

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.119/-89.9096

Poplar Commons						
Memphis, TN 38117	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	5,965		86,428		232,533	
Projected Population (2030)	5,818		81,262		218,844	
Census Population (2020)	5,795		86,598		231,100	
Census Population (2010)	5,700		87,253		237,600	
Projected Annual Growth (2025-2030)	-147	-0.5%	-5,166	-1.2%	-13,689	-1.2%
Historical Annual Growth (2020-2025)	170	-	-170	-	1,434	0.1%
Historical Annual Growth (2010-2020)	95	0.2%	-655	-	-6,501	-0.3%
Estimated Population Density (2025)	1,900	psm	3,057	psm	2,962	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	2,700		37,007		92,156	
Projected Households (2030)	2,617		34,818		86,663	
Census Households (2020)	2,783		38,636		93,983	
Census Households (2010)	2,650		37,024		92,583	
Projected Annual Growth (2025-2030)	-83	-0.6%	-2,189	-1.2%	-5,493	-1.2%
Historical Annual Change (2010-2025)	50	0.1%	-17	-	-427	-
Average Household Income						
Estimated Average Household Income (2025)	\$228,681		\$126,127		\$101,526	
Projected Average Household Income (2030)	\$226,485		\$124,384		\$100,182	
Census Average Household Income (2010)	\$138,809		\$72,945		\$60,758	
Census Average Household Income (2000)	\$106,110		\$60,763		\$52,259	
Projected Annual Change (2025-2030)	-\$2,197	-0.2%	-\$1,743	-0.3%	-\$1,344	-0.3%
Historical Annual Change (2000-2025)	\$122,571	4.6%	\$65,364	4.3%	\$49,267	3.8%
Median Household Income						
Estimated Median Household Income (2025)	\$152,441		\$88,337		\$72,549	
Projected Median Household Income (2030)	\$151,963		\$87,725		\$72,070	
Census Median Household Income (2010)	\$92,872		\$52,952		\$45,321	
Census Median Household Income (2000)	\$66,736		\$45,093		\$39,893	
Projected Annual Change (2025-2030)	-\$478	-	-\$612	-0.1%	-\$479	-0.1%
Historical Annual Change (2000-2025)	\$85,706	5.1%	\$43,244	3.8%	\$32,656	3.3%
Per Capita Income						
Estimated Per Capita Income (2025)	\$103,525		\$54,097		\$40,320	
Projected Per Capita Income (2030)	\$101,892		\$53,391		\$39,761	
Census Per Capita Income (2010)	\$64,535		\$30,953		\$23,675	
Census Per Capita Income (2000)	\$49,207		\$26,512		\$20,922	
Projected Annual Change (2025-2030)	-\$1,634	-0.3%	-\$706	-0.3%	-\$559	-0.3%
Historical Annual Change (2000-2025)	\$54,318	4.4%	\$27,585	4.2%	\$19,398	3.7%
Estimated Average Household Net Worth (2025)	\$2.85 M		\$1.26 M		\$944,672	

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Poplar Commons							
Memphis, TN 38117		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2025)	5,965		86,428		232,533		
White (2025)	4,780	80.1%	47,686	55.2%	86,594	37.2%	
Black or African American (2025)	740	12.4%	26,034	30.1%	108,494	46.7%	
American Indian or Alaska Native (2025)	5	-	277	0.3%	987	0.4%	
Asian (2025)	211	3.5%	2,725	3.2%	5,317	2.3%	
