

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7206/-99.0863

Kearney Shopping Center Kearney, NE 68847		1 mi radius	3 mi radius	5 mi radius
Population				
Estimated Population (2025)	7,458	36,005	39,197	
Projected Population (2030)	7,654	36,685	39,976	
Census Population (2020)	6,971	35,356	38,147	
Census Population (2010)	6,245	32,210	34,726	
Projected Annual Growth (2025-2030)	196 0.5%	680 0.4%	779 0.4%	
Historical Annual Growth (2020-2025)	487 -	649 0.4%	1,050 0.6%	
Historical Annual Growth (2010-2020)	726 1.2%	3,146 1.0%	3,420 1.0%	
Estimated Population Density (2025)	2,375 psm	1,274 psm	499 psm	
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	
Households				
Estimated Households (2025)	3,114	14,621	15,815	
Projected Households (2030)	3,300	15,455	16,726	
Census Households (2020)	2,872	14,002	15,046	
Census Households (2010)	2,536	12,666	13,633	
Projected Annual Growth (2025-2030)	185 1.2%	835 1.1%	911 1.2%	
Historical Annual Change (2010-2025)	578 1.5%	1,955 1.0%	2,182 1.1%	
Average Household Income				
Estimated Average Household Income (2025)	\$111,203	\$96,790	\$100,121	
Projected Average Household Income (2030)	\$109,095	\$95,200	\$98,514	
Census Average Household Income (2010)	\$71,787	\$56,456	\$57,393	
Census Average Household Income (2000)	\$55,208	\$44,834	\$45,351	
Projected Annual Change (2025-2030)	-\$2,108 -0.4%	-\$1,590 -0.3%	-\$1,607 -0.3%	
Historical Annual Change (2000-2025)	\$55,995 4.1%	\$51,956 4.6%	\$54,770 4.8%	
Median Household Income				
Estimated Median Household Income (2025)	\$81,567	\$72,604	\$75,803	
Projected Median Household Income (2030)	\$79,843	\$71,872	\$75,075	
Census Median Household Income (2010)	\$62,620	\$48,740	\$49,338	
Census Median Household Income (2000)	\$48,376	\$37,628	\$37,955	
Projected Annual Change (2025-2030)	-\$1,724 -0.4%	-\$733 -0.2%	-\$728 -0.2%	
Historical Annual Change (2000-2025)	\$33,191 2.7%	\$34,976 3.7%	\$37,849 4.0%	
Per Capita Income				
Estimated Per Capita Income (2025)	\$46,605	\$39,794	\$40,856	
Projected Per Capita Income (2030)	\$47,196	\$40,588	\$41,669	
Census Per Capita Income (2010)	\$29,151	\$22,200	\$22,531	
Census Per Capita Income (2000)	\$20,979	\$16,888	\$17,037	
Projected Annual Change (2025-2030)	\$590 0.3%	\$794 0.4%	\$813 0.4%	
Historical Annual Change (2000-2025)	\$25,627 4.9%	\$22,906 5.4%	\$23,819 5.6%	
Estimated Average Household Net Worth (2025)	\$1.1 M	\$787,916	\$855,413	

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Kearney Shopping Center		1 mi radius		3 mi radius		5 mi radius	
Kearney, NE 68847							
Race and Ethnicity							
Total Population (2025)	7,458			36,005		39,197	
White (2025)	6,747	90.5%		31,142	86.5%	34,070	86.9%
Black or African American (2025)	51	0.7%		584	1.6%	626	1.6%
American Indian or Alaska Native (2025)	21	0.3%		163	0.5%	180	0.5%
