

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3859/-91.0602

Siegen Plaza							
Baton Rouge, LA 70809		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2025)	5,842		68,697		171,211		
Projected Population (2030)	5,732		67,457		168,074		
Census Population (2020)	6,076		67,841		167,899		
Census Population (2010)	5,015		64,482		160,165		
Projected Annual Growth (2025-2030)	-109	-0.4%	-1,240	-0.4%	-3,137	-0.4%	
Historical Annual Growth (2020-2025)	-234	-	856	0.3%	3,312	0.4%	
Historical Annual Growth (2010-2020)	1,061	2.1%	3,359	0.5%	7,734	0.5%	
Estimated Population Density (2025)	1,861	psm	2,431	psm	2,181	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2025)	2,657		30,352		71,740		
Projected Households (2030)	2,688		30,643		72,384		
Census Households (2020)	2,520		30,299		72,100		
Census Households (2010)	2,029		28,100		66,912		
Projected Annual Growth (2025-2030)	31	0.2%	291	0.2%	643	0.2%	
Historical Annual Change (2010-2025)	629	2.1%	2,253	0.5%	4,829	0.5%	
Average Household Income							
Estimated Average Household Income (2025)	\$122,349		\$116,843		\$123,655		
Projected Average Household Income (2030)	\$120,475		\$114,272		\$121,229		
Census Average Household Income (2010)	\$95,915		\$79,118		\$84,433		
Census Average Household Income (2000)	\$66,341		\$65,077		\$68,307		
Projected Annual Change (2025-2030)	-\$1,873	-0.3%	-\$2,572	-0.4%	-\$2,426	-0.4%	
Historical Annual Change (2000-2025)	\$56,007	3.4%	\$51,767	3.2%	\$55,348	3.2%	
Median Household Income							
Estimated Median Household Income (2025)	\$86,351		\$84,402		\$91,148		
Projected Median Household Income (2030)	\$84,801		\$83,008		\$89,929		
Census Median Household Income (2010)	\$79,024		\$64,244		\$66,679		
Census Median Household Income (2000)	\$55,844		\$54,284		\$55,549		
Projected Annual Change (2025-2030)	-\$1,549	-0.4%	-\$1,393	-0.3%	-\$1,219	-0.3%	
Historical Annual Change (2000-2025)	\$30,506	2.2%	\$30,118	2.2%	\$35,599	2.6%	
Per Capita Income							
Estimated Per Capita Income (2025)	\$55,685		\$51,718		\$51,883		
Projected Per Capita Income (2030)	\$56,521		\$52,005		\$52,280		
Census Per Capita Income (2010)	\$38,748		\$34,471		\$35,267		
Census Per Capita Income (2000)	\$25,932		\$27,110		\$27,689		
Projected Annual Change (2025-2030)	\$836	0.3%	\$287	0.1%	\$397	0.2%	
Historical Annual Change (2000-2025)	\$29,753	4.6%	\$24,608	3.6%	\$24,194	3.5%	
Estimated Average Household Net Worth (2025)	\$914,633		\$1.07 M		\$1.22 M		

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Siegen Plaza							
Baton Rouge, LA 70809		1 mi radius		3 mi radius		5 mi radius	
		Race and Ethnicity					
Total Population (2025)		5,842		68,697		171,211	
White (2025)		3,145	53.8%	37,472	54.5%	93,067	54.4%
Black or African American (2025)		1,754	30.0%	22,052	32.1%	54,772	32.0%
American Indian or Alaska Native (2025)		8	0.1%	120	0.2%	363	0.2%
