

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6604/-105.9779

College Plaza						
Santa Fe, NM 87505	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	10,587		57,827		96,122	
Projected Population (2030)	10,396		57,436		96,534	
Census Population (2020)	11,423		58,495		93,888	
Census Population (2010)	10,883		54,474		85,900	
Projected Annual Growth (2025-2030)	-191	-0.4%	-391	-0.1%	412	-
Historical Annual Growth (2020-2025)	-836	-	-668	-0.2%	2,234	0.5%
Historical Annual Growth (2010-2020)	540	0.5%	4,020	0.7%	7,988	0.9%
Estimated Population Density (2025)	3,372	psm	2,046	psm	1,224	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	5,103		29,044		45,478	
Projected Households (2030)	5,063		29,160		46,201	
Census Households (2020)	5,091		28,176		42,846	
Census Households (2010)	4,685		25,682		38,267	
Projected Annual Growth (2025-2030)	-39	-0.2%	115	-	723	0.3%
Historical Annual Change (2010-2025)	417	0.6%	3,363	0.9%	7,210	1.3%
Average Household Income						
Estimated Average Household Income (2025)	\$72,549		\$102,119		\$114,239	
Projected Average Household Income (2030)	\$71,493		\$100,261		\$112,542	
Census Average Household Income (2010)	\$47,674		\$62,312		\$71,863	
Census Average Household Income (2000)	\$44,906		\$53,321		\$56,678	
Projected Annual Change (2025-2030)	-\$1,056	-0.3%	-\$1,858	-0.4%	-\$1,697	-0.3%
Historical Annual Change (2000-2025)	\$27,644	2.5%	\$48,798	3.7%	\$57,561	4.1%
Median Household Income						
Estimated Median Household Income (2025)	\$57,212		\$75,213		\$80,801	
Projected Median Household Income (2030)	\$56,884		\$74,561		\$80,339	
Census Median Household Income (2010)	\$38,571		\$47,171		\$52,924	
Census Median Household Income (2000)	\$37,708		\$41,976		\$43,832	
Projected Annual Change (2025-2030)	-\$328	-0.1%	-\$651	-0.2%	-\$462	-0.1%
Historical Annual Change (2000-2025)	\$19,505	2.1%	\$33,237	3.2%	\$36,970	3.4%
Per Capita Income						
Estimated Per Capita Income (2025)	\$35,234		\$51,520		\$54,222	
Projected Per Capita Income (2030)	\$35,091		\$51,132		\$54,034	
Census Per Capita Income (2010)	\$20,525		\$29,374		\$32,016	
Census Per Capita Income (2000)	\$17,463		\$23,066		\$23,842	
Projected Annual Change (2025-2030)	-\$144	-	-\$388	-0.2%	-\$188	-
Historical Annual Change (2000-2025)	\$17,771	4.1%	\$28,454	4.9%	\$30,380	5.1%
Estimated Average Household Net Worth (2025)	\$742,726		\$1.13 M		\$1.31 M	

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College Plaza							
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Race and Ethnicity							
Total Population (2025)	10,587		57,827		96,122		
White (2025)	6,166	58.2%	35,228	60.9%	58,111	60.5%	
Black or African American (2025)	200	1.9%	973	1.7%	1,449	1.5%	
American Indian or Alaska Native (2025)	283	2.7%	1,309	2.3%	2,010	2.1%	
Asian (2025)	221	2.1%	1,168	2.0%	1,983	2.1%	
Hawaiian or Pacific Islander (2025)	9	-	43	-	69	-	
