Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.3859/-91.0602

Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	5,859		69,054		171,584	
Projected Population (2030)	5,715		67,884		168,301	
Census Population (2020)	6,076		67,841		167,899	
Census Population (2010)	5,015		64,482		160,165	
Projected Annual Growth (2025-2030)	-144	*-0.5%*	-1,171	*-0.3%*	-3,284	*-0.4%*
Historical Annual Growth (2020-2025)	-217	-	1,213	*0.4%*	3,685	*0.4%*
Historical Annual Growth (2010-2020)	1,061	*2.1%*	3,359	*0.5%*	7,734	*0.5%*
Estimated Population Density (2025)	1,866	*psm*	2,444	*psm*	2,186	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2025)	2,649		30,460		71,729	
Projected Households (2030)	2,675		30,869		72,502	
Census Households (2020)	2,520		30,299		72,100	
Census Households (2010)	2,029		28,100		66,912	
Projected Annual Growth (2025-2030)	26	*0.2%*	409	*0.3%*	773	*0.2%*
Historical Annual Change (2010-2025)	620	*2.0%*	2,361	*0.6%*	4,817	*0.5%*
Average Household Income						
Estimated Average Household Income (2025)	$123,209		$117,513		$124,503	
Projected Average Household Income (2030)	$123,042		$116,515		$123,739	
Census Average Household Income (2010)	$95,915		$79,118		$84,433	
Census Average Household Income (2000)	$66,341		$65,077		$68,307	
Projected Annual Change (2025-2030)	-$167	-	-$998	*-0.2%*	-$764	*-0.1%*
Historical Annual Change (2000-2025)	$56,868	*3.4%*	$52,436	*3.2%*	$56,196	*3.3%*
Median Household Income						
Estimated Median Household Income (2025)	$87,580		$85,041		$91,791	
Projected Median Household Income (2030)	$86,156		$84,021		$91,196	
Census Median Household Income (2010)	$79,024		$64,244		$66,679	
Census Median Household Income (2000)	$55,844		$54,284		$55,549	
Projected Annual Change (2025-2030)	-$1,423	*-0.3%*	-$1,020	*-0.2%*	-$594	*-0.1%*
Historical Annual Change (2000-2025)	$31,736	*2.3%*	$30,757	*2.3%*	$36,242	*2.6%*
Per Capita Income						
Estimated Per Capita Income (2025)	$55,739		$51,929		$52,117	
Projected Per Capita Income (2030)	$57,624		$53,079		$53,377	
Census Per Capita Income (2010)	$38,748		$34,471		$35,267	
Census Per Capita Income (2000)	$25,932		$27,110		$27,689	
Projected Annual Change (2025-2030)	$1,885	*0.7%*	$1,150	*0.4%*	$1,259	*0.5%*
Historical Annual Change (2000-2025)	$29,807	*4.6%*	$24,820	*3.7%*	$24,428	*3.5%*
Estimated Average Household Net Worth (2025)	$873,917		$1.08 M		$1.23 M	