Asian (2025)	119	1.6%		709	2.0%	729	1.9%
Hawaiian or Pacific Islander (2025)	3	-		28	-	28	-
Other Race (2025)	188	2.5%		1,431	4.0%	1,495	3.8%
Two or More Races (2025)	328	4.4%		1,948	5.4%	2,070	5.3%
Population < 18 (2025)	1,649	22.1%		7,859	21.8%	8,687	22.2%
White Not Hispanic	1,354	82.1%		5,968	75.9%	6,660	76.7%
Black or African American	14	0.9%		144	1.8%	164	1.9%
Asian	26	1.6%		116	1.5%	120	1.4%
Other Race Not Hispanic	52	3.2%		315	4.0%	339	3.9%
Hispanic	202	12.2%		1,316	16.7%	1,404	16.2%
Not Hispanic or Latino Population (2025)	6,799	91.2%		31,847	88.5%	34,810	88.8%
Not Hispanic White	6,505	95.7%		29,850	93.7%	32,695	93.9%
Not Hispanic Black or African American	51	0.7%		554	1.7%	595	1.7%
Not Hispanic American Indian or Alaska Native	9	0.1%		70	0.2%	78	0.2%
Not Hispanic Asian	119	1.8%		702	2.2%	721	2.1%
Not Hispanic Hawaiian or Pacific Islander	2	-		21	-	21	-
Not Hispanic Other Race	-	-		17	-	17	-
Not Hispanic Two or More Races	113	1.7%		632	2.0%	682	2.0%
Hispanic or Latino Population (2025)	659	8.8%		4,158	11.5%	4,387	11.2%
Hispanic White	242	36.8%		1,291	31.1%	1,374	31.3%
Hispanic Black or African American	-	-		30	0.7%	31	0.7%
Hispanic American Indian or Alaska Native	12	1.8%		93	2.2%	102	2.3%
Hispanic Asian	-	-		8	0.2%	8	0.2%
Hispanic Hawaiian or Pacific Islander	1	0.2%		7	0.2%	7	0.2%
Hispanic Other Race	187	28.4%		1,414	34.0%	1,477	33.7%
Hispanic Two or More Races	216	32.8%		1,316	31.6%	1,387	31.6%
Not Hispanic or Latino Population (2020)	6,616	94.9%		31,811	90.0%	34,415	90.2%
Hispanic or Latino Population (2020)	355	5.1%		3,545	10.0%	3,732	9.8%
Not Hispanic or Latino Population (2010)	6,067	97.1%		29,902	92.8%	32,311	93.0%
Hispanic or Latino Population (2010)	178	2.9%		2,307	7.2%	2,416	7.0%
Not Hispanic or Latino Population (2030)	6,853	89.5%		32,202	87.8%	35,200	88.1%
Hispanic or Latino Population (2030)	800	10.5%		4,483	12.2%	4,777	11.9%
Projected Annual Growth (2025-2030)	142	4.3%		325	1.6%	389	1.8%
Historical Annual Growth (2010-2020)	177	9.9%		1,238	5.4%	1,316	5.4%

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Kearney Shopping Center		1 mi radius		3 mi radius		5 mi radius	
Kearney, NE 68847							
Total Age Distribution (2025)							
Total Population	7,458			36,005		39,197	
Age Under 5 Years	421	5.6%		2,163	6.0%	2,328	5.9%
Age 5 to 9 Years	474	6.4%		2,267	6.3%	2,496	6.4%
Age 10 to 14 Years	462	6.2%		2,148	6.0%	2,373	6.1%
Age 15 to 19 Years	459	6.2%		2,893	8.0%	3,185	8.1%
Age 20 to 24 Years	589	7.9%		4,737	13.2%	4,917	12.5%
Age 25 to 29 Years	463	6.2%		2,611	7.3%	2,753	7.0%
Age 30 to 34 Years	398	5.3%		2,193	6.1%	2,357	6.0%
Age 35 to 39 Years	501	6.7%		2,308	6.4%	2,513	6.4%
Age 40 to 44 Years	466	6.2%		2,184	6.1%	2,397	6.1%
Age 45 to 49 Years	378	5.1%		1,728	4.8%	1,932	4.9%
Age 50 to 54 Years	389	5.2%		1,679	4.7%	1,854	4.7%
