

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.6886/-97.6539

Berry Creek Business Park		3 mi radius		5 mi radius		7 mi radius	
Georgetown, TX							
Population							
Estimated Population (2025)	21,087			70,623			106,461
Projected Population (2030)	23,159			78,098			122,436
Census Population (2020)	19,855			62,654			88,658
Census Population (2010)	16,522			48,643			63,544
Projected Annual Growth (2025-2030)	2,072	2.0%		7,475	2.1%		15,975 3.0%
Historical Annual Growth (2020-2025)	1,232	-		7,969	2.5%		17,803 4.0%
Historical Annual Growth (2010-2020)	3,333	2.0%		14,010	2.9%		25,115 4.0%
Estimated Population Density (2025)	746	psm		900	psm		692 psm
Trade Area Size	28.3	sq mi		78.5	sq mi		153.9 sq mi
Households							
Estimated Households (2025)	8,523			29,907			44,605
Projected Households (2030)	9,608			33,874			52,423
Census Households (2020)	7,624			25,200			35,809
Census Households (2010)	6,168			18,536			24,401
Projected Annual Growth (2025-2030)	1,085	2.5%		3,967	2.7%		7,818 3.5%
Historical Annual Change (2010-2025)	2,355	2.5%		11,372	4.1%		20,204 5.5%
Average Household Income							
Estimated Average Household Income (2025)	\$135,022			\$140,495			\$149,684
Projected Average Household Income (2030)	\$135,136			\$140,432			\$150,072
Census Average Household Income (2010)	\$81,739			\$74,344			\$76,881
Census Average Household Income (2000)	\$65,684			\$67,968			\$69,061
Projected Annual Change (2025-2030)	\$114	-		-\$63	-		\$388 -
Historical Annual Change (2000-2025)	\$69,338	4.2%		\$72,528	4.3%		\$80,623 4.7%
Median Household Income							
Estimated Median Household Income (2025)	\$104,395			\$104,343			\$111,131
Projected Median Household Income (2030)	\$104,964			\$104,119			\$111,825
Census Median Household Income (2010)	\$68,345			\$63,764			\$65,629
Census Median Household Income (2000)	\$57,485			\$57,750			\$59,807
Projected Annual Change (2025-2030)	\$569	0.1%		-\$224	-		\$694 0.1%
Historical Annual Change (2000-2025)	\$46,910	3.3%		\$46,593	3.2%		\$51,324 3.4%
Per Capita Income							
Estimated Per Capita Income (2025)	\$54,627			\$59,635			\$62,811
Projected Per Capita Income (2030)	\$56,113			\$61,035			\$64,340
Census Per Capita Income (2010)	\$30,498			\$28,314			\$29,513
Census Per Capita Income (2000)	\$25,750			\$24,071			\$24,453
Projected Annual Change (2025-2030)	\$1,486	0.5%		\$1,400	0.5%		\$1,529 0.5%
Historical Annual Change (2000-2025)	\$28,878	4.5%		\$35,564	5.9%		\$38,358 6.3%
Estimated Average Household Net Worth (2025)	\$1.33 M			\$1.52 M			\$1.66 M

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Berry Creek Business Park			3 mi radius		5 mi radius		7 mi radius	
Georgetown, TX								
Race and Ethnicity								
Total Population (2025)			21,087		70,623		106,461	
White (2025)			14,860	70.5%	50,317	71.2%	74,893	70.3%
Black or African American (2025)			1,233	5.8%	3,894	5.5%	5,914	5.6%
American Indian or Alaska Native (2025)			167	0.8%	462	0.7%	656	0.6%