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.3859/-91.0602

Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	5,859		69,054		171,584	
White (2025)	3,046	*52.0%*	36,434	*52.8%*	90,366	*52.7%*
Black or African American (2025)	1,826	*31.2%*	22,879	*33.1%*	56,505	*32.9%*
American Indian or Alaska Native (2025)	9	*0.1%*	126	*0.2%*	380	*0.2%*
Asian (2025)	401	*6.8%*	3,996	*5.8%*	10,326	*6.0%*
Hawaiian or Pacific Islander (2025)	-	-	19	-	32	-
Other Race (2025)	238	*4.1%*	2,224	*3.2%*	5,790	*3.4%*
Two or More Races (2025)	338	*5.8%*	3,376	*4.9%*	8,185	*4.8%*
Population < 18 (2025)	1,275	*21.8%*	14,872	*21.5%*	38,217	*22.3%*
White Not Hispanic	482	*37.8%*	5,821	*39.1%*	15,114	*39.5%*
Black or African American	450	*35.3%*	5,896	*39.6%*	15,065	*39.4%*
Asian	83	*6.5%*	771	*5.2%*	2,095	*5.5%*
Other Race Not Hispanic	40	*3.2%*	488	*3.3%*	1,179	*3.1%*
Hispanic	219	*17.2%*	1,895	*12.7%*	4,764	*12.5%*
Not Hispanic or Latino Population (2025)	5,173	*88.3%*	63,135	*91.4%*	156,699	*91.3%*
Not Hispanic White	2,893	*55.9%*	35,301	*55.9%*	87,503	*55.8%*
Not Hispanic Black or African American	1,785	*34.5%*	22,639	*35.9%*	55,903	*35.7%*
Not Hispanic American Indian or Alaska Native	3	-	47	-	147	-
Not Hispanic Asian	398	*7.7%*	3,928	*6.2%*	10,212	*6.5%*
Not Hispanic Hawaiian or Pacific Islander	-	-	10	-	16	-
Not Hispanic Other Race	2	-	54	-	136	-
Not Hispanic Two or More Races	93	*1.8%*	1,154	*1.8%*	2,782	*1.8%*
Hispanic or Latino Population (2025)	687	*11.7%*	5,920	*8.6%*	14,886	*8.7%*
Hispanic White	153	*22.4%*	1,132	*19.1%*	2,863	*19.2%*
Hispanic Black or African American	42	*6.1%*	240	*4.1%*	601	*4.0%*
Hispanic American Indian or Alaska Native	6	*0.9%*	78	*1.3%*	234	*1.6%*
Hispanic Asian	3	*0.4%*	68	*1.1%*	115	*0.8%*
Hispanic Hawaiian or Pacific Islander	-	-	9	*0.2%*	16	*0.1%*
Hispanic Other Race	236	*34.4%*	2,170	*36.7%*	5,654	*38.0%*
Hispanic Two or More Races	246	*35.8%*	2,222	*37.5%*	5,403	*36.3%*
Not Hispanic or Latino Population (2020)	5,309	*87.4%*	61,686	*90.9%*	152,871	*91.0%*
Hispanic or Latino Population (2020)	767	*12.6%*	6,155	*9.1%*	15,028	*9.0%*
Not Hispanic or Latino Population (2010)	4,801	*95.7%*	60,998	*94.6%*	152,112	*95.0%*
Hispanic or Latino Population (2010)	214	*4.3%*	3,484	*5.4%*	8,053	*5.0%*
Not Hispanic or Latino Population (2030)	5,031	*88.0%*	61,772	*91.0%*	153,003	*90.9%*
Hispanic or Latino Population (2030)	684	*12.0%*	6,112	*9.0%*	15,297	*9.1%*
Projected Annual Growth (2025-2030)	-2	-	192	*0.6%*	412	*0.6%*
Historical Annual Growth (2010-2020)	553	*25.8%*	2,671	*7.7%*	6,976	*8.7%*