Other Race (2025)	1,506	14.2%	7,452	12.9%	12,895	13.4%	
Two or More Races (2025)	2,202	20.8%	11,654	20.2%	19,606	20.4%	
Population < 18 (2025)	1,710	16.2%	8,819	15.3%	15,010	15.6%	
White Not Hispanic	375	21.9%	2,105	23.9%	3,434	22.9%	
Black or African American	46	2.7%	167	1.9%	245	1.6%	
Asian	34	2.0%	175	2.0%	277	1.8%	
Other Race Not Hispanic	96	5.6%	466	5.3%	747	5.0%	
Hispanic	1,159	67.8%	5,906	67.0%	10,308	68.7%	
Not Hispanic or Latino Population (2025)	5,413	51.1%	30,749	53.2%	50,515	52.6%	
Not Hispanic White	4,609	85.1%	26,545	86.3%	43,821	86.7%	
Not Hispanic Black or African American	179	3.3%	866	2.8%	1,257	2.5%	
Not Hispanic American Indian or Alaska Native	179	3.3%	745	2.4%	1,119	2.2%	
Not Hispanic Asian	213	3.9%	1,130	3.7%	1,890	3.7%	
Not Hispanic Hawaiian or Pacific Islander	6	0.1%	24	-	35	-	
Not Hispanic Other Race	29	0.5%	264	0.9%	457	0.9%	
Not Hispanic Two or More Races	198	3.7%	1,175	3.8%	1,935	3.8%	
Hispanic or Latino Population (2025)	5,174	48.9%	27,078	46.8%	45,607	47.4%	
Hispanic White	1,557	30.1%	8,684	32.1%	14,290	31.3%	
Hispanic Black or African American	21	0.4%	107	0.4%	191	0.4%	
Hispanic American Indian or Alaska Native	103	2.0%	564	2.1%	891	2.0%	
Hispanic Asian	8	0.2%	38	0.1%	92	0.2%	
Hispanic Hawaiian or Pacific Islander	3	-	19	-	34	-	
Hispanic Other Race	1,477	28.5%	7,188	26.5%	12,438	27.3%	
Hispanic Two or More Races	2,003	38.7%	10,479	38.7%	17,670	38.7%	
Not Hispanic or Latino Population (2020)	4,832	42.3%	30,525	52.2%	47,306	50.4%	
Hispanic or Latino Population (2020)	6,590	57.7%	27,970	47.8%	46,582	49.6%	
Not Hispanic or Latino Population (2010)	4,114	37.8%	26,664	48.9%	40,736	47.4%	
Hispanic or Latino Population (2010)	6,769	62.2%	27,810	51.1%	45,164	52.6%	
Not Hispanic or Latino Population (2030)	5,343	51.4%	29,848	52.0%	49,887	51.7%	
Hispanic or Latino Population (2030)	5,054	48.6%	27,589	48.0%	46,646	48.3%	
Projected Annual Growth (2025-2030)	-120	-0.5%	511	0.4%	1,039	0.5%	
Historical Annual Growth (2010-2020)	-178	-0.3%	160	-	1,418	0.3%	

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College Plaza		1 mi radius		3 mi radius		5 mi radius	
Santa Fe, NM 87505							
Total Age Distribution (2025)							
Total Population	10,587		57,827		96,122		
Age Under 5 Years	431	4.1%	2,202	3.8%	3,632	3.8%	
Age 5 to 9 Years	424	4.0%	2,220	3.8%	3,935	4.1%	
Age 10 to 14 Years	500	4.7%	2,595	4.5%	4,443	4.6%	
Age 15 to 19 Years	555	5.2%	2,821	4.9%	4,978	5.2%	
Age 20 to 24 Years	558	5.3%	2,746	4.7%	4,981	5.2%	
Age 25 to 29 Years	645	6.1%	3,171	5.5%	5,190	5.4%	
Age 30 to 34 Years	736	7.0%	3,507	6.1%	5,665	5.9%	
Age 35 to 39 Years	705	6.7%	3,521	6.1%	5,904	6.1%	
Age 40 to 44 Years	658	6.2%	3,380	5.8%	5,699	5.9%	
Age 45 to 49 Years	608	5.7%	3,217	5.6%	5,269	5.5%	
Age 50 to 54 Years	655	6.2%	3,469	6.0%	5,700	5.9%	
Age 55 to 59 Years	686	6.5%	3,688	6.4%	6,022	6.3%	