Asian (2025)			682	3.2%	2,931	4.1%	5,537	5.2%
Hawaiian or Pacific Islander (2025)			28	0.1%	73	0.1%	103	-
Other Race (2025)			1,292	6.1%	4,256	6.0%	6,404	6.0%
Two or More Races (2025)			2,825	13.4%	8,691	12.3%	12,953	12.2%
Population < 18 (2025)			4,949	23.5%	13,940	19.7%	20,775	19.5%
White Not Hispanic			2,578	52.1%	7,105	51.0%	10,447	50.3%
Black or African American			349	7.0%	910	6.5%	1,361	6.6%
Asian			133	2.7%	525	3.8%	971	4.7%
Other Race Not Hispanic			273	5.5%	738	5.3%	1,088	5.2%
Hispanic			1,617	32.7%	4,662	33.4%	6,909	33.3%
Not Hispanic or Latino Population (2025)			15,680	74.4%	53,579	75.9%	81,052	76.1%
Not Hispanic White			13,237	84.4%	45,260	84.5%	67,387	83.1%
Not Hispanic Black or African American			1,170	7.5%	3,623	6.8%	5,491	6.8%
Not Hispanic American Indian or Alaska Native			44	0.3%	122	0.2%	169	0.2%
Not Hispanic Asian			612	3.9%	2,737	5.1%	5,265	6.5%
Not Hispanic Hawaiian or Pacific Islander			12	-	37	-	60	-
Not Hispanic Other Race			40	0.3%	107	0.2%	176	0.2%
Not Hispanic Two or More Races			565	3.6%	1,694	3.2%	2,505	3.1%
Hispanic or Latino Population (2025)			5,407	25.6%	17,044	24.1%	25,409	23.9%
Hispanic White			1,623	30.0%	5,058	29.7%	7,507	29.5%
Hispanic Black or African American			64	1.2%	271	1.6%	422	1.7%
Hispanic American Indian or Alaska Native			123	2.3%	340	2.0%	487	1.9%
Hispanic Asian			70	1.3%	194	1.1%	271	1.1%
Hispanic Hawaiian or Pacific Islander			16	0.3%	36	0.2%	43	0.2%
Hispanic Other Race			1,252	23.2%	4,149	24.3%	6,229	24.5%
Hispanic Two or More Races			2,260	41.8%	6,996	41.0%	10,449	41.1%
Not Hispanic or Latino Population (2020)			15,507	78.1%	48,660	77.7%	68,244	77.0%
Hispanic or Latino Population (2020)			4,348	21.9%	13,994	22.3%	20,414	23.0%
Not Hispanic or Latino Population (2010)			13,198	79.9%	38,183	78.5%	49,851	78.5%
Hispanic or Latino Population (2010)			3,324	20.1%	10,460	21.5%	13,693	21.5%
Not Hispanic or Latino Population (2030)			16,950	73.2%	58,094	74.4%	91,578	74.8%
Hispanic or Latino Population (2030)			6,210	26.8%	20,005	25.6%	30,858	25.2%
Projected Annual Growth (2025-2030)			802	3.0%	2,960	3.5%	5,449	4.3%
Historical Annual Growth (2010-2020)			1,024	3.1%	3,534	3.4%	6,721	4.9%

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Berry Creek Business Park		3 mi radius		5 mi radius		7 mi radius	
Georgetown, TX							
Total Age Distribution (2025)							
Total Population	21,087			70,623			106,461
Age Under 5 Years	1,097	5.2%		3,286	4.7%		5,102 4.8%
Age 5 to 9 Years	1,336	6.3%		3,804	5.4%		5,698 5.4%
Age 10 to 14 Years	1,444	6.8%		4,009	5.7%		5,855 5.5%
Age 15 to 19 Years	1,547	7.3%		4,701	6.7%		6,641 6.2%
Age 20 to 24 Years	1,211	5.7%		4,237	6.0%		6,009 5.6%
Age 25 to 29 Years	1,223	5.8%		3,899	5.5%		5,854 5.5%
Age 30 to 34 Years	1,274	6.0%		4,013	5.7%		6,248 5.9%
Age 35 to 39 Years	1,327	6.3%		4,260	6.0%		6,670 6.3%
Age 40 to 44 Years	1,401	6.6%		4,195	5.9%		6,470 6.1%