Hawaiian or Pacific Islander (2025)	2	-	40	-	79	-	
Other Race (2025)	70	1.2%	5,468	6.3%	19,213	8.3%	
Two or More Races (2025)	158	2.7%	4,198	4.9%	11,849	5.1%	
Population < 18 (2025)	1,275	21.4%	19,566	22.6%	58,535	25.2%	
White Not Hispanic	964	75.6%	7,939	40.6%	13,466	23.0%	
Black or African American	159	12.5%	6,342	32.4%	28,584	48.8%	
Asian	53	4.2%	472	2.4%	954	1.6%	
Other Race Not Hispanic	45	3.5%	773	3.9%	1,816	3.1%	
Hispanic	53	4.2%	4,040	20.6%	13,716	23.4%	
Not Hispanic or Latino Population (2025)	5,754	96.5%	76,330	88.3%	198,927	85.5%	
Not Hispanic White	4,706	81.8%	46,135	60.4%	82,350	41.4%	
Not Hispanic Black or African American	732	12.7%	25,777	33.8%	107,276	53.9%	
Not Hispanic American Indian or Alaska Native	3	-	69	-	186	-	
Not Hispanic Asian	211	3.7%	2,666	3.5%	5,187	2.6%	
Not Hispanic Hawaiian or Pacific Islander	1	-	25	-	44	-	
Not Hispanic Other Race	5	-	102	0.1%	296	0.1%	
Not Hispanic Two or More Races	97	1.7%	1,556	2.0%	3,588	1.8%	
Hispanic or Latino Population (2025)	211	3.5%	10,098	11.7%	33,606	14.5%	
Hispanic White	74	35.0%	1,551	15.4%	4,244	12.6%	
Hispanic Black or African American	8	4.0%	258	2.6%	1,218	3.6%	
Hispanic American Indian or Alaska Native	1	0.7%	208	2.1%	801	2.4%	
Hispanic Asian	-	-	59	0.6%	130	0.4%	
Hispanic Hawaiian or Pacific Islander	1	0.5%	15	0.1%	35	0.1%	
Hispanic Other Race	65	30.8%	5,366	53.1%	18,917	56.3%	
Hispanic Two or More Races	61	29.0%	2,642	26.2%	8,261	24.6%	
Not Hispanic or Latino Population (2020)	5,664	97.7%	76,544	88.4%	197,152	85.3%	
Hispanic or Latino Population (2020)	131	2.3%	10,054	11.6%	33,948	14.7%	
Not Hispanic or Latino Population (2010)	5,624	98.7%	80,906	92.7%	214,679	90.4%	
Hispanic or Latino Population (2010)	76	1.3%	6,347	7.3%	22,921	9.6%	
Not Hispanic or Latino Population (2030)	5,565	95.7%	71,563	88.1%	186,861	85.4%	
Hispanic or Latino Population (2030)	253	4.3%	9,699	11.9%	31,983	14.6%	
Projected Annual Growth (2025-2030)	41	3.9%	-399	-0.8%	-1,623	-1.0%	
Historical Annual Growth (2010-2020)	55	7.2%	3,707	5.8%	11,027	4.8%	

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Poplar Commons		1 mi radius		3 mi radius		5 mi radius	
Memphis, TN 38117							
Total Age Distribution (2025)							
Total Population	5,965			86,428			232,533
Age Under 5 Years	352	5.9%		6,056	7.0%		16,846
Age 5 to 9 Years	313	5.2%		5,495	6.4%		16,832
Age 10 to 14 Years	382	6.4%		5,249	6.1%		16,221
Age 15 to 19 Years	325	5.4%		4,871	5.6%		15,047
Age 20 to 24 Years	203	3.4%		6,060	7.0%		16,317
Age 25 to 29 Years	238	4.0%		6,840	7.9%		18,533
Age 30 to 34 Years	274	4.6%		6,775	7.8%		18,547
Age 35 to 39 Years	303	5.1%		5,773	6.7%		15,967
Age 40 to 44 Years	336	5.6%		5,220	6.0%		14,591
Age 45 to 49 Years	313	5.2%		4,391	5.1%		12,325
Age 50 to 54 Years	361	6.0%		4,580	5.3%		12,427
Age 55 to 59 Years	358	6.0%		4,532	5.2%		11,991