Age 55 to 59 Years	394	5.3%		1,580	4.4%	1,779	4.5%
Age 60 to 64 Years	457	6.1%		1,774	4.9%	1,989	5.1%
Age 65 to 69 Years	460	6.2%		1,678	4.7%	1,873	4.8%
Age 70 to 74 Years	404	5.4%		1,446	4.0%	1,609	4.1%
Age 75 to 79 Years	326	4.4%		1,055	2.9%	1,152	2.9%
Age 80 to 84 Years	203	2.7%		722	2.0%	781	2.0%
Age 85 Years or Over	213	2.9%		839	2.3%	906	2.3%
Median Age	39.3			33.6		34.0	
Age 19 Years or Less	1,816	24.3%		9,470	26.3%	10,383	26.5%
Age 20 to 64 Years	4,036	54.1%		20,795	57.8%	22,492	57.4%
Age 65 Years or Over	1,607	21.5%		5,739	15.9%	6,322	16.1%
Female Age Distribution (2025)							
Female Population	3,893	52.2%		17,051	47.4%	18,549	47.3%
Age Under 5 Years	209	5.4%		1,043	6.1%	1,119	6.0%
Age 5 to 9 Years	243	6.2%		1,118	6.6%	1,233	6.6%
Age 10 to 14 Years	213	5.5%		1,038	6.1%	1,139	6.1%
Age 15 to 19 Years	186	4.8%		956	5.6%	1,069	5.8%
Age 20 to 24 Years	315	8.1%		1,942	11.4%	2,031	10.9%
Age 25 to 29 Years	233	6.0%		1,204	7.1%	1,274	6.9%
Age 30 to 34 Years	200	5.1%		1,100	6.5%	1,178	6.3%
Age 35 to 39 Years	263	6.8%		1,145	6.7%	1,248	6.7%
Age 40 to 44 Years	235	6.0%		1,038	6.1%	1,136	6.1%
Age 45 to 49 Years	206	5.3%		873	5.1%	968	5.2%
Age 50 to 54 Years	204	5.2%		830	4.9%	914	4.9%
Age 55 to 59 Years	210	5.4%		847	5.0%	950	5.1%
Age 60 to 64 Years	244	6.3%		926	5.4%	1,026	5.5%
Age 65 to 69 Years	266	6.8%		884	5.2%	977	5.3%
Age 70 to 74 Years	223	5.7%		763	4.5%	841	4.5%
Age 75 to 79 Years	194	5.0%		578	3.4%	624	3.4%
Age 80 to 84 Years	120	3.1%		387	2.3%	418	2.3%
Age 85 Years or Over	130	3.3%		378	2.2%	405	2.2%
Female Median Age	41.6			35.3		35.6	
Age 19 Years or Less	851	21.8%		4,154	24.4%	4,560	24.6%
Age 20 to 64 Years	2,110	54.2%		9,906	58.1%	10,724	57.8%
Age 65 Years or Over	932	24.0%		2,991	17.5%	3,265	17.6%

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Kearney, NE 68847							
Male Age Distribution (2025)							
Male Population		3,565	47.8%	18,954	52.6%	20,648	52.7%
Age Under 5 Years		212	5.9%	1,120	5.9%	1,209	5.9%
Age 5 to 9 Years		231	6.5%	1,149	6.1%	1,263	6.1%
Age 10 to 14 Years		249	7.0%	1,110	5.9%	1,235	6.0%
Age 15 to 19 Years		273	7.7%	1,937	10.2%	2,117	10.3%
Age 20 to 24 Years		274	7.7%	2,795	14.7%	2,886	14.0%
Age 25 to 29 Years		230	6.5%	1,407	7.4%	1,478	7.2%
Age 30 to 34 Years		197	5.5%	1,093	5.8%	1,180	5.7%
Age 35 to 39 Years		238	6.7%	1,163	6.1%	1,265	6.1%
Age 40 to 44 Years		231	6.5%	1,146	6.0%	1,261	6.1%
Age 45 to 49 Years		171	4.8%	855	4.5%	965	4.7%
Age 50 to 54 Years		185	5.2%	849	4.5%	941	4.6%
Age 55 to 59 Years		184	5.2%	733	3.9%	829	4.0%
Age 60 to 64 Years		214	6.0%	849	4.5%	964	4.7%
Age 65 to 69 Years		194	5.5%	794	4.2%	896	4.3%
Age 70 to 74 Years		181	5.1%	683	3.6%	768	3.7%
Age 75 to 79 Years		133	3.7%	477	2.5%	528	2.6%
Age 80 to 84 Years		83	2.3%	334	1.8%	364	1.8%
Age 85 Years or Over		83	2.3%	461	2.4%	501	2.4%
Male Median Age		36.5		32.0		32.5	