Age 45 to 49 Years	1,270	6.0%		3,773	5.3%		5,900 5.5%
Age 50 to 54 Years	1,490	7.1%		4,069	5.8%		6,261 5.9%
Age 55 to 59 Years	1,309	6.2%		3,836	5.4%		5,825 5.5%
Age 60 to 64 Years	1,343	6.4%		4,352	6.2%		6,603 6.2%
Age 65 to 69 Years	1,146	5.4%		4,542	6.4%		6,985 6.6%
Age 70 to 74 Years	1,003	4.8%		4,526	6.4%		7,149 6.7%
Age 75 to 79 Years	792	3.8%		4,169	5.9%		6,453 6.1%
Age 80 to 84 Years	469	2.2%		2,663	3.8%		3,813 3.6%
Age 85 Years or Over	406	1.9%		2,290	3.2%		2,927 2.7%
Median Age	39.5			43.3			43.8
Age 19 Years or Less	5,424	25.7%		15,801	22.4%		23,295 21.9%
Age 20 to 64 Years	11,847	56.2%		36,633	51.9%		55,840 52.5%
Age 65 Years or Over	3,816	18.1%		18,189	25.8%		27,326 25.7%
Female Age Distribution (2025)							
Female Population	10,800	51.2%		35,755	50.6%		54,121 50.8%
Age Under 5 Years	487	4.5%		1,524	4.3%		2,427 4.5%
Age 5 to 9 Years	640	5.9%		1,896	5.3%		2,832 5.2%
Age 10 to 14 Years	698	6.5%		1,961	5.5%		2,845 5.3%
Age 15 to 19 Years	742	6.9%		1,968	5.5%		2,894 5.3%
Age 20 to 24 Years	613	5.7%		1,786	5.0%		2,670 4.9%
Age 25 to 29 Years	628	5.8%		1,891	5.3%		2,857 5.3%
Age 30 to 34 Years	646	6.0%		1,968	5.5%		3,126 5.8%
Age 35 to 39 Years	668	6.2%		2,081	5.8%		3,293 6.1%
Age 40 to 44 Years	728	6.7%		2,132	6.0%		3,247 6.0%
Age 45 to 49 Years	668	6.2%		1,916	5.4%		2,997 5.5%
Age 50 to 54 Years	792	7.3%		2,117	5.9%		3,222 6.0%
Age 55 to 59 Years	690	6.4%		2,015	5.6%		3,068 5.7%
Age 60 to 64 Years	712	6.6%		2,373	6.6%		3,531 6.5%
Age 65 to 69 Years	620	5.7%		2,547	7.1%		3,905 7.2%
Age 70 to 74 Years	564	5.2%		2,538	7.1%		3,994 7.4%
Age 75 to 79 Years	425	3.9%		2,356	6.6%		3,600 6.7%
Age 80 to 84 Years	248	2.3%		1,416	4.0%		2,011 3.7%
Age 85 Years or Over	231	2.1%		1,271	3.6%		1,603 3.0%
Female Median Age	40.9			45.4			45.4
Age 19 Years or Less	2,566	23.8%		7,349	20.6%		10,997 20.3%
Age 20 to 64 Years	6,145	56.9%		18,278	51.1%		28,011 51.8%
Age 65 Years or Over	2,089	19.3%		10,128	28.3%		15,113 27.9%

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Georgetown, TX							
Male Age Distribution (2025)							
Male Population	10,287	48.8%	34,868	49.4%	52,340	49.2%	
Age Under 5 Years	610	5.9%	1,762	5.1%	2,675	5.1%	
Age 5 to 9 Years	696	6.8%	1,907	5.5%	2,866	5.5%	
Age 10 to 14 Years	747	7.3%	2,048	5.9%	3,010	5.8%	
Age 15 to 19 Years	805	7.8%	2,734	7.8%	3,747	7.2%	
Age 20 to 24 Years	598	5.8%	2,452	7.0%	3,340	6.4%	
Age 25 to 29 Years	596	5.8%	2,008	5.8%	2,997	5.7%	
Age 30 to 34 Years	628	6.1%	2,045	5.9%	3,122	6.0%	
Age 35 to 39 Years	658	6.4%	2,179	6.2%	3,378	6.5%	
Age 40 to 44 Years	673	6.5%	2,063	5.9%	3,223	6.2%	
Age 45 to 49 Years	602	5.9%	1,857	5.3%	2,903	5.5%	
Age 50 to 54 Years	697	6.8%	1,952	5.6%	3,039	5.8%	
Age 55 to 59 Years	619	6.0%	1,821	5.2%	2,756	5.3%	
Age 60 to 64 Years	632	6.1%	1,979	5.7%	3,072	5.9%	
Age 65 to 69 Years	526	5.1%	1,995	5.7%	3,080	5.9%	
Age 70 to 74 Years	439	4.3%	1,987	5.7%	3,156	6.0%	
Age 75 to 79 Years	367	3.6%	1,813	5.2%	2,853	5.5%	
