5.2%		10,908
Age 60 to 64 Years	211	3.6%		2,730	3.9%		8,697
Age 65 to 69 Years	168	2.8%		2,123	3.0%		7,094
Age 70 to 74 Years	146	2.5%		1,810	2.6%		5,950
Age 75 to 79 Years	114	1.9%		1,293	1.8%		4,211
Age 80 to 84 Years	52	0.9%		712	1.0%		2,470
Age 85 Years or Over	35	0.6%		440	0.6%		1,650
Female Median Age	37.3			36.9			38.1
Age 19 Years or Less	1,698	28.7%		19,774	28.2%		49,956
Age 20 to 64 Years	3,710	62.6%		44,088	62.8%		116,779
Age 65 Years or Over	516	8.7%		6,378	9.1%		21,374

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McKinney Towne Crossing							
McKinney, TX 75070		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2025)							
Male Population	5,558	48.4%	67,006	48.8%	179,056	48.8%	
Age Under 5 Years	308	5.5%	3,984	5.9%	10,229	5.7%	
Age 5 to 9 Years	405	7.3%	5,474	8.2%	13,415	7.5%	
Age 10 to 14 Years	493	8.9%	5,864	8.8%	14,534	8.1%	
Age 15 to 19 Years	509	9.2%	5,216	7.8%	13,635	7.6%	
Age 20 to 24 Years	311	5.6%	3,610	5.4%	9,760	5.5%	
Age 25 to 29 Years	284	5.1%	3,338	5.0%	9,533	5.3%	
Age 30 to 34 Years	270	4.9%	3,710	5.5%	10,919	6.1%	
Age 35 to 39 Years	414	7.4%	5,442	8.1%	14,074	7.9%	
Age 40 to 44 Years	515	9.3%	6,923	10.3%	16,617	9.3%	
Age 45 to 49 Years	637	11.5%	6,555	9.8%	15,814	8.8%	
Age 50 to 54 Years	526	9.5%	5,601	8.4%	14,274	8.0%	
Age 55 to 59 Years	282	5.1%	3,709	5.5%	10,710	6.0%	
Age 60 to 64 Years	211	3.8%	2,735	4.1%	8,576	4.8%	
Age 65 to 69 Years	134	2.4%	1,757	2.6%	5,945	3.3%	
Age 70 to 74 Years	111	2.0%	1,309	2.0%	4,366	2.4%	
Age 75 to 79 Years	79	1.4%	953	1.4%	3,220	1.8%	
Age 80 to 84 Years	39	0.7%	551	0.8%	1,944	1.1%	
Age 85 Years or Over	28	0.5%	274	0.4%	1,489	0.8%	
Male Median Age	37.0		36.8		37.4		
Age 19 Years or Less	1,715	30.9%	20,539	30.7%	51,814	28.9%	
Age 20 to 64 Years	3,451	62.1%	41,623	62.1%	110,278	61.6%	
Age 65 Years or Over	391	7.0%	4,844	7.2%	16,965	9.5%	
Males per 100 Females (2025)							
Overall Comparison	94		95		95		
Age Under 5 Years	132	56.9%	109	52.0%	104	51.0%	
Age 5 to 9 Years	94	48.4%	103	50.8%	103	50.8%	
Age 10 to 14 Years	93	48.2%	102	50.6%	104	51.0%	
Age 15 to 19 Years	101	50.3%	103	50.7%	104	50.9%	
Age 20 to 24 Years	87	46.5%	94	48.5%	94	48.6%	
Age 25 to 29 Years	98	49.5%	89	47.2%	92	47.9%	
Age 30 to 34 Years	81	44.8%	80	44.3%	87	46.4%	
Age 35 to 39 Years	84	45.7%	83	45.3%	87	46.5%	
Age 40 to 44 Years	88	46.8%	93	48.1%	92	48.0%	
Age 45 to 49 Years	99	49.7%	103	50.8%	100	49.9%	
Age 50 to 54 Years	112	52.9%	110	52.3%	103	50.9%	
Age 55 to 59 Years	87	46.4%	101	50.4%	98	49.5%	
Age 60 to 64 Years	100	50.0%	100	50.0%	99	49.7%	
Age 65 to 69 Years	80	44.3%	83	45.3%	84	45.6%	
Age 70 to 74 Years	76	43.2%	72	42.0%	73	42.3%	
Age 75 to 79 Years	69	41.0%	74	42.4%	76	43.3%	