Age 60 to 64 Years	417	7.0%		5,150	6.0%		12,528
Age 65 to 69 Years	461	7.7%		4,967	5.7%		11,522
Age 70 to 74 Years	459	7.7%		3,998	4.6%		9,118
Age 75 to 79 Years	409	6.9%		2,846	3.3%		6,400
Age 80 to 84 Years	220	3.7%		1,754	2.0%		3,788
Age 85 Years or Over	242	4.0%		1,870	2.2%		3,533
Median Age	47.9			36.4			34.3
Age 19 Years or Less	1,372	23.0%		21,671	25.1%		64,946
Age 20 to 64 Years	2,802	47.0%		49,322	57.1%		133,226
Age 65 Years or Over	1,790	30.0%		15,435	17.9%		34,361
Female Age Distribution (2025)							
Female Population	3,190	53.5%		43,838	50.7%		117,171
Age Under 5 Years	164	5.1%		2,966	6.8%		8,193
Age 5 to 9 Years	154	4.8%		2,696	6.1%		8,142
Age 10 to 14 Years	183	5.7%		2,524	5.8%		7,792
Age 15 to 19 Years	161	5.1%		2,297	5.2%		7,130
Age 20 to 24 Years	106	3.3%		2,896	6.6%		7,778
Age 25 to 29 Years	120	3.7%		3,371	7.7%		9,217
Age 30 to 34 Years	152	4.8%		3,373	7.7%		9,085
Age 35 to 39 Years	150	4.7%		2,851	6.5%		7,852
Age 40 to 44 Years	164	5.2%		2,579	5.9%		7,195
Age 45 to 49 Years	168	5.3%		2,192	5.0%		6,220
Age 50 to 54 Years	184	5.8%		2,304	5.3%		6,321
Age 55 to 59 Years	198	6.2%		2,342	5.3%		6,175
Age 60 to 64 Years	220	6.9%		2,753	6.3%		6,681
Age 65 to 69 Years	255	8.0%		2,608	5.9%		6,198
Age 70 to 74 Years	270	8.5%		2,192	5.0%		5,080
Age 75 to 79 Years	231	7.2%		1,651	3.8%		3,651
Age 80 to 84 Years	150	4.7%		1,060	2.4%		2,256
Age 85 Years or Over	160	5.0%		1,185	2.7%		2,205
Female Median Age	51.0			38.1			35.8
Age 19 Years or Less	663	20.8%		10,483	23.9%		31,257
Age 20 to 64 Years	1,462	45.8%		24,660	56.3%		66,525
Age 65 Years or Over	1,066	33.4%		8,696	19.8%		19,390

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Memphis, TN 38117							
Male Age Distribution (2025)							
Male Population	2,775	46.5%	42,590	49.3%	115,362	49.6%	
Age Under 5 Years	189	6.8%	3,090	7.3%	8,654	7.5%	
Age 5 to 9 Years	159	5.7%	2,799	6.6%	8,690	7.5%	
Age 10 to 14 Years	199	7.2%	2,725	6.4%	8,429	7.3%	
Age 15 to 19 Years	163	5.9%	2,574	6.0%	7,917	6.9%	
Age 20 to 24 Years	97	3.5%	3,164	7.4%	8,539	7.4%	
Age 25 to 29 Years	118	4.3%	3,469	8.1%	9,316	8.1%	
Age 30 to 34 Years	122	4.4%	3,402	8.0%	9,463	8.2%	
Age 35 to 39 Years	153	5.5%	2,922	6.9%	8,114	7.0%	
Age 40 to 44 Years	172	6.2%	2,641	6.2%	7,396	6.4%	
Age 45 to 49 Years	145	5.2%	2,199	5.2%	6,104	5.3%	
Age 50 to 54 Years	177	6.4%	2,277	5.3%	6,106	5.3%	
Age 55 to 59 Years	160	5.8%	2,190	5.1%	5,816	5.0%	
Age 60 to 64 Years	197	7.1%	2,397	5.6%	5,847	5.1%	
Age 65 to 69 Years	205	7.4%	2,360	5.5%	5,324	4.6%	
Age 70 to 74 Years	189	6.8%	1,806	4.2%	4,038	3.5%	
Age 75 to 79 Years	178	6.4%	1,195	2.8%	2,749	2.4%	
Age 80 to 84 Years	70	2.5%	693	1.6%	1,532	1.3%	
Age 85 Years or Over	82	2.9%	685	1.6%	1,328	1.2%	
Male Median Age	44.6		34.9		32.9		
Age 19 Years or Less	710	25.6%	11,188	26.3%	33,690	29.2%	
Age 20 to 64 Years	1,341	48.3%	24,662	57.9%	66,701	57.8%	