Age 80 to 84 Years	221	2.1%	1,247	3.6%	1,802	3.4%	
Age 85 Years or Over	174	1.7%	1,018	2.9%	1,323	2.5%	
Male Median Age	38.1		41.3		42.2		
Age 19 Years or Less	2,858	27.8%	8,452	24.2%	12,298	23.5%	
Age 20 to 64 Years	5,702	55.4%	18,355	52.6%	27,829	53.2%	
Age 65 Years or Over	1,727	16.8%	8,061	23.1%	12,213	23.3%	
Males per 100 Females (2025)							
Overall Comparison	95		98		97		
Age Under 5 Years	125	55.6%	116	53.6%	110	52.4%	
Age 5 to 9 Years	109	52.1%	101	50.1%	101	50.3%	
Age 10 to 14 Years	107	51.7%	104	51.1%	106	51.4%	
Age 15 to 19 Years	108	52.0%	139	58.1%	129	56.4%	
Age 20 to 24 Years	97	49.3%	137	57.9%	125	55.6%	
Age 25 to 29 Years	95	48.7%	106	51.5%	105	51.2%	
Age 30 to 34 Years	97	49.3%	104	51.0%	100	50.0%	
Age 35 to 39 Years	99	49.6%	105	51.2%	103	50.6%	
Age 40 to 44 Years	92	48.0%	97	49.2%	99	49.8%	
Age 45 to 49 Years	90	47.4%	97	49.2%	97	49.2%	
Age 50 to 54 Years	88	46.8%	92	48.0%	94	48.5%	
Age 55 to 59 Years	90	47.3%	90	47.5%	90	47.3%	
Age 60 to 64 Years	89	47.0%	83	45.5%	87	46.5%	
Age 65 to 69 Years	85	45.9%	78	43.9%	79	44.1%	
Age 70 to 74 Years	78	43.8%	78	43.9%	79	44.1%	
Age 75 to 79 Years	86	46.3%	77	43.5%	79	44.2%	
Age 80 to 84 Years	89	47.1%	88	46.8%	90	47.3%	
Age 85 Years or Over	75	43.0%	80	44.5%	83	45.2%	
Age 19 Years or Less	111	52.7%	115	53.5%	112	52.8%	
Age 20 to 39 Years	97	49.2%	112	52.9%	107	51.8%	
Age 40 to 64 Years	90	47.3%	92	47.8%	93	48.3%	
Age 65 Years or Over	83	45.3%	80	44.3%	81	44.7%	

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Berry Creek Business Park							
Georgetown, TX		3 mi radius		5 mi radius		7 mi radius	
Household Type (2025)							
Total Households	8,523		29,907		44,605		
Households with Children	2,661	31.2%	7,428	24.8%	11,764	26.4%	
Average Household Size	2.5		2.3		2.3		
Household Density per Square Mile	302		381		290		
Population Family	15,775	74.8%	49,994	70.8%	77,823	73.1%	
Population Non-Family	5,140	24.4%	18,639	26.4%	26,616	25.0%	
Population Group Quarters	173	0.8%	1,990	2.8%	2,022	1.9%	
Family Households	5,044	59.2%	15,621	52.2%	24,612	55.2%	
Married Couple Households	3,973	78.8%	12,606	80.7%	20,248	82.3%	
Other Family Households with Children	1,071	21.2%	3,014	19.3%	4,364	17.7%	
Family Households with Children	2,659	52.7%	7,420	47.5%	11,749	47.7%	
Married Couple with Children	1,837	69.1%	5,420	73.0%	8,741	74.4%	
Other Family Households with Children	821	30.9%	2,000	27.0%	3,008	25.6%	
Family Households No Children	2,385	47.3%	8,201	52.5%	12,863	52.3%	
Married Couple No Children	2,135	89.5%	7,186	87.6%	11,506	89.5%	
Other Family Households No Children	250	10.5%	1,014	12.4%	1,356	10.5%	
Non-Family Households	3,480	40.8%	14,286	47.8%	19,994	44.8%	
Non-Family Households with Children	2	-	8	-	16	-	
Non-Family Households No Children	3,477	99.9%	14,278	99.9%	19,978	99.9%	
Average Family Household Size	3.1		3.2		3.2		
Average Family Income	\$169,330		\$178,235		\$186,260		
Median Family Income	\$130,172		\$135,244		\$137,505		