Asian (2025)		379	6.5%	3,710	5.4%	9,668	5.6%
Hawaiian or Pacific Islander (2025)		-	-	18	-	29	-
Other Race (2025)		232	4.0%	2,139	3.1%	5,572	3.3%
Two or More Races (2025)		323	5.5%	3,184	4.6%	7,740	4.5%
Population < 18 (2025)		1,255	21.5%	14,591	21.2%	37,815	22.1%
White Not Hispanic		493	39.3%	5,905	40.5%	15,380	40.7%
Black or African American		431	34.3%	5,692	39.0%	14,768	39.1%
Asian		86	6.9%	792	5.4%	2,150	5.7%
Other Race Not Hispanic		40	3.2%	483	3.3%	1,176	3.1%
Hispanic		205	16.3%	1,720	11.8%	4,341	11.5%
Not Hispanic or Latino Population (2025)		5,185	88.8%	63,154	91.9%	157,241	91.8%
Not Hispanic White		3,000	57.9%	36,435	57.7%	90,433	57.5%
Not Hispanic Black or African American		1,714	33.1%	21,825	34.6%	54,209	34.5%
Not Hispanic American Indian or Alaska Native		3	-	49	-	147	-
Not Hispanic Asian		376	7.3%	3,646	5.8%	9,560	6.1%
Not Hispanic Hawaiian or Pacific Islander		-	-	11	-	17	-
Not Hispanic Other Race		2	-	61	-	153	-
Not Hispanic Two or More Races		89	1.7%	1,127	1.8%	2,722	1.7%
Hispanic or Latino Population (2025)		657	11.2%	5,543	8.1%	13,970	8.2%
Hispanic White		145	22.1%	1,038	18.7%	2,634	18.9%
Hispanic Black or African American		40	6.1%	227	4.1%	564	4.0%
Hispanic American Indian or Alaska Native		5	0.8%	72	1.3%	217	1.5%
Hispanic Asian		3	0.4%	64	1.2%	108	0.8%
Hispanic Hawaiian or Pacific Islander		-	-	7	0.1%	12	-
Hispanic Other Race		229	34.9%	2,079	37.5%	5,419	38.8%
Hispanic Two or More Races		234	35.6%	2,058	37.1%	5,018	35.9%
Not Hispanic or Latino Population (2020)		5,309	87.4%	61,686	90.9%	152,871	91.0%
Hispanic or Latino Population (2020)		767	12.6%	6,155	9.1%	15,028	9.0%
Not Hispanic or Latino Population (2010)		4,801	95.7%	60,998	94.6%	152,112	95.0%
Hispanic or Latino Population (2010)		214	4.3%	3,484	5.4%	8,053	5.0%
Not Hispanic or Latino Population (2030)		5,072	88.5%	61,726	91.5%	153,709	91.5%
Hispanic or Latino Population (2030)		661	11.5%	5,731	8.5%	14,364	8.5%
Projected Annual Growth (2025-2030)		4	0.1%	188	0.7%	394	0.6%
Historical Annual Growth (2010-2020)		553	25.8%	2,671	7.7%	6,976	8.7%

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Siegen Plaza		1 mi radius		3 mi radius		5 mi radius	
Baton Rouge, LA 70809							
Total Age Distribution (2025)							
Total Population	5,842		68,697		171,211		
Age Under 5 Years	301	5.2%	4,210	6.1%	10,805	6.3%	
Age 5 to 9 Years	362	6.2%	4,172	6.1%	10,674	6.2%	
Age 10 to 14 Years	349	6.0%	3,819	5.6%	10,140	5.9%	
Age 15 to 19 Years	358	6.1%	3,702	5.4%	9,821	5.7%	
Age 20 to 24 Years	533	9.1%	5,482	8.0%	15,118	8.8%	
Age 25 to 29 Years	468	8.0%	4,883	7.1%	12,034	7.0%	
Age 30 to 34 Years	410	7.0%	4,744	6.9%	11,828	6.9%	
Age 35 to 39 Years	352	6.0%	4,368	6.4%	11,037	6.4%	
Age 40 to 44 Years	367	6.3%	4,237	6.2%	10,711	6.3%	
Age 45 to 49 Years	334	5.7%	3,605	5.2%	9,025	5.3%	