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.3859/-91.0602

Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2025)						
Total Population	5,859		69,054		171,584	
Age Under 5 Years	301	5.1%	4,268	6.2%	10,880	6.3%
Age 5 to 9 Years	370	6.3%	4,258	6.2%	10,794	6.3%
Age 10 to 14 Years	359	6.1%	3,893	5.6%	10,222	6.0%
Age 15 to 19 Years	367	6.3%	3,799	5.5%	10,008	5.8%
Age 20 to 24 Years	548	9.4%	5,619	8.1%	15,445	9.0%
Age 25 to 29 Years	489	8.3%	5,035	7.3%	12,376	7.2%
Age 30 to 34 Years	408	7.0%	4,776	6.9%	11,870	6.9%
Age 35 to 39 Years	349	6.0%	4,324	6.3%	10,902	6.4%
Age 40 to 44 Years	365	6.2%	4,270	6.2%	10,761	6.3%
Age 45 to 49 Years	341	5.8%	3,648	5.3%	9,089	5.3%
Age 50 to 54 Years	318	5.4%	3,586	5.2%	8,863	5.2%
Age 55 to 59 Years	292	5.0%	3,553	5.1%	8,771	5.1%
Age 60 to 64 Years	320	5.5%	3,937	5.7%	9,535	5.6%
Age 65 to 69 Years	317	5.4%	4,224	6.1%	9,682	5.6%
Age 70 to 74 Years	286	4.9%	3,835	5.6%	8,731	5.1%
Age 75 to 79 Years	214	3.6%	2,785	4.0%	6,513	3.8%
Age 80 to 84 Years	120	2.0%	1,734	2.5%	3,961	2.3%
Age 85 Years or Over	95	1.6%	1,511	2.2%	3,180	1.9%
Median Age	35.3		38.0		37.2	
Age 19 Years or Less	1,397	23.8%	16,218	23.5%	41,904	24.4%
Age 20 to 64 Years	3,431	58.6%	38,748	56.1%	97,613	56.9%
Age 65 Years or Over	1,032	17.6%	14,088	20.4%	32,068	18.7%
Female Age Distribution (2025)						
Female Population	3,025	51.6%	35,933	52.0%	89,040	51.9%
Age Under 5 Years	148	4.9%	2,059	5.7%	5,261	5.9%
Age 5 to 9 Years	176	5.8%	2,112	5.9%	5,296	5.9%
Age 10 to 14 Years	182	6.0%	1,944	5.4%	5,050	5.7%
Age 15 to 19 Years	180	6.0%	1,877	5.2%	5,033	5.7%
Age 20 to 24 Years	302	10.0%	2,988	8.3%	8,065	9.1%
Age 25 to 29 Years	244	8.1%	2,537	7.1%	6,241	7.0%
Age 30 to 34 Years	221	7.3%	2,462	6.9%	6,104	6.9%
Age 35 to 39 Years	168	5.5%	2,219	6.2%	5,591	6.3%
Age 40 to 44 Years	186	6.1%	2,207	6.1%	5,579	6.3%
Age 45 to 49 Years	184	6.1%	1,924	5.4%	4,743	5.3%
Age 50 to 54 Years	158	5.2%	1,857	5.2%	4,623	5.2%
Age 55 to 59 Years	147	4.9%	1,898	5.3%	4,683	5.3%
Age 60 to 64 Years	178	5.9%	2,154	6.0%	5,153	5.8%
Age 65 to 69 Years	159	5.2%	2,280	6.3%	5,267	5.9%
Age 70 to 74 Years	160	5.3%	2,119	5.9%	4,791	5.4%
Age 75 to 79 Years	114	3.8%	1,558	4.3%	3,649	4.1%
Age 80 to 84 Years	70	2.3%	935	2.6%	2,161	2.4%
Age 85 Years or Over	49	1.6%	803	2.2%	1,751	2.0%
Female Median Age	35.9		39.2		38.3	
Age 19 Years or Less	687	22.7%	7,992	22.2%	20,640	23.2%
Age 20 to 64 Years	1,787	59.1%	20,246	56.3%	50,781	57.0%
Age 65 Years or Over	551	18.2%	7,696	21.4%	17,619	19.8%