Age 60 to 64 Years	780	7.4%	4,263	7.4%	6,965	7.2%	
Age 65 to 69 Years	746	7.0%	4,516	7.8%	7,501	7.8%	
Age 70 to 74 Years	768	7.3%	4,783	8.3%	7,965	8.3%	
Age 75 to 79 Years	530	5.0%	3,638	6.3%	6,089	6.3%	
Age 80 to 84 Years	339	3.2%	2,220	3.8%	3,491	3.6%	
Age 85 Years or Over	262	2.5%	1,869	3.2%	2,693	2.8%	
Median Age	44.8		48.7		48.1		
Age 19 Years or Less	1,910	18.0%	9,837	17.0%	16,988	17.7%	
Age 20 to 64 Years	6,031	57.0%	30,964	53.5%	51,395	53.5%	
Age 65 Years or Over	2,645	25.0%	17,026	29.4%	27,739	28.9%	
Female Age Distribution (2025)							
Female Population	5,414	51.1%	29,987	51.9%	49,615	51.6%	
Age Under 5 Years	188	3.5%	1,058	3.5%	1,751	3.5%	
Age 5 to 9 Years	194	3.6%	1,083	3.6%	1,937	3.9%	
Age 10 to 14 Years	268	4.9%	1,321	4.4%	2,244	4.5%	
Age 15 to 19 Years	262	4.8%	1,389	4.6%	2,426	4.9%	
Age 20 to 24 Years	268	4.9%	1,331	4.4%	2,316	4.7%	
Age 25 to 29 Years	332	6.1%	1,600	5.3%	2,583	5.2%	
Age 30 to 34 Years	372	6.9%	1,727	5.8%	2,785	5.6%	
Age 35 to 39 Years	329	6.1%	1,732	5.8%	2,908	5.9%	
Age 40 to 44 Years	324	6.0%	1,679	5.6%	2,858	5.8%	
Age 45 to 49 Years	312	5.8%	1,635	5.5%	2,682	5.4%	
Age 50 to 54 Years	301	5.6%	1,748	5.8%	2,894	5.8%	
Age 55 to 59 Years	342	6.3%	1,912	6.4%	3,147	6.3%	
Age 60 to 64 Years	412	7.6%	2,293	7.6%	3,796	7.7%	
Age 65 to 69 Years	414	7.6%	2,500	8.3%	4,118	8.3%	
Age 70 to 74 Years	420	7.7%	2,680	8.9%	4,429	8.9%	
Age 75 to 79 Years	299	5.5%	1,972	6.6%	3,282	6.6%	
Age 80 to 84 Years	209	3.9%	1,288	4.3%	1,957	3.9%	
Age 85 Years or Over	169	3.1%	1,041	3.5%	1,501	3.0%	
Female Median Age	47.0		50.4		49.8		
Age 19 Years or Less	913	16.9%	4,850	16.2%	8,358	16.8%	
Age 20 to 64 Years	2,991	55.3%	15,656	52.2%	25,969	52.3%	
Age 65 Years or Over	1,510	27.9%	9,481	31.6%	15,287	30.8%	

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College Plaza		1 mi radius		3 mi radius		5 mi radius	
Santa Fe, NM 87505							
Male Age Distribution (2025)							
Male Population	5,173	48.9%	27,840	48.1%	46,507	48.4%	
Age Under 5 Years	242	4.7%	1,144	4.1%	1,882	4.0%	
Age 5 to 9 Years	230	4.5%	1,137	4.1%	1,998	4.3%	
Age 10 to 14 Years	232	4.5%	1,274	4.6%	2,199	4.7%	
Age 15 to 19 Years	293	5.7%	1,432	5.1%	2,552	5.5%	
Age 20 to 24 Years	290	5.6%	1,415	5.1%	2,666	5.7%	
Age 25 to 29 Years	314	6.1%	1,571	5.6%	2,607	5.6%	
Age 30 to 34 Years	364	7.0%	1,780	6.4%	2,880	6.2%	
Age 35 to 39 Years	376	7.3%	1,789	6.4%	2,996	6.4%	
Age 40 to 44 Years	335	6.5%	1,701	6.1%	2,841	6.1%	
Age 45 to 49 Years	296	5.7%	1,582	5.7%	2,586	5.6%	
Age 50 to 54 Years	354	6.8%	1,721	6.2%	2,806	6.0%	
Age 55 to 59 Years	344	6.6%	1,776	6.4%	2,874	6.2%	
Age 60 to 64 Years	367	7.1%	1,971	7.1%	3,169	6.8%	
Age 65 to 69 Years	332	6.4%	2,016	7.2%	3,383	7.3%	
Age 70 to 74 Years	348	6.7%	2,104	7.6%	3,536	7.6%	
Age 75 to 79 Years	232	4.5%	1,666	6.0%	2,807	6.0%	
Age 80 to 84 Years	130	2.5%	932	3.3%	1,535	3.3%	
Age 85 Years or Over	93	1.8%	827	3.0%	1,192	2.6%	