Age 19 Years or Less		965	27.1%	5,316	28.0%	5,823	28.2%
Age 20 to 64 Years		1,926	54.0%	10,890	57.5%	11,768	57.0%
Age 65 Years or Over		674	18.9%	2,749	14.5%	3,057	14.8%
Males per 100 Females (2025)							
Overall Comparison		92		111		111	
Age Under 5 Years		101	50.4%	107	51.8%	108	51.9%
Age 5 to 9 Years		95	48.7%	103	50.7%	102	50.6%
Age 10 to 14 Years		117	53.9%	107	51.7%	108	52.0%
Age 15 to 19 Years		147	59.6%	203	67.0%	198	66.4%
Age 20 to 24 Years		87	46.6%	144	59.0%	142	58.7%
Age 25 to 29 Years		99	49.8%	117	53.9%	116	53.7%
Age 30 to 34 Years		98	49.6%	99	49.8%	100	50.0%
Age 35 to 39 Years		91	47.5%	102	50.4%	101	50.3%
Age 40 to 44 Years		98	49.6%	110	52.5%	111	52.6%
Age 45 to 49 Years		83	45.4%	98	49.5%	100	49.9%
Age 50 to 54 Years		91	47.5%	102	50.5%	103	50.7%
Age 55 to 59 Years		88	46.7%	87	46.4%	87	46.6%
Age 60 to 64 Years		88	46.8%	92	47.8%	94	48.4%
Age 65 to 69 Years		73	42.2%	90	47.3%	92	47.8%
Age 70 to 74 Years		81	44.9%	89	47.2%	91	47.7%
Age 75 to 79 Years		68	40.6%	82	45.2%	85	45.8%
Age 80 to 84 Years		69	40.7%	86	46.3%	87	46.5%
Age 85 Years or Over		64	39.1%	122	54.9%	124	55.3%
Age 19 Years or Less		113	53.2%	128	56.1%	128	56.1%
Age 20 to 39 Years		93	48.2%	120	54.5%	119	54.3%
Age 40 to 64 Years		90	47.3%	98	49.5%	99	49.8%
Age 65 Years or Over		72	42.0%	92	47.9%	94	48.4%

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Kearney Shopping Center Kearney, NE 68847		1 mi radius	3 mi radius	5 mi radius
Household Type (2025)				
Total Households	3,114	14,621	15,815	
Households with Children	863 27.7%	4,164 28.5%	4,571 28.9%	
Average Household Size	2.4	2.3	2.3	
Household Density per Square Mile	992	517	201	
Population Family	5,693 76.3%	24,836 69.0%	27,447 70.0%	
Population Non-Family	1,659 22.2%	8,853 24.6%	9,344 23.8%	
Population Group Quarters	106 1.4%	2,316 6.4%	2,406 6.1%	
Family Households	1,843 59.2%	8,191 56.0%	9,037 57.1%	
Married Couple Households	1,568 85.1%	6,119 74.7%	6,869 76.0%	
Other Family Households with Children	275 14.9%	2,072 25.3%	2,169 24.0%	
Family Households with Children	862 46.8%	4,153 50.7%	4,558 50.4%	
Married Couple with Children	705 81.8%	2,835 68.3%	3,160 69.3%	
Other Family Households with Children	157 18.2%	1,318 31.7%	1,398 30.7%	
Family Households No Children	981 53.2%	4,038 49.3%	4,479 49.6%	
Married Couple No Children	863 88.0%	3,284 81.3%	3,708 82.8%	
Other Family Households No Children	118 12.0%	754 18.7%	771 17.2%	
Non-Family Households	1,272 40.8%	6,430 44.0%	6,777 42.9%	
Non-Family Households with Children	- -	12 0.2%	13 0.2%	
Non-Family Households No Children	1,271 99.9%	6,418 99.8%	6,765 99.8%	
Average Family Household Size	3.1	3.0	3.0	
Average Family Income	\$140,701	\$123,814	\$128,735	
Median Family Income	\$117,667	\$102,315	\$105,778	
Average Non-Family Household Size	1.3	1.4	1.4	