Age 50 to 54 Years	330	5.6%	3,688	5.4%	9,136	5.3%	
Age 55 to 59 Years	304	5.2%	3,700	5.4%	9,147	5.3%	
Age 60 to 64 Years	337	5.8%	4,093	6.0%	9,911	5.8%	
Age 65 to 69 Years	323	5.5%	4,312	6.3%	9,887	5.8%	
Age 70 to 74 Years	282	4.8%	3,810	5.5%	8,674	5.1%	
Age 75 to 79 Years	217	3.7%	2,706	3.9%	6,294	3.7%	
Age 80 to 84 Years	117	2.0%	1,685	2.5%	3,843	2.2%	
Age 85 Years or Over	95	1.6%	1,479	2.2%	3,127	1.8%	
Median Age	36.0		38.6		37.6		
Age 19 Years or Less	1,371	23.5%	15,903	23.1%	41,440	24.2%	
Age 20 to 64 Years	3,436	58.8%	38,801	56.5%	97,948	57.2%	
Age 65 Years or Over	1,035	17.7%	13,992	20.4%	31,824	18.6%	
Female Age Distribution (2025)							
Female Population	3,023	51.7%	35,749	52.0%	88,863	51.9%	
Age Under 5 Years	148	4.9%	2,027	5.7%	5,207	5.9%	
Age 5 to 9 Years	171	5.7%	2,067	5.8%	5,245	5.9%	
Age 10 to 14 Years	178	5.9%	1,908	5.3%	5,000	5.6%	
Age 15 to 19 Years	180	6.0%	1,835	5.1%	4,966	5.6%	
Age 20 to 24 Years	295	9.8%	2,921	8.2%	7,922	8.9%	
Age 25 to 29 Years	233	7.7%	2,461	6.9%	6,071	6.8%	
Age 30 to 34 Years	222	7.4%	2,437	6.8%	6,048	6.8%	
Age 35 to 39 Years	168	5.6%	2,222	6.2%	5,632	6.3%	
Age 40 to 44 Years	187	6.2%	2,192	6.1%	5,575	6.3%	
Age 45 to 49 Years	180	6.0%	1,898	5.3%	4,713	5.3%	
Age 50 to 54 Years	167	5.5%	1,916	5.4%	4,783	5.4%	
Age 55 to 59 Years	152	5.0%	1,968	5.5%	4,858	5.5%	
Age 60 to 64 Years	188	6.2%	2,250	6.3%	5,376	6.0%	
Age 65 to 69 Years	163	5.4%	2,340	6.5%	5,390	6.1%	
Age 70 to 74 Years	161	5.3%	2,104	5.9%	4,736	5.3%	
Age 75 to 79 Years	113	3.7%	1,503	4.2%	3,521	4.0%	
Age 80 to 84 Years	68	2.2%	915	2.6%	2,116	2.4%	
Age 85 Years or Over	49	1.6%	783	2.2%	1,706	1.9%	
Female Median Age	36.6		39.8		38.8		
Age 19 Years or Less	677	22.4%	7,838	21.9%	20,417	23.0%	
Age 20 to 64 Years	1,792	59.3%	20,266	56.7%	50,977	57.4%	
Age 65 Years or Over	554	18.3%	7,645	21.4%	17,468	19.7%	

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Baton Rouge, LA 70809							
Male Age Distribution (2025)							
Male Population		2,819	48.3%	32,947	48.0%	82,348	48.1%
Age Under 5 Years		153	5.4%	2,183	6.6%	5,598	6.8%
Age 5 to 9 Years		191	6.8%	2,105	6.4%	5,429	6.6%
Age 10 to 14 Years		172	6.1%	1,911	5.8%	5,140	6.2%
Age 15 to 19 Years		178	6.3%	1,867	5.7%	4,855	5.9%
Age 20 to 24 Years		238	8.5%	2,561	7.8%	7,196	8.7%
Age 25 to 29 Years		236	8.4%	2,423	7.4%	5,963	7.2%
Age 30 to 34 Years		188	6.7%	2,307	7.0%	5,780	7.0%
Age 35 to 39 Years		184	6.5%	2,145	6.5%	5,405	6.6%
Age 40 to 44 Years		180	6.4%	2,045	6.2%	5,136	6.2%
Age 45 to 49 Years		154	5.5%	1,707	5.2%	4,312	5.2%
Age 50 to 54 Years		163	5.8%	1,772	5.4%	4,353	5.3%
Age 55 to 59 Years		152	5.4%	1,732	5.3%	4,289	5.2%
Age 60 to 64 Years		149	5.3%	1,843	5.6%	4,536	5.5%
Age 65 to 69 Years		160	5.7%	1,972	6.0%	4,497	5.5%
Age 70 to 74 Years		122	4.3%	1,705	5.2%	3,937	4.8%
Age 75 to 79 Years		103	3.7%	1,203	3.7%	2,773	3.4%
Age 80 to 84 Years		50	1.8%	770	2.3%	1,727	2.1%