Age 65 Years or Over	724	26.1%	6,739	15.8%	14,971	13.0%	
Males per 100 Females (2025)							
Overall Comparison	87		97		98		
Age Under 5 Years	115	53.5%	104	51.0%	106	51.4%	
Age 5 to 9 Years	103	50.7%	104	50.9%	107	51.6%	
Age 10 to 14 Years	109	52.1%	108	51.9%	108	52.0%	
Age 15 to 19 Years	101	50.3%	112	52.8%	111	52.6%	
Age 20 to 24 Years	91	47.7%	109	52.2%	110	52.3%	
Age 25 to 29 Years	99	49.7%	103	50.7%	101	50.3%	
Age 30 to 34 Years	80	44.6%	101	50.2%	104	51.0%	
Age 35 to 39 Years	102	50.4%	103	50.6%	103	50.8%	
Age 40 to 44 Years	104	51.1%	102	50.6%	103	50.7%	
Age 45 to 49 Years	86	46.3%	100	50.1%	98	49.5%	
Age 50 to 54 Years	96	49.0%	99	49.7%	97	49.1%	
Age 55 to 59 Years	81	44.7%	94	48.3%	94	48.5%	
Age 60 to 64 Years	90	47.3%	87	46.6%	88	46.7%	
Age 65 to 69 Years	80	44.6%	90	47.5%	86	46.2%	
Age 70 to 74 Years	70	41.2%	82	45.2%	79	44.3%	
Age 75 to 79 Years	77	43.5%	72	42.0%	75	43.0%	
Age 80 to 84 Years	47	31.8%	65	39.5%	68	40.4%	
Age 85 Years or Over	51	33.8%	58	36.6%	60	37.6%	
Age 19 Years or Less	107	51.7%	107	51.6%	108	51.9%	
Age 20 to 39 Years	93	48.1%	104	50.9%	104	51.1%	
Age 40 to 64 Years	91	47.7%	96	49.0%	96	49.0%	
Age 65 Years or Over	68	40.5%	78	43.7%	77	43.6%	

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Poplar Commons							
Memphis, TN 38117		1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)							
Total Households	2,700		37,007		92,156		
Households with Children	610	22.6%	9,583	25.9%	28,663	31.1%	
Average Household Size	2.2		2.3		2.5		
Household Density per Square Mile	860		1,309		1,174		
Population Family	4,363	73.2%	61,839	71.6%	177,445	76.3%	
Population Non-Family	1,593	26.7%	23,605	27.3%	49,384	21.2%	
Population Group Quarters	8	0.1%	984	1.1%	5,704	2.5%	
Family Households	1,357	50.3%	19,710	53.3%	55,801	60.6%	
Married Couple Households	1,187	87.5%	12,839	65.1%	29,577	53.0%	
Other Family Households with Children	170	12.5%	6,870	34.9%	26,224	47.0%	
Family Households with Children	609	44.9%	9,570	48.6%	28,613	51.3%	
Married Couple with Children	546	89.6%	6,066	63.4%	14,135	49.4%	
Other Family Households with Children	63	10.4%	3,504	36.6%	14,478	50.6%	
Family Households No Children	747	55.1%	10,139	51.4%	27,188	48.7%	
Married Couple No Children	641	85.7%	6,773	66.8%	15,442	56.8%	
Other Family Households No Children	107	14.3%	3,366	33.2%	11,746	43.2%	
Non-Family Households	1,343	49.7%	17,297	46.7%	36,355	39.4%	
Non-Family Households with Children	-	-	12	-	50	0.1%	
Non-Family Households No Children	1,343	100.0%	17,285	99.9%	36,305	99.9%	
Average Family Household Size	3.2		3.1		3.2		
Average Family Income	\$358,756		\$165,692		\$119,648		
Median Family Income	\$262,835		\$119,111		\$88,353		
Average Non-Family Household Size	1.2		1.4		1.4		
Marital Status (2025)							
Population Age 15 Years or Over	4,917		69,628		182,633		