Marital Status (2025)				
Population Age 15 Years or Over	6,101	29,428	31,999	
Never Married	1,666 27.3%	10,786 36.7%	11,455 35.8%	
Currently Married	3,293 54.0%	12,902 43.8%	14,457 45.2%	
Previously Married	1,142 18.7%	5,740 19.5%	6,087 19.0%	
Separated	89 7.8%	585 10.2%	607 10.0%	
Widowed	524 45.9%	1,717 29.9%	1,893 31.1%	
Divorced	529 46.3%	3,438 59.9%	3,587 58.9%	
Educational Attainment (2025)				
Adult Population Age 25 Years or Over	5,053	21,798	23,897	
Elementary (Grade Level 0 to 8)	91 1.8%	439 2.0%	453 1.9%	
Some High School (Grade Level 9 to 11)	82 1.6%	919 4.2%	987 4.1%	
High School Graduate	1,052 20.8%	5,166 23.7%	5,602 23.4%	
Some College	917 18.1%	4,919 22.6%	5,501 23.0%	
Associate Degree Only	479 9.5%	2,013 9.2%	2,254 9.4%	
Bachelor Degree Only	1,362 26.9%	5,314 24.4%	5,811 24.3%	
Graduate Degree	1,071 21.2%	3,027 13.9%	3,289 13.8%	
Any College (Some College or Higher)	3,829 75.8%	15,273 70.1%	16,855 70.5%	
College Degree + (Bachelor Degree or Higher)	2,433 48.1%	8,341 38.3%	9,100 38.1%	

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Kearney Shopping Center		1 mi radius		3 mi radius		5 mi radius	
Kearney, NE 68847							
Housing							
Total Housing Units (2025)	3,280		15,416		16,679		
Total Housing Units (2020)	3,036		14,885		15,992		
Historical Annual Growth (2020-2025)	243 -		531 -		686 -		
Housing Units Occupied (2025)	3,114	95.0%	14,621	94.8%	15,815	94.8%	
Housing Units Owner-Occupied	2,213	71.1%	8,205	56.1%	9,100	57.5%	
Housing Units Renter-Occupied	901	28.9%	6,415	43.9%	6,715	42.5%	
Housing Units Vacant (2025)	165	5.0%	796	5.2%	864	5.2%	
Household Size (2025)							
Total Households	3,114		14,621		15,815		
1 Person Households	1,048	33.6%	4,934	33.7%	5,193	32.8%	
2 Person Households	1,028	33.0%	5,096	34.9%	5,575	35.3%	
3 Person Households	378	12.1%	1,827	12.5%	2,000	12.6%	
4 Person Households	374	12.0%	1,613	11.0%	1,753	11.1%	
5 Person Households	203	6.5%	731	5.0%	823	5.2%	
6 Person Households	53	1.7%	283	1.9%	319	2.0%	
7 or More Person Households	29	0.9%	136	0.9%	152	1.0%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	278	8.9%	904	6.2%	1,143	7.2%	
HH Income \$150,000 to \$199,999	240	7.7%	1,295	8.9%	1,466	9.3%	
HH Income \$125,000 to \$149,999	455	14.6%	1,264	8.6%	1,343	8.5%	
HH Income \$100,000 to \$124,999	347	11.1%	1,392	9.5%	1,554	9.8%	
HH Income \$75,000 to \$99,999	311	10.0%	2,096	14.3%	2,249	14.2%	
HH Income \$50,000 to \$74,999	464	14.9%	2,307	15.8%	2,446	15.5%	
HH Income \$35,000 to \$49,999	290	9.3%	1,702	11.6%	1,763	11.1%	
HH Income \$25,000 to \$34,999	332	10.7%	1,221	8.4%	1,267	8.0%	
HH Income \$15,000 to \$24,999	168	5.4%	1,089	7.5%	1,151	7.3%	
HH Income \$10,000 to \$14,999	62	2.0%	423	2.9%	441	2.8%	
HH Income Under \$10,000	167	5.4%	927	6.3%	992	6.3%	
Household Vehicles (2025)							