Age 85 Years or Over		46	1.6%	696	2.1%	1,421	1.7%
Male Median Age		35.5		37.4		36.5	
Age 19 Years or Less		694	24.6%	8,065	24.5%	21,022	25.5%
Age 20 to 64 Years		1,644	58.3%	18,535	56.3%	46,971	57.0%
Age 65 Years or Over		481	17.1%	6,347	19.3%	14,355	17.4%
Males per 100 Females (2025)							
Overall Comparison		93		92		93	
Age Under 5 Years		104	51.0%	108	51.8%	108	51.8%
Age 5 to 9 Years		112	52.7%	102	50.4%	104	50.9%
Age 10 to 14 Years		97	49.1%	100	50.0%	103	50.7%
Age 15 to 19 Years		99	49.7%	102	50.4%	98	49.4%
Age 20 to 24 Years		81	44.7%	88	46.7%	91	47.6%
Age 25 to 29 Years		101	50.3%	98	49.6%	98	49.6%
Age 30 to 34 Years		84	45.8%	95	48.6%	96	48.9%
Age 35 to 39 Years		109	52.1%	97	49.1%	96	49.0%
Age 40 to 44 Years		96	49.1%	93	48.3%	92	47.9%
Age 45 to 49 Years		86	46.1%	90	47.3%	91	47.8%
Age 50 to 54 Years		98	49.4%	93	48.1%	91	47.6%
Age 55 to 59 Years		100	50.0%	88	46.8%	88	46.9%
Age 60 to 64 Years		80	44.3%	82	45.0%	84	45.8%
Age 65 to 69 Years		98	49.6%	84	45.7%	83	45.5%
Age 70 to 74 Years		75	43.0%	81	44.8%	83	45.4%
Age 75 to 79 Years		91	47.7%	80	44.5%	79	44.1%
Age 80 to 84 Years		74	42.4%	84	45.7%	82	44.9%
Age 85 Years or Over		95	48.7%	89	47.0%	83	45.4%
Age 19 Years or Less		103	50.6%	103	50.7%	103	50.7%
Age 20 to 39 Years		92	47.9%	94	48.4%	95	48.7%
Age 40 to 64 Years		91	47.8%	89	47.1%	89	47.2%
Age 65 Years or Over		87	46.5%	83	45.4%	82	45.1%

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	1 mi radius		3 mi radius		5 mi radius		
Household Type (2025)							
Total Households	2,657		30,352		71,740		
Households with Children	644	24.2%	7,304	24.1%	19,306	26.9%	
Average Household Size	2.2		2.2		2.4		
Household Density per Square Mile	846		1,074		914		
Population Family	3,769	64.5%	47,087	68.5%	125,816	73.5%	
Population Non-Family	2,054	35.2%	20,719	30.2%	43,753	25.6%	
Population Group Quarters	19	0.3%	891	1.3%	1,642	1.0%	
Family Households	1,222	46.0%	14,997	49.4%	40,205	56.0%	
Married Couple Households	872	71.4%	10,545	70.3%	27,927	69.5%	
Other Family Households with Children	350	28.6%	4,451	29.7%	12,278	30.5%	
Family Households with Children	643	52.6%	7,294	48.6%	19,277	47.9%	
Married Couple with Children	419	65.1%	4,752	65.1%	12,302	63.8%	
Other Family Households with Children	224	34.9%	2,542	34.9%	6,975	36.2%	
Family Households No Children	579	47.4%	7,702	51.4%	20,928	52.1%	
Married Couple No Children	453	78.3%	5,793	75.2%	15,625	74.7%	
Other Family Households No Children	126	21.7%	1,909	24.8%	5,303	25.3%	
Non-Family Households	1,435	54.0%	15,356	50.6%	31,535	44.0%	
Non-Family Households with Children	-	-	9	-	28	-	
Non-Family Households No Children	1,434	99.9%	15,347	99.9%	31,507	99.9%	
Average Family Household Size	3.1		3.1		3.1		
Average Family Income	\$174,118		\$158,946		\$156,111		
Median Family Income	\$126,738		\$121,287		\$117,908		