Never Married	1,098	22.3%	28,861	41.5%	83,634	45.8%	
Currently Married	2,800	56.9%	26,929	38.7%	58,890	32.2%	
Previously Married	1,019	20.7%	13,838	19.9%	40,109	22.0%	
Separated	70	6.9%	2,938	21.2%	10,679	26.6%	
Widowed	575	56.4%	4,169	30.1%	10,311	25.7%	
Divorced	374	36.7%	6,731	48.6%	19,118	47.7%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	4,390		58,696		151,270		
Elementary (Grade Level 0 to 8)	8	0.2%	2,490	4.2%	9,701	6.4%	
Some High School (Grade Level 9 to 11)	59	1.3%	2,883	4.9%	9,800	6.5%	
High School Graduate	362	8.3%	11,613	19.8%	40,042	26.5%	
Some College	549	12.5%	10,256	17.5%	30,008	19.8%	
Associate Degree Only	126	2.9%	2,726	4.6%	7,934	5.2%	
Bachelor Degree Only	1,759	40.1%	15,871	27.0%	29,922	19.8%	
Graduate Degree	1,527	34.8%	12,857	21.9%	23,863	15.8%	
Any College (Some College or Higher)	3,961	90.2%	41,711	71.1%	91,727	60.6%	
College Degree + (Bachelor Degree or Higher)	3,286	74.9%	28,728	48.9%	53,785	35.6%	

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Housing							
Total Housing Units (2025)	3,019		41,901		105,911		
Total Housing Units (2020)	2,876		41,331		104,678		
Historical Annual Growth (2020-2025)	143	-	570	-	1,233	-	
Housing Units Occupied (2025)	2,700	89.4%	37,007	88.3%	92,156	87.0%	
Housing Units Owner-Occupied	2,181	80.8%	21,238	57.4%	44,397	48.2%	
Housing Units Renter-Occupied	519	19.2%	15,769	42.6%	47,760	51.8%	
Housing Units Vacant (2025)	318	10.6%	4,894	11.7%	13,755	13.0%	
Household Size (2025)							
Total Households	2,700		37,007		92,156		
1 Person Households	1,201	44.5%	13,641	36.9%	29,046	31.5%	
2 Person Households	629	23.3%	11,007	29.7%	28,181	30.6%	
3 Person Households	356	13.2%	5,277	14.3%	14,894	16.2%	
4 Person Households	297	11.0%	3,948	10.7%	10,820	11.7%	
5 Person Households	132	4.9%	1,853	5.0%	5,278	5.7%	
6 Person Households	51	1.9%	761	2.1%	2,308	2.5%	
7 or More Person Households	35	1.3%	518	1.4%	1,630	1.8%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	1,030	38.2%	5,317	14.4%	9,368	10.2%	
HH Income \$150,000 to \$199,999	165	6.1%	2,737	7.4%	5,313	5.8%	
HH Income \$125,000 to \$149,999	156	5.8%	2,891	7.8%	5,512	6.0%	
HH Income \$100,000 to \$124,999	250	9.3%	2,809	7.6%	6,380	6.9%	
HH Income \$75,000 to \$99,999	280	10.4%	4,100	11.1%	9,939	10.8%	
HH Income \$50,000 to \$74,999	341	12.6%	6,301	17.0%	16,182	17.6%	
HH Income \$35,000 to \$49,999	186	6.9%	3,740	10.1%	11,156	12.1%	
HH Income \$25,000 to \$34,999	114	4.2%	2,819	7.6%	8,650	9.4%	
HH Income \$15,000 to \$24,999	74	2.8%	2,705	7.3%	7,448	8.1%	
HH Income \$10,000 to \$14,999	40	1.5%	1,064	2.9%	4,143	4.5%	
HH Income Under \$10,000	64	2.4%	2,524	6.8%	8,065	8.8%	
Household Vehicles (2025)							
Households 0 Vehicles Available	135	5.0%	3,005	8.1%	8,617	9.4%	
Households 1 Vehicle Available	880	32.6%	14,464	39.1%	38,498	41.8%	