Households 0 Vehicles Available	110	3.5%	784	5.4%	847	5.4%	
Households 1 Vehicle Available	1,083	34.8%	5,024	34.4%	5,254	33.2%	
Households 2 Vehicles Available	1,119	35.9%	5,419	37.1%	5,809	36.7%	
Households 3 or More Vehicles Available	803	25.8%	3,394	23.2%	3,905	24.7%	
Total Vehicles Available	6,029		27,655		30,612		
Average Vehicles per Household	1.9		1.9		1.9		
Owner-Occupied Household Vehicles	4,730	78.4%	17,456	63.1%	19,906	65.0%	
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2		
Renter-Occupied Household Vehicles	1,299	21.6%	10,200	36.9%	10,706	35.0%	
Average Vehicles per Renter-Occupied Household	1.4		1.6		1.6		
Travel Time (2025)							
Worker Base Age 16 years or Over	4,095		19,922		21,584		
Travel to Work in 14 Minutes or Less	2,774	67.7%	14,143	71.0%	14,785	68.5%	
Travel to Work in 15 to 29 Minutes	464	11.3%	2,724	13.7%	3,339	15.5%	
Travel to Work in 30 to 59 Minutes	392	9.6%	1,417	7.1%	1,535	7.1%	
Travel to Work in 60 Minutes or More	188	4.6%	841	4.2%	981	4.5%	
Work at Home	278	6.8%	797	4.0%	943	4.4%	
Average Minutes Travel to Work	10.3		10.4		10.8		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7206/-99.0863

Kearney Shopping Center							
Kearney, NE 68847		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)							
Worker Base Age 16 years or Over	4,095		19,922		21,584		
Drive to Work Alone	3,418	83.5%	16,724	83.9%	18,090	83.8%	
Drive to Work in Carpool	368	9.0%	1,738	8.7%	1,866	8.6%	
Travel to Work by Public Transportation	2	-	65	0.3%	68	0.3%	
Drive to Work on Motorcycle	-	-	-	-	-	-	
Bicycle to Work	4	0.1%	59	0.3%	60	0.3%	
Walk to Work	13	0.3%	365	1.8%	383	1.8%	
Other Means	12	0.3%	174	0.9%	175	0.8%	
Work at Home	278	6.8%	797	4.0%	943	4.4%	
Daytime Demographics (2025)							
Total Businesses	494		1,565		1,750		
Total Employees	6,461		18,640		21,385		
Company Headquarter Businesses	10	2.0%	48	3.1%	53	3.0%	
Company Headquarter Employees	366	5.7%	1,539	8.3%	1,971	9.2%	
Employee Population per Business	13.1	to 1	11.9	to 1	12.2	to 1	
Residential Population per Business	15.1	to 1	23.0	to 1	22.4	to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,359		27,634		31,221		
Labor Force							
Labor Population Age 16 Years or Over (2025)	6,011		29,014		31,525		
Labor Force Total Males (2025)	2,823	47.0%	15,360	52.9%	16,698	53.0%	
Male Civilian Employed	1,989	70.5%	11,123	72.4%	12,062	72.2%	
Male Civilian Unemployed	78	2.8%	434	2.8%	445	2.7%	
Males in Armed Forces	16	0.6%	89	0.6%	92	0.6%	
Males Not in Labor Force	740	26.2%	3,714	24.2%	4,098	24.5%	
Labor Force Total Females (2025)	3,188	53.0%	13,654	47.1%	14,827	47.0%	
Female Civilian Employed	2,108	66.1%	8,808	64.5%	9,535	64.3%	
Female Civilian Unemployed	15	0.5%	135	1.0%	140	0.9%	
Females in Armed Forces	-	-	-	-	-	-	
Females Not in Labor Force	1,065	33.4%	4,711	34.5%	5,152	34.7%	