Average Non-Family Household Size	1.4		1.3		1.4		
Marital Status (2025)							
Population Age 15 Years or Over	4,829		56,496		139,593		
Never Married	1,655	34.3%	20,378	36.1%	52,430	37.6%	
Currently Married	2,084	43.1%	24,431	43.2%	60,955	43.7%	
Previously Married	1,091	22.6%	11,687	20.7%	26,208	18.8%	
Separated	199	18.2%	2,233	19.1%	5,357	20.4%	
Widowed	275	25.2%	3,364	28.8%	6,920	26.4%	
Divorced	616	56.5%	6,089	52.1%	13,931	53.2%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	3,938		47,312		114,654		
Elementary (Grade Level 0 to 8)	134	3.4%	1,314	2.8%	3,023	2.6%	
Some High School (Grade Level 9 to 11)	43	1.1%	1,093	2.3%	3,363	2.9%	
High School Graduate	718	18.2%	8,825	18.7%	22,427	19.6%	
Some College	713	18.1%	10,040	21.2%	22,907	20.0%	
Associate Degree Only	220	5.6%	3,438	7.3%	7,604	6.6%	
Bachelor Degree Only	1,258	31.9%	13,979	29.5%	33,311	29.1%	
Graduate Degree	852	21.6%	8,623	18.2%	22,019	19.2%	
Any College (Some College or Higher)	3,043	77.3%	36,080	76.3%	85,841	74.9%	
College Degree + (Bachelor Degree or Higher)	2,110	53.6%	22,602	47.8%	55,330	48.3%	

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Housing						
Total Housing Units (2025)	3,049		34,978		82,440	
Total Housing Units (2020)	2,774		33,448		79,895	
Historical Annual Growth (2020-2025)	274	-	1,530	-	2,545	-
Housing Units Occupied (2025)	2,657	87.2%	30,352	86.8%	71,740	87.0%
Housing Units Owner-Occupied	1,151	43.3%	16,702	55.0%	43,586	60.8%
Housing Units Renter-Occupied	1,506	56.7%	13,650	45.0%	28,155	39.2%
Housing Units Vacant (2025)	391	12.8%	4,626	13.2%	10,699	13.0%
Household Size (2025)						
Total Households	2,657		30,352		71,740	
1 Person Households	1,081	40.7%	12,497	41.2%	25,119	35.0%
2 Person Households	788	29.7%	8,092	26.7%	21,333	29.7%
3 Person Households	327	12.3%	4,333	14.3%	11,026	15.4%
4 Person Households	284	10.7%	3,321	10.9%	8,559	11.9%
5 Person Households	109	4.1%	1,309	4.3%	3,559	5.0%
6 Person Households	43	1.6%	512	1.7%	1,396	1.9%
7 or More Person Households	25	1.0%	289	1.0%	749	1.0%
Household Income Distribution (2025)						
HH Income \$200,000 or More	288	10.8%	3,509	11.6%	10,281	14.3%
HH Income \$150,000 to \$199,999	354	13.3%	2,952	9.7%	6,295	8.8%
HH Income \$125,000 to \$149,999	144	5.4%	2,177	7.2%	5,424	7.6%
HH Income \$100,000 to \$124,999	372	14.0%	3,044	10.0%	7,041	9.8%
HH Income \$75,000 to \$99,999	252	9.5%	3,957	13.0%	9,502	13.2%
HH Income \$50,000 to \$74,999	572	21.5%	5,194	17.1%	11,476	16.0%
HH Income \$35,000 to \$49,999	340	12.8%	3,786	12.5%	7,591	10.6%
HH Income \$25,000 to \$34,999	121	4.5%	2,251	7.4%	4,876	6.8%
HH Income \$15,000 to \$24,999	103	3.9%	1,280	4.2%	3,449	4.8%
HH Income \$10,000 to \$14,999	43	1.6%	569	1.9%	1,507	2.1%
HH Income Under \$10,000	68	2.6%	1,633	5.4%	4,298	6.0%
Household Vehicles (2025)						
Households 0 Vehicles Available	105	4.0%	1,715	5.7%	3,934	5.5%