Households 2 Vehicles Available	1,208	44.7%	13,648	36.9%	30,974	33.6%	
Households 3 or More Vehicles Available	478	17.7%	5,889	15.9%	14,068	15.3%	
Total Vehicles Available	4,964		61,983		148,272		
Average Vehicles per Household	1.8		1.7		1.6		
Owner-Occupied Household Vehicles	4,206	84.7%	39,748	64.1%	83,527	56.3%	
Average Vehicles per Owner-Occupied Household	1.9		1.9		1.9		
Renter-Occupied Household Vehicles	758	15.3%	22,235	35.9%	64,745	43.7%	
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.4		
Travel Time (2025)							
Worker Base Age 16 years or Over	2,899		43,760		109,044		
Travel to Work in 14 Minutes or Less	921	31.8%	11,679	26.7%	26,301	24.1%	
Travel to Work in 15 to 29 Minutes	1,259	43.4%	20,113	46.0%	51,362	47.1%	
Travel to Work in 30 to 59 Minutes	307	10.6%	6,068	13.9%	18,486	17.0%	
Travel to Work in 60 Minutes or More	67	2.3%	866	2.0%	2,333	2.1%	
Work at Home	344	11.9%	5,034	11.5%	10,561	9.7%	
Average Minutes Travel to Work	17.2		18.3		19.4		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.119/-89.9096

Poplar Commons							
Memphis, TN 38117		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)							
Worker Base Age 16 years or Over	2,899		43,760		109,044		
Drive to Work Alone	2,273	78.4%	32,997	75.4%	82,363	75.5%	
Drive to Work in Carpool	211	7.3%	3,834	8.8%	11,033	10.1%	
Travel to Work by Public Transportation	5	0.2%	339	0.8%	1,146	1.1%	
Drive to Work on Motorcycle	-	-	7	-	8	-	
Bicycle to Work	1	-	174	0.4%	251	0.2%	
Walk to Work	40	1.4%	1,022	2.3%	2,246	2.1%	
Other Means	25	0.9%	353	0.8%	1,436	1.3%	
Work at Home	344	11.9%	5,034	11.5%	10,561	9.7%	
Daytime Demographics (2025)							
Total Businesses	943		6,128		14,343		
Total Employees	7,271		51,909		134,218		
Company Headquarter Businesses	44	4.7%	251	4.1%	571	4.0%	
Company Headquarter Employees	991	13.6%	7,312	14.1%	23,913	17.8%	
Employee Population per Business	7.7	to 1	8.5	to 1	9.4	to 1	
Residential Population per Business	6.3	to 1	14.1	to 1	16.2	to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,204		76,644		204,618		
Labor Force							
Labor Population Age 16 Years or Over (2025)	4,844		68,714		179,714		
Labor Force Total Males (2025)	2,194	45.3%	33,494	48.7%	88,101	49.0%	
Male Civilian Employed	1,536	70.0%	22,987	68.6%	56,238	63.8%	
Male Civilian Unemployed	17	0.8%	793	2.4%	2,876	3.3%	
Males in Armed Forces	13	0.6%	189	0.6%	215	0.2%	
Males Not in Labor Force	628	28.6%	9,526	28.4%	28,773	32.7%	
Labor Force Total Females (2025)	2,651	54.7%	35,220	51.3%	91,613	51.0%	
Female Civilian Employed	1,363	51.4%	20,774	59.0%	52,812	57.6%	
Female Civilian Unemployed	24	0.9%	727	2.1%	2,691	2.9%	
Females in Armed Forces	-	-	28	-	49	-	
Females Not in Labor Force	1,264	47.7%	13,690	38.9%	36,061	39.4%	
Unemployment Rate	42	0.9%	1,520	2.2%	5,567	3.1%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	2,899		43,760		109,044		