Male Median Age	42.6		46.8		46.2		
Age 19 Years or Less	998	19.3%	4,987	17.9%	8,630	18.6%	
Age 20 to 64 Years	3,040	58.8%	15,308	55.0%	25,425	54.7%	
Age 65 Years or Over	1,135	21.9%	7,545	27.1%	12,452	26.8%	
Males per 100 Females (2025)							
Overall Comparison	96		93		94		
Age Under 5 Years	129	56.2%	108	52.0%	107	51.8%	
Age 5 to 9 Years	119	54.3%	105	51.2%	103	50.8%	
Age 10 to 14 Years	87	46.4%	96	49.1%	98	49.5%	
Age 15 to 19 Years	112	52.8%	103	50.8%	105	51.3%	
Age 20 to 24 Years	108	52.0%	106	51.5%	115	53.5%	
Age 25 to 29 Years	95	48.6%	98	49.5%	101	50.2%	
Age 30 to 34 Years	98	49.4%	103	50.8%	103	50.8%	
Age 35 to 39 Years	114	53.4%	103	50.8%	103	50.7%	
Age 40 to 44 Years	103	50.8%	101	50.3%	99	49.9%	
Age 45 to 49 Years	95	48.7%	97	49.2%	96	49.1%	
Age 50 to 54 Years	118	54.1%	98	49.6%	97	49.2%	
Age 55 to 59 Years	100	50.1%	93	48.2%	91	47.7%	
Age 60 to 64 Years	89	47.1%	86	46.2%	83	45.5%	
Age 65 to 69 Years	80	44.5%	81	44.6%	82	45.1%	
Age 70 to 74 Years	83	45.3%	79	44.0%	80	44.4%	
Age 75 to 79 Years	77	43.7%	84	45.8%	86	46.1%	
Age 80 to 84 Years	62	38.4%	72	42.0%	78	44.0%	
Age 85 Years or Over	55	35.5%	79	44.3%	79	44.3%	
Age 19 Years or Less	109	52.2%	103	50.7%	103	50.8%	
Age 20 to 39 Years	103	50.8%	103	50.6%	105	51.3%	
Age 40 to 64 Years	100	50.1%	94	48.6%	93	48.1%	
Age 65 Years or Over	75	42.9%	80	44.3%	81	44.9%	

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College Plaza							
Santa Fe, NM 87505		1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)							
Total Households	5,103		29,044		45,478		
Households with Children	1,106	21.7%	5,303	18.3%	9,144	20.1%	
Average Household Size	2.0		2.0		2.1		
Household Density per Square Mile	1,625		1,028		579		
Population Family	7,267	68.6%	37,398	64.7%	65,332	68.0%	
Population Non-Family	3,174	30.0%	19,493	33.7%	29,144	30.3%	
Population Group Quarters	146	1.4%	937	1.6%	1,647	1.7%	
Family Households	2,678	52.5%	13,510	46.5%	22,461	49.4%	
Married Couple Households	1,555	58.1%	8,731	64.6%	15,030	66.9%	
Other Family Households with Children	1,122	41.9%	4,778	35.4%	7,431	33.1%	
Family Households with Children	1,104	41.2%	5,292	39.2%	9,125	40.6%	
Married Couple with Children	536	48.6%	2,914	55.1%	5,232	57.3%	
Other Family Households with Children	567	51.4%	2,377	44.9%	3,894	42.7%	
Family Households No Children	1,574	58.8%	8,218	60.8%	13,336	59.4%	
Married Couple No Children	1,019	64.7%	5,817	70.8%	9,798	73.5%	
Other Family Households No Children	555	35.3%	2,401	29.2%	3,537	26.5%	
Non-Family Households	2,425	47.5%	15,535	53.5%	23,016	50.6%	
Non-Family Households with Children	3	0.1%	11	-	18	-	
Non-Family Households No Children	2,422	99.9%	15,523	99.9%	22,998	99.9%	
Average Family Household Size	2.7		2.8		2.9		
Average Family Income	\$87,055		\$125,017		\$139,943		
Median Family Income	\$74,523		\$99,209		\$106,383		
Average Non-Family Household Size	1.3		1.3		1.3		