Households 1 Vehicle Available	1,215	45.7%	13,052	43.0%	28,330	39.5%
Households 2 Vehicles Available	822	31.0%	11,945	39.4%	28,909	40.3%
Households 3 or More Vehicles Available	515	19.4%	3,640	12.0%	10,567	14.7%
Total Vehicles Available	4,458		48,674		120,560	
Average Vehicles per Household	1.7		1.6		1.7	
Owner-Occupied Household Vehicles	2,325	52.1%	31,691	65.1%	84,040	69.7%
Average Vehicles per Owner-Occupied Household	2.0		1.9		1.9	
Renter-Occupied Household Vehicles	2,133	47.9%	16,983	34.9%	36,520	30.3%
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	3,146		34,126		86,012	
Travel to Work in 14 Minutes or Less	940	29.9%	8,512	24.9%	19,782	23.0%
Travel to Work in 15 to 29 Minutes	1,114	35.4%	13,484	39.5%	36,550	42.5%
Travel to Work in 30 to 59 Minutes	667	21.2%	6,893	20.2%	16,774	19.5%
Travel to Work in 60 Minutes or More	116	3.7%	1,287	3.8%	3,186	3.7%
Work at Home	309	9.8%	3,950	11.6%	9,720	11.3%
Average Minutes Travel to Work	18.6		19.9		20.3	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3859/-91.0602

Siegen Plaza							
Baton Rouge, LA 70809							
	1 mi radius			3 mi radius		5 mi radius	
Transportation To Work (2025)							
Worker Base Age 16 years or Over	3,146			34,126		86,012	
Drive to Work Alone	2,360	75.0%		26,045	76.3%	65,953	76.7%
Drive to Work in Carpool	396	12.6%		3,311	9.7%	8,122	9.4%
Travel to Work by Public Transportation	55	1.8%		206	0.6%	913	1.1%
Drive to Work on Motorcycle	-	-		-	-	3	-
Bicycle to Work	2	-		16	-	74	-
Walk to Work	14	0.4%		418	1.2%	815	0.9%
Other Means	11	0.3%		180	0.5%	412	0.5%
Work at Home	309	9.8%		3,950	11.6%	9,720	11.3%
Daytime Demographics (2025)							
Total Businesses	906			6,649		12,033	
Total Employees	11,872			72,326		122,362	
Company Headquarter Businesses	46	5.1%		277	4.2%	453	3.8%
Company Headquarter Employees	2,941	24.8%		16,607	23.0%	28,919	23.6%
Employee Population per Business	13.1	to 1		10.9	to 1	10.2	to 1
Residential Population per Business	6.4	to 1		10.3	to 1	14.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	13,475			93,865		173,785	
Labor Force							
Labor Population Age 16 Years or Over (2025)	4,751			55,702		137,561	
Labor Force Total Males (2025)	2,267	47.7%		26,349	47.3%	65,180	47.4%
Male Civilian Employed	1,622	71.6%		17,916	68.0%	45,187	69.3%
Male Civilian Unemployed	34	1.5%		457	1.7%	1,299	2.0%
Males in Armed Forces	-	-		28	0.1%	82	0.1%
Males Not in Labor Force	610	26.9%		7,948	30.2%	18,611	28.6%
Labor Force Total Females (2025)	2,484	52.3%		29,353	52.7%	72,381	52.6%
Female Civilian Employed	1,525	61.4%		16,211	55.2%	40,829	56.4%
Female Civilian Unemployed	29	1.2%		282	1.0%	1,279	1.8%
Females in Armed Forces	-	-		9	-	40	-
Females Not in Labor Force	929	37.4%		12,851	43.8%	30,233	41.8%
Unemployment Rate	64	1.3%		739	1.3%	2,579	1.9%
Occupation (2025)							