Average Non-Family Household Size	1.5		1.3		1.3		
Marital Status (2025)							
Population Age 15 Years or Over	17,210		59,523		89,806		
Never Married	4,881	28.4%	15,690	26.4%	22,422	25.0%	
Currently Married	9,264	53.8%	31,759	53.4%	50,512	56.2%	
Previously Married	3,065	17.8%	12,074	20.3%	16,872	18.8%	
Separated	689	22.5%	2,139	17.7%	3,396	20.1%	
Widowed	789	25.7%	4,296	35.6%	5,584	33.1%	
Divorced	1,587	51.8%	5,639	46.7%	7,893	46.8%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	14,452		50,584		77,156		
Elementary (Grade Level 0 to 8)	403	2.8%	1,602	3.2%	2,263	2.9%	
Some High School (Grade Level 9 to 11)	579	4.0%	1,626	3.2%	2,627	3.4%	
High School Graduate	3,198	22.1%	9,159	18.1%	13,522	17.5%	
Some College	2,801	19.4%	10,002	19.8%	14,978	19.4%	
Associate Degree Only	1,264	8.7%	3,892	7.7%	6,436	8.3%	
Bachelor Degree Only	4,023	27.8%	15,274	30.2%	23,144	30.0%	
Graduate Degree	2,184	15.1%	9,029	17.8%	14,186	18.4%	
Any College (Some College or Higher)	10,272	71.1%	38,197	75.5%	58,744	76.1%	
College Degree + (Bachelor Degree or Higher)	6,208	43.0%	24,303	48.0%	37,330	48.4%	

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Housing							
Total Housing Units (2025)	8,969		31,609		47,063		
Total Housing Units (2020)	8,143		27,105		38,501		
Historical Annual Growth (2020-2025)	826 -		4,504 -		8,562 -		
Housing Units Occupied (2025)	8,523	95.0%	29,907	94.6%	44,605	94.8%	
Housing Units Owner-Occupied	4,790	56.2%	19,025	63.6%	30,696	68.8%	
Housing Units Renter-Occupied	3,733	43.8%	10,883	36.4%	13,909	31.2%	
Housing Units Vacant (2025)	446	5.0%	1,701	5.4%	2,458	5.2%	
Household Size (2025)							
Total Households	8,523		29,907		44,605		
1 Person Households	2,549	29.9%	11,914	39.8%	16,464	36.9%	
2 Person Households	2,894	34.0%	8,390	28.1%	13,261	29.7%	
3 Person Households	1,202	14.1%	3,614	12.1%	5,546	12.4%	
4 Person Households	1,092	12.8%	3,413	11.4%	5,345	12.0%	
5 Person Households	520	6.1%	1,655	5.5%	2,548	5.7%	
6 Person Households	162	1.9%	571	1.9%	898	2.0%	
7 or More Person Households	105	1.2%	351	1.2%	544	1.2%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	1,325	15.5%	4,842	16.2%	8,101	18.2%	
HH Income \$150,000 to \$199,999	1,020	12.0%	3,667	12.3%	5,735	12.9%	
HH Income \$125,000 to \$149,999	734	8.6%	2,598	8.7%	4,180	9.4%	
HH Income \$100,000 to \$124,999	1,152	13.5%	3,673	12.3%	5,605	12.6%	
HH Income \$75,000 to \$99,999	1,030	12.1%	3,657	12.2%	5,589	12.5%	
HH Income \$50,000 to \$74,999	1,371	16.1%	5,048	16.9%	6,900	15.5%	
HH Income \$35,000 to \$49,999	692	8.1%	2,206	7.4%	2,943	6.6%	
HH Income \$25,000 to \$34,999	352	4.1%	1,329	4.4%	1,771	4.0%	
HH Income \$15,000 to \$24,999	327	3.8%	1,153	3.9%	1,610	3.6%	
HH Income \$10,000 to \$14,999	296	3.5%	780	2.6%	974	2.2%	
HH Income Under \$10,000	224	2.6%	954	3.2%	1,196	2.7%	
Household Vehicles (2025)							
Households 0 Vehicles Available	499	5.9%	1,513	5.1%	1,708	3.8%	