Marital Status (2025)							
Population Age 15 Years or Over	9,232		50,811		84,112		
Never Married	3,361	36.4%	17,191	33.8%	27,532	32.7%	
Currently Married	3,176	34.4%	20,027	39.4%	35,846	42.6%	
Previously Married	2,696	29.2%	13,593	26.8%	20,734	24.7%	
Separated	310	11.5%	2,025	14.9%	3,531	17.0%	
Widowed	394	14.6%	3,006	22.1%	4,389	21.2%	
Divorced	1,992	73.9%	8,562	63.0%	12,814	61.8%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	8,119		45,244		74,152		
Elementary (Grade Level 0 to 8)	468	5.8%	1,817	4.0%	3,265	4.4%	
Some High School (Grade Level 9 to 11)	537	6.6%	1,702	3.8%	3,142	4.2%	
High School Graduate	1,602	19.7%	8,321	18.4%	13,981	18.9%	
Some College	1,812	22.3%	8,895	19.7%	13,702	18.5%	
Associate Degree Only	515	6.3%	3,199	7.1%	5,035	6.8%	
Bachelor Degree Only	1,939	23.9%	10,687	23.6%	16,624	22.4%	
Graduate Degree	1,245	15.3%	10,623	23.5%	18,403	24.8%	
Any College (Some College or Higher)	5,512	67.9%	33,404	73.8%	53,764	72.5%	
College Degree + (Bachelor Degree or Higher)	3,184	39.2%	21,310	47.1%	35,027	47.2%	

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College Plaza		1 mi radius		3 mi radius		5 mi radius	
Santa Fe, NM 87505							
Housing							
Total Housing Units (2025)	5,565		32,298		50,798		
Total Housing Units (2020)	5,358		31,065		48,318		
Historical Annual Growth (2020-2025)	207 -		1,233 -		2,480 -		
Housing Units Occupied (2025)	5,103	91.7%	29,044	89.9%	45,478	89.5%	
Housing Units Owner-Occupied	2,586	50.7%	16,468	56.7%	28,081	61.7%	
Housing Units Renter-Occupied	2,516	49.3%	12,576	43.3%	17,396	38.3%	
Housing Units Vacant (2025)	463	8.3%	3,253	10.1%	5,321	10.5%	
Household Size (2025)							
Total Households	5,103		29,044		45,478		
1 Person Households	1,984	38.9%	13,197	45.4%	19,422	42.7%	
2 Person Households	1,887	37.0%	9,358	32.2%	14,428	31.7%	
3 Person Households	648	12.7%	3,272	11.3%	5,118	11.3%	
4 Person Households	332	6.5%	1,879	6.5%	3,665	8.1%	
5 Person Households	145	2.8%	799	2.8%	1,735	3.8%	
6 Person Households	62	1.2%	328	1.1%	679	1.5%	
7 or More Person Households	44	0.9%	211	0.7%	431	0.9%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	253	4.9%	2,922	10.1%	5,767	12.7%	
HH Income \$150,000 to \$199,999	247	4.8%	2,425	8.4%	4,016	8.8%	
HH Income \$125,000 to \$149,999	298	5.8%	2,024	7.0%	2,979	6.6%	
HH Income \$100,000 to \$124,999	421	8.2%	2,675	9.2%	4,272	9.4%	
HH Income \$75,000 to \$99,999	612	12.0%	3,969	13.7%	5,994	13.2%	
HH Income \$50,000 to \$74,999	801	15.7%	4,307	14.8%	6,892	15.2%	
HH Income \$35,000 to \$49,999	741	14.5%	3,336	11.5%	4,819	10.6%	
HH Income \$25,000 to \$34,999	666	13.1%	2,488	8.6%	3,750	8.2%	
HH Income \$15,000 to \$24,999	470	9.2%	2,337	8.0%	3,450	7.6%	
HH Income \$10,000 to \$14,999	220	4.3%	864	3.0%	1,123	2.5%	
HH Income Under \$10,000	375	7.4%	1,697	5.8%	2,414	5.3%	
Household Vehicles (2025)							