Age 80 to 84 Years	75	43.0%	77	43.6%	79	44.0%	
Age 85 Years or Over	79	44.0%	62	38.4%	90	47.4%	
Age 19 Years or Less	101	50.2%	104	50.9%	104	50.9%	
Age 20 to 39 Years	87	46.5%	86	46.1%	89	47.2%	
Age 40 to 64 Years	97	49.3%	101	50.2%	98	49.5%	
Age 65 Years or Over	76	43.1%	76	43.2%	79	44.2%	

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McKinney Towne Crossing							
McKinney, TX 75070		1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)							
Total Households	4,149		49,127		134,583		
Households with Children	1,960	47.2%	22,360	45.5%	56,231	41.8%	
Average Household Size	2.8		2.8		2.7		
Household Density per Square Mile	1,321		1,738		1,714		
Population Family	9,866	85.9%	118,247	86.2%	312,495	85.1%	
Population Non-Family	1,615	14.1%	18,975	13.8%	53,787	14.6%	
Population Group Quarters	-	-	24	-	883	0.2%	
Family Households	2,965	71.5%	35,700	72.7%	95,657	71.1%	
Married Couple Households	2,396	80.8%	28,993	81.2%	76,328	79.8%	
Other Family Households with Children	569	19.2%	6,707	18.8%	19,329	20.2%	
Family Households with Children	1,960	66.1%	22,354	62.6%	56,207	58.8%	
Married Couple with Children	1,601	81.7%	18,314	81.9%	45,096	80.2%	
Other Family Households with Children	359	18.3%	4,040	18.1%	11,111	19.8%	
Family Households No Children	1,006	33.9%	13,347	37.4%	39,450	41.2%	
Married Couple No Children	795	79.1%	10,679	80.0%	31,231	79.2%	
Other Family Households No Children	210	20.9%	2,667	20.0%	8,218	20.8%	
Non-Family Households	1,184	28.5%	13,427	27.3%	38,926	28.9%	
Non-Family Households with Children	-	-	6	-	24	-	
Non-Family Households No Children	1,184	100.0%	13,421	100.0%	38,902	99.9%	
Average Family Household Size	3.3		3.3		3.3		
Average Family Income	\$250,059		\$229,548		\$211,744		
Median Family Income	\$207,713		\$182,931		\$169,626		
Average Non-Family Household Size	1.4		1.4		1.4		
Marital Status (2025)							
Population Age 15 Years or Over	9,080		107,224		292,197		
Never Married	2,010	22.1%	24,591	22.9%	71,624	24.5%	
Currently Married	5,864	64.6%	67,597	63.0%	177,994	60.9%	
Previously Married	1,206	13.3%	15,036	14.0%	42,579	14.6%	
Separated	330	27.3%	2,811	18.7%	8,395	19.7%	
Widowed	480	39.8%	3,279	21.8%	9,660	22.7%	
Divorced	396	32.8%	8,946	59.5%	24,523	57.6%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	7,398		89,495		245,300		
Elementary (Grade Level 0 to 8)	47	0.6%	1,373	1.5%	4,634	1.9%	
Some High School (Grade Level 9 to 11)	43	0.6%	1,501	1.7%	4,267	1.7%	
High School Graduate	450	6.1%	8,403	9.4%	27,019	11.0%	
Some College	1,146	15.5%	12,476	13.9%	36,499	14.9%	
Associate Degree Only	480	6.5%	5,539	6.2%	17,010	6.9%	
Bachelor Degree Only	2,923	39.5%	32,512	36.3%	89,133	36.3%	
Graduate Degree	2,309	31.2%	27,693	30.9%	66,738	27.2%	