Households 1 Vehicle Available	2,902	34.1%	11,739	39.3%	16,528	37.1%	
Households 2 Vehicles Available	3,432	40.3%	11,717	39.2%	18,504	41.5%	
Households 3 or More Vehicles Available	1,690	19.8%	4,939	16.5%	7,865	17.6%	
Total Vehicles Available	15,483		51,823		79,982		
Average Vehicles per Household	1.8		1.7		1.8		
Owner-Occupied Household Vehicles	10,064	65.0%	36,779	71.0%	59,952	75.0%	
Average Vehicles per Owner-Occupied Household	2.1		1.9		2.0		
Renter-Occupied Household Vehicles	5,420	35.0%	15,044	29.0%	20,030	25.0%	
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.4		
Travel Time (2025)							
Worker Base Age 16 years or Over	11,209		36,427		54,338		
Travel to Work in 14 Minutes or Less	2,649	23.6%	8,279	22.7%	11,365	20.9%	
Travel to Work in 15 to 29 Minutes	2,288	20.4%	7,467	20.5%	11,589	21.3%	
Travel to Work in 30 to 59 Minutes	3,610	32.2%	10,130	27.8%	15,272	28.1%	
Travel to Work in 60 Minutes or More	688	6.1%	2,303	6.3%	3,421	6.3%	
Work at Home	1,974	17.6%	8,249	22.6%	12,691	23.4%	
Average Minutes Travel to Work	25.9		23.8		24.5		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.6886/-97.6539

Berry Creek Business Park		3 mi radius		5 mi radius		7 mi radius	
Georgetown, TX							
Transportation To Work (2025)							
Worker Base Age 16 years or Over	11,209			36,427			54,338
Drive to Work Alone	8,024	71.6%		24,056	66.0%		35,296 65.0%
Drive to Work in Carpool	882	7.9%		2,939	8.1%		4,669 8.6%
Travel to Work by Public Transportation	44	0.4%		102	0.3%		138 0.3%
Drive to Work on Motorcycle	60	0.5%		128	0.4%		185 0.3%
Bicycle to Work	12	0.1%		37	0.1%		67 0.1%
Walk to Work	83	0.7%		475	1.3%		681 1.3%
Other Means	130	1.2%		440	1.2%		610 1.1%
Work at Home	1,974	17.6%		8,249	22.6%		12,691 23.4%
Daytime Demographics (2025)							
Total Businesses	1,184			3,287			4,046
Total Employees	7,732			24,640			30,667
Company Headquarter Businesses	34	2.9%		87	2.6%		108 2.7%
Company Headquarter Employees	701	9.1%		2,378	9.6%		2,709 8.8%
Employee Population per Business	6.5	to 1		7.5	to 1		7.6 to 1
Residential Population per Business	17.8	to 1		21.5	to 1		26.3 to 1
Adj. Daytime Demographics Age 16 Years or Over	13,136			46,285			64,059
Labor Force							
Labor Population Age 16 Years or Over (2025)	16,852			58,593			88,424
Labor Force Total Males (2025)	8,063	47.8%		28,643	48.9%		43,040 48.7%
Male Civilian Employed	5,589	69.3%		18,854	65.8%		28,161 65.4%
Male Civilian Unemployed	283	3.5%		835	2.9%		1,219 2.8%
Males in Armed Forces	190	2.4%		370	1.3%		473 1.1%
Males Not in Labor Force	2,002	24.8%		8,584	30.0%		13,186 30.6%
Labor Force Total Females (2025)	8,789	52.2%		29,950	51.1%		45,384 51.3%
Female Civilian Employed	5,622	64.0%		17,576	58.7%		26,180 57.7%
Female Civilian Unemployed	159	1.8%		625	2.1%		1,174 2.6%
Females in Armed Forces	48	0.5%		149	0.5%		217 0.5%
Females Not in Labor Force	2,960	33.7%		11,600	38.7%		17,813 39.2%
Unemployment Rate	442	2.6%		1,460	2.5%		2,393 2.7%