Households 0 Vehicles Available	367	7.2%	1,904	6.6%	2,404	5.3%	
Households 1 Vehicle Available	2,234	43.8%	13,185	45.4%	19,046	41.9%	
Households 2 Vehicles Available	1,800	35.3%	9,387	32.3%	16,099	35.4%	
Households 3 or More Vehicles Available	702	13.8%	4,569	15.7%	7,928	17.4%	
Total Vehicles Available	8,169		47,363		77,873		
Average Vehicles per Household	1.6		1.6		1.7		
Owner-Occupied Household Vehicles	4,920	60.2%	31,114	65.7%	54,387	69.8%	
Average Vehicles per Owner-Occupied Household	1.9		1.9		1.9		
Renter-Occupied Household Vehicles	3,249	39.8%	16,249	34.3%	23,485	30.2%	
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.4		
Travel Time (2025)							
Worker Base Age 16 years or Over	5,317		28,748		46,675		
Travel to Work in 14 Minutes or Less	1,880	35.4%	9,749	33.9%	14,270	30.6%	
Travel to Work in 15 to 29 Minutes	1,738	32.7%	9,688	33.7%	16,090	34.5%	
Travel to Work in 30 to 59 Minutes	712	13.4%	3,444	12.0%	6,699	14.4%	
Travel to Work in 60 Minutes or More	250	4.7%	1,148	4.0%	1,837	3.9%	
Work at Home	737	13.9%	4,720	16.4%	7,779	16.7%	
Average Minutes Travel to Work	16.0		16.1		17.2		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6604/-105.9779

College Plaza		1 mi radius		3 mi radius		5 mi radius	
Santa Fe, NM 87505							
Transportation To Work (2025)							
Worker Base Age 16 years or Over	5,317		28,748		46,675		
Drive to Work Alone	3,951	74.3%	20,841	72.5%	33,747	72.3%	
Drive to Work in Carpool	306	5.8%	1,854	6.5%	3,224	6.9%	
Travel to Work by Public Transportation	36	0.7%	201	0.7%	355	0.8%	
Drive to Work on Motorcycle	57	1.1%	70	0.2%	101	0.2%	
Bicycle to Work	94	1.8%	368	1.3%	468	1.0%	
Walk to Work	92	1.7%	493	1.7%	675	1.4%	
Other Means	44	0.8%	201	0.7%	325	0.7%	
Work at Home	737	13.9%	4,720	16.4%	7,779	16.7%	
Daytime Demographics (2025)							
Total Businesses	1,268		7,115		9,082		
Total Employees	8,936		55,703		68,564		
Company Headquarter Businesses	33	2.6%	201	2.8%	246	2.7%	
Company Headquarter Employees	917	10.3%	7,076	12.7%	8,065	11.8%	
Employee Population per Business	7.0	to 1	7.8	to 1	7.5	to 1	
Residential Population per Business	8.3	to 1	8.1	to 1	10.6	to 1	
Adj. Daytime Demographics Age 16 Years or Over	12,608		76,912		104,709		
Labor Force							
Labor Population Age 16 Years or Over (2025)	9,088		50,191		83,077		
Labor Force Total Males (2025)	4,387	48.3%	23,959	47.7%	39,907	48.0%	
Male Civilian Employed	2,656	60.6%	14,319	59.8%	23,642	59.2%	
Male Civilian Unemployed	96	2.2%	516	2.2%	895	2.2%	
Males in Armed Forces	99	2.3%	229	1.0%	248	0.6%	
Males Not in Labor Force	1,535	35.0%	8,895	37.1%	15,122	37.9%	
Labor Force Total Females (2025)	4,701	51.7%	26,232	52.3%	43,170	52.0%	
Female Civilian Employed	2,660	56.6%	14,432	55.0%	23,041	53.4%	
Female Civilian Unemployed	142	3.0%	852	3.2%	1,146	2.7%	
Females in Armed Forces	-	-	-	-	-	-	
Females Not in Labor Force	1,898	40.4%	10,947	41.7%	18,982	44.0%	