Any College (Some College or Higher)	6,858	92.7%	78,219	87.4%	209,379	85.4%	
College Degree + (Bachelor Degree or Higher)	5,232	70.7%	60,205	67.3%	155,871	63.5%	

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McKinney Towne Crossing							
McKinney, TX 75070							
	1 mi radius			3 mi radius		5 mi radius	
Housing							
Total Housing Units (2025)	4,325		50,455		138,118		
Total Housing Units (2020)	3,709		44,186		124,913		
Historical Annual Growth (2020-2025)	617 -		6,269 -		13,205 -		
Housing Units Occupied (2025)	4,149	95.9%	49,127	97.4%	134,583	97.4%	
Housing Units Owner-Occupied	2,469	59.5%	29,846	60.8%	80,975	60.2%	
Housing Units Renter-Occupied	1,680	40.5%	19,281	39.2%	53,608	39.8%	
Housing Units Vacant (2025)	176	4.1%	1,328	2.6%	3,535	2.6%	
Household Size (2025)							
Total Households	4,149		49,127		134,583		
1 Person Households	977	23.5%	10,232	20.8%	30,493	22.7%	
2 Person Households	1,256	30.3%	15,474	31.5%	42,701	31.7%	
3 Person Households	664	16.0%	8,352	17.0%	21,832	16.2%	
4 Person Households	739	17.8%	9,027	18.4%	23,915	17.8%	
5 Person Households	325	7.8%	3,815	7.8%	9,893	7.4%	
6 Person Households	131	3.2%	1,477	3.0%	3,812	2.8%	
7 or More Person Households	57	1.4%	750	1.5%	1,936	1.4%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	1,693	40.8%	17,415	35.4%	40,401	30.0%	
HH Income \$150,000 to \$199,999	560	13.5%	7,247	14.8%	19,479	14.5%	
HH Income \$125,000 to \$149,999	150	3.6%	3,454	7.0%	11,969	8.9%	
HH Income \$100,000 to \$124,999	367	8.8%	4,474	9.1%	14,096	10.5%	
HH Income \$75,000 to \$99,999	283	6.8%	4,617	9.4%	13,577	10.1%	
HH Income \$50,000 to \$74,999	680	16.4%	5,334	10.9%	15,657	11.6%	
HH Income \$35,000 to \$49,999	146	3.5%	2,433	5.0%	7,068	5.3%	
HH Income \$25,000 to \$34,999	28	0.7%	1,414	2.9%	3,804	2.8%	
HH Income \$15,000 to \$24,999	63	1.5%	1,103	2.2%	3,145	2.3%	
HH Income \$10,000 to \$14,999	34	0.8%	305	0.6%	1,166	0.9%	
HH Income Under \$10,000	144	3.5%	1,332	2.7%	4,222	3.1%	
Household Vehicles (2025)							
Households 0 Vehicles Available	48	1.1%	1,211	2.5%	4,564	3.4%	
Households 1 Vehicle Available	1,377	33.2%	17,351	35.3%	45,919	34.1%	
Households 2 Vehicles Available	2,088	50.3%	22,438	45.7%	59,140	43.9%	
Households 3 or More Vehicles Available	637	15.3%	8,127	16.5%	24,960	18.5%	
Total Vehicles Available	7,759		89,376		247,777		
Average Vehicles per Household	1.9		1.8		1.8		
Owner-Occupied Household Vehicles	5,371	69.2%	62,270	69.7%	171,551	69.2%	
Average Vehicles per Owner-Occupied Household	2.2		2.1		2.1		
Renter-Occupied Household Vehicles	2,388	30.8%	27,107	30.3%	76,226	30.8%	
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4		
Travel Time (2025)							