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Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2025)						
Male Population	2,834	*48.4%*	33,122	*48.0%*	82,545	*48.1%*
Age Under 5 Years	153	*5.4%*	2,209	*6.7%*	5,619	*6.8%*
Age 5 to 9 Years	194	*6.8%*	2,146	*6.5%*	5,498	*6.7%*
Age 10 to 14 Years	177	*6.2%*	1,949	*5.9%*	5,172	*6.3%*
Age 15 to 19 Years	187	*6.6%*	1,922	*5.8%*	4,975	*6.0%*
Age 20 to 24 Years	246	*8.7%*	2,631	*7.9%*	7,380	*8.9%*
Age 25 to 29 Years	245	*8.6%*	2,498	*7.5%*	6,135	*7.4%*
Age 30 to 34 Years	187	*6.6%*	2,314	*7.0%*	5,767	*7.0%*
Age 35 to 39 Years	181	*6.4%*	2,105	*6.4%*	5,311	*6.4%*
Age 40 to 44 Years	180	*6.3%*	2,063	*6.2%*	5,183	*6.3%*
Age 45 to 49 Years	157	*5.5%*	1,724	*5.2%*	4,346	*5.3%*
Age 50 to 54 Years	160	*5.7%*	1,730	*5.2%*	4,240	*5.1%*
Age 55 to 59 Years	145	*5.1%*	1,655	*5.0%*	4,088	*5.0%*
Age 60 to 64 Years	142	*5.0%*	1,783	*5.4%*	4,382	*5.3%*
Age 65 to 69 Years	158	*5.6%*	1,944	*5.9%*	4,415	*5.3%*
Age 70 to 74 Years	126	*4.4%*	1,715	*5.2%*	3,941	*4.8%*
Age 75 to 79 Years	100	*3.5%*	1,227	*3.7%*	2,864	*3.5%*
Age 80 to 84 Years	50	*1.8%*	799	*2.4%*	1,800	*2.2%*
Age 85 Years or Over	46	*1.6%*	707	*2.1%*	1,430	*1.7%*
Male Median Age	34.8		36.8		36.0	
Age 19 Years or Less	710	*25.0%*	8,226	*24.8%*	21,264	*25.8%*
Age 20 to 64 Years	1,644	*58.0%*	18,502	*55.9%*	46,831	*56.7%*
Age 65 Years or Over	480	*17.0%*	6,393	*19.3%*	14,449	*17.5%*
Males per 100 Females (2025)						
Overall Comparison	94		92		93	
Age Under 5 Years	103	*50.8%*	107	*51.8%*	107	*51.6%*
Age 5 to 9 Years	110	*52.3%*	102	*50.4%*	104	*50.9%*
Age 10 to 14 Years	97	*49.3%*	100	*50.1%*	102	*50.6%*
Age 15 to 19 Years	103	*50.9%*	102	*50.6%*	99	*49.7%*
Age 20 to 24 Years	82	*45.0%*	88	*46.8%*	92	*47.8%*
Age 25 to 29 Years	100	*50.1%*	98	*49.6%*	98	*49.6%*
Age 30 to 34 Years	85	*45.8%*	94	*48.5%*	94	*48.6%*
Age 35 to 39 Years	108	*52.0%*	95	*48.7%*	95	*48.7%*
Age 40 to 44 Years	97	*49.2%*	94	*48.3%*	93	*48.2%*
Age 45 to 49 Years	85	*46.0%*	90	*47.2%*	92	*47.8%*
Age 50 to 54 Years	102	*50.4%*	93	*48.2%*	92	*47.8%*
Age 55 to 59 Years	98	*49.6%*	87	*46.6%*	87	*46.6%*
Age 60 to 64 Years	80	*44.4%*	83	*45.3%*	85	*46.0%*
Age 65 to 69 Years	100	*50.0%*	85	*46.0%*	84	*45.6%*
Age 70 to 74 Years	79	*44.0%*	81	*44.7%*	82	*45.1%*
Age 75 to 79 Years	88	*46.7%*	79	*44.1%*	78	*44.0%*
Age 80 to 84 Years	72	*41.9%*	85	*46.1%*	83	*45.4%*
Age 85 Years or Over	95	*48.7%*	88	*46.8%*	82	*45.0%*
Age 19 Years or Less	103	*50.8%*	103	*50.7%*	103	*50.7%*
Age 20 to 39 Years	92	*47.9%*	94	*48.3%*	95	*48.6%*
Age 40 to 64 Years	92	*47.9%*	89	*47.1%*	90	*47.3%*
Age 65 Years or Over	87	*46.6%*	83	*45.4%*	82	*45.1%*

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Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Household Type (2025)						
Total Households	2,649		30,460		71,729	
Households with Children	643	*24.3%*	7,367	*24.2%*	19,316	*26.9%*
Average Household Size	2.2		2.2		2.4	
Household Density per Square Mile	844		1,078		914	
Population Family	3,780	*64.5%*	47,331	*68.5%*	125,974	*73.4%*
Population Non-Family	2,060	*35.2%*	20,833	*30.2%*	43,968	*25.6%*
Population Group Quarters	19	*0.3%*	891	*1.3%*	1,642	*1.0%*
Family Households	1,219	*46.0%*	15,066	*49.5%*	40,144	*56.0%*
Married Couple Households	861	*70.7%*	10,553	*70.0%*	27,797	*69.2%*
Other Family Households with Children	357	*29.3%*	4,513	*30.0%*	12,347	*30.8%*
Family Households with Children	642	*52.7%*	7,358	*48.8%*	19,287	*48.0%*
Married Couple with Children	414	*64.6%*	4,779	*64.9%*	12,300	*63.8%*
Other Family Households with Children	228	*35.4%*	2,579	*35.1%*	6,987	*36.2%*
Family Households No Children	577	*47.3%*	7,708	*51.2%*	20,856	*52.0%*
Married Couple No Children	447	*77.5%*	5,774	*74.9%*	15,496	*74.3%*
Other Family Households No Children	130	*22.5%*	1,934	*25.1%*	5,360	*25.7%*
Non-Family Households	1,431	*54.0%*	15,394	*50.5%*	31,585	*44.0%*
Non-Family Households with Children	-	-	9	-	29	-
Non-Family Households No Children	1,430	*99.9%*	15,385	*99.9%*	31,557	*99.9%*
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	$175,390		$159,912		$157,314	
Median Family Income	$127,274		$122,245		$118,862	
Average Non-Family Household Size	1.4		1.4		1.4	
Marital Status (2025)						
Population Age 15 Years or Over	4,830		56,636		139,688	
Never Married	1,657	*34.3%*	19,914	*35.2%*	50,894	*36.4%*
Currently Married	2,240	*46.4%*	26,100	*46.1%*	64,740	*46.3%*
Previously Married	932	*19.3%*	10,621	*18.8%*	24,055	*17.2%*
Separated	243	*26.1%*	1,458	*13.7%*	3,720	*15.5%*
Widowed	248	*26.6%*	3,812	*35.9%*	8,404	*34.9%*
Divorced	441	*47.3%*	5,350	*50.4%*	11,931	*49.6%*
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	3,915		47,217		114,236	
Elementary (Grade Level 0 to 8)	133	*3.4%*	1,305	*2.8%*	3,006	*2.6%*
Some High School (Grade Level 9 to 11)	42	*1.1%*	1,093	*2.3%*	3,339	*2.9%*
High School Graduate	717	*18.3%*	8,814	*18.7%*	22,351	*19.6%*
Some College	708	*18.1%*	10,004	*21.2%*	22,800	*20.0%*
Associate Degree Only	216	*5.5%*	3,426	*7.3%*	7,578	*6.6%*
Bachelor Degree Only	1,249	*31.9%*	13,959	*29.6%*	33,192	*29.1%*
Graduate Degree	849	*21.7%*	8,616	*18.2%*	21,970	*19.2%*
Any College (Some College or Higher)	3,022	*77.2%*	36,005	*76.3%*	85,540	*74.9%*
College Degree + (Bachelor Degree or Higher)	2,098	*53.6%*	22,575	*47.8%*	55,162	*48.3%*