Occupation Total Males	1,536	53.0%	22,986	52.5%	56,232	51.6%	
Occupation Total Females	1,363	47.0%	20,774	47.5%	52,812	48.4%	
Management, Business, Financial Operations	780	-	8,115	18.5%	16,504	15.1%	
Professional, Related	930	32.1%	11,070	25.3%	23,803	21.8%	
Service	321	11.1%	7,275	16.6%	19,210	17.6%	
Sales, Office	463	16.0%	7,862	18.0%	20,440	18.7%	
Farming, Fishing, Forestry	-	-	52	0.1%	133	0.1%	
Construction, Extraction, Maintenance	118	4.1%	2,815	6.4%	8,063	7.4%	
Production, Transport, Material Moving	286	9.9%	6,572	15.0%	20,891	19.2%	
White Collar Workers	2,174	75.0%	27,046	61.8%	60,747	55.7%	
Blue Collar Workers	725	25.0%	16,714	38.2%	48,297	44.3%	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.119/-89.9096

Poplar Commons		1 mi radius		3 mi radius		5 mi radius	
Memphis, TN 38117							
Units In Structure (2025)							
Total Units	2,700		37,007		92,156		
1 Detached Unit	2,128	78.8%	27,019	73.0%	61,059	66.3%	
1 Attached Unit	137	5.1%	1,710	4.6%	4,783	5.2%	
2 Units	28	1.1%	513	1.4%	1,699	1.8%	
3 to 4 Units	40	1.5%	1,468	4.0%	4,993	5.4%	
5 to 9 Units	83	3.1%	1,564	4.2%	6,542	7.1%	
10 to 19 Units	96	3.5%	1,595	4.3%	5,689	6.2%	
20 to 49 Units	30	1.1%	696	1.9%	1,988	2.2%	
50 or More Units	139	5.2%	2,110	5.7%	4,654	5.1%	
Mobile Home or Trailer	19	0.7%	318	0.9%	701	0.8%	
Other Structure	-	-	13	-	48	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	55	1.8%	580	1.4%	1,502	1.4%	
Homes Built 2010 to 2019	118	3.9%	1,456	3.5%	3,017	2.8%	
Homes Built 2000 to 2009	237	7.9%	2,333	5.6%	6,006	5.7%	
Homes Built 1990 to 1999	89	3.0%	1,967	4.7%	6,461	6.1%	
Homes Built 1980 to 1989	246	8.2%	2,732	6.5%	8,776	8.3%	
Homes Built 1970 to 1979	410	13.6%	3,692	8.8%	14,704	13.9%	
Homes Built 1960 to 1969	414	13.7%	5,280	12.6%	15,338	14.5%	
Homes Built 1950 to 1959	879	29.1%	13,535	32.3%	22,277	21.0%	
Homes Built 1940 to 1949	126	4.2%	3,537	8.4%	7,762	7.3%	
Homes Built Before 1939	126	4.2%	1,894	4.5%	6,314	6.0%	
Median Age of Homes	54.4	yrs	57.6	yrs	55.4	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,181		21,238		44,397		
Home Values \$1,000,000 or More	245	11.2%	871	4.1%	1,461	3.3%	
Home Values \$750,000 to \$999,999	308	14.1%	1,394	6.6%	2,214	5.0%	
Home Values \$500,000 to \$749,999	515	23.6%	2,646	12.5%	4,797	10.8%	
Home Values \$400,000 to \$499,999	348	16.0%	2,385	11.2%	4,540	10.2%	
Home Values \$300,000 to \$399,999	237	10.9%	3,372	15.9%	6,726	15.2%	
Home Values \$250,000 to \$299,999	139	6.4%	2,585	12.2%	4,661	10.5%	
Home Values \$200,000 to \$249,999	166	7.6%	2,203	10.4%	4,347	9.8%	
Home Values \$175,000 to \$199,999	49	2.3%	596	2.8%	1,326	3.0%	
Home Values \$150,000 to \$174,999	77	3.5%	1,211	5.7%	2,810	6.3%	
Home Values \$125,000 to \$149,999	10	0.4%	420	2.0%	1,058	2.4%	
Home Values \$100,000 to \$124,999	29	1.3%	988	4.7%	2,501	5.6%	