Worker Base Age 16 years or Over	6,447		77,666		206,961		
Travel to Work in 14 Minutes or Less	671	10.4%	9,573	12.3%	29,626	14.3%	
Travel to Work in 15 to 29 Minutes	1,771	27.5%	20,497	26.4%	53,772	26.0%	
Travel to Work in 30 to 59 Minutes	1,112	17.2%	19,031	24.5%	52,413	25.3%	
Travel to Work in 60 Minutes or More	402	6.2%	3,901	5.0%	11,859	5.7%	
Work at Home	2,492	38.6%	24,664	31.8%	59,292	28.6%	
Average Minutes Travel to Work	22.8		25.6		25.3		

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

McKinney Towne Crossing											
McKinney, TX 75070											
Transportation To Work (2025)											
Worker Base Age 16 years or Over	6,447			77,666			206,961				
Drive to Work Alone	3,498	54.2%		46,132	59.4%		127,421	61.6%			
Drive to Work in Carpool	292	4.5%		4,585	5.9%		14,009	6.8%			
Travel to Work by Public Transportation	22	0.3%		650	0.8%		1,312	0.6%			
Drive to Work on Motorcycle	2	-		35	-		221	0.1%			
Bicycle to Work	3	-		75	-		209	0.1%			
Walk to Work	107	1.7%		637	0.8%		2,086	1.0%			
Other Means	32	0.5%		888	1.1%		2,411	1.2%			
Work at Home	2,492	38.6%		24,664	31.8%		59,292	28.6%			
Daytime Demographics (2025)											
Total Businesses	785			5,367			18,134				
Total Employees	5,092			26,865			110,649				
Company Headquarter Businesses	19	2.5%		86	1.6%		371	2.0%			
Company Headquarter Employees	281	5.5%		1,347	5.0%		9,520	8.6%			
Employee Population per Business	6.5	to 1		5.0	to 1		6.1	to 1			
Residential Population per Business	14.6	to 1		25.6	to 1		20.2	to 1			
Adj. Daytime Demographics Age 16 Years or Over	7,483			53,991			189,680				
Labor Force											
Labor Population Age 16 Years or Over (2025)	8,864			104,873			286,198				
Labor Force Total Males (2025)	4,239	47.8%		50,502	48.2%		137,855	48.2%			
Male Civilian Employed	3,521	83.1%		41,333	81.8%		110,098	79.9%			
Male Civilian Unemployed	113	2.7%		1,321	2.6%		4,090	3.0%			
Males in Armed Forces	26	0.6%		77	0.2%		176	0.1%			
Males Not in Labor Force	579	13.7%		7,772	15.4%		23,490	17.0%			
Labor Force Total Females (2025)	4,625	52.2%		54,371	51.8%		148,343	51.8%			
Female Civilian Employed	2,926	63.3%		36,333	66.8%		96,864	65.3%			
Female Civilian Unemployed	103	2.2%		1,279	2.4%		4,283	2.9%			
Females in Armed Forces	-	-		4	-		28	-			
Females Not in Labor Force	1,596	34.5%		16,755	30.8%		47,168	31.8%			
Unemployment Rate	216	2.4%		2,600	2.5%		8,373	2.9%			
Occupation (2025)											
Occupation Population Age 16 Years or Over	6,447			77,666			206,961				
Occupation Total Males	3,521	54.6%		41,333	53.2%		110,097	53.2%			
Occupation Total Females	2,926	45.4%		36,333	46.8%		96,864	46.8%			
Management, Business, Financial Operations	2,311	35.8%		23,546	30.3%		59,499	28.7%			