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Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2025)	3,055		35,266		82,765	
Total Housing Units (2020)	2,774		33,448		79,895	
Historical Annual Growth (2020-2025)	281	-	1,818	-	2,870	-
Housing Units Occupied (2025)	2,649	*86.7%*	30,460	*86.4%*	71,729	*86.7%*
Housing Units Owner-Occupied	1,132	*42.7%*	16,735	*54.9%*	43,501	*60.6%*
Housing Units Renter-Occupied	1,517	*57.3%*	13,725	*45.1%*	28,228	*39.4%*
Housing Units Vacant (2025)	406	*13.3%*	4,806	*13.6%*	11,035	*13.3%*
Household Size (2025)						
Total Households	2,649		30,460		71,729	
1 Person Households	1,078	*40.7%*	12,516	*41.1%*	25,168	*35.1%*
2 Person Households	788	*29.7%*	8,124	*26.7%*	21,308	*29.7%*
3 Person Households	323	*12.2%*	4,358	*14.3%*	11,008	*15.3%*
4 Person Households	284	*10.7%*	3,339	*11.0%*	8,548	*11.9%*
5 Person Households	109	*4.1%*	1,321	*4.3%*	3,559	*5.0%*
6 Person Households	42	*1.6%*	515	*1.7%*	1,391	*1.9%*
7 or More Person Households	25	*0.9%*	287	*0.9%*	748	*1.0%*
Household Income Distribution (2025)						
HH Income $200,000 or More	289	*10.9%*	3,532	*11.6%*	10,355	*14.4%*
HH Income $150,000 to $199,999	366	*13.8%*	3,079	*10.1%*	6,538	*9.1%*
HH Income $125,000 to $149,999	138	*5.2%*	2,115	*6.9%*	5,218	*7.3%*
HH Income $100,000 to $124,999	371	*14.0%*	3,057	*10.0%*	7,033	*9.8%*
HH Income $75,000 to $99,999	264	*10.0%*	4,184	*13.7%*	9,970	*13.9%*
HH Income $50,000 to $74,999	541	*20.4%*	4,972	*16.3%*	10,965	*15.3%*
HH Income $35,000 to $49,999	350	*13.2%*	3,797	*12.5%*	7,584	*10.6%*
HH Income $25,000 to $34,999	115	*4.4%*	2,241	*7.4%*	4,836	*6.7%*
HH Income $15,000 to $24,999	105	*4.0%*	1,291	*4.2%*	3,492	*4.9%*
HH Income $10,000 to $14,999	41	*1.6%*	552	*1.8%*	1,454	*2.0%*
HH Income Under $10,000	69	*2.6%*	1,639	*5.4%*	4,286	*6.0%*
Household Vehicles (2025)						
Households 0 Vehicles Available	108	*4.1%*	1,734	*5.7%*	3,949	*5.5%*
Households 1 Vehicle Available	1,213	*45.8%*	13,151	*43.2%*	28,400	*39.6%*
Households 2 Vehicles Available	815	*30.8%*	11,968	*39.3%*	28,875	*40.3%*
Households 3 or More Vehicles Available	513	*19.4%*	3,608	*11.8%*	10,506	*14.6%*
Total Vehicles Available	4,434		48,709		120,359	
Average Vehicles per Household	1.7		1.6		1.7	
Owner-Occupied Household Vehicles	2,287	*51.6%*	31,641	*65.0%*	83,754	*69.6%*
Average Vehicles per Owner-Occupied Household	2.0		1.9		1.9	
Renter-Occupied Household Vehicles	2,148	*48.4%*	17,067	*35.0%*	36,605	*30.4%*
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	3,320		36,291		90,989	
Travel to Work in 14 Minutes or Less	985	*29.7%*	9,000	*24.8%*	20,827	*22.9%*
Travel to Work in 15 to 29 Minutes	1,180	*35.5%*	14,340	*39.5%*	38,628	*42.5%*
Travel to Work in 30 to 59 Minutes	704	*21.2%*	7,345	*20.2%*	17,755	*19.5%*
Travel to Work in 60 Minutes or More	122	*3.7%*	1,376	*3.8%*	3,390	*3.7%*
Work at Home	329	*9.9%*	4,230	*11.7%*	10,389	*11.4%*
Average Minutes Travel to Work	18.7		19.9		20.3	