Unemployment Rate	239	2.6%	1,368	2.7%	2,041	2.5%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	5,317		28,748		46,675		
Occupation Total Males	2,656	50.0%	14,316	49.8%	23,633	50.6%	
Occupation Total Females	2,660	50.0%	14,432	50.2%	23,041	49.4%	
Management, Business, Financial Operations	933	-	5,318	18.5%	8,595	18.4%	
Professional, Related	1,504	28.3%	8,765	30.5%	13,908	29.8%	
Service	978	18.4%	5,343	18.6%	9,359	20.1%	
Sales, Office	943	17.7%	5,202	18.1%	8,243	17.7%	
Farming, Fishing, Forestry	-	-	7	-	10	-	
Construction, Extraction, Maintenance	499	9.4%	2,324	8.1%	3,766	8.1%	
Production, Transport, Material Moving	460	8.6%	1,789	6.2%	2,793	6.0%	
White Collar Workers	3,380	63.6%	19,286	67.1%	30,746	65.9%	
Blue Collar Workers	1,937	36.4%	9,463	32.9%	15,928	34.1%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6604/-105.9779

College Plaza		1 mi radius		3 mi radius		5 mi radius	
Santa Fe, NM 87505							
Units In Structure (2025)							
Total Units		5,103		29,044		45,478	
1 Detached Unit		2,630	51.5%	14,829	51.1%	24,440	53.7%
1 Attached Unit		457	9.0%	3,189	11.0%	4,616	10.2%
2 Units		239	4.7%	1,278	4.4%	1,792	3.9%
3 to 4 Units		411	8.0%	2,145	7.4%	2,837	6.2%
5 to 9 Units		386	7.6%	1,803	6.2%	2,476	5.4%
10 to 19 Units		148	2.9%	739	2.5%	975	2.1%
20 to 49 Units		307	6.0%	1,573	5.4%	2,028	4.5%
50 or More Units		284	5.6%	1,413	4.9%	2,022	4.4%
Mobile Home or Trailer		242	4.7%	2,074	7.1%	4,291	9.4%
Other Structure		-	-	-	-	-	-
Homes Built By Year (2025)							
Homes Built 2020 or later		189	3.4%	826	2.6%	1,451	2.9%
Homes Built 2010 to 2019		384	6.9%	2,766	8.6%	5,311	10.5%
Homes Built 2000 to 2009		586	10.5%	4,310	13.3%	8,046	15.8%
Homes Built 1990 to 1999		549	9.9%	3,630	11.2%	6,347	12.5%
Homes Built 1980 to 1989		939	16.9%	5,464	16.9%	8,358	16.5%
Homes Built 1970 to 1979		836	15.0%	4,462	13.8%	5,897	11.6%
Homes Built 1960 to 1969		722	13.0%	2,462	7.6%	3,110	6.1%
Homes Built 1950 to 1959		641	11.5%	2,422	7.5%	3,007	5.9%
Homes Built 1940 to 1949		101	1.8%	759	2.3%	986	1.9%
Homes Built Before 1939		156	2.8%	1,943	6.0%	2,964	5.8%
Median Age of Homes		43.5 yrs		42.0 yrs		39.1 yrs	
Home Values (2025)							
Owner Specified Housing Units		2,586		16,468		28,081	
Home Values \$1,000,000 or More		136	5.3%	1,613	9.8%	4,474	15.9%
Home Values \$750,000 to \$999,999		142	5.5%	1,854	11.3%	3,490	12.4%
Home Values \$500,000 to \$749,999		433	16.7%	3,888	23.6%	6,136	21.9%
Home Values \$400,000 to \$499,999		591	22.9%	2,781	16.9%	3,831	13.6%
Home Values \$300,000 to \$399,999		610	23.6%	2,796	17.0%	4,249	15.1%
Home Values \$250,000 to \$299,999		176	6.8%	922	5.6%	1,302	4.6%
Home Values \$200,000 to \$249,999		209	8.1%	574	3.5%	878	3.1%
Home Values \$175,000 to \$199,999		38	1.5%	293	1.8%	379	1.3%
Home Values \$150,000 to \$174,999		39	1.5%	249	1.5%	430	1.5%
Home Values \$125,000 to \$149,999		22	0.8%	99	0.6%	157	0.6%