Occupation (2025)							
Occupation Population Age 16 Years or Over	11,209			36,427			54,338
Occupation Total Males	5,587	49.8%		18,851	51.7%		28,158 51.8%
Occupation Total Females	5,622	50.2%		17,576	48.3%		26,180 48.2%
Management, Business, Financial Operations	2,260	20.2%		8,118	22.3%		12,433 22.9%
Professional, Related	3,025	27.0%		9,805	26.9%		14,833 27.3%
Service	1,597	14.2%		5,151	14.1%		7,610 14.0%
Sales, Office	2,008	17.9%		6,667	18.3%		10,358 19.1%
Farming, Fishing, Forestry	149	1.3%		236	0.6%		284 0.5%
Construction, Extraction, Maintenance	910	8.1%		2,597	7.1%		3,498 6.4%
Production, Transport, Material Moving	1,261	11.2%		3,853	10.6%		5,322 9.8%
White Collar Workers	7,293	65.1%		24,590	67.5%		37,623 69.2%
Blue Collar Workers	3,916	34.9%		11,837	32.5%		16,715 30.8%

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Berry Creek Business Park							
Georgetown, TX		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2025)							
Total Units	8,523		29,907		44,605		
1 Detached Unit	5,650	66.3%	20,781	69.5%	32,908	73.8%	
1 Attached Unit	350	4.1%	1,251	4.2%	1,636	3.7%	
2 Units	321	3.8%	852	2.8%	1,081	2.4%	
3 to 4 Units	225	2.6%	630	2.1%	816	1.8%	
5 to 9 Units	322	3.8%	785	2.6%	1,152	2.6%	
10 to 19 Units	629	7.4%	1,693	5.7%	2,054	4.6%	
20 to 49 Units	296	3.5%	1,070	3.6%	1,366	3.1%	
50 or More Units	556	6.5%	2,330	7.8%	2,799	6.3%	
Mobile Home or Trailer	161	1.9%	490	1.6%	761	1.7%	
Other Structure	15	0.2%	26	-	32	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	646	7.2%	3,302	10.4%	5,705	12.1%	
Homes Built 2010 to 2019	1,758	19.6%	7,824	24.8%	13,302	28.3%	
Homes Built 2000 to 2009	2,139	23.8%	7,103	22.5%	9,960	21.2%	
Homes Built 1990 to 1999	1,666	18.6%	5,643	17.9%	7,338	15.6%	
Homes Built 1980 to 1989	1,084	12.1%	2,949	9.3%	4,196	8.9%	
Homes Built 1970 to 1979	860	9.6%	1,663	5.3%	2,179	4.6%	
Homes Built 1960 to 1969	131	1.5%	386	1.2%	557	1.2%	
Homes Built 1950 to 1959	43	0.5%	294	0.9%	340	0.7%	
Homes Built 1940 to 1949	12	0.1%	141	0.4%	195	0.4%	
Homes Built Before 1939	183	2.0%	601	1.9%	834	1.8%	
Median Age of Homes	26.6	yrs	23.6	yrs	22.2	yrs	
Home Values (2025)							
Owner Specified Housing Units	4,790		19,025		30,696		
Home Values \$1,000,000 or More	180	3.8%	637	3.3%	1,261	4.1%	
Home Values \$750,000 to \$999,999	669	14.0%	1,846	9.7%	2,880	9.4%	
Home Values \$500,000 to \$749,999	987	20.6%	4,255	22.4%	7,631	24.9%	
Home Values \$400,000 to \$499,999	980	20.5%	4,843	25.5%	7,425	24.2%	
Home Values \$300,000 to \$399,999	1,062	22.2%	4,812	25.3%	7,715	25.1%	
Home Values \$250,000 to \$299,999	306	6.4%	1,019	5.4%	1,429	4.7%	
Home Values \$200,000 to \$249,999	234	4.9%	584	3.1%	848	2.8%	
Home Values \$175,000 to \$199,999	71	1.5%	125	0.7%	179	0.6%	
Home Values \$150,000 to \$174,999	42	0.9%	187	1.0%	281	0.9%	
Home Values \$125,000 to \$149,999	10	0.2%	41	0.2%	58	0.2%	
Home Values \$100,000 to \$124,999	14	0.3%	79	0.4%	147	0.5%	