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.3859/-91.0602

Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	3,320		36,291		90,989	
Drive to Work Alone	2,491	*75.0%*	27,676	*76.3%*	69,700	*76.6%*
Drive to Work in Carpool	416	*12.5%*	3,511	*9.7%*	8,572	*9.4%*
Travel to Work by Public Transportation	58	*1.7%*	223	*0.6%*	962	*1.1%*
Drive to Work on Motorcycle	-	-	-	-	3	-
Bicycle to Work	-	-	16	-	76	-
Walk to Work	14	*0.4%*	439	*1.2%*	848	*0.9%*
Other Means	12	*0.4%*	197	*0.5%*	439	*0.5%*
Work at Home	329	*9.9%*	4,230	*11.7%*	10,389	*11.4%*
Daytime Demographics (2025)						
Total Businesses	918		6,669		12,083	
Total Employees	12,028		72,713		123,007	
Company Headquarter Businesses	47	*5.1%*	278	*4.2%*	456	*3.8%*
Company Headquarter Employees	2,979	*24.8%*	16,731	*23.0%*	29,110	*23.7%*
Employee Population per Business	13.1	to 1	10.9	to 1	10.2	to 1
Residential Population per Business	6.4	to 1	10.4	to 1	14.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	13,461		92,205		169,510	
Labor Force						
Labor Population Age 16 Years or Over (2025)	4,754		55,822		137,619	
Labor Force Total Males (2025)	2,275	*47.9%*	26,408	*47.3%*	65,231	*47.4%*
Male Civilian Employed	1,702	*74.8%*	18,844	*71.4%*	47,339	*72.6%*
Male Civilian Unemployed	39	*1.7%*	525	*2.0%*	1,501	*2.3%*
Males in Armed Forces	-	-	29	*0.1%*	85	*0.1%*
Males Not in Labor Force	534	*23.5%*	7,010	*26.5%*	16,307	*25.0%*
Labor Force Total Females (2025)	2,478	*52.1%*	29,414	*52.7%*	72,389	*52.6%*
Female Civilian Employed	1,618	*65.3%*	17,448	*59.3%*	43,653	*60.3%*
Female Civilian Unemployed	35	*1.4%*	341	*1.2%*	1,518	*2.1%*
Females in Armed Forces	-	-	9	-	40	-
Females Not in Labor Force	825	*33.3%*	11,616	*39.5%*	27,177	*37.5%*
Unemployment Rate	74	*1.6%*	866	*1.6%*	3,019	*2.2%*
Occupation (2025)						
Occupation Population Age 16 Years or Over	3,320		36,291		90,989	
Occupation Total Males	1,701	*51.2%*	18,843	*51.9%*	47,336	*52.0%*
Occupation Total Females	1,618	48.8%	17,448	48.1%	43,653	48.0%
Management, Business, Financial Operations	675	-	7,314	20.2%	18,387	20.2%
Professional, Related	1,137	34.2%	11,392	31.4%	28,176	31.0%
Service	488	*14.7%*	4,394	*12.1%*	12,116	*13.3%*
Sales, Office	515	*15.5%*	7,522	*20.7%*	17,648	*19.4%*
Farming, Fishing, Forestry	-	-	6	-	46	-
Construction, Extraction, Maintenance	311	*9.4%*	2,509	*6.9%*	6,409	*7.0%*
Production, Transport, Material Moving	193	*5.8%*	3,155	*8.7%*	8,207	*9.0%*
White Collar Workers	2,327	*70.1%*	26,227	*72.3%*	64,211	*70.6%*
Blue Collar Workers	993	*29.9%*	10,064	*27.7%*	26,778	*29.4%*