Professional, Related	1,999	31.0%		27,017	34.8%		69,930	33.8%			
Service	660	10.2%		7,243	9.3%		20,177	9.7%			
Sales, Office	947	14.7%		12,817	16.5%		38,025	18.4%			
Farming, Fishing, Forestry	3	-		81	0.1%		246	0.1%			
Construction, Extraction, Maintenance	257	4.0%		2,752	3.5%		6,855	3.3%			
Production, Transport, Material Moving	271	4.2%		4,210	5.4%		12,228	5.9%			
White Collar Workers	5,257	81.5%		63,380	81.6%		167,454	80.9%			
Blue Collar Workers	1,190	18.5%		14,286	18.4%		39,506	19.1%			



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

McKinney Towne Crossing		1 mi radius		3 mi radius		5 mi radius	
McKinney, TX 75070							
Units In Structure (2025)							
Total Units	4,149		49,127		134,583		
1 Detached Unit	2,433	58.6%	31,986	65.1%	88,949	66.1%	
1 Attached Unit	181	4.4%	2,111	4.3%	5,313	3.9%	
2 Units	55	1.3%	430	0.9%	1,437	1.1%	
3 to 4 Units	108	2.6%	1,000	2.0%	2,817	2.1%	
5 to 9 Units	192	4.6%	1,545	3.1%	5,109	3.8%	
10 to 19 Units	146	3.5%	3,455	7.0%	8,165	6.1%	
20 to 49 Units	184	4.4%	2,377	4.8%	5,366	4.0%	
50 or More Units	821	19.8%	5,991	12.2%	16,584	12.3%	
Mobile Home or Trailer	25	0.6%	175	0.4%	683	0.5%	
Other Structure	6	0.1%	58	0.1%	159	0.1%	
Homes Built By Year (2025)							
Homes Built 2020 or later	494	11.4%	4,991	9.9%	12,184	8.8%	
Homes Built 2010 to 2019	1,506	34.8%	15,458	30.6%	34,082	24.7%	
Homes Built 2000 to 2009	1,400	32.4%	14,210	28.2%	37,429	27.1%	
Homes Built 1990 to 1999	359	8.3%	9,441	18.7%	28,744	20.8%	
Homes Built 1980 to 1989	193	4.5%	3,040	6.0%	13,793	10.0%	
Homes Built 1970 to 1979	130	3.0%	1,225	2.4%	5,559	4.0%	
Homes Built 1960 to 1969	22	0.5%	251	0.5%	1,132	0.8%	
Homes Built 1950 to 1959	23	0.5%	275	0.5%	888	0.6%	
Homes Built 1940 to 1949	9	0.2%	99	0.2%	278	0.2%	
Homes Built Before 1939	12	0.3%	137	0.3%	495	0.4%	
Median Age of Homes	17.8	yrs	19.7	yrs	22.3	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,469		29,846		80,975		
Home Values \$1,000,000 or More	62	2.5%	1,884	6.3%	4,208	5.2%	
Home Values \$750,000 to \$999,999	842	34.1%	5,157	17.3%	11,285	13.9%	
Home Values \$500,000 to \$749,999	902	36.6%	11,171	37.4%	29,168	36.0%	
Home Values \$400,000 to \$499,999	399	16.2%	5,922	19.8%	16,722	20.7%	
Home Values \$300,000 to \$399,999	156	6.3%	3,875	13.0%	13,422	16.6%	
Home Values \$250,000 to \$299,999	32	1.3%	567	1.9%	2,155	2.7%	
Home Values \$200,000 to \$249,999	17	0.7%	266	0.9%	1,306	1.6%	
Home Values \$175,000 to \$199,999	2	-	47	0.2%	220	0.3%	
Home Values \$150,000 to \$174,999	7	0.3%	119	0.4%	450	0.6%	
Home Values \$125,000 to \$149,999	2	-	34	0.1%	139	0.2%	
Home Values \$100,000 to \$124,999	2	-	33	0.1%	168	0.2%	
Home Values \$90,000 to \$99,999	-	-	9	-	46	-	
Home Values \$80,000 to \$89,999	-	-	2	-	9	-	