Home Values \$100,000 to \$124,999		26	1.0%	217	1.3%	316	1.1%
Home Values \$90,000 to \$99,999		-	-	11	-	21	-
Home Values \$80,000 to \$89,999		15	0.6%	72	0.4%	112	0.4%
Home Values \$70,000 to \$79,999		3	0.1%	21	0.1%	47	0.2%
Home Values \$60,000 to \$69,999		3	0.1%	8	-	14	-
Home Values \$50,000 to \$59,999		4	0.2%	48	0.3%	112	0.4%
Home Values \$35,000 to \$49,999		16	0.6%	347	2.1%	626	2.2%
Home Values \$25,000 to \$34,999		43	1.6%	203	1.2%	421	1.5%
Home Values \$10,000 to \$24,999		51	2.0%	230	1.4%	655	2.3%
Home Values Under \$10,000		28	1.1%	240	1.5%	433	1.5%
Owner-Occupied Median Home Value		\$402,871		\$506,388		\$566,835	
Renter-Occupied Median Rent		\$1,127		\$1,158		\$1,186	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6604/-105.9779

College Plaza Santa Fe, NM 87505		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$414.86 M	\$2.73 B	\$4.53 B
Total Non-Retail Expenditure		\$199.98 M	\$1.36 B	\$2.28 B
Total Retail Expenditure		\$214.87 M	\$1.37 B	\$2.26 B
Alcoholic Beverages		\$2.48 M	\$16.55 M	\$27.53 M
Apparel		\$7.61 M	\$49.42 M	\$82.01 M
Contributions		\$12.55 M	\$88.22 M	\$147.53 M
Education		\$9.06 M	\$62.31 M	\$103.99 M
Entertainment		\$23.65 M	\$152.98 M	\$253.63 M
Food Away From Home		\$18.03 M	\$117.94 M	\$195.81 M
Grocery		\$28.7 M	\$166.39 M	\$272.6 M
Health Care		\$34.49 M	\$199.66 M	\$315.44 M
Household Furnishings and Equipment		\$10.85 M	\$71.61 M	\$118.98 M
Household Operations		\$7.73 M	\$49.44 M	\$82.12 M
Miscellaneous Expenses		\$7.04 M	\$46.23 M	\$76.58 M
Personal Care		\$5.54 M	\$33.07 M	\$54.38 M
Shelter		\$70.14 M	\$433.08 M	\$705.92 M
Tax and Retirement		\$86.16 M	\$678.37 M	\$1.16 B
Tobacco and Related		\$2.39 M	\$11.66 M	\$18.78 M
Transportation		\$67.86 M	\$434.01 M	\$720.95 M
Utilities		\$20.59 M	\$118.04 M	\$193.15 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$6,775	\$7,830	\$8,306
Total Non-Retail Expenditure		\$3,266 48.2%	\$3,908 49.9%	\$4,173 50.2%
Total Retail Expenditures		\$3,509 51.8%	\$3,922 50.1%	\$4,134 49.8%
Alcoholic Beverages		\$41 0.6%	\$47 0.6%	\$50 0.6%
Apparel		\$124 1.8%	\$142 1.8%	\$150 1.8%
Contributions		\$205 3.0%	\$253 3.2%	\$270 3.3%
Education		\$148 2.2%	\$179 2.3%	\$191 2.3%
Entertainment		\$386 5.7%	\$439 5.6%	\$465 5.6%
Food Away From Home		\$294 4.3%	\$338 4.3%	\$359 4.3%
Grocery		\$469 6.9%	\$477 6.1%	\$500 6.0%
Health Care		\$563 8.3%	\$573 7.3%	\$578 7.0%
Household Furnishings and Equipment		\$177 2.6%	\$205 2.6%	\$218 2.6%
Household Operations		\$126 1.9%	\$142 1.8%	\$150 1.8%
Miscellaneous Expenses		\$115 1.7%	\$133 1.7%	\$140 1.7%
Personal Care		\$90 1.3%	\$95 1.2%	\$100 1.2%
Shelter		\$1,145 16.9%	\$1,243 15.9%	\$1,294 15.6%
Tax and Retirement		\$1,407 20.8%	\$1,946 24.9%	\$2,132 24.9%
Tobacco and Related		\$39 0.6%	\$33 0.4%	\$34 0.4%
Transportation		\$1,108 16.4%	\$1,245 15.9%	\$1,321 15.9%
Utilities		\$336 5.0%	\$339 4.3%	\$354 4.3%