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.3859/-91.0602

Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2025)						
Total Units	2,649		30,460		71,729	
1 Detached Unit	1,193	*45.0%*	17,618	*57.8%*	46,145	*64.3%*
1 Attached Unit	73	*2.8%*	1,462	*4.8%*	2,910	*4.1%*
2 Units	77	*2.9%*	712	*2.3%*	1,382	*1.9%*
3 to 4 Units	110	*4.2%*	1,999	*6.6%*	4,460	*6.2%*
5 to 9 Units	83	*3.1%*	1,821	*6.0%*	4,166	*5.8%*
10 to 19 Units	234	*8.8%*	2,120	*7.0%*	3,819	*5.3%*
20 to 49 Units	165	*6.2%*	1,073	*3.5%*	2,548	*3.6%*
50 or More Units	571	*21.5%*	3,259	*10.7%*	5,528	*7.7%*
Mobile Home or Trailer	144	*5.4%*	396	*1.3%*	770	*1.1%*
Other Structure	-	-	1	-	1	-
Occupied Homes Built By Year (2025)						
Homes Built 2020 or later	15	*0.6%*	588	*1.9%*	1,658	*2.3%*
Homes Built 2010 to 2019	640	*24.1%*	3,784	*12.4%*	9,546	*13.3%*
Homes Built 2000 to 2009	864	*32.6%*	5,263	*17.3%*	11,977	*16.7%*
Homes Built 1990 to 1999	362	*13.7%*	4,246	*13.9%*	9,237	*12.9%*
Homes Built 1980 to 1989	217	*8.2%*	6,372	*20.9%*	14,159	*19.7%*
Homes Built 1970 to 1979	257	*9.7%*	6,215	*20.4%*	13,611	*19.0%*
Homes Built 1960 to 1969	182	*6.9%*	2,420	*7.9%*	6,650	*9.3%*
Homes Built 1950 to 1959	64	*2.4%*	919	*3.0%*	3,334	*4.6%*
Homes Built 1940 to 1949	18	*0.7%*	261	*0.9%*	750	*1.0%*
Homes Built Before 1939	31	*1.2%*	392	*1.3%*	806	*1.1%*
Median Age of Homes	28.6	*yrs*	36.2	*yrs*	36.6	*yrs*
Home Values (2025)						
Owner Specified Housing Units	1,132		16,735		43,501	
Home Values $1,000,000 or More	32	*2.8%*	313	*1.9%*	1,184	*2.7%*
Home Values $750,000 to $999,999	34	*3.0%*	647	*3.9%*	1,908	*4.4%*
Home Values $500,000 to $749,999	204	*18.0%*	1,423	*8.5%*	3,661	*8.4%*
Home Values $400,000 to $499,999	79	*7.0%*	1,493	*8.9%*	3,709	*8.5%*
Home Values $300,000 to $399,999	315	*27.8%*	4,003	*23.9%*	10,237	*23.5%*
Home Values $250,000 to $299,999	61	*5.3%*	2,482	*14.8%*	6,113	*14.1%*
Home Values $200,000 to $249,999	59	*5.3%*	2,154	*12.9%*	6,344	*14.6%*
Home Values $175,000 to $199,999	94	*8.3%*	1,256	*7.5%*	3,423	*7.9%*
Home Values $150,000 to $174,999	34	*3.0%*	1,125	*6.7%*	2,870	*6.6%*
Home Values $125,000 to $149,999	19	*1.7%*	573	*3.4%*	1,266	*2.9%*
Home Values $100,000 to $124,999	5	*0.4%*	378	*2.3%*	754	*1.7%*
Home Values $90,000 to $99,999	1	*0.1%*	48	*0.3%*	163	*0.4%*
Home Values $80,000 to $89,999	3	*0.3%*	45	*0.3%*	198	*0.5%*
Home Values $70,000 to $79,999	2	*0.2%*	52	*0.3%*	137	*0.3%*
Home Values $60,000 to $69,999	2	*0.2%*	23	*0.1%*	113	*0.3%*
Home Values $50,000 to $59,999	2	*0.2%*	112	*0.7%*	172	*0.4%*
Home Values $35,000 to $49,999	2	*0.2%*	45	*0.3%*	98	*0.2%*
Home Values $25,000 to $34,999	82	*7.2%*	144	*0.9%*	204	*0.5%*
Home Values $10,000 to $24,999	80	*7.1%*	338	*2.0%*	789	*1.8%*
Home Values Under $10,000	23	*2.0%*	80	*0.5%*	157	*0.4%*
Owner-Occupied Median Home Value	$314,750		$315,462		$323,260	
Renter-Occupied Median Rent	$1,158		$1,054		$1,048	