Home Values \$90,000 to \$99,999	4	0.2%	172	0.8%	509	1.1%	
Home Values \$80,000 to \$89,999	6	0.3%	487	2.3%	1,424	3.2%	
Home Values \$70,000 to \$79,999	5	0.2%	330	1.6%	1,090	2.5%	
Home Values \$60,000 to \$69,999	7	0.3%	562	2.6%	1,508	3.4%	
Home Values \$50,000 to \$59,999	3	0.1%	268	1.3%	741	1.7%	
Home Values \$35,000 to \$49,999	18	0.8%	297	1.4%	1,261	2.8%	
Home Values \$25,000 to \$34,999	4	0.2%	167	0.8%	480	1.1%	
Home Values \$10,000 to \$24,999	9	0.4%	162	0.8%	590	1.3%	
Home Values Under \$10,000	3	0.1%	123	0.6%	351	0.8%	
Owner-Occupied Median Home Value	\$502,310		\$323,826		\$279,869		
Renter-Occupied Median Rent	\$1,045		\$976		\$956		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.119/-89.9096

Poplar Commons Memphis, TN 38117		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$375.32 M	\$3.75 B	\$8.51 B
Total Non-Retail Expenditure		\$199.39 M	\$1.89 B	\$4.23 B
Total Retail Expenditure		\$175.93 M	\$1.86 B	\$4.28 B
Alcoholic Beverages		\$2.34 M	\$23.18 M	\$52.1 M
Apparel		\$6.77 M	\$69.59 M	\$159.72 M
Contributions		\$13.33 M	\$122.37 M	\$263.2 M
Education		\$9.18 M	\$86.77 M	\$189.98 M
Entertainment		\$20.79 M	\$215.45 M	\$496.39 M
Food Away From Home		\$16.29 M	\$165.75 M	\$378.21 M
Grocery		\$19.01 M	\$239.47 M	\$601.82 M
Health Care		\$19.39 M	\$241.09 M	\$590.69 M
Household Furnishings and Equipment		\$10 M	\$100.42 M	\$227.46 M
Household Operations		\$6.74 M	\$70.3 M	\$163.56 M
Miscellaneous Expenses		\$6.32 M	\$64.48 M	\$146.5 M
Personal Care		\$3.98 M	\$47.34 M	\$116.26 M
Shelter		\$53.3 M	\$610.86 M	\$1.48 B
Tax and Retirement		\$118.38 M	\$930.41 M	\$1.86 B
Tobacco and Related		\$920.5 K	\$17.7 M	\$51.12 M
Transportation		\$55.36 M	\$578.67 M	\$1.3 B
Utilities		\$13.22 M	\$170.28 M	\$431.66 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$11,584	\$8,454	\$7,693
Total Non-Retail Expenditure		\$6,154 53.1%	\$4,261 50.4%	\$3,825 49.7%
Total Retail Expenditures		\$5,430 46.9%	\$4,193 49.6%	\$3,869 50.3%
Alcoholic Beverages		\$72 0.6%	\$52 0.6%	\$47 0.6%
Apparel		\$209 1.8%	\$157 1.9%	\$144 1.9%
Contributions		\$411 3.6%	\$276 3.3%	\$238 3.1%
Education		\$283 2.4%	\$195 2.3%	\$172 2.2%
Entertainment		\$642 5.5%	\$485 5.7%	\$449 5.8%
Food Away From Home		\$503 4.3%	\$373 4.4%	\$342 4.4%
Grocery		\$587 5.1%	\$539 6.4%	\$544 7.1%
Health Care		\$598 5.2%	\$543 6.4%	\$534 6.9%
Household Furnishings and Equipment		\$309 2.7%	\$226 2.7%	\$206 2.7%
Household Operations		\$208 1.8%	\$158 1.9%	\$148 1.9%
Miscellaneous Expenses		\$195 1.7%	\$145 1.7%	\$132 1.7%
Personal Care		\$123 1.1%	\$107 1.3%	\$105 1.4%
Shelter		\$1,645 14.2%	\$1,376 16.3%	\$1,339 17.4%
Tax and Retirement		\$3,654 31.5%	\$2,095 24.8%	\$1,683 24.8%
Tobacco and Related		\$28 0.2%	\$40 0.5%	\$46 0.6%
Transportation		\$1,709 14.8%	\$1,303 15.4%	\$1,173 15.2%
Utilities		\$408 3.5%	\$383 4.5%	\$390 5.1%