Home Values \$70,000 to \$79,999	2	-	26	-	91	0.1%	
Home Values \$60,000 to \$69,999	2	-	52	0.2%	93	0.1%	
Home Values \$50,000 to \$59,999	-	-	13	-	68	-	
Home Values \$35,000 to \$49,999	2	-	65	0.2%	169	0.2%	
Home Values \$25,000 to \$34,999	-	-	26	-	80	-	
Home Values \$10,000 to \$24,999	3	0.1%	140	0.5%	308	0.4%	
Home Values Under \$10,000	35	1.4%	439	1.5%	867	1.1%	
Owner-Occupied Median Home Value	\$648,903		\$580,502		\$544,789		
Renter-Occupied Median Rent	\$1,881		\$1,756		\$1,747		



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

McKinney Towne Crossing McKinney, TX 75070		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$633.99 M	\$7.26 B	\$18.92 B
Total Non-Retail Expenditure		\$345.5 M	\$3.91 B	\$10.06 B
Total Retail Expenditure		\$288.48 M	\$3.35 B	\$8.85 B
Alcoholic Beverages		\$3.95 M	\$45.52 M	\$118.4 M
Apparel		\$11.53 M	\$133.53 M	\$348.48 M
Contributions		\$22.1 M	\$251.94 M	\$650.76 M
Education		\$15.32 M	\$175.35 M	\$454.16 M
Entertainment		\$35.43 M	\$410.67 M	\$1.07 B
Food Away From Home		\$27.66 M	\$319.88 M	\$834.23 M
Grocery		\$34.13 M	\$407.47 M	\$1.08 B
Health Care		\$26.35 M	\$313.05 M	\$867.11 M
Household Furnishings and Equipment		\$16.92 M	\$195.28 M	\$508.71 M
Household Operations		\$11.55 M	\$133.94 M	\$349.48 M
Miscellaneous Expenses		\$10.69 M	\$123.69 M	\$323.17 M
Personal Care		\$7.05 M	\$83.41 M	\$220.72 M
Shelter		\$96.42 M	\$1.12 B	\$2.95 B
Tax and Retirement		\$197.14 M	\$2.19 B	\$5.54 B
Tobacco and Related		\$1.77 M	\$22.6 M	\$63.01 M
Transportation		\$92.08 M	\$1.05 B	\$2.77 B
Utilities		\$23.88 M	\$286.02 M	\$762.85 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$12,733	\$12,322	\$11,712
Total Non-Retail Expenditure		\$6,939 54.5%	\$6,631 53.8%	\$6,232 53.2%
Total Retail Expenditures		\$5,794 45.5%	\$5,690 46.2%	\$5,481 46.8%
Alcoholic Beverages		\$79 0.6%	\$77 0.6%	\$73 0.6%
Apparel		\$232 1.8%	\$227 1.8%	\$216 1.8%
Contributions		\$444 3.5%	\$427 3.5%	\$403 3.4%
Education		\$308 2.4%	\$297 2.4%	\$281 2.4%
Entertainment		\$712 5.6%	\$697 5.7%	\$664 5.7%
Food Away From Home		\$556 4.4%	\$543 4.4%	\$517 4.4%
Grocery		\$686 5.4%	\$691 5.6%	\$671 5.7%
Health Care		\$529 4.2%	\$531 4.3%	\$537 4.6%
Household Furnishings and Equipment		\$340 2.7%	\$331 2.7%	\$315 2.7%
Household Operations		\$232 1.8%	\$227 1.8%	\$216 1.8%
Miscellaneous Expenses		\$215 1.7%	\$210 1.7%	\$200 1.7%
Personal Care		\$142 1.1%	\$141 1.1%	\$137 1.2%
Shelter		\$1,936 15.2%	\$1,903 15.4%	\$1,826 15.6%
Tax and Retirement		\$3,959 31.1%	\$3,722 30.2%	\$3,432 30.2%
Tobacco and Related		\$36 0.3%	\$38 0.3%	\$39 0.3%
Transportation		\$1,849 14.5%	\$1,774 14.4%	\$1,713 14.6%
Utilities		\$480 3.8%	\$485 3.9%	\$472 4.0%