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Complete Profile

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.3859/-91.0602

Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	$279.55 M		$3.1 B		$7.61 B	
Total Non-Retail Expenditure	$144.1 M		$1.57 B		$3.85 B	
Total Retail Expenditure	$135.45 M		$1.54 B		$3.76 B	
Alcoholic Beverages	$1.72 M		$19.14 M		$46.95 M	
Apparel	$5.15 M		$57.4 M		$140.72 M	
Contributions	$9.19 M		$101.27 M		$248.71 M	
Education	$6.49 M		$71.75 M		$176.12 M	
Entertainment	$15.91 M		$177.57 M		$435.28 M	
Food Away From Home	$12.28 M		$136.79 M		$335.35 M	
Grocery	$17.31 M		$196.65 M		$480.52 M	
Health Care	$16.92 M		$198.15 M		$465.32 M	
Household Furnishings and Equipment	$7.46 M		$82.92 M		$203.29 M	
Household Operations	$5.15 M		$57.67 M		$141.74 M	
Miscellaneous Expenses	$4.8 M		$53.37 M		$130.53 M	
Personal Care	$3.44 M		$38.94 M		$95.24 M	
Shelter	$47.02 M		$507.1 M		$1.22 B	
Tax and Retirement	$70.66 M		$776.27 M		$1.95 B	
Tobacco and Related	$1.19 M		$14.08 M		$34.31 M	
Transportation	$42.58 M		$474.64 M		$1.17 B	
Utilities	$12.28 M		$139.76 M		$341.39 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	$8,794		$8,490		$8,841	
Total Non-Retail Expenditure	$4,533	*51.5%*	$4,291	*50.5%*	$4,477	*50.6%*
Total Retail Expenditures	$4,261	*48.5%*	$4,200	*49.5%*	$4,364	*49.4%*
Alcoholic Beverages	$54	*0.6%*	$52	*0.6%*	$55	*0.6%*
Apparel	$162	*1.8%*	$157	*1.8%*	$163	*1.8%*
Contributions	$289	*3.3%*	$277	*3.3%*	$289	*3.3%*
Education	$204	*2.3%*	$196	*2.3%*	$205	*2.3%*
Entertainment	$500	*5.7%*	$486	*5.7%*	$506	*5.7%*
Food Away From Home	$386	*4.4%*	$374	*4.4%*	$390	*4.4%*
Grocery	$544	*6.2%*	$538	*6.3%*	$558	*6.3%*
Health Care	$532	*6.1%*	$542	*6.4%*	$541	*6.1%*
Household Furnishings and Equipment	$235	*2.7%*	$227	*2.7%*	$236	*2.7%*
Household Operations	$162	*1.8%*	$158	*1.9%*	$165	*1.9%*
Miscellaneous Expenses	$151	*1.7%*	$146	*1.7%*	$152	*1.7%*
Personal Care	$108	*1.2%*	$107	*1.3%*	$111	*1.3%*
Shelter	$1,479	*16.8%*	$1,387	*16.3%*	$1,418	*16.0%*
Tax and Retirement	$2,223	*25.3%*	$2,124	*25.0%*	$2,260	*25.0%*
Tobacco and Related	$37	*0.4%*	$39	*0.5%*	$40	*0.5%*
Transportation	$1,339	*15.2%*	$1,299	*15.3%*	$1,358	*15.4%*
Utilities	$386	*4.4%*	$382	*4.5%*	$397	*4.5%*

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