Home Values \$90,000 to \$99,999	-	-	8	-	10	-	
Home Values \$80,000 to \$89,999	11	0.2%	19	-	31	0.1%	
Home Values \$70,000 to \$79,999	3	-	15	-	21	-	
Home Values \$60,000 to \$69,999	6	0.1%	21	0.1%	33	0.1%	
Home Values \$50,000 to \$59,999	56	1.2%	95	0.5%	122	0.4%	
Home Values \$35,000 to \$49,999	29	0.6%	131	0.7%	221	0.7%	
Home Values \$25,000 to \$34,999	108	2.3%	228	1.2%	271	0.9%	
Home Values \$10,000 to \$24,999	3	-	13	-	24	-	
Home Values Under \$10,000	19	0.4%	67	0.4%	108	0.4%	
Owner-Occupied Median Home Value	\$473,251		\$461,760		\$474,582		
Renter-Occupied Median Rent	\$1,437		\$1,486		\$1,500		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.6886/-97.6539

Berry Creek Business Park		3 mi radius		5 mi radius		7 mi radius	
Georgetown, TX							
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure		\$978 M		\$3.39 B		\$5.28 B	
Total Non-Retail Expenditure		\$501.34 M		\$1.73 B		\$2.69 B	
Total Retail Expenditure		\$476.65 M		\$1.66 B		\$2.58 B	
Alcoholic Beverages		\$6.07 M		\$21.07 M		\$32.82 M	
Apparel		\$18.06 M		\$62.29 M		\$96.76 M	
Contributions		\$32.6 M		\$114.63 M		\$179.53 M	
Education		\$22.96 M		\$80.32 M		\$125.53 M	
Entertainment		\$55.79 M		\$192.3 M		\$298.55 M	
Food Away From Home		\$43.14 M		\$149.04 M		\$231.69 M	
Grocery		\$59.72 M		\$199.39 M		\$305.35 M	
Health Care		\$56.61 M		\$206.21 M		\$307.96 M	
Household Furnishings and Equipment		\$26.21 M		\$90.79 M		\$141.26 M	
Household Operations		\$18.11 M		\$62.13 M		\$96.43 M	
Miscellaneous Expenses		\$16.81 M		\$58.26 M		\$90.54 M	
Personal Care		\$11.94 M		\$40.21 M		\$61.84 M	
Shelter		\$157.67 M		\$529.82 M		\$807.87 M	
Tax and Retirement		\$255.83 M		\$912.85 M		\$1.45 B	
Tobacco and Related		\$3.98 M		\$12.62 M		\$18.74 M	
Transportation		\$150.21 M		\$521.5 M		\$815.76 M	
Utilities		\$42.29 M		\$140.7 M		\$215.14 M	
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure		\$9,562		\$9,457		\$9,856	
Total Non-Retail Expenditure		\$4,902	51.3%	\$4,824	51.0%	\$5,034	51.1%
Total Retail Expenditures		\$4,660	48.7%	\$4,634	49.0%	\$4,822	48.9%
Alcoholic Beverages		\$59	0.6%	\$59	0.6%	\$61	0.6%
Apparel		\$177	1.8%	\$174	1.8%	\$181	1.8%
Contributions		\$319	3.3%	\$319	3.4%	\$335	3.4%
Education		\$224	2.3%	\$224	2.4%	\$235	2.4%
Entertainment		\$545	5.7%	\$536	5.7%	\$558	5.7%
Food Away From Home		\$422	4.4%	\$415	4.4%	\$433	4.4%
Grocery		\$584	6.1%	\$556	5.9%	\$570	5.8%
Health Care		\$553	5.8%	\$575	6.1%	\$575	5.8%
Household Furnishings and Equipment		\$256	2.7%	\$253	2.7%	\$264	2.7%
Household Operations		\$177	1.9%	\$173	1.8%	\$180	1.8%
Miscellaneous Expenses		\$164	1.7%	\$162	1.7%	\$169	1.7%
Personal Care		\$117	1.2%	\$112	1.2%	\$116	1.2%
Shelter		\$1,542	16.1%	\$1,476	15.6%	\$1,509	15.3%
Tax and Retirement		\$2,501	26.2%	\$2,544	26.9%	\$2,709	26.9%
Tobacco and Related		\$39	0.4%	\$35	0.4%	\$35	0.4%
Transportation		\$1,469	15.4%	\$1,453	15.4%	\$1,524	15.5%
Utilities		\$413	4.3%	\$392	4.1%	\$402	4.1%