Unemployment Rate	94	1.6%	569	2.0%	586	1.9%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	4,095		19,922		21,584		
Occupation Total Males	1,987	48.5%	11,114	55.8%	12,049	55.8%	
Occupation Total Females	2,108	51.5%	8,808	44.2%	9,535	44.2%	
Management, Business, Financial Operations	559	13.7%	2,687	13.5%	3,067	14.2%	
Professional, Related	1,347	32.9%	4,804	24.1%	5,245	24.3%	
Service	444	10.8%	3,029	15.2%	3,227	15.0%	
Sales, Office	1,027	25.1%	4,884	24.5%	5,215	24.2%	
Farming, Fishing, Forestry	22	0.5%	136	0.7%	160	0.7%	
Construction, Extraction, Maintenance	232	5.7%	1,584	7.9%	1,687	7.8%	
Production, Transport, Material Moving	464	11.3%	2,799	14.0%	2,982	13.8%	
White Collar Workers	2,934	71.6%	12,375	62.1%	13,528	62.7%	
Blue Collar Workers	1,161	28.4%	7,547	37.9%	8,056	37.3%	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7206/-99.0863

Kearney Shopping Center		1 mi radius		3 mi radius		5 mi radius	
Kearney, NE 68847							
Units In Structure (2025)							
Total Units	3,114		14,621		15,815		
1 Detached Unit	2,206	70.8%	8,600	58.8%	9,514	60.2%	
1 Attached Unit	220	7.0%	966	6.6%	1,040	6.6%	
2 Units	100	3.2%	505	3.5%	528	3.3%	
3 to 4 Units	79	2.5%	937	6.4%	986	6.2%	
5 to 9 Units	87	2.8%	834	5.7%	856	5.4%	
10 to 19 Units	99	3.2%	711	4.9%	737	4.7%	
20 to 49 Units	208	6.7%	842	5.8%	888	5.6%	
50 or More Units	104	3.3%	465	3.2%	479	3.0%	
Mobile Home or Trailer	11	0.4%	760	5.2%	785	5.0%	
Other Structure	-	-	1	-	1	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	34	1.0%	191	1.2%	193	1.2%	
Homes Built 2010 to 2019	395	12.0%	1,966	12.8%	2,138	12.8%	
Homes Built 2000 to 2009	265	8.1%	1,765	11.4%	2,017	12.1%	
Homes Built 1990 to 1999	539	16.4%	2,070	13.4%	2,301	13.8%	
Homes Built 1980 to 1989	326	9.9%	1,509	9.8%	1,632	9.8%	
Homes Built 1970 to 1979	880	26.8%	2,933	19.0%	3,097	18.6%	
Homes Built 1960 to 1969	378	11.5%	1,403	9.1%	1,429	8.6%	
Homes Built 1950 to 1959	199	6.1%	812	5.3%	887	5.3%	
Homes Built 1940 to 1949	44	1.3%	409	2.7%	462	2.8%	
Homes Built Before 1939	54	1.6%	1,565	10.1%	1,658	9.9%	
Median Age of Homes	40.9	yrs	43.7	yrs	43.3	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,213		8,205		9,100		
Home Values \$1,000,000 or More	8	0.4%	38	0.5%	50	0.6%	
Home Values \$750,000 to \$999,999	4	0.2%	89	1.1%	108	1.2%	
Home Values \$500,000 to \$749,999	32	1.5%	184	2.2%	388	4.3%	
Home Values \$400,000 to \$499,999	172	7.8%	626	7.6%	721	7.9%	
Home Values \$300,000 to \$399,999	515	23.3%	1,593	19.4%	1,792	19.7%	
Home Values \$250,000 to \$299,999	459	20.7%	1,356	16.5%	1,483	16.3%	
Home Values \$200,000 to \$249,999	662	29.9%	1,827	22.3%	1,911	21.0%	
Home Values \$175,000 to \$199,999	161	7.3%	713	8.7%	736	8.1%	
Home Values \$150,000 to \$174,999	101	4.6%	442	5.4%	490	5.4%	
Home Values \$125,000 to \$149,999	25	1.1%	200	2.4%	210	2.3%	
Home Values \$100,000 to \$124,999	31	1.4%	336	4.1%	361	4.0%	