Occupation Population Age 16 Years or Over	3,146			34,126		86,012	
Occupation Total Males	1,621	51.5%		17,915	52.5%	45,183	52.5%
Occupation Total Females	1,525	48.5%		16,211	47.5%	40,829	47.5%
Management, Business, Financial Operations	636	20.2%		6,880	20.2%	17,351	20.2%
Professional, Related	1,082	34.4%		10,673	31.3%	26,513	30.8%
Service	463	14.7%		4,138	12.1%	11,487	13.4%
Sales, Office	488	15.5%		7,032	20.6%	16,639	19.3%
Farming, Fishing, Forestry	1	-		11	-	47	-
Construction, Extraction, Maintenance	296	9.4%		2,391	7.0%	6,131	7.1%
Production, Transport, Material Moving	180	5.7%		3,000	8.8%	7,844	9.1%
White Collar Workers	2,207	70.1%		24,585	72.0%	60,503	70.3%
Blue Collar Workers	940	29.9%		9,541	28.0%	25,510	29.7%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3859/-91.0602

Siegen Plaza		1 mi radius		3 mi radius		5 mi radius	
Baton Rouge, LA 70809							
Units In Structure (2025)							
Total Units	2,657		30,352		71,740		
1 Detached Unit	1,204	45.3%	17,617	58.0%	46,261	64.5%	
1 Attached Unit	71	2.7%	1,426	4.7%	2,867	4.0%	
2 Units	75	2.8%	701	2.3%	1,364	1.9%	
3 to 4 Units	108	4.1%	1,959	6.5%	4,446	6.2%	
5 to 9 Units	81	3.1%	1,810	6.0%	4,163	5.8%	
10 to 19 Units	234	8.8%	2,121	7.0%	3,814	5.3%	
20 to 49 Units	161	6.1%	1,057	3.5%	2,533	3.5%	
50 or More Units	576	21.7%	3,261	10.7%	5,516	7.7%	
Mobile Home or Trailer	147	5.5%	398	1.3%	775	1.1%	
Other Structure	-	-	1	-	1	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	16	0.5%	591	1.7%	1,676	2.0%	
Homes Built 2010 to 2019	640	21.0%	3,779	10.8%	9,547	11.6%	
Homes Built 2000 to 2009	863	28.3%	5,247	15.0%	11,975	14.5%	
Homes Built 1990 to 1999	366	12.0%	4,243	12.1%	9,243	11.2%	
Homes Built 1980 to 1989	218	7.2%	6,322	18.1%	14,144	17.2%	
Homes Built 1970 to 1979	259	8.5%	6,210	17.8%	13,625	16.5%	
Homes Built 1960 to 1969	183	6.0%	2,401	6.9%	6,639	8.1%	
Homes Built 1950 to 1959	64	2.1%	913	2.6%	3,342	4.1%	
Homes Built 1940 to 1949	18	0.6%	263	0.8%	758	0.9%	
Homes Built Before 1939	29	1.0%	382	1.1%	792	1.0%	
Median Age of Homes	28.6	yrs	36.2	yrs	36.6	yrs	
Home Values (2025)							
Owner Specified Housing Units	1,151		16,702		43,586		
Home Values \$1,000,000 or More	31	2.7%	312	1.9%	1,184	2.7%	
Home Values \$750,000 to \$999,999	34	2.9%	642	3.8%	1,898	4.4%	
Home Values \$500,000 to \$749,999	208	18.1%	1,432	8.6%	3,653	8.4%	
Home Values \$400,000 to \$499,999	81	7.0%	1,504	9.0%	3,715	8.5%	
Home Values \$300,000 to \$399,999	320	27.8%	4,034	24.2%	10,303	23.6%	
Home Values \$250,000 to \$299,999	61	5.3%	2,486	14.9%	6,151	14.1%	
Home Values \$200,000 to \$249,999	61	5.3%	2,149	12.9%	6,374	14.6%	
Home Values \$175,000 to \$199,999	96	8.3%	1,231	7.4%	3,418	7.8%	
Home Values \$150,000 to \$174,999	34	3.0%	1,109	6.6%	2,858	6.6%	
Home Values \$125,000 to \$149,999	19	1.7%	532	3.2%	1,235	2.8%	
Home Values \$100,000 to \$124,999	6	0.5%	374	2.2%	747	1.7%	