Home Values \$90,000 to \$99,999	-	-	150	1.8%	164	1.8%	
Home Values \$80,000 to \$89,999	-	-	23	0.3%	29	0.3%	
Home Values \$70,000 to \$79,999	-	-	6	-	17	0.2%	
Home Values \$60,000 to \$69,999	-	-	7	-	11	0.1%	
Home Values \$50,000 to \$59,999	5	0.2%	31	0.4%	33	0.4%	
Home Values \$35,000 to \$49,999	-	-	59	0.7%	63	0.7%	
Home Values \$25,000 to \$34,999	11	0.5%	121	1.5%	124	1.4%	
Home Values \$10,000 to \$24,999	4	0.2%	169	2.1%	172	1.9%	
Home Values Under \$10,000	20	0.9%	236	2.9%	238	2.6%	
Owner-Occupied Median Home Value	\$266,441		\$246,870		\$258,735		
Renter-Occupied Median Rent	\$971		\$809		\$808		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7206/-99.0863

Kearney Shopping Center Kearney, NE 68847		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$310.91 M	\$1.35 B	\$1.5 B
Total Non-Retail Expenditure		\$151.2 M	\$661.63 M	\$737.28 M
Total Retail Expenditure		\$159.72 M	\$691.02 M	\$763.63 M
Alcoholic Beverages		\$1.91 M	\$8.29 M	\$9.2 M
Apparel		\$5.76 M	\$25.17 M	\$27.87 M
Contributions		\$10.02 M	\$42.66 M	\$47.62 M
Education		\$7.13 M	\$30.56 M	\$34.04 M
Entertainment		\$17.83 M	\$78.09 M	\$86.43 M
Food Away From Home		\$13.71 M	\$59.79 M	\$66.25 M
Grocery		\$20.14 M	\$91.5 M	\$100.17 M
Health Care		\$20.54 M	\$90.24 M	\$98.19 M
Household Furnishings and Equipment		\$8.3 M	\$36.08 M	\$40.02 M
Household Operations		\$5.79 M	\$25.42 M	\$28.13 M
Miscellaneous Expenses		\$5.35 M	\$23.34 M	\$25.86 M
Personal Care		\$3.97 M	\$17.84 M	\$19.59 M
Shelter		\$48.74 M	\$224.9 M	\$247.02 M
Tax and Retirement		\$73.55 M	\$299.79 M	\$340.49 M
Tobacco and Related		\$1.49 M	\$7.18 M	\$7.72 M
Transportation		\$52.36 M	\$226.41 M	\$250.79 M
Utilities		\$14.34 M	\$65.4 M	\$71.52 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$8,319	\$7,710	\$7,909
Total Non-Retail Expenditure		\$4,046 48.6%	\$3,771 48.9%	\$3,885 49.1%
Total Retail Expenditures		\$4,274 51.4%	\$3,939 51.1%	\$4,024 50.9%
Alcoholic Beverages		\$51 0.6%	\$47 0.6%	\$48 0.6%
Apparel		\$154 1.9%	\$143 1.9%	\$147 1.9%
Contributions		\$268 3.2%	\$243 3.2%	\$251 3.2%
Education		\$191 2.3%	\$174 2.3%	\$179 2.3%
Entertainment		\$477 5.7%	\$445 5.8%	\$455 5.8%
Food Away From Home		\$367 4.4%	\$341 4.4%	\$349 4.4%
Grocery		\$539 6.5%	\$522 6.8%	\$528 6.7%
Health Care		\$550 6.6%	\$514 6.7%	\$517 6.5%
Household Furnishings and Equipment		\$222 2.7%	\$206 2.7%	\$211 2.7%
Household Operations		\$155 1.9%	\$145 1.9%	\$148 1.9%
Miscellaneous Expenses		\$143 1.7%	\$133 1.7%	\$136 1.7%
Personal Care		\$106 1.3%	\$102 1.3%	\$103 1.3%
Shelter		\$1,304 15.7%	\$1,282 16.6%	\$1,302 16.5%
Tax and Retirement		\$1,968 23.7%	\$1,709 22.2%	\$1,794 22.2%
Tobacco and Related		\$40 0.5%	\$41 0.5%	\$41 0.5%
Transportation		\$1,401 16.8%	\$1,290 16.7%	\$1,321 16.7%
Utilities		\$384 4.6%	\$373 4.8%	\$377 4.8%