Home Values \$90,000 to \$99,999	1	0.1%	50	0.3%	168	0.4%	
Home Values \$80,000 to \$89,999	3	0.3%	44	0.3%	195	0.4%	
Home Values \$70,000 to \$79,999	2	0.2%	51	0.3%	136	0.3%	
Home Values \$60,000 to \$69,999	2	0.1%	22	0.1%	116	0.3%	
Home Values \$50,000 to \$59,999	2	0.2%	114	0.7%	174	0.4%	
Home Values \$35,000 to \$49,999	2	0.2%	43	0.3%	97	0.2%	
Home Values \$25,000 to \$34,999	85	7.4%	150	0.9%	212	0.5%	
Home Values \$10,000 to \$24,999	81	7.0%	340	2.0%	793	1.8%	
Home Values Under \$10,000	23	2.0%	82	0.5%	159	0.4%	
Owner-Occupied Median Home Value	\$313,502		\$317,588		\$323,647		
Renter-Occupied Median Rent	\$1,157		\$1,054		\$1,049		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3859/-91.0602

Siegen Plaza Baton Rouge, LA 70809		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$277.5 M	\$3.07 B	\$7.57 B
Total Non-Retail Expenditure		\$142.73 M	\$1.55 B	\$3.83 B
Total Retail Expenditure		\$134.78 M	\$1.52 B	\$3.74 B
Alcoholic Beverages		\$1.71 M	\$18.9 M	\$46.68 M
Apparel		\$5.11 M	\$56.65 M	\$139.92 M
Contributions		\$9.12 M	\$100.05 M	\$247.19 M
Education		\$6.44 M	\$70.87 M	\$175.07 M
Entertainment		\$15.79 M	\$175.29 M	\$432.87 M
Food Away From Home		\$12.19 M	\$135.04 M	\$333.45 M
Grocery		\$17.18 M	\$193.88 M	\$478.2 M
Health Care		\$16.99 M	\$197.28 M	\$465.33 M
Household Furnishings and Equipment		\$7.4 M	\$81.87 M	\$202.13 M
Household Operations		\$5.1 M	\$56.89 M	\$140.93 M
Miscellaneous Expenses		\$4.77 M	\$52.72 M	\$129.82 M
Personal Care		\$3.42 M	\$38.4 M	\$94.76 M
Shelter		\$46.59 M	\$499.7 M	\$1.21 B
Tax and Retirement		\$69.86 M	\$765.16 M	\$1.93 B
Tobacco and Related		\$1.19 M	\$13.86 M	\$34.19 M
Transportation		\$42.46 M	\$471.44 M	\$1.17 B
Utilities		\$12.18 M	\$137.77 M	\$339.77 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$8,702	\$8,417	\$8,793
Total Non-Retail Expenditure		\$4,476 51.4%	\$4,245 50.4%	\$4,446 50.6%
Total Retail Expenditures		\$4,227 48.6%	\$4,172 49.6%	\$4,347 49.4%
Alcoholic Beverages		\$54 0.6%	\$52 0.6%	\$54 0.6%
Apparel		\$160 1.8%	\$156 1.8%	\$163 1.8%
Contributions		\$286 3.3%	\$275 3.3%	\$287 3.3%
Education		\$202 2.3%	\$195 2.3%	\$203 2.3%
Entertainment		\$495 5.7%	\$481 5.7%	\$503 5.7%
Food Away From Home		\$382 4.4%	\$371 4.4%	\$387 4.4%
Grocery		\$539 6.2%	\$532 6.3%	\$555 6.3%
Health Care		\$533 6.1%	\$542 6.4%	\$541 6.1%
Household Furnishings and Equipment		\$232 2.7%	\$225 2.7%	\$235 2.7%
Household Operations		\$160 1.8%	\$156 1.9%	\$164 1.9%
Miscellaneous Expenses		\$150 1.7%	\$145 1.7%	\$151 1.7%
Personal Care		\$107 1.2%	\$105 1.3%	\$110 1.3%
Shelter		\$1,461 16.8%	\$1,372 16.3%	\$1,408 16.0%
Tax and Retirement		\$2,191 25.2%	\$2,101 25.0%	\$2,242 25.0%
Tobacco and Related		\$37 0.4%	\$38 0.5%	\$40 0.5%
Transportation		\$1,332 15.3%	\$1,294 15.4%	\$1,355 15.4%
Utilities		\$382 4.4%	\$378 4.5%	\$